

The Toronto World

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THURSDAY MORNING, NOV. 30.

Victory and Youth

Studies in the British admiralty are of world-wide importance. The present is by all odds the most important change in the higher commands in Britain since the war began. We have several times returned to the desirability of having younger and more aggressive men in charge of our forces in the presence of a powerful, an alert and in military matters, an aggressive and swift-striding foe. The war of attrition inaugurated by General Joffre, which still remains the policy of the entente allies, is one which can play at sea what Joffre has found so excellent on land. The policy of attrition as practiced against the merchant marine of the entente allies, and of neutral powers also, has risen to highly successful proportions for the Germans.

No fault can be found with the German policy of keeping their navy safe behind such defenses as their position affords. It would be folly for them to throw away their forces in certain defeat. The British navy, which the war has imposed on it, is a plaything of the sea. The raids of the past week are scarcely worthy of the name, but they serve to cheer up the domestic hearth in Prussia and may be regarded from that point of view.

There has been an absence of any similar dash or enterprise on the part of the British navy if we are to judge by published records, but it is not always possible to judge by these alone. There is a feeling widely spread, however, that a more daring and aggressive policy would be desirable, and it is evident that this desire has been recognized by the admiralty in the new appointments. The brilliant exploits of Admiral Beatty have been outstanding incidents of the war, and the story of Jutland, as related in Mr. Buchanan's new volume of his history of the war, enables the reader to estimate the value of such generalship.

There are probably still too many old men at the top in British affairs. Attrition works in still another way than on men and munitions. The longed war of attrition will have its effect upon our cash and credit, and the quickest way of ending the war may not only be the cheapest, but may be the only safe way in regard to finance. No conclusion but victory for our arms is conceivable, but so also says the enemy. It is for us to develop our forces, and to select such leadership from among the brilliant younger generation as will make this certain. The men of 60 to 70 who are in power have largely lost their initiative. They are safe and cautious, and time passes with them at a gallop. But it is painfully slow for those who see what should and ought to be done, but find no opportunity to act. Napoleon was 46 and Wellington 42 when they fought Waterloo. Beatty is 45, and his generation is the one to produce victory.

A New Way for Recruits

It is being sufficiently demonstrated that all plans heretofore in use to stimulate or to carry on recruiting have failed to produce the number of men needed to replace wastage, much less to raise the force of half a million men aimed at and maintain that force in full. The one obvious and perfectly simple way is the way of universal service, but until the Germans have won several more land campaigns and the war has been prolonged for two years or more longer and at enormous and increasing expense it is unlikely that the government will adopt the obvious and perfectly simple way now in force in Great Britain.

Purely voluntary enlistment has ceased. This is the view of competent, independent and expert judges of the situation. Yet more men are wanted, and there are plenty of men will be had. Out of a similar English speaking population in the civil war in the United States men were raised in such numbers that to

equal the effort Canada out of her 5,000,000 English-speaking men would have to raise a force of 650,000. Men who do not understand the need, who do not understand their duty nor their obligation, are not responsive to the ordinary appeals. As men must be obtained to join the new drafts and battalions constantly required overseas, new efforts and new methods are being adopted by those responsible for raising recruits.

A new and energetic campaign is being inaugurated today by the Queen's Own Regiment with the object of filling up the new 25th Battalion in short order. The new method has much of moral suasion in its principle. There is to be no more denunciation, no more bulldozing nor third-degree methods. Men are to be approached on grounds of their common interest, their patriotism, their spirit and their intelligence. It is necessary, however, to get the right kind of material to work on. Unless they get the men who are free to go and able to go, the recruiters cannot set their plans in motion. The first thing, then, is to get the names of all who are eligible as recruits. This is a duty that can only be performed by the public. In case of those who know of a man who should be doing his duty, but is evading it or failing to understand it, the idea is for his friend to send his name to the headquarters of the battalion. They will do the rest.

There is to be no bullying nor any of the methods used about which bitter objection has been taken before. The cards sent in will give all necessary details of age, occupation, health, and eligibility for service. These cards will be distributed freely for all who wish to use them. There will be duplications, probably, but the more frequently a man's name is sent in, the greater evidence is it of his fitness to serve in the opinion of his friends.

When the cards are sorted out the men mentioned will be waited upon by men of their own class, by a properly trained officer or man who knows what is required. It is believed that when the situation is fairly and properly explained to most eligible men they will accept their duty.

A good deal of publicity will be given the new campaign and there will be meetings and open recruiting posts in various districts. No monopoly for the Queen's Own is contemplated and men who prefer other units will be given their opportunity and their choice.

