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daintily packed in a beautiful box, for \$3. Book your order at once for delivery on December 24. No extra charge for packing to mail.

London Business Callinge Dundas and Richmond Streets.
London's newest and most up-to-date commercial school. Winter term begins January 5. Day and night classes. Phone 7380. J. Morritt, Principal; N. Stonehouse, Vice-Principal

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Double Mileage Puncture-Proof Service.

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The government limited to useful and practical articles Good glasses make a gift that every wearer appreciates. A

gift that restores good eyesight and pays a lasting tribute to the thoughtfulness of the giver. Newest style double-vision lenses. Latest ideas and designs in gold and shell Rims, Frames and Mount-

ings. Cases in wide variety of choice leathers. Glasses designed, made and fitted Come in and Learn About Our Christmas Gift Plan



Dundas Street. Phone 2351. Two Doors East of Majestic.

For TODAY and TOMORROW e have a special dollar line of **NOTEPAPER**

are offering this to you as Christmas special at 69c the Box

Hay's Stationery Co.

AYLOR'S STOMACH AND LIVER CURE. is composed entirely of roots, barks and herbs, and contains no mineral poisons; cures constipation, sour stomach, sick headache, billousness, etc. On sale

at the 6 TAYLOR DRUG STORES The motorists seem to think that F. P.

Brockman's service plan is a good one. They are talking ery favorably bout it. You bet-London's Rubber Man

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4% ALLOWED ON DEPOSITS.

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220 Dundas Street, London, Ont.

Rowat's Special Tea Buy it when you want the best. 60c, 70c, 80c, \$1.10 per pound. T. A. ROWAT & CO.

No. 1 Quality

Hudson Seal Coats Chocolates BELTZ & CO.

PRACTICAL FURRIERS.

Order a Loaf of PETERS Parnel

> **Bread Today** You'll be surprised with its goodness.

LARGE 24-OUNCE 11C SMALL

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Wrist Watches Make a splendid Christmas

7-jewel Swiss movement, in good gold-filled case.. \$16.00 15-jewel movement in best gold-filled case \$18 to \$25 15-jewel movement in octa-

15-jewel movements in odd shaped cases \$23 to \$53 Beautiful little oval shaped 14k solid gold case .. \$175 All Watches sent out in plush cases.

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is the best Bread you can give your children. It's noted for its wholesome and satisfying qualities. FRESH AT YOUR GROCERS

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CHAMBER OF COMMERCE TO PUBLISH BOOKLET

A special meeting of the "town plan-ing" committee of the Chamber of ommerce, was held in the board-room at the Tecumseh House, yesterday afternoon, for the purpose of consider-ing a booklet prepared by the chair-man of the committee, John Cottam. The booklet intended to arouse Lon doners to a lively interest in the wel-fare of the city of London, and the well-being of its citizens, bears as its itle what appears to be at first sight the slogan, "London Forever," but which, on closer perusal, is found to read, "Must London Forever Sow Wild

Considerable Exception.

As is the usual course at such committee meetings the press was not admitted to the discussion, but it is understood that considerable exception was expressed by some of the members of the committee to certain phases.

the committee to certain phases of

the booklet. One member questioned whether the hamber of Commerce was called upon deal with such a subject. Another ined that the aldermen of the city isht consider it as a reflection upon them, and their work, while yet another hought that the mayor might take it s a personal reflection.
Several of the committee expressed ne opinion that the Chamber of Commerce should be very careful in publishing such matter, but after considerable discussion, for and against, it was

decided to recommend that it be printed, and that a copy be placed in the hands of every citizen. NEW CARDINALS NAMED. ROME, Dec. 15.—Seven new cardinals for European and Asiatic centres were nominated during the secret consistory held today, at which Pope Benedict delivered an address.

DO IT NOW! Call up 5482 and put your advertising in ompetent hands

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Marguerite La Devoir, the clever little Oriental dancer, who delighted patrons at the Majestic at all performances yesterday. She is appearing again today and Wednesday in a special dance preceding the presentation of that massive spectacle, "The Flame of the Desert."

82ND ANNIVERSARY OBSERVED AT FIRST CONGREGATIONAL CH.

Former Pastor, Rev. J. W. Pedley, Conducts Service.

"THE NEW JERUSALEM"

Preacher Dwells On Need of Building For Future Heavenly Home.

"I count it a great privilege to be present today," said Rev. J. W. Pedley, B. A., of Toronto, speaking at First Congregational Church on Sunday, "on this \$2nd anniversary, Twenty-four years ago stands out clearly, for we then spent four happy years as minister of this church. Mrs. Pedley and myself hold the London church especially dear to us, for here we made many close friends,

"I pray God's blessing will rest upon you, and that much success will be yours during these days under the leadership of your good pastor, Rev. M. Kelly."

