

# EATON'S DAILY STORE NEWS

STORE OPENS AT 8.30 A.M.

CLOSES AT 5 P.M.

## The Great Special Sale of Trousers Begins on Saturday With the Offering of Extra Good Values at \$1.45, \$2.25, \$2.65, \$3.35

### Great Variety in Weaves and Patterns.

The Special Sale of trousers has always been an event of great value-giving, but never more so than this year, for in spite of the great advance in the cost of the materials the prices are about the same as last year. This is explained by the fact that the materials from which the lines at \$2.25, \$2.65 and \$3.35, and in fact all the better lines that will be featured throughout the sale, were purchased a very long time ago and stored to provide such excellent values, just how good can be judged by the knowledge that since they were purchased, prices have just about doubled.

In regard to style, fit and tailoring, these trousers are right, for they have been recently made up mostly in our own workrooms. Careful attention has been given to details, such as pockets, sewing on of buttons, belt/loops, etc.

The trousers at \$1.45 are made from materials bought more recently, but are extra good value at that. Altogether this trouser sale is an event that should be of interest to many men in Toronto. Come and take advantage of the savings. The following are the lines featured Saturday in detail.

Trousers made from worsted finished fabrics in striped and checked patterns in dark shades. They are sewn well, and have just the wearing qualities the man who works strenuously requires. Sizes 32 to 42. Special Trouser Sale . . . . . 1.45

Trousers made from worsted finished materials of good weight, in medium and dark colors mostly in striped patterns. Well cut and tailored. Sizes 32 to 42, waist measure. Special Trouser Sale Price . . . . . 2.25

Worsted Trousers, patterns in stripes of various widths in dark and medium shades of greys. Tailored in good style with side, hip and watch pockets. Sizes 32 to 42. Special Trouser Sale price . . . . . 2.65

English Worsted in striped patterns in various shades. Well tailored, finished with side straps, belt loops, side, two hip and watch pockets. Special Trouser Sale price . . . . . 3.35



—Main Floor, Queen St.



### Big Boys' Ulsters Reduced Saturday \$3.75

For real good comfortable winter protection these coats are highly recommended, for they're of strong heavy tweeds, and tailored in splendid proportions. The patterns are small stripes, diagonal, and herringbone effects, and all are double-breasted models. They have convertible collars, that may be worn to show lapels or buttoned well up on the neck when extra protection is necessary. One or two-piece belts at back, centre vents and durable body linings. Sizes 29 to 33, for boys of 11 to 15. Reduced price, Saturday . . . . . 3.75

### Smaller Boys' Russian Overcoats or Mackinaw Outfits at \$3.85

This \$3.85 lot consists of broken lines in Junior Russian Coats, and a number of those smart little mackinaw outfits. The Russian Overcoats are of fine tweeds in mixed effects, also blue nap cloths; while the outfits—coat, hat, and leggings—are in dark plaid checks. All are cut double-breasted style, button snugly up to the chin, have self collar, warm body linings. Sizes 4 to 8 years. Special value, per coat, or outfit . . . . . 3.85

### Special Offer From Our C. D. V. Photo Gallery

Four C.D.V. Postcards and one Cabinet Size Photo, mounted in grey folder, for . . . . . 45 Buy your coupons at the Camera Counter, Main Floor, Eaton St.

### The EATON Special Enlargement

Size 6 1/2 x 8 1/2 from your own negatives, mounted on grey card suitable for framing, for, each . . . . . 30 Complete in oak frame . . . . . 70 —Main Floor, James St.

## Dollars Reduced Are Men's High-Grade Overcoats Saturday \$13.75

Among our better grades of ulsters and Chesterfields we have a number of broken lines with only two or three of a size or pattern left. And to offer one of the best savings of the season in high-grade overcoats we have marked them all at one price for a Saturday morning clearance. Included are big, heavy, winter ulsters made of stylish tweeds in sizes 35 to 44. Many of the ulsters in sizes 36 to 40 are interlined throughout with sheep chamois. The Chesterfields are in sizes 42 to 46 only and are made of dark grey and black soft coating materials in single-breasted fly front style. Such a splendid offering as this necessitates an early visit to the store, for we are certain the quantity cannot last till Saturday noon, so come at store 13.75 opening. Saturday special each . . . . .

