

GETTING INTO LINE FOR FALL

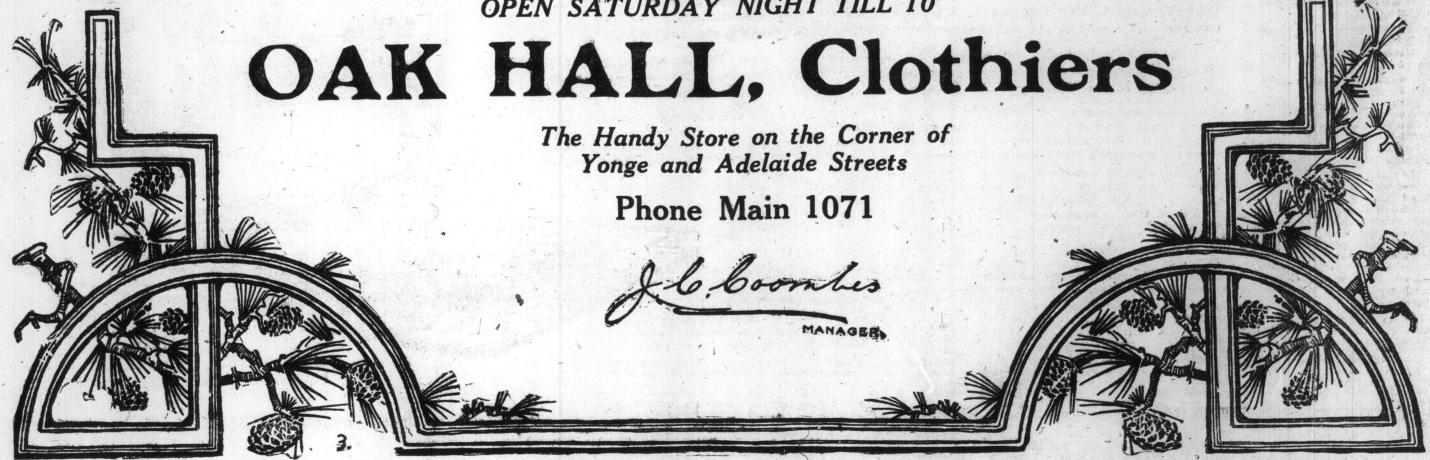
FEW Pointers on conditions relative to the future buying possibilities of Men's and Boys' Clothes may not be amiss at the present moment, but please do not take this as intended to "scare" or coerce you into buying now, just because we think it would be your wisest plan. Briefly, the situation is this, materials are surely advancing and most rapidly in what we will term the cheaper grades. The better cloths have not been so noticeably affected, inasmuch as they have quality to protect them from showing the advances as compared with the cheaper fabrics that have already borne the full price value that is attached to them, and cannot in reason stand any more with any possible chance of giving the purchaser satisfaction. Our Buyer has bought heavier this year than ever before of the better grade materials and already our customers are seeing the advantages secured in paying a little more for the better cloths. We could quite easily mark a lot of new arrivals higher, because, in many cases, we cannot replace them, but that's not our policy. We bought them for you and they are to be yours as well as any other

advantages that we can secure for you from our immense purchasing department which never sleeps.

Our Men's Overcoats this year are more beautiful than ever, and will be priced from \$15.00 to \$60.00. Our Men's Suits will range from \$18.00 to \$45.00. Our Boys' Suits are marked from \$6.50 to \$20.00 and the better lines are even now in some lots almost cleared out. Our Overcoats for Boys are the best we have ever shown because we have gone into the better materials extensively and you will surely reap the benefit under present market conditions. Price range in this department will be from \$6.50 to \$22.00. If there is anything to be added to this little talk it would be only to say what we told you the other day and that is "Get it good" and "Get it early."

Our new Men's Furnishing Department has proven to be a boon to our customers and is daily gaining in popularity. It's handy and the service is good. See the new Gloves, Shirts, Neckwear, Mufflers, Caps and Sweater Coats.

OPEN SATURDAY NIGHT TILL 10



SATURI EATO er roll.