

PHILIPS' Week-End Cash Sales
Commencing Today The Following Low Prices Will Be In Effect, FRIDAY AND SATURDAY FOR CASH ONLY

Fresh Opened Oysters 60c qt.

14 lbs. Finest Granulated Sugar for \$1.00
8 lbs. Extra Choice Onions for .25c
Cape Cod Cranberries, Bright and Sound .8c
Maconochie's Finest Mixed Pickles, Chow-Chow, White Onions and Gherkins, Full Pint Bottle, All at 23c bottle

30c. Package Quaker Oats for .25c
New British Columbia Pink Salmon, 12c tin, or .130 per doz.
Finest Quality, New Pack Canned Tomatoes, Corn, Wax Beans, Green Beans and Peas, all at 10c. per tin, or .110 per doz.
25c. Bottle Maconochie's Pan Yan Sauce for .18c
Stereo Bouillon Cubes, 10c. tin, for 9c.
Fresh Prunes .9c. lb.
Choice Norwegian Sardines, 2 tins for 25c.
Old Dutch Cleanser, 9c. tin, or \$1.05 per dozen
And many other articles all priced very low. Inspection solicited, or Phone your order to Main 886.

New Shelled Walnuts 40c lb.

PHILIPS Douglas Avenue and Main Street

THE BEST WE KNOW HOW TO BUY CAREFULLY PREPARED AND DELIVERED

COAL

FOR KITCHEN USE

We strongly recommend our "Free Burning American Chestnut." It is a clean, sharp burning coal free from clinkers and always rescreened before delivery to remove all slack and dust.

Makes Kitchen work a pleasure.

CONSUMERS COAL CO. LIMITED
831 CHARLOTTE STREET
TELEPHONE: MAIN 2070
TIMES, JANUARY 29, 1915

MUSICAL INSTRUMENTS

PIANOS

Many excuses are made in advertisements by merchants who are offering their line of goods at cost price or less.

DO THEY DO THIS?

Not in ninety-nine cases out of 100. Invariably the same class of goods can be bought from any reliable dealer for the same price they charge.

IF IT IS IN THE PIANO LINE, TRY US.

Our prices for Reliable Pianos and Organs will meet any competition and we will treat you right.

Bell's Piano Store
68 Germain Street

HOUSES TO LET

TO LET—Self-contained house, 17 Castle street, seven rooms; all modern improvements. Enquire J. A. Bauer, 19 Castle street. 20991-1-30

FORTUNE TELLING

FORTUNES TOLD TRUE, 267 Brunswick street. 21037-2-1

PALMISTRY—Present, and Future told, 208 Main. 21080-2-1

FOR SALE—HOUSEHOLD

NEW WILLIAMS SEWING MACHINE—only \$8.00. Apply between 4 and 6 p. m., 19 Canterbury street.

SCAVENGER

ASHES promptly removed. Telephone Main 982-41.

WANTED TO PURCHASE

WANTED—To buy, Milk Route. Address "Route," care Times. 21083-2-2

WANTED TO BUY—Small house, centrally located. Address "T," Times Office. 20989-1-30

USE THE WANT AD. WAY

FINANCIAL

NEW YORK STOCK MARKET
Quotations furnished by private wire of M. Robinson & Sons, St. John, N. B.
Friday, Jan. 29, 1915.