### Men's 2-Piece Underwear Reduced to \$1.98 a Garment

They are "Mercury," "Wool-Wear" and a few "Wolsey" brands, including single or double-breasted garments, all in natural color. For the man who prefers such fine points as perfect fit, soft-washing quality, closely-ribbed cuffs and ankles, and the certainty of having his underwear in good condition for more than one season, we recommend these brands at this reduced price. Sizes in the lot from 34 to 44. Garment . . . . . 1.98

### Men's Shirts 55c

The bodies and sleeves of these shirts are neat and comfortable, and durably stitched. There are several designs of blue, black, or mauve stripes, they have stiff cuffs, and a little some are coat style. Sizes 14 to 17; each . . . . . 55



### Men's Black Cape Gloves, With Fleece Lining, Half Price Saturday, \$1.00

Splendidly warm Gloves with a neat appearance, for half price. Surely a worth while item for Saturday. The Gloves are made of black cape, and are lined with heavy fleece, have one dome fastener, half pique-sewn seams, gusset thumb and self-stitched back. Half price . . . . . 1.00

### Also These Other Good Values in Men's Gloves and Mitts

A clearance of Men's Black Horsehide Gloves, lamb lined; Tan Suede Mitts, lined with rabbit fur, and Grey Buckskin Gloves, fleece lined. Some are made with strap and dome fastener. A splendid special, for all are greatly reduced. Saturday, 2.00

Boys' Knitted Gloves, in grey and navy. To fit ages 8 to 16 years. Price, per pair . . . . . 45

Men's Horsehide Gloves, fleece lined, band top, cord and fastener, welted seams. Price, per pair . . . . . 1.25

—Main Floor, Yonge St.

### HERE AND THERE IN THE STORE

If you're interested in the great game of golf and wish to learn or improve your play, have an interview with Mr. Freeman—professional from Lambton Country Club—who is in charge of the new EATON Golf School on the Fifth Floor. A large court and putting green, screened for privacy, has been erected for the purpose. Six lessons for \$3.00.

When you enter the Store from Yonge Street you can get to Second and Third Floors much faster by using the Escalators just inside the doors.

The Q. R. S. Autograph Hand-played Rolls are universally recognized for giving a life-like interpretation of the real master pianist. The immense circulation of these rolls allows an arranged catalogue of every class and well-known piece of music. The Musical Instrument Department, Fifth Floor, is completely stocked with them, and they're exceptionally low priced from 40c to \$1.25 each.

At Yonge, Queen and James Street doors are order boxes, where orders or instructions may be placed. These boxes are emptied at 8.20, 9, 10 a.m., 1, 4, 4.40 p.m.

You will find shopping by phone a real satisfactory convenience. Call Adelaide 5000 and ask for the department you desire, give your order and it will be promptly filled and delivered.

### The February Sale of Furniture, House Furnishings and Silverware

Commences Thursday, February 1st, and continues throughout the month. Special bargains will be offered each day. Watch for the daily announcements and watch for the green sale tickets.

### STRONG LEADER UNITED PEOPLE

These, Says "Ralph Connor," Are Vital to Victory—No Peace Yet.

### A WAY FOR QUEBEC

Neither Race Nor Creed Nor Party Must Stand in the Way.