The public who have already done so much to assist the new plan by sending in the names of those of whom they know definitely that they are not doing their duty as citizens of the empire, or contributing their share in bearing the great burden which the war has imposed on the great-hearted and large-minded of the nation.

Will the Patriotic Work?

Registration cards are being issued by the government with the object of securing the names of those who have not enlisted and are not doing any kind of necessary and patriotic work in connection with the war. This canvass, as it is termed, is to be made by the co-operation of the postoffice department. It is stated that the cards are not intended for military purposes at all, but for industrial purposes. Incidentally they would show how many men were available for recruiting purposes, but this is not the official object. There is to be no compulsion about filling the cards, the government relying on the patriotism of those already been shown to be lacking, and the lack of it is the occasion of the cards, the government is depending on a somewhat dubious agency.

Lamentations!

No better answer can be had to the advice of the United States Federal Reserve authorities for banks not to accept the short notes and other unsecured paper of the entente allies, than the fall in the value of the German mark. Normally of the value of 24 cents, it is now down to 17 1/2 and still falling. There is nothing to be added to this fact. Explanations and comments are unnecessary. Money talks, and German money is talking the language of Jeremiah.

Demolish the Jail

Controller O'Neill's report on the method of disposing of the old jail is based on good sound common sense. It costs a great deal more to keep the jail open than it will to tear it down. The present inhabitants of the jail can readily be accommodated elsewhere. The report includes recommendations covering all the necessities of the case. The demolition of the jail, it is suggested, will leave a fine park space on the site. At all events it would give the city a valuable section of real estate if the old jail building were cleared away. But this has one insuperable objection: it would improve the road to Donlands.

Give Him a Gift of Cigars
Cigarettes, a Pipe or Tobacco. Buy from
CIGAR DEPARTMENT
Michie & Co., Ltd.
7 King St. West.

NEEDLESSLY EXERCISED



SPIRIT OF KITCHENER: Do not perturb your elf, madam, peace will be enforced in due time without you or aid.

CANNOT STOP SALE OF TINCTURE OF GINGER

Breach of Temperance Act Against Two Brantford Druggists Dismissed.

Brantford, Nov. 29.—Another precedent setting out of the Ontario Temperance Act was set here this afternoon when charges brought against two local druggists of a breach of the law were dismissed by Magistrate Livingston. Some time ago two men were arrested here and fined for being drunk. They testified that they had become intoxicated by buying tincture of ginger and adding it to port wine and local option beer. The charge was then laid against the druggists of selling tincture of ginger which is ninety per cent alcohol. The sale was not denied, but Dr. Wiley and Chapin and Marquis testified that the tincture as sold could not be used as a drink unless diluted as it would burn the throat.

William Harrison, who was fined for getting drunk, gave evidence as to the securing of the tincture. He had never tried to drink it unless in port wine or local option beer. Mr. Morris, Toronto, Ontario, Pharmaceutical Council, asked for judgment for the defendants as medical evidence proved that the tincture was not intoxicating, save when mixed with other liquor, that no evidence was given to show the alcoholic percentage of such liquor and that a druggist was not responsible for subsequent mixing and intoxication.

Judgment was reserved at hearing of case but this afternoon the magistrate dismissed the charges. At the same time he warned druggists against making indiscriminate sales of tinctures with high alcoholic percentages.

Waterloo Citizens Collected Much Money for Y.M.C.A. Fund

Waterloo, Ont. Nov. 29.—Some time ago the citizens of this town started a campaign to collect \$3000 for the Y.M.C.A. fund in connection with the German mark. The campaign has been most successful \$3000 being collected up-to-date. It is confidently expected the fund will reach over \$4000 before the campaign is closed. This will be over \$1000 more than the amount asked for.

IVAN GROH WOUNDED.

Kitchener, Ont. Nov. 29.—Word was received in this city today from the military record office that Ivan Groh, who left this city 18 months ago for the front has been wounded in action. The report states that Private Groh sustained gunshot wounds in the wrist and knee.

PTE. R. PEARCE KILLED.

Brantford, Nov. 29.—Mrs. R. Pearce, 40 Duke street, today had word that her son, Pte. Reg. R. Pearce, who enlisted with the 38th Battalion, had been killed in action. Pte. Pearce enlisted with the 38th Battalion and was for some time in Bermuda with that unit for training. Later he was transferred to another battalion.

FERDINAND CHASE IS DEAD.

