

SATURDAY MORNING

WAR WILL SIGN PEACE ONLY AFTER VICTORY

Separate Agreement With Germany Will Be Made by Russia.

THANKED BY EMPEROR

Receive Personal Praise for Valorous Conduct in Campaign.

(Continued From Page 1).

valour and heroic efforts in the present campaign. I beg you to pass on my warmest thanks to the men who have so bravely borne the heavy strain they have endured, which all Russia and I personally value.

On the 15th of the year 1916 Emperor Nicholas then gave his address, as quoted above, that he would not make separate peace, and afterwards again rode in front of his army. Addressing the troops, Gen. Kuropatkin for cheers for the emperor, saying:

"For the highest welfare of our national life, our dear beloved emperor, I beg you to pass on my warmest thanks to the men who have so bravely borne the heavy strain they have endured, which all Russia and I personally value."

The year 1915 has passed and it was filled with memorable instances of sacrifice by my glorious forces. In a hard struggle with an enemy strong in numbers and rich in all resources they have harassed the enemy and checked his invasion, their breasts forming an invincible shield of protection for the fatherland.

On the threshold of the year 1916 I send you my greetings, my brave warriors. In heart and thought I am with you while you are battling in the trenches.

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SELLERS-GOUGH

THE LARGEST EXCLUSIVE FUR HOUSE IN THE BRITISH EMPIRE

Today is Your Last Chance to Buy BEAUTIFUL FUR COATS

At an Unheard of Price

Our announcement of a tremendous sacrifice of Ladies' Persian Lamb and Hudson Seal Coats brought crowds of people to our store yesterday to seize this astounding opportunity. Anticipating an unparalleled demand for these particular furs, we gathered together a very large stock of Persian Lamb and Hudson Seal Coats. The coats are the most beautiful it has ever been our fortune to produce. Every one of them is in the most exquisite style, is made of flawless pelts, and has been selling for \$200 to \$300.

And now we must clear out these luxurious fur coats at once, at a ridiculously low price, for we will not carry them over this season.

Today is your last chance to make this saving. Come early and see these charming coats snapped up at one **\$139** low price.

Luxurious Hudson Seal Coats

Regular \$200 to \$300, for **\$139**

We have a large stock of these coats in all lengths and sizes. Every coat is made with the most beautiful pelts procurable. Only the most exclusive models are to be found in this display of Hudson Seal. All coats are lined with the richest silk, satin, etc. Some have contrasting fur trimmings. This offer in Hudson Seal Coats will never be repeated. All coats regularly \$200 to \$300, for **\$139**



\$200 to \$300

LADIES' PERSIAN LAMB & HUDSON SEAL COATS FOR

\$139

\$139

TODAY the Last Day of This Sacrifice

This unsurpassed opportunity only holds good for one day. Today will be absolutely your last chance to secure these bargains in Persian Lamb and Hudson Seal. Every one of these exquisite models is sacrificed at one startling price—\$139. Our store will be packed with people who have recognized this opportunity, so come early and have the first choice. Remember—TODAY IS THE LAST DAY.



MAIL ORDERS

Wherever you live you can take advantage of this unusual offer. These Persian Lamb and Hudson seal coats were made to sell in the regular way for \$200 to \$300. They are made in very exquisite styles and with peerless pelts. The workmanship is unexcelled. By sending your order without delay you can secure a beautiful coat in either Persian Lamb or Hudson Seal at the remarkable price of \$139.

Ladies' Persian Lamb Coats

These Coats Are Regularly \$200 to \$300

for **\$139**

Persian Lamb Coats are in universal demand this season. Our stock comprises a large number of these coats. All are made with the very finest Persian Lamb skins. Styles are the most exclusive worn by the most distinguished women in the world of fashion. Coats are in a wide range of lengths and sizes. All linings are of the very best quality silk, brocades or satins. This is a wonderful opportunity in Persian Lamb. Selling price **\$139** TODAY.

SELLERS-GOUGH FUR CO., LIMITED

244-246-248-250 YONGE STREET, TORONTO

ST. CATHERINE STREET WEST and ST. ALEXANDER STREET, MONTREAL

CONSUMERS BENEFIT THRU HYDRO-ELECTRIC

Engineer Gaby Demonstrates That It Gives Lower Rate Than Competitor

FREE LAMP RENEWALS

Gift is Practically a Negligible Asset to Average User of Electricity.

Advertisements of the Hydro-Electric system's rival giving estimates supporting to prove that their rates are lower to the consumer than those of the hydro have caused Engineer Gaby to come forward with an official statement of actual facts and figures based on actual readings from meters connected to the hydro-electric system and not isolated examples as shown in the Toronto Electric Light Co.'s advertisement," declares the engineer. "In every instance the hydro bill is lower than that of the Toronto Electric Light Co."