Peace without victory is impossible, because insecure; therefore Canada must make war that the sword may be broken in Germany's hand and the dream of empire thru us wrenched from her heart. This end can only be attained by united, steady, resolute leadership of an enlightened and consecrated people. Major (Rev.) C. W. Gordon, "Ralph Connor," chaplain of the 43rd Cameron Highlanders, C.E.F., so argued the present position of the war in addressing the Empire Club at luncheon in the St. Charles Hotel yesterday. President Wilson's views on peace should not be disregarded. He would have the right to sit at the council where peace was discussed. His was the most impressive neutral opinion. Nations must face this fact, and they might as well do so at once. Clause by clause he had stated the allies' case. The one point on which they disagreed was that he thought that peace with victory was impossible, while the allies believed that peace without it was impossible. The allies knew that they must fight to the end, not for glory, they had enough of that; not for revenge, but for reparation and guarantee of future peace. Major Gordon proved to the satisfaction of his audience that the German mind peace was a good thing only

that they might prepare for more war, therefore they did not feel secure in talking peace yet. Supposing Canada were to become party to an insecure peace, what would it mean? Simply this, that for the next hundred years Canada, with the rest of the world, would have to stagger along under the almost intolerable burden of building armies and navies in preparation for future aggression. There would be no escape from it, in the United States more than in Europe. "If this is going to be a fighting world, Canada will be in it; because we have got to live," said he.

### Canada Has Paused.

"At present we cannot talk peace; therefore we must not talk war, but make it. Canada is pausing in making war. She has not quit making munitions and her other war activities, but Canada is not recruiting men ready to fight. Our other activities are no good unless we have as our representative in the fighting line men who can fight. (Applause.) What is the good of a spear without a head? "We must make war. How? It is not my business to tell you. But gentlemen, let me tell you that nothing can absolve you from your responsibility if you see a way in which every man must answer to his country, to history, to posterity and to his God."

In Canada he had found great determination to make the war go, and yet it was not "vocal." There was no great voice saying, "This is the way, come on." "Oh, for some Canadian to appear in the police court yesterday and was remanded for a week, pending arrangements to send him back to his home at Niagara.

### WANT HYDRO RADIAL IN MUSKOKA DISTRICT

Deputation Visits Premier, But Hydro Engineers Foresee Serious Deficit. A deputation led by James Smith, reeve of McLean Township, saw the premier yesterday afternoon regarding the hydro radial from Gravenhurst to Bayville, a distance of almost 29 miles. They asked that the government meet any deficit for the first five years. They quoted figures to show that there would be no deficit, but did not want to stand the responsibility should any occur. Figures which were quoted, they said, were those of the hydro engineers and would show ample revenue to cover operating expenses and interest. Such a line, they contended, would make it possible for the shipment of large quantities of hardwood, which was badly needed in the province, but which could not be obtained without a road. It was suggested that the revenue from this timber would amount to \$10,000 a year, and the deficit, if any, could be met from it. The townships affected by the proposed radial are: Muskoka, Draper, Oakley, McLean and Ridout and the municipality of Gravenhurst. Those on the deputation were F. A. Cassidy, Dorset; P. Bastede, McLean; C. J. Crum, Lake of Bays; Ed Field, Toronto, and T. J. Hannigan.

### SOLDIERS HAD GOOD TIME.

One hundred and fifty soldiers from the base hospital and the fifty members of the staff were the guests at dinner of the Jarvis Street Patriotic Society and Overseas Committee, Motors, under the superintendence of Mrs. A. G. Northway, took the guests from the hospital to the church, and a fine menu provided.

### DUFFERIN TO GO HOME.

Alex. E. Dufferin, who told a local bank manager that he had lost a letter of credit for \$2,000 some time ago, and who was sent to the reception hospital from the police court last week, has been declared sane. He reappeared in the police court yesterday and was remanded for a week, pending arrangements to send him back to his home at Niagara.

### Reduce Your Fat Without Dieting

Years ago she formula for fat reduction was "diet" exercise. Today it is "Marmola's Prescription Tablets." Friends tell friends—doctors tell their patients, until thousands know the use of this convenient, harmless method. They eat what they like, live as they like, and still lose their two, three, or four pounds of fat a week. Simple, effective, harmless Marmola's Prescription Tablets are sold by all druggists—a large case for 75c. Or if you wish you may write direct to the Marmola Company, 244 Woodward Ave., Detroit, Mich.

