FRIDAY MORNING

Escalators at Yonge Entrance to Second

Third Floors.

AND ..

UBURBS

MITTEE

COUNSE

nd Freight Ex-

the Citizens' Ex-paign Executive at evening at the

anization, Royal of St. Clair ave-t, Earlscourt.

Proceeded

THE TORONTO WORLD

AUGUST 25 1916 EATON'S DAILY STORE NEWS

Tremendously Smart Models in Pongee, Rajah and Silk Jersey Greatly Reduced for Quick Clearance on Saturday

CAR TOO PICTURESQUE for its usefulness to cease with the Summer, the silk sports skirt offers itself for Autumn wear with the sweater coat, and later on for general house wear with blouses.

And here it is in its most attractive form in fashionable sports silks, reduced for Saturday morning selling to a mere shadow of its regular price.

> The materials include pongee, rajah. "khakikool," foulard and silk jersey cloth in oyster white, tan and cream, patterned according to current mode with coin dots, wide stripes. narrow stripes and fancy stripes of green, rose, blue or yellow.

The majority are fashioned in full gathered styles, exploiting all manner of modish pockets and belts. Included also are a few models along the strictly plain lines best suited to stout figures.

The skirts will be on sale on Saturday morning-they may be seen to-day in one of the Yonge Street windows-at \$3.95-some less than a third of their original Drices.

-Third Floor, Centre.

Hemmed Double Bed Sheets, \$1.00 Pair

The Bed Sheets were hemmed in our factory from a strong plainly woven English sheeting we bought months ago at a low figure. It is bleached and in a soft, comfortable finish, in a quality that will launder satisfactorily. They are full bed size, 70 by 90 inches, and as the quantity is but 700 pairs we limit three pairs to a customer, and cannot promise to fill phone or mail orders. Come early Saturday. Per pair, \$1.00.

Silk Sports Skirts, For \$3.95 The Close-fitting Basque Comes Back to Vogue Blue Serge Dresses For Misses

Treploited in a Charming Group of New York sses Developed in the Fashionable Satin and Charmeuse-Priced \$27.50 to \$45.00.

ITHOUT PLEAT, GATHER OR GIRDLE, the basque reappears on the scene of the season's styles. It will be found in some of Fashion's most beguiling frocks, sharing honors with the long waisted bodice and the Russian blouse

It distinguishes several models in a collection of wonderfully attractive satin dresses just arrived from New York, Duchess, charmeuse, crepe meteor and all satin finished silks being immensely in favor for the coming season. For example:

In basque style is a model in black satin, the sleeves of Georgette crepe, and the skirt made smart with wide tucks and rows of black silk fringe. Silver lace at the neck adds a becoming touch. Price, \$40.

In Russian blouse style is a modish gown in Alice blue satin combined with Georgette crepe of the same tone, the blouse laid in narrow pleats. Price, \$27.50.

Likewise in Russian blouse effect is a model in black satin, the long lines of the blouse emphasized by the pleats in which it is laid. Price, \$45.00.

In navy blue satin, too, is a Russian blouse model, the edge of the blouse bordered with silk fringe, its collar being of white satin. Price. \$35.00.

Crepe de Chine in a delightful shade of Alice blue composes a gown designed along the straight lines of new mode, its long pleated bodice having a wide, loose belt most artistically embroidered. This is \$20.00.

And in mahogany color satin is a modish dress with panniers on the skirt, and the bodice designed the Eton coat effect with wide girdle of black satin. Price, \$48.00. -Third Floor, James St.

These Night Gowns of Pale Pink Mull

Are the Daintiest, Prettiest Little Garments Imaginable and Available Withal at the Small Amount of \$1.00, \$1.25, \$1.50, Up to \$2.75

HERE'S A CHARM AND A STYLE ABOUT these little pale pink nighties which have won for them an immense popularity in the United States. Finished with hemstitching, picot edging, featherstitching or a tiny border of lace, they are fashioned in simple slip-over style, many of them in Empire effect. The mull is of a soft, fine quality that launders beautifully.

And, of Course, Coming From New York They Are Tailored in the New Straight-line and One-piece Effects

THE OF THE SLIM, YOUTHFUL FIGURE will revel in the new frocks of the straight line. And these navy blue serge models just arrived from New York for the Misses' Department are surely a delight to behold, they are so well tailored and so thoroughly smart in every line. Sizes are 14 to 20 years, with a group specially designed for Juniors (13, 15, 17, and 19 years). Here are a few of the dresses by way of example:

Dress in blue serge, the plain gathered skirt smartened with large pockets girdled with loosely knotted sash, the simple bodice boasting collar and cuffs of tan cloth. Price, \$20.00. With a deep collar of white broadcloth is a very smart order, the long straight line at waist and hip being featured. This is \$32.50.

In blue serge charmingly combined with black satin and cleverly embroidered in silver is a model of the more formal order, the straight line at waist and hip being featured. This is \$32.50

And showing a long waisted bodice of pleated black satin with deep round collar of white satin, is an immensely attractive model in which the blue serge is employed for the two-tier skirt. Price, \$42.50.

One-piece and "Straight-line" Dresses for Juniors These, too, are cleverly tailored in excellent quality serge-making ideal dresses for school and college girls. For instance:

With a pleated skirt, wide belt, and bodice with a sailor collar braided in red is a dress of exceptionally good value at \$10.00.

In the ultra-fashionable one-piece style, box-pleated, with wide, loose belt, and a collar and cuffs of white cashmere is a very smart model at \$15.00.

Also in one-piece style with black patent leather belt, collar white pique and black sailor tie, is a charming model at \$22,50.