Great stress is placed by the Toronto Electric Light Co. on their distribution of free lamp renewals. According to the hydro officials the 40 cent cost estimated by the company is much too high. In any case it is pointed out that the gift of lamps is practically negligible to the average consumer because they do not renew lamps of under 60 cents and very few customers use lamps of that power. The hydro officials state that they offer free lamp renewals of all capacities at the rate of 25 cents per K.W.H. additional to their regular rate which would mean that the average life of lamps, a consumer would be paying from 70 to 80 cents for a lamp which can be bought in the open market for 25 cents less, says the chief engineer.

Asset to Citizens. Mr. Gaby also points out that in every bill paid the hydro consumer is accumulating an asset for himself.

To Have Perfect Skin Throughout the Winter

These days the face and hands need special care and attention. Strong winds, sudden changes of temperature from indoors to outdoors, are severe on the skin. Scouring, scalding, itching, chapping, redness, blotchy and roughened outside are especially absorbed by the face. The cause of mercurial wax is obtainable at any drug store. It is sufficient to completely remove all weather-beaten complexion. It is used as a winter cream, allowed to remain on over night, and washed off in the morning. As the skin tends to expand in a warm atmosphere, cheeks and chin to sag and wrinkles to form. Apply it to the woman who grows pretty much indoors these days. It is a cream, not a powder, and it is a cream that will wash off with soap and water. It is a cream that will wash off with soap and water. It is a cream that will wash off with soap and water.

and other citizens of Toronto. Also, the reduction in rates in one case is voluntary and made as the cost of operation warrants; in the company's case, as conditions require, to meet competition of the public system. The hydro's comparative estimate on a six-room house with average floor area of 1100 square feet and consumption of 19 K.W.H. shows a hydro bill of 64 cents and a T. E. L. bill of 66 cents. Eight-room house with average floor area 1500 square feet and consumption 26 K.W.H. hydro bill 87 cents and T. E. L. 94 cents. Twelve-room house average floor area 2900 square feet and average consumption 59 K.W.H., hydro bill \$1.84, T. E. L. \$1.93. Ten-room house, floor area 2200 square feet, consumption of 60 K.W.H., hydro bill \$1.67, T. E. L. bill \$1.80. Fourteen-room house, average floor area 3000 square feet and consumption of 75 K.W.H., gives the hydro bill of \$2.16 and the T. E. L. \$2.36. The sixteen-room house calculation results in hydro \$2.16, T. E. L. \$2.50, and twenty-room house, hydro \$2.16, T. E. L. \$2.70.

FIVE RECRUITS AT STIRLING. STIRLING, Jan. 14.—Five recruits from this village have joined the 165th Overseas Battalion this week.

MRS. R. R. HART WINS RIFLE CLUB TROPHY Carries Off First Honors in Women's Rifle Club Rapid Firing Contest. At the rapid firing contest of the Women's Rifle Club, the trophy which was given by a former instructor, Sergt. G. McCleary, now at the front, was won by Mrs. R. R. Hart, who fired 14 rounds with a score of 90. The following were the highest scorers: Mrs. A. Adams, 87; Mrs. R. Smith, 87; Miss Venn, 80; 81; Miss R. Smith, 87; Miss Venn, 80.

DEATH IS ANNOUNCED OF J. KERR OSBORNE Former Well-Known Toronto Financial Man Passes Away in England. One of Toronto's prominent financial men, J. Kerr Osborne, is reported to have died at Bournemouth, England. He was director of many companies and was for many years connected with the Massey-Harris Company. He was born of Scottish parentage in Beamsville, Ontario in 1842, and at the age of 15 he was sent to Scotland for his education but he finally returned to Toronto and graduated from the university. Mr. Osborne married twice and is survived by two sons by his first marriage, Lt.-Col. H. C. Osborne, D.A.A.G., and quarter-master-general of the second division, Highlanders, now a prisoner in Germany, and Major J. E. Osborne, of the 48th Highlanders, who lived with him at Bournemouth.

AMERICANS IN RANKS BREEDERS OF TROUBLE Canadian Associated Press Cable. LONDON, Jan. 14.—Five United States citizens have been charged at Liverpool with offences as alleged by describing themselves as Canadians to the recruiting officers. They were remanded. "Americans, apparently, are a great annoyance in the army," declared the magistrate. "When their regiments are ordered to the front, they make trouble and get kicked out."

WASHED GRAYS THESE CLOTH PULLAN St. Ad. 760