### IMPROVEMENT SHOWN IN COAL SITUATION

About Two Hundred and Thirty Cars Are in or En Route to Toronto. That there are approximately 238 cars of coal and about 44 cars of coke in and en route to this city, was shown yesterday in a computation of figures presented by railroad officials. These figures indicate that the coal situation, which had almost reached a crisis, is improving.

The C.P.R. has 54 cars of commercial coal and 29 cars of coke in its yards, and about 70 cars, 55 of which contain coal, en route to this city, according to A. Hudson, assistant to Superintendent A. Purvis. For its own use, the railway has 14 cars of coal as surplus; the it uses about 35 cars a day. Superintendent Farrell's report for the Grand Trunk yesterday showed that there were 52 carsloads of coal in the Toronto yards, 52 carsloads unclaimed by Toronto dealers, and about 77 carsloads of coal on the way to this city. Cars placed by the G.T.R. yesterday numbered 74, of which Rogers received 34, the Conger Coal Company five, and other firms various amounts, ranging from one carload to seven.

### STOP A COLD IN ONE NIGHT

Take YENO'S LIGHTNING COUGH CURE You cannot always avoid coughs, colds and La Grippe, but you can avoid letting them develop into more serious trouble. Yeno's Lightning Cough Cure will stop an ordinary cough in one night if taken on the first indication of trouble. A dose in time may save you from long illness and heavy expense. Keep Yeno's ready for use should you or your child be taken ill. Being free from dope it is the safest remedy for children. Yeno's Lightning Cough Cure is the famous British remedy, and is sold in every part of the British Empire. Prices 20 cents and 50 cents, from druggists and stores throughout Canada.

### More Power Will Be Needed When New Factories Commence

The building and operating of the numerous new munition factories is going to tax the power of the Hydro Commission. About April 1, when all these new plants get running at full blast, the large amount of power is likely to be very large, and already the power companies have been ordered to prepare to discontinue at least 50,000 more horse-power and to watch their contracts accordingly. Some time ago the Ontario Commission applied to the inland revenue department to have the export of power to the United States by the Canadian Niagara Power Co. and the Ontario Power Co. curtailed, unless more power was supplied to them. Besides this the Hydro Commission is not yet getting the 50,000 horse-power which the Canadian Niagara Power Co. promised before the end of last year.

### Students Must Be Prepared For National Service Work

In discussing the national registration news, President R. A. Falconer urged the students of the University of Toronto to keep at their studies and to spend full effort upon them, for these reasons. In the first place they do not know what demand will be made at the end of March, and only students who have been accepted for national service work will be allowed any relaxation in the regulations, and also no student will be recommended for this work, who, in the judgment of the council, is not able to pass the examinations of the year. For all other students the examinations will begin on these dates: Applied science, April 5; arts, April 9; medicine, May 10; sanitation, May 1, and forestry, April 15. SANITARIUM CLUB OFFICERS.

### UNDER NEW REGULATIONS.

A. R. Button No. 7594 is First of New Series Issued. Announcement is just made that 7594 is the number of the first A.R. (Applied-Rejected) military button issued in the new war series, under the lowered physical standard regulations. When recruits wear a button of this number or C.E.F. service, but have been found ineligible by any branch of the forces. ROAD MEN TO MEET. The third annual conference of the county road superintendents and engineers will be held at the parliament buildings March 27th to 30th. These conferences are held in order to secure efficiency in road construction and maintenance. During the conference addresses will be given by the department engineers and others dealing with the various phases of highway construction and management. Quicksilver is thirteen and one-half times heavier than water.

### ANTI-TYPHOID VACCINE PROVES SATISFACTORY

Preventive Has Been Supplied for All Men of the Canadian Forces. In the 34th annual report of the Provincial Board of Health, which has just been prepared, it is announced that good results have been obtained from anti-typoid vaccine, which has been supplied by the provincial board for all men of the C. E. forces since the beginning of the war. The actions of the board in placing the product at the disposal of the department of militia and defence for use both at home and abroad has been entirely justified by results.

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