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Cannot Canada again develop sufficient petroleum production to supply her own needs? That question remains unanswered. Imperial Oil Limited has been a pioneer in a relentless search for oil and continues to spend heavily in the effort to locate further sources of supply. Geologists are constantly studying and charting every formation that suggests the probability of oil. Expert well drillers following their trail keep steadily at work, continually seeking to discover pools of oil which may some day make Canada independent of foreign supplies.

> "Pacts Worth Knowing" is a booklet which tells more fully of Canada's oil industry and deals particularly with the subject of gasoline. If you have not aircady reactived your copy, address IMPERIAL OIL LIMITED, 66 Church Street, Torowio.

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