Special to The Toronto World.
Montreal, Nov. 29.—Ferdinand Chase, proprietor of the Leona Lake House in the Adirondacks and one of the best known Americans in this city and province, is dead. Chase was a dispatch rider with Grant's army before Richmond, and overheard the commander's historic remark to General Meade to the effect that he would work on that same plan if it takes all summer.

PLEASANT EVENING AT BING-HAM'S.

About 50 members of Bing-Ham's Lodge, with their ladies, spent a most enjoyable evening at Bing-Ham's new tea rooms last night.

COINCIDENCES MARK TWO SOLDIERS' EXPERIENCES

Corporal and Private Have Unusual Meetings After Becoming Separated Several Times.

Canadian Associated Press Cable.
London, Nov. 29.—Corporal Hill of Edmonton, who is co-investigating at Canadian hospital, states that he and a Canadian soldier came to the same place in the same way, and after many months' service they found themselves together again in Moore's Barracks, Montreal, before either of them had seen the firing line. The Hill's right foot was run over by a motor truck and Haugh was injured in another locality. They went to the front in different drafts, but two shells found them the same day. Hill's previously injured leg caught some of the shrapnel. Haugh's eyesight was seriously affected. They came down in the same ambulance and went to Boulogne together, parting at Dover. Hill went to Northampton and Haugh to another hospital. They met again in the Canadian Hospital at Epsom, but were again separated. Hill is now wondering whether the bed next to him at Boulogne, which is now empty, will be filled by Haugh.

Lieut. Powell has been shot in the right eye. Lieut. J. D. Robinson has a fractured leg in London. Lieut. W. E. Redman has several wounds at Le Touquet.

COLORED MAN FOUND GUILTY OF ABDUCTION

W. Thompson Still Faces Charges of Perjury and Jail-breaking.

Chatham, Ont. Nov. 29.—Pte. William Thompson, colored, of No. 2 Construction Battalion, was today found guilty on two charges of abducting and sentenced to one year in the Ontario Reformatory on each, the sentences to run concurrently. On Oct. 31, Thompson quietly married Bernice Hawkins, a sixteen year old girl, giving her the name of Thompson. Subsequently he and his wife, who is twelve years old, were taken to the prison by a soldier at Windsor. Thompson was arrested as he stepped from a train on his return ten days later from Wallaceburg, and charged with abduction of the two girls who were being eagerly sought by their parents. They were later found in Ipsalito, Michigan, at the home of the prisoners' sister. In addition to the charges heard this morning, Thompson will face a charge of perjury, and also one of jail breaking. One week ago, Saturday, the prisoner, who was confined to the county jail, scaled the high wall, and for twenty-four hours eluded the police.

RETURNS FROM SALONICA.

Brantford, Nov. 29.—After over a year spent in the care of the allied sick and wounded in the 4th General Hospital at Salonica, Greece, Capt. Chas. Crompton, son of Mr. and Mrs. Crompton, 35 Dufferin avenue, arrived home at noon today for a well-earned furlough.

NUXATED IRON

Increases strength of debilitated nervous rundown people 300 per cent. in ten days in many instances. \$100.00 refund if it fails to give full effect. See full explanation in article sent to applicant in return for coupon. Ask your doctor or druggist about it. Tamblin, Limited, always carry it in stock.

BEATTY IS HEAD OF GRAND FLEET

(Continued From Page 1.)

brought about radical changes in methods, and that the active direction of the fleets by the admiralty should be in the hands of officers who had participated in and worked out the latest style of operations.

Confidence in Beatty's ability to recognize the force of these criticisms, Admiral Jellicoe's appointment as first sea lord is the logical result.

Sir David Beatty's promotion to the command of the grand fleet gives the government's answer to criticisms, mostly abroad, that he showed rashness in the way he threw his battle cruiser squadrons into the Jutland fight.

Admiral Sir Henry B. Jackson obtains an honorable and comfortable post. Thus four important figures formerly in control of the navy have passed from Whitehall since the war began. These are: Ernie Louis of Battenberg, Baron Fisher and Admiral Jackson, all of whom were first sea lords, and Winston Spencer Churchill, who was first lord of the admiralty.

Other changes in the navy of bringing new men from the fleets to Whitehall are foreshadowed. Apparently Mr. Beatty retains his office as first lord of the admiralty, but it is all, also some of the same newspapers which called for Colonel Churchill's retirement have been turning their guns upon him, but from a different angle. They considered Churchill too impetuous and disposed to interfere with matters of strategy, while they considered Mr. Balfour too slow and conservative.