| Stock | Price | Change |
|--------------------------|---------|---------|
| Am. Copper | 54 1/2 | 54 1/2 |
| Am. Car & Fdry | 46 1/2 | 46 1/2 |
| Am. Locomotive | 25 | 25 |
| Am. Beet Sugar | 35 | 35 |
| American Ice | 23 1/2 | 23 1/2 |
| Am. Sugar | 109 1/2 | 111 |
| Am. Smelters | 61 | 61 1/2 |
| Am. Tel. & Tel. | 120 1/2 | 120 1/2 |
| Am. Cotton Oil | 46 | 46 1/2 |
| Anaconda Mining | 26 1/2 | 27 |
| Atch. To & S. E. x d. 25 | 93 1/2 | 94 1/2 |
| B. R. T. | 87 1/2 | 87 1/2 |
| Balt. & Ohio | 78 1/2 | 78 1/2 |
| C. P. R. | 102 1/2 | 103 |
| Central Leather | 94 1/2 | 94 1/2 |
| Chi & G. West | 11 1/2 | 11 1/2 |
| Chino Copper | 86 1/2 | 87 1/2 |
| Chi & G. West | 127 | 127 |
| Ches. & Ohio | 44 1/2 | 45 |
| Colorado Fuel | 25 | 25 |
| Consolidated Gas | 119 | 119 |
| Erle | 28 | 28 1/2 |
| Erle 1st pfd. | 37 1/2 | 38 1/2 |
| Erle 2nd pfd. | 29 1/2 | 29 1/2 |
| General Electric | 119 | 119 |
| Interborough | 12 1/2 | 12 1/2 |
| Interborough pfd. | 58 1/2 | 59 1/2 |
| Louis & Nash | 118 1/2 | 118 1/2 |
| Lehigh Valley | 135 1/2 | 136 |
| Missouri Pacific | 12 1/2 | 12 1/2 |
| N. Y. Central | 90 1/2 | 91 |
| North Pacific | 104 1/2 | 104 1/2 |
| Port & West | 102 1/2 | 102 1/2 |
| Pennsylvania | 107 1/2 | 107 1/2 |
| Pressed Steel Car | 28 | 28 1/2 |
| Reading | 147 1/2 | 147 1/2 |
| Repub. Ir. & Steel | 19 1/2 | 19 1/2 |
| Soo Railway | 114 1/2 | 114 1/2 |
| South Pacific | 85 | 85 1/2 |
| St. Paul, ex rights | 91 1/2 | 92 1/2 |
| Southern Ry. | 17 1/2 | 17 1/2 |
| Union Pacific | 110 1/2 | 110 1/2 |
| U. S. Rubber | 56 | 56 1/2 |
| U. S. Steel | 43 | 43 1/2 |
| U. S. Steel pfd. | 104 1/2 | 104 1/2 |
| Utah Copper | 94 1/2 | 94 1/2 |
| West Electric | 71 1/2 | 71 1/2 |
| Western Union | 63 1/2 | 63 1/2 |
| Sales 11 o'clock | 140,000 | |

Our Month-End Sale Offers the Greatest Clothing Bargains of the Season
Sale Days Friday and Saturday

We have had a wonderful Clothing and Furnishing Sale lately, and of course many small lots and odds and ends have been left on our hands in consequence. These include the best selling and most desirable merchandise, and at the original prices were wonderful value, now at our month-end prices the values are unmatched.

In many cases the lots are small so you will need to be on hand early.

Men's Overcoats
Twenty-four only, Men's Overcoats in single or double-breasted styles, convertible or velvet collar. These we are clearing at Half Prices. \$10.00 Coats, now \$5.00; \$12.00 Coats, now \$6.00; \$18.00 Coats, now \$7.50; \$18.00 Coats, now \$9.00.

Fancy Vests
Men's English Vests in soft brushed wool, camel hair and hard finished knit. Clearing At Half Prices. Regular prices, \$3.50, \$4.50; clearing at \$2.25.

Boys' Reefers
Grey Frieze Reefers for boys 14 to 17 years. Regular prices, \$5.00. Sale price, \$3.45.

Boys Washable Suits
Clearing our stock at half regular prices. This is an opportunity to stock up for the coming season.

Children's Fancy Winter Coats
2 1-2 to 10 years.
\$3.75 Coats For \$2.75
\$4.50 Coats For \$3.60
\$5.00 Coats For \$3.95
\$7.50 Coats For \$5.95
\$8.50 Coats For \$6.80

Boys' Wool Sweaters
Lot 1—Boys' Wool Coat Sweaters with Collars, sizes, 6 and 8 years. Regular prices, \$1.00, \$1.25, \$1.50. Clearing at 67c.
Lot 2—Boys' Fine All Wool Coat Sweaters with collar, sizes, 12 to 16 years. Regular prices, \$1.50, \$1.75. Clearing at \$1.15.

Boys' Wool Gloves
Boys' Wool Gloves. Regular price, 25c. Sale price, 19c.
Boys' Laundered White Shirts. Clearing at half prices.

Men's Mackinaw Coats
Men's Mackinaw Coats—These Coats are suitable for skating, curling, snow-shoeing, or general street wear, in brown and red fancy overchecks. \$6.00 Coats for \$4.50; \$6.75 Coats for \$5.00; \$7.50 Coats for \$5.95; \$10.00 Coats for \$7.95.