The New Jerusalem. Speaking on the New Jerusalem. Mr. Pedley based his remarks on Hebrews, xiii., 14: "For here we have no continuing city, but we seek one."
"Regarding the author," said the speaker, "there's some doubt, but there's

speaker, "there's some doubt, but there's no doubt as to his ability, for with a fine, delicate touch he characterizes all the unrest and disturbance not only of our ace but of all ages.

"This restlessness is a common disturbance of the race. The modern city grows in all directions. But, the old cities were built for a purpose—the site carefully chosen, walls and buttresses made impregnable, lasting forever.

"But our war has proven that the only defence that is secure is a mobile of the condition absolutely satisfymore.

Hard To Believe,

"It's hard for us to believe that what the condition are but of all ages.

"It's hard for us to believe that what the condition are but of all ages.

Wistfully yes, she may look back at the note that the point resolutely she pushes on to the heaven beyond.

"The cold Jerusalem is gone, but "L. John, saw 2 New Jerusalem.' Never give up. Keep on striving to go forward. You ask me: Is it reasonable to expect to heaven except by being fit, and by having your name written in the Lamb's week lay away the dead. 'Was he fit for themselves. This old world never expects to get back of paradise.

Wistfully yes, she may look back at the old there's no way to get to heaven except by being fit, and by having your name written in the Lamb's week lay away the dead. 'Was he fit for themselves. This old world never expects to get back of paradise.

Wistfully yes, she may look back at the old there's no way to get to heaven except by being fit, and by having your name written in the Lamb's we lay away the dead. 'Was he fit for the kingdom of God?'"

That he has "accepted the appointment of God?'' where the method our friends. There must be a heaven. Then, see to it that you are fit to go there, for there's no way to ge

more.

Hard To Believe.

"It's hard for us to believe that what we are engaged in, interested in, giving our best thought and energy to develop to me, who loves what I love—yes, al, yes, even religious, are but transi-ory. We have here no continuing city, out we seek one. And," continued Mr. Pedley, "it's the best solution of all our difficulties that we seek one; for all orders must be pushed aside. Change and decay in all around I see, 'that's been the lure of all the ages.

Only Life Worth Whit-

while is the life that seeks and strives, "It was no calamity to be turned out of Eden. The only life that develops character is the life that sweats, that abors, that goes to the wilderness and

makes it blossom as a rose.

'There's no paradise for any man except the one he makes for himself.
God could not make one for me; I must make it for myself. Even Adam and Eve were not satisfied with the paradise God made for them. They must needs make their own.

Same Today,
"So with the race. Our boys coming ack are sick of our planning and fussing for them,' our striving to supply all their needs. They want to get out and

to me, who loves what I love—yes, and hates as I hate. "There's nothing true: all is false if, as Tennyson sings, there is not

"We have often wondered how men we've almost crowded out the good, old-have endured and put up with hard-fashioned heaven. We seldom sing now ship, but the only life that's worth There is a happy land,

> "But I don't care about hell-I'll still sing of heaven. Do what you like with hell--I never expect to go there, but let us hang on to heaven, the solace of all



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When you slip your feet into these Slippers you have visions of many enjoyable evenings by the fireside.

Only a person who has ever possessed a pair of these Felt Slippers can appreciate what "solid comfort" really

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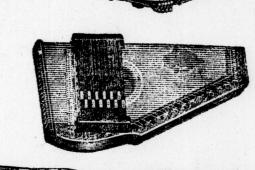
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Machine Gun Brigade Here

No. 1," was the statement made yesterday by Lieut.-Col, W. G. Coles. The personnel of the brigade will comprise about 60 officers and 700 other ranks, and the organization work is to be begun at once, though little active progress can be made until the holidays are over.

That he has "accepted the appointment as officer commanding the machine gun brigade to be organized in M. D.

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That he has "accepted the appointment as officer commanding the machine gun corps with should dire fate beful the world as another great war, be the from line of the flathing forces was a very definite expected will be equipped it is expected to the outcome of experience in the terrified progress can be made until the holidays are over.

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For Your Christmas Cake and Pudding

and for all other Christmas baking and cooking, be sure and use

Dexter's -

Snowwhite Flour

To the housewife, the baking of the Christmas cake and pudding is an event. Preparations for them are made days ahead, and so important is the quality of the ingredients that the least mistake in selecting one often means the spoiling of the feast. Flour, of course, is of utmost importance. It must be of highest quality, it must mix to the proper consistency, and bake to the desired weight and color, or the cake or pudding is lacking in the essential "Christmassy" taste, appearance and flavor.

Snowwhite Flour

scientifically milled of choicest golden wheat berries, is the one flour that can be depended upon to bake up to expectations. It cannot do otherwise, because only first-quality wheat is used in its manufacture.

So sure are we of your unqualified approval of SNOWWHITE after your first baking, we ask you to try it just once. You'll be so pleased with the results you'll never use any other

Your grocer, if he is progressive, sell's "SNOWWHITE." If he hasn't got it, and wants to please you, he'll order it for you. Ask for it today.

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