

GREAT WASTE IN WOMEN'S STYLES

Investigator Tells Engineering Societies Public is Paying a Tremendous Subsidy—Traces Industrial Losses.

Chicago, May 30.—The American public is paying a tremendous subsidy through waste in changing styles for women, L. W. Wallace, executive secretary of the American Engineering Council of the Federated American Engineering Society, declared in an address before the management session of the American Society of Mechanical Engineers.

Mr. Wallace, who is vice chairman of the engineering council's committee on elimination of waste in industry, which operating from headquarters in the engineering societies building, 39 West Thirty-ninth street, New York city, has just concluded a nation-wide assay of industrial waste, asserting that there was great waste in the manufacture and sale of ladies' hats, shoes and millinery.

Suggesting the nature of the report of the waste committee, which was submitted to the executive board of the council in St. Louis on June 3, Mr. Wallace said that industrial waste was occurring because of lack of planning, inadequate standards, uneconomic design and unfair practices in various industries.

"Why does the style change?" asked Mr. Wallace. "Is it because the dealer wants an excuse for selling another article or is it because the purchaser demands a change? This may be an extreme case, but it illustrates the difficulty in definitely assigning the cause, the responsibility and the remedy for industrial waste.

"Twenty-five per cent reduction in production possibility occurred in every men's ready-made clothing plant that adopted a slight style change in the cut of the lapel of the coat. One prominent plant did not adopt the change in style; that plant continued to operate much nearer normal capacity after most others had closed down because it did not have to add the cost of a 25 per cent of production to the units of product that it did manufacture and sell.

"You desire to build a home, an office or a factory building. You ask for designs and bids, six, eight or ten contractors submit plans, specifications, and bills of material. The contract is let to the lowest bidder; but in this price is included not only the cost of him of making the plans and specifications for

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your job, but also a percentage to cover the cost of all other jobs that he has placed a bid on, or else a percentage to cover the cost of the other seven or eight bidders; there being an agreement among the bidders that this be done; there are some that always bid high; they do not want the contract; they make their living by the commissions so collected.

"The examples cited serve to indicate that waste is occurring because of change of style, no planning, inadequate standards, faulty and uneconomic design, unfair practices. This is not an exhaustive list, but merely indicative. The report of the committee on elimination of waste in industry is soon to appear and will much more fully and clearly show the avenues through which waste is occurring."

CANADIAN HILLS GROWL, BUT IT IS PROBABLY OIL

(New York Evening Post.) "The spirits of the bears are angry."

That is what the Swampy Cree Indians of Shoal Lake, in the wilds of Canada, say when they hear the Pasquia Hills growl in their subterranean caverns with a noise like thunder. White men say it is near of natural gas deep in the earth, and prospectors are preparing to search the region for oil.

Forty years ago the Swampy Cree built their village on Shoal Lake. The hills growled at them then. It meant bad medicine and their hunters were afraid to venture into the haunted uplands. Black Bear, the chief whose totem was the bear, had a dream one night that cleared the mystery. Beneath the hills the spirits of all the bears that had died through all the ages were imprisoned. So when the thunderous rumblings boomed from the hills the Indians said: "The spirits of the bears are angry."

Two years ago an educated Indian from eastern Canada went to Shoal Lake to teach school. He laughed at

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the tribal superstition and hunted and fished frequently among the hills. On one of his expeditions he discovered a little stream of oil trickling from a cliff. He told of his find at Red Earth, a fur post of the Hudson's Bay Company that is disposing of its rich farm lands in the prairie provinces to settlers. An oil expert was sent for. The manager of the post and the oil man set out in a canoe on Man River with the Indian as guide. For miles the Indian paddled. Then he dropped the paddle in the boat.

"No," he said firmly; "I won't do it. You have promised me a fortune, but you won't keep your promise. If we find oil you will stake your claims and grow rich, but you will give me only a cigar or perhaps a few dollars. That will be enough, you think, for an Indian. I will never guide a white man to the oil."

The Pasquia hills have growled more savagely than ever this spring. To the white prospectors preparing to go in the earth is calling a welcome to the hoarded wealth it has grown weary of hiding. But to the Indians the grizzly phantoms imprisoned beneath the rocks are snarling out a threat against the proposed invasion of their sacred fastnesses. "Stay away!" they say to the white men. "The spirits of the bears are angry!"