Fur and Fur-lined Coats
1 only, Wallaby Coat, was \$40.00, now \$30.00.
1 only, Coon Coat, was \$100.00, now \$70.00.
1 only, Bulgarian Lamb Coat, was \$38.75, now \$27.00.
1 only, Coon Coat, was \$80.00, now \$45.00.
1 only, Calf Coat, Astracan Collar, was \$29.50, now \$24.00.
1 only, Rat-lined Coats, were \$78.00, now \$60.00.
1 only, Rat-lined Coat, was \$100.00, now \$75.00.

Girls' Winter Coats
Manufacturers samples in sizes 5, 6, 10 years only. These coats were already marked at sale prices, and to make a clearance we have reduced the prices a further 33 1-3 per cent. Great bargains.

Girls' Mackinaw Coats
Pure All Wool Mackinaw Coats in sizes 12 to 16. Clearing at half prices. \$9 Coats for \$4.50. \$12.00 Coats for \$6.

Sale Days Friday and Saturday
OAK HALL - - SCOVIL BROS., LIMITED
St. John, N. B.

OVERCOATS FOR \$20.00
that formerly sold for \$25 to \$28. Loose fitting, form fitting, long, short or medium—some are silk lined, some are sure to fit you.

ALL ARE REDUCED 20 and 25 PER CENT, including 20TH CENTURY.

A GOOD PLACE TO BUY GOOD CLOTHES

Gilmour's
68 King Street

Your Satisfaction is Our Success
The fact that we devote ourselves exclusively to the scientific examination of the eye and the furnishing of glasses, with our moderate prices, up-to-date methods, and a most perfectly equipped room for examinations has made the word satisfaction.

K. W. Epstein & Co.
Opticians
Open Evenings 113 Lakes Street

HOW TO WEAR GLASSES TO RELIEVE SERIOUS EYESTRAIN
Mistakes and Foibles of Spectacle Wearers Lead to Results That Are Deplorable

In order to get the intended optical effect of the eyes, when looking straight ahead, should look squarely through the optical centers of the lenses or slightly above the centers, especially if the patient is tall and so looks down more than up.

But if one eye looks through its lens above and the other more or less below the center, as is the case when the glasses are tipped one up and the other down, the result may be to cause eyestrain.

So may trouble be caused when the lenses are farther apart or nearer together than the eyes are. If the lenses are weak, the last fault does not often cause perceptible trouble, but is better avoided.

Sometimes a little departure from this rule is allowable in the interest of a better appearance, but only with the consent of the oculist.

Sometimes it is intentionally ordered to relieve some muscular strain. As a rule the lenses should be as near the eyes as possible. There are several good reasons for this. The optical effect is better; the wearer is less likely to look around the glasses; he notices the rims less; as the glasses project less they are less likely to be knocked off accidentally; the appearance is better—so much so that it often pays to have the lashes clipped a little when they are so long that they touch the lenses when these are mounted as near as they ought to be.

One of the common mistakes is tilting the lenses too far back at the top. They should be vertical or tipped slightly forward. There should be no space between the lower edge of the lenses and the cheeks wide enough to admit a larger finger tip. It gives a bad appearance and is bad optically as is any excessive tipping in any direction. After carefully selecting the best lenses, the effect can be spoiled and the well-selected lenses made to act in an entirely different and badly-selected pair simply by tipping them so that the wearer does not look through them squarely, but obliquely.

If the patient goes to the trouble and expense of securing a correct prescription for glasses, it is folly to have the lenses mounted so that the effect is as if a different pair had been ordered. With very weak lenses this effect of looking obliquely through the glasses is slight, but increases and becomes very important with stronger lenses. The fact that one can see better through them when they are tilted, as may sometimes be true, does not by any means prove that the effect is a good one, for, as stated above, the wise oculist, in selecting glasses for a patient, does not choose in all cases the lenses with which the patient sees the best, but, rather, those with which he can use his eyes with least strain.

Health and dirt are enemies! Personal cleanliness does not always mean health, but there is seldom perfect health or comfort where there is dirt. Soap and water are as necessary to health as fresh air and good food.

