



TOMORROW--WEDNESDAY

BEGINNING PROMPTLY AT 9 A.M. OUR MOST
REMARKABLE REDUCTION EVENT OF
THE ENTIRE SEASON.



FINAL REDUCTIONS AND LAST SALES

REDUCTIONS THAT ARE FAR THE GREATEST WE HAVE OFFERED THIS SEASON. EVERY SECTION OF THE STORE IS REPRESENTED IN THIS MARVELOUS REDUCTION EVENT, PRESENTING HIGH-GRADE APPAREL FOR WOMEN AND MISSES AT PRICES FAR BELOW THE COST OF MANUFACTURE TODAY.

MARVELOUS REDUCTION IN COATS

Luxurious, fur-trimmed, embroidered and smart, plain models, for women and misses. By far the greatest selection ever offered by any store; suede velour, silvertip bolivias, silvertones, gold-tones, Salt's plushes, in plain or fur-trimmed models of Australian or dyed opossum, French seal and beaver; all shades, with lots of navy. Reduced as follows:

All Coats formerly up to \$45.00, now	\$19.75	All Coats formerly up to \$85.00, now	\$39.75
All Coats formerly up to \$65.00, now	\$29.75	All Coats formerly up to \$90.00, now	\$44.50
And the best coats in the store up to \$150.00, now			
\$59.50			

SALT'S ESQUIMETTE PLUSH COATS
HANDSOMELY LINED, REGULAR \$57.50, NOW

\$29.75

Every Suit In the Store at Less Than Half Price

Included are many samples of New Spring 1921 Suits. Suits that you can wear the rest of the winter and right through the spring. Made of all-wool velours, gabardines, poplins, broadcloths, silvertones and tinseltones, all sizes to 44. Some are fur-trimmed, others are plain, convertible collars, mostly navy, but some in brown, sand, taupe, French blue and black.

Suits that were \$40.00, now	\$19.75	Suits that were \$75.00, now	\$35.00
Suits that were \$50.00, now	\$24.50	Suits that were \$95.00, now	\$45.00
Suits that were \$125.00, now			
\$59.75			

SKIRTS SACRIFICED

Fine Botany Serge, Velour Checks, Plaids, Pleated and Plain Styles. All sizes.

ONE-THIRD OFF

GIRLS' COATS

REDUCED ONE-THIRD OFF THEIR REGULAR PRICE.

PULLOVERS

An assortment of Pure Wool Pullovers, in rose, light blues, green and coral. Very special

\$2.95

MILLINERY REDUCED

A FRACTION OF ITS ORIGINAL VALUE.

Lot 1—Trimmed Hats up to \$6.50	\$1.95	Lot 3—Trimmed Hats up to \$12.00	\$4.95
Lot 2—Trimmed Hats up to \$9.00	\$3.95	Lot 4—Trimmed Hats up to \$15.00	\$5.95

FUR COATS

At Prices Positively the Lowest Ever

Offered or Ever Will Be Offered Again

HUDSON COONEY COATS

In fine taupe cooney skins, 36-inch length, deep cape collars and bell cuffs, handsomely silk lined. Regular \$175.00. On sale

\$79.00

SEAL COATS

Beautiful 34-inch models, with luxurious Australian opossum collar and cuffs. Tremendously reduced from \$250. Now

\$119.00

SEAL COATS

38 and 40 inch models, with large collars and cuffs of ringtail opossum and sable; sizes 34 to 42 Regular \$275.00.

\$129.00

FUR PIECES

Every separate Fur Neckpiece or Muff in the store at exactly half price. There are beautiful pieces in seal, sable, fox, natural wolf and beaver; shawl and cape effects. **HALF PRICE.**



PLAIN SEAL COATS

36-inch length, lined with flowered silk poplin, shawl collars and bell cuffs. Regular \$250.00. On sale

\$130.00

SEAL COATS

40-inch length, of fine quality bay seal, with deep collar and bell cuffs of Alaska-sable. Truly marvelous values at

\$189.00

SEAL COATEE

Trimmed with beaver. A very smart coatee. Regular \$165.00. On sale

\$97.50

SEAL COAT

36-inch length; trimmed with the choicest of plucked beaver, extra deep collar and bell cuffs, most elaborately lined with the best of Skinner's satin, in brocaded patterns. Regular

\$198.00

CHILDREN'S WHITE THIBET SETS.

Beautiful sets for a child, aged 3 to 10. Regular \$12.50. On sale, per set

\$5.95



GREAT OFFERING OF

NEW BLOUSES \$4.95

PURCHASED AT TREMENDOUS PRICE CONCESSIONS WILL BE INCLUDED IN THIS GREAT EVENT.

Fashioned of fine quality georgette, crepe de chine and tricolette, in a wide selection of the very newest beaded and braided effects and colorings, at a price that makes this the most sensational blouse offering ever offered at this low price. There are blouses that were made to sell as high as \$12.50. Tomorrow morning while they last

\$4.95

Five of the Greatest Underpriced Groups of Fine Dresses

Wonderful New Dresses in fashionable styles, for both women and misses, at prices not dreamed of for 1921.

LOT NO. 1—Beautiful Dresses, made of fine botany serge, very fine gabardine and tricolette; some are trimmed with military braid, others are handsomely embroidered and beaded; sizes range 16 to 42. Regular values

\$19.75

LOT NO. 2—Handsome Dresses, made of tricolette, satins and taffetas, in a most wonderful assortment of shades, with plenty of navy. There are short and long sleeves; some have the new bouffant hip gatherings; others are made with frilled panel effects. These were wonderful values at the regular prices. On sale

\$24.50

LOT NO. 3—Lovely Dresses for every occasion; dance, afternoon and evening wear, with lots of bright shades, as well as white and black. There are evening gowns in this lot that were made to sell as high as \$89.50, and they are just fresh from the factory. On sale

\$37.50

LOT NO. 4—These are our very best dresses, made for our very best trade; most elaborate dresses, in georgettes, charmeuse, satins; the very finest of tricolette and tricotines; all over embroidered and beaded to perfection. You must see these to appreciate them. Regular values up to \$135.00. On sale

\$49.50

ONE ODD LOT of Serge, Messaline, Silk and Taffeta Dresses, mostly smaller sizes, but a few 38. Very special, while they last

\$9.95

ARTISTIC LADIES' WEAR CO.

211 DUNDAS STREET, LONDON