It is this story that will lure prospectors in numbers as great as during the gold rush to the Klondike, into the mountain wilderness of the Pasquia Hills this spring to find the hidden wells of inestimable value there.

AMERICAN GIRL JOINS DUMBELLS

"Colonel" Pauline Henkel Created Honorary Member of Third Division Troupe.

New York, May 30.—The "Dumbells," theatrical organization of former Canadian soldiers, has honored "Colonel" Pauline Henkel, by making her an honorary member of the Canadian Third Division "Dumbells."

Miss Henkel, a youthful New York girl, won fame during the war by selling more than \$100,000 of Liberty Bonds, for which service she was appointed honorary colonel in the United States army.

The ceremony took place at noon in front of the public library. "Colonel" Henkel was attended by a guard of honor composed of United States marines and was later the guest of the "Dumbells" at a theatre party at the Ambassador Theatre. After appointing her an honorary member of the troupe, Captain Punkett presented her a gold maple leaf, having a background of crossed dumbbells, the insignia of the Third Division Canadians.

Why worry about poor business, it won't help you. We don't have to worry, ours is good. Our Old Fashion Bargain Sale is keeping us busy. Semi-ready Store, 87 Charlotte Street.

CHICAGO TO HAVE FIRST NEGRO NATIONAL BANK

Indications Are That Stock Will Be Oversubscribed.

Chicago, May 30.—Chicago is to have the first national bank organized by negro in the United States. This institution, now in its preliminary stage, is called the Douglas National Bank, being named after Frederick A. Douglas, one of the noted orators of his race. The Douglas National Bank is to be

gin business with a capital stock of \$200,000 and a surplus fund of \$60,000. The stock, with a par value of \$100 a share, is selling at \$150 a share to create the necessary surplus. Indications are that the stock will be oversubscribed and that the bank will be ready for active operations within sixty days.

S. E. White, who is connected with the preliminary management, said that while Chicagoans are subscribing liberally, many out of town subscriptions are being received from Pennsylvania, District of Columbia, Maryland, Kentucky, Alabama, Michigan, Missouri and other states.

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LABORER is worthy of her hire—and a little bit more. When your stenographer does good work make her happy with a box of MOIR'S Overtime loses its terrors, and "pothooks" become more interesting when she is tasting such a reward. Who cares how hard one works when one receives such sweet appreciation. MOIR'S LIMITED, HALIFAX MOIR'S Chocolates

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That's why careful mothers for the past 50 years have insisted on MENNEN BORATED TALCUM POWDER.

The soft silky powder which has soothed and comforted generations of babies has a gentle medicating action which makes babies love it.

MENNEN TALCUM POWDERS

Advertisement for Eversharp pens. Includes the text 'Get Yours Today' and 'If you have not yet equipped on Eversharp, the one we have made for you is waiting at the nearest Eversharp dealer's. It may be silver or gold—in one of every design—but it is sure to be made with finer precision, and guaranteed to be an everlasting writer. The Eversharp of standard length carries the standard; it is also fitted with the safety clip which keeps tightly to the pocket. The shorter models are designed to slip into the pocket. They are equally accurate the holder. Once you have used an Eversharp, you will never be without one. Make sure you get an Eversharp—the name is on the barrel. And to save you get Eversharp pens for your Eversharp pen set. Dealers sell them everywhere. THE WAMCO COMPANY, Chicago. Consistent Reputations. BOWLING & CAMPBELL, Toronto. CONSOLIDATED OPTICAL Co., Toronto. EVERSHARP. Made by The Wamco, Chicago.



Advertisement for Adams Chiclets. Includes the text 'Refreshing as a Summer Breeze' and 'Delicious candy-coated Chiclets add a new zest to sport—fit right in with youthful spirits and enthusiasm.' It also lists flavors: Spearmint (In the GREEN cardboard packet), Tutti Frutti (In the PINK cardboard packet), and Peppermint (In the YELLOW cardboard packet). It concludes with '—an Adams product, particularly prepared'.