TEACHERS IN LONDON ADVISED WHAT TO DO FOR PUPILS IF GERMANS MAKE AIR RAID

London, Jan. 19.—(Correspondence of the Associated Press)—The Education Committee of the London County Council has issued a letter of advice to all teachers in the public schools, telling them what to do in the event of an attack on London during school hours. They are advised to continue the lessons so far as possible in the normal way. "Children should be taken from the neighborhood of windows as far as possible," says the circular, "they should

Great Clothing and Shoe Sale

Our Semi-Annual Clearance Sale is now on! Twice a year, at the close of each season we clear out the stock on hand by the power of cut prices—prices cut so low that they are irresistible—so low that prudent people cannot afford to pass our inducements, and are therefore forced to buy!

NOW IS THIS SPLENDID OPPORTUNITY!

There are no better clothing or furnishings for men and boys anywhere than the offerings at this store during this great sale. Run your eye along these prices and then get busy!

Men's Chinilla Overcoats—Best \$20.00 value. Clearance sale, \$11.45
Men's \$ 9.00 Overcoats \$ 5.95
Men's \$ 8.00 Overcoats \$ 4.95
Men's \$15.00 Suits—Navy Blue, \$12.50
Men's \$15.00 Suits—Mixed \$10.75
Men's \$ 9.50 Suits Now \$6.85
Men's \$ 4.00 Suits Now \$3.55
Men's \$ 7.50 Suits Now \$4.95

STANFIELD'S UNSHRINKABLE UNDERWEAR
Regular \$1.00 Now 79c
Regular \$1.25 and \$1.35 Now 98c
Regular \$1.50 and \$1.65 Now \$1.18
Men's 75c. Lamb's Wool Underwear Clearance sale, 48c.
Men's Fleece-Lined Underwear (Penman's) Clearance sale, 35c.
"Tooke's" \$1.50 Pleated Shirts 98c
\$1.00 Silk Knitted Mullers 68c
Men's \$1.00 Goose-Neck Sweaters, 69c.
Boys' 75c. Open Neck Sweaters, 39c.
Men's 75c. Fleece Top Shirts 55c.
Men's 85c. Caps Now 57c.
Men's Heavy Ribbed Sox, 2 pairs for 25c.
Men's "Monarch" "Aymar" and "Strider" Boots. These well known brands in leathers of Gun Metal, Velour Calf and Tan Calf. Blucher style. Regular \$5.00 and \$5.50. Sale price, \$3.55
Men's \$6.00 and \$6.50 Boots, Rubber soles and laces, black or tan; broken sizes. Clearance sale, \$4.85
Men's \$5.00 Tan Sporting Boots. Sale, \$3.85
Men's \$3.00 Gun Metal, Blucher Boots, solid leather. Sale price \$1.98
Men's \$1.85 Blucher Boots \$1.28
Men's 75c. Slippers—imitation leathers and velvet Sale price, 48c.
Men's Rubber Boots—Regular \$4.00. Clearance sale, \$2.98
Men's Hip Rubber Boots—Regular \$5.00 Now \$3.65
Men's \$4.00 City Rubber Boots—Sizes 9, 10 and 11 only \$1.98

Women's \$2.25 Rubber Boots \$1.48
Boys' Rubber Boots—Sizes 1, 2 and 5 \$1.98
Men's 1 Buckle Overboots 98c.
Men's 2 Buckle Overboots, best quality Now \$1.68
Men's Overhoe Rubbers 98c.
Women's, Misses' and Children's Overboots, broken sizes 98c.
Women's First Quality Rubbers, in shapes for all styles of women's boots. High, medium and low heels, storm and low cut. Regular 65c and 75c. Clearance sale, 48c.
Misses' Rubbers—Sizes 11 1/2, 12, 12 1/2, 13, 13 1/2. Clearance sale, 39c.
Children's Rubbers—All sizes between 4 to 10 1/2. Sale price, 37c.
Men's 85c. Rubbers Now 58c.
Men's \$1.00 Rubbers Now 68c.
Women's Gaiter Button Boots, in the most stunning, most fashionable styles produced this season, offered at below cost price.
Up to \$3.50 Gaiter Button Boots, \$1.98
Up to \$4.50 Gaiter Button Boots, \$2.85
Women's best \$4.00 Tan Calf Button Boots, Goodyear Welt. A bargain like this you can only find at Witzels' Sale price, \$1.98
Women's \$2.50 and \$3.00 Patent Button and Gun Metal Button Boots, calf or cloth top \$1.98
Women's Waterproof Boots—Regular \$5.00 Now \$3.85
Women's \$4.00 Suede Button Boots—Goodyear Welt. Clearance sale \$1.98
Women's \$4.00 Satin Button Boots—Goodyear Welt Now \$2.85
Boys' \$1.75 Grain Blucher Boots, \$1.28
Boys' High Cut Sporting Boots, Sizes 1, 1 1/2 and 2 Now \$1.98
Same in Sizes 11 to 13 1/2 \$1.78
Little Boys' Sporting Boots—Sizes 9, 9 1/2, 10, 10 1/2. Sale price, \$1.48
Children's \$2.25 and \$2.50 Goodyear Welt Boots Now \$1.48
Children's \$2.00 Goodyear Welt Boots Now \$1.35