Jellicoe in Ministry.
Sir John Jellicoe, by the above appointment, becomes a member of the British ministry, the not of the cabinet. He succeeds Sir H. B. Jackson, appointed in May, 1915, and is the fourth first sea lord since the war began. These officers having been Battenberg, Fisher and Jackson. Beatty is moved up from the battle-cruiser command to command of the grand fleet.

Admiral Sir John Rushworth Jellicoe, K.C.B., K.C.V.O., assumed supreme command of the British home fleet on Aug. 4, 1914, with the acting rank of admiral. He has been second sea lord of the admiralty since 1912, and is 57 years of age.

Beatty's Advance Rapid.
Rear-Admiral Sir David Beatty, named commander of the grand fleet, has for some time been commanding England's battle-cruiser squadron. He was the youngest rear-admiral, and is now the youngest man who ever commanded England's grand fleet, being only 45 years of age. His wife is an American woman, formerly Ethel Field, daughter of the late Marshall Field, the Chicago merchant.

Beatty was the British naval commander of the cruiser squadron which encountered the German fleet in the North Sea on Aug. 4, 1914, with the loss of the Skagerrak, which followed on May 31, 1916. Before this he had commanded the battle-cruiser squadrons of the Heligoland and in that role he resulted in the sinking of the German cruiser Blücher.

PUBLICITY BODY FAILS TO AGREE

Raising and Spending Money for Advertising is Bone of Contention.

LABOR MEN DUBIOUS

Fear Organization May Be Used as Strikebreaking Power.

The special committee on publicity, appointed by the council, failed to agree last evening on the expenditure and raising of \$50,000 per annum for advertising Toronto, and the matter was left in abeyance. Included in the interim report, which was up for consideration, was also the recommendation that the advertising bureau be not conducted as a civic enterprise, and this, too, was left over for future consideration.

All that the committee passed was the recommendation that a Greater Toronto committee, made up of representatives of various organizations as well as influential individuals, be appointed. The meeting agreed that the committee must be entirely independent, and elect its own president, vice-president, and committee of seven. It is proposed to hire an executive manager, in whom will be vested full authority. The functions will be two-fold: to attract new industries, immigration, tourists and conventions, and encourage local enterprise.

James Richards, representing the Trades and Labor Council, declared that in the interests of labor, the City of Toronto should provide the money to make it a success. It should be absolutely a non-partisan organization.

Would Kill Scheme.
R. S. Coryell of the Ad Club believed the scheme would be killed if private enterprise were not permitted to create the organization. F. H. Rowe supported him and declared the municipal management was never a success.

J. W. S. Ridley thought labor should give the project every support, because it was labor which was going to benefit largely by new industries.

Controller Cameron declared he was not in sympathy with the president of the Trades and Labor Council, who he stated that if the municipality did not take hold of the scheme the organization would devolve into a strike-breaking organization. "We have got to get new industries," he said. "And if the labor men are not with us the city will go ahead without them." He believed the funds must be collected from private sources. He declared the city council would never stand for an additional expenditure per annum of \$50,000 during war time.

When adjournment was made it was agreed that the labor representatives should consult with the city council and have its opinion for the next meeting.

Among those present were: Controller Cameron, James Richards, R. J. Stevenson, W. J. Donald, Joseph Hay, F. H. Rowe, J. W. S. Ridley, R. S. Coryell, W. J. Daly, W. J. Moffatt, John Walsh and C. B. Blackburne.

VICTROLA RECORDS FOR XMAS.

No more acceptable Christmas gift could be thought of to a Victrola owner than a selection of records. No better place could be selected in which to buy them than at Victrola Headquarters, Ye Olde Firm of Heintzman & Co., Limited, Heintzman Hall, 133-135-137 Yonge street. Thousands of records are there to choose from.

DIED HERO'S DEATH.

Brantford, Nov. 29.—That her son, Pte. Clifford Kelly, of the 42nd Royal Highlanders of Canada, had died a hero's death was the word received today by his mother, Mrs. Kelly, of Wellington street, in a letter from her son's platoon commander, Lieut. A. C. MacDonald, who says he was killed while leading bombers in an attack on a Hun trench.

BUY MATCHES

AS YOU WOULD ANY OTHER HOUSEHOLD COMMODITY—WITH AN EYE TO FULL VALUE!

WHEN YOU BUY

EDDY'S MATCHES

YOU RECEIVE A GENEROUSLY FILLED BOX OF SAFE, SURE LIGHTS

ASK FOR

EDDY'S MATCHES

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ASK FOR

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