CANADIAN PACIFIC

DIRECT SHOOT ROUTE MARITIME PROVINCES

to
MONTREAL AND WEST
(Daily Except Sunday)
Lv. HALIFAX 8.00 a.m.
Lv. ST. JOHN 5.45 p.m.

FAST EXPRESS TRAINS BETWEEN MONTREAL-TORONTO DETROIT-CHICAGO
Electric Lighted Sleepers. Compartment Cars.

W. B. HOWARD, D.P.A., C.P.R.
St. John, N. B.

Keep Your Lungs Strong

This advice is doubly important with the knowledge that every three minutes some one in the United States succumbs to consumption and many refuse to realize they are afflicted until it is too late. It is after-colds or sickness, from overwork, confining duties or when general weakness exists that tubercular germs thrive because the resistive powers of the body are weakened.

Only with fresh air, sunshine and abundant rich blood can one hope to arrest their progress, and the concentrated fats in Scott's Emulsion furnish fuel for rich blood, and their rare menthol helps strengthen the lungs while it builds up the forces.

If you work indoors, tire easily, feel languid or run-down Scott's Emulsion is the most strengthening food-medicine known and is free from stupefying drugs. Avoid substitutes.

Scott & Borne, Toronto, Ontario.

Ready Help

In time of physical trouble caused by indigestion, biliousness resulting from torpid liver, inactive bowels, is always given, quickly, certainly, safely by the most famous of family remedies

BEECHAM'S PILLS

Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 25 cents

I am instructed to sell at 889 Union, corner of St. David's Sts. Tuesday morning, Feb. 2, at 10 o'clock, the entire stock of groceries and fixtures formerly held by Lobbs. To be sold in quantities to suit the buyer, without reserve, to wind up the estate.

I. WEBBER, Auctioneer.
1-80

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I. WEBBER, Auctioneer.
2-2

Always in Perfect Alignment

Empire Typewriter
MADE IN CANADA

This illustration of an "EMPIRE" type bar and guide (twice actual size) shows more plainly than words why the work of the

is always in perfect alignment. When a key is struck on the "EMPIRE", the type bar is shot forward into the steel guide shown. This locks it securely at top, bottom and sides, just at the moment it strikes the paper. The type cannot rise, fall or swerve a particle. It must print absolutely in line not only when the machine is new from the factory, but after it has given 5, 10, 15 or 20 years of service.

This patent locking device is an exclusive feature of the "EMPIRE" and is one of the reasons why this, the only typewriter "Made in Canada", keeps on turning out perfect work far longer than any imported machine.

FRANK FAIRWEATHER,
18 CANTERBURY ST., ST. JOHN, N. B.
WALLACE BROS. CO., LIMITED, 101 St. Peter St., Montreal
CLUBBY & CLUBBY, 80 St. Peter St., Quebec
WALLACE BROS. CO., LIMITED, 18 Adelaide St. W., Toronto
J. G. BROWN, 61 Beaufort St., Ottawa
Send Order: Wallace Bro. Co., Limited, Montreal.

Empire No. 1 - \$60
Empire No. 2 - \$80
—a saving of \$40 to \$60 over imported machines.
Ask our nearest Agency to give you a demonstration or trial without expense or obligation.

WIEZEL'S CASH STORES
243-247 Union St.

Susssex vs. St. John TONIGHT
QUEEN'S RINK

Be a sport—Bring your lady friend with you—Of course she will enjoy it.

All Seats 25c.

St. John Colors Rink Phone
Blue and White Main 2511

USE THE WANT AD. WAY