

**Rowat's Special Coffee**  
The best procurable. It's sure to please.  
65c a Pound.

**T. A. ROWAT & CO.**  
250 Dundas Street. Phone 3051-3052.  
**PLEASING MUSIC**

**A BUSINESS DUET.**  
Price has a loud voice, but quality has a louder one. A duet by Price and Quality brings down the house.  
To see price and test quality try John A. Nash, My Jeweler. He sells that better class of jewelry, and his store is 206 Dundas street, where you will eventually buy.  
ZXY

**TYPEWRITER SICK?**  
Call us up. We are professional doctors on all makes of machines. Work guaranteed. Typewriter Inspection Company, Room 4, London Loan Building. Phone 6619.  
ZXY

**GET YOUR TIRES RETREADED. IT PAYS.**

**London's Rubber Man**  
BROCKMAN  
246 DUNDAS STREET. PHONE 5124.

**Annis' Chocolates**  
Our Chocolates are made from the finest confections daily in our own candy kitchen, made to retain the full strength and flavor. Healthful as well as delicious. Take home a box today.

**Annis' Candy Shop**  
325 Richmond, Opposite Smallman's.

**Taylor's Stomach & Liver Cure**  
The Best Remedy for Constipation.  
35c. 65c. \$1.20.

**Taylor's 6 Cut-Rate Drug Stores**

**The Tecumseh**  
SPECIAL DOLLAR DINNER  
SERVED 1 TO 2:30 P.M.  
EXCELLENT CUISINE.  
EFFICIENT SERVICE.  
JACK CORTESSE ORCHESTRA IN ATTENDANCE.

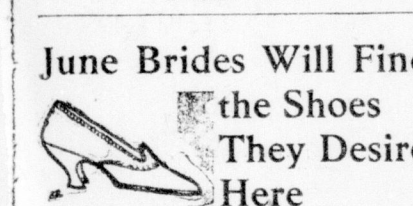


**Diamonds**  
Loose and mounted stones.  
Rings .... \$ 5.00 to \$500.00  
Lavalieres ..\$15.00 to \$275.00  
Earrings ...\$25.00 to \$250.00  
**C. H. Ward & Co.**  
Diamond Merchants and Jewelers.  
386 Richmond St. Phone 1084.

**Automobile Insurance**  
HAROLD J. LAWSON  
(Returned)  
GENERAL INSURANCE BROKER.  
205 Dominion Savings Bldg. Phone 950

**WIRING—ELECTRIC**  
FIXTURE SUPPLIES  
**Western Ontario Electric**  
Phone 4071

**June Brides Will Find the Shoes They Desire Here**



Styles and shades to harmonize with the wedding gown. A diversity of exquisite effects to choose from. Be sure of correct footwear—buy at

**Cook's Shoe Store**

**Redecorate Your Home With Wall Paper**  
**Colericks'**  
212 DUNDAS STREET.



Man can get more insight into the mysteries of life and vision further ahead if his optical equipment is efficient. You should not be blind to the value of good eyesight. Let us examine your eyes if they are troubling you. We are competent to point out your eye trouble to you, and fit you with proper glasses.

**Brown Optical Co.**  
Vision Specialists.  
223 DUNDAS STREET.  
Phone 1877. London, Ont.

# "LIVE" WEGNER BACK ON THE JOB

THE GIANT CLOTHING HOUSE—A REAL COMMERCIAL CITADEL OF LONDON. WHEN YOU READ THIS, HEAD FOR 120 DUNDAS STREET, WHERE BARGAINS COME FROM.



## BIG SALE of MEN'S STRAW HATS

HUNDREDS TO CHOOSE FROM. THE WHOLE JOY OF SUMMER TIME IS WHIPPED INTO THESE HATS.

Men's \$4.00 Panamas .....	\$2.45	Men's \$4.50 Panamas .....	\$3.25
Men's \$5.00 Panamas .....	\$3.95	Men's \$1.50 Sailor Hats .....	\$1.00
Men's \$1.25 Straw Hats .....	75c	Men's \$2.00 Sailor Hats .....	\$1.49
75c Men's and Boys' Straw Hats 35c		Men's \$2.50 and \$3.00 Sailor Hats	\$1.95
Boys' 50c Straw Hats .....	25c		

See the New \$10 SILK SHIRTS at **\$7.45**

Wegner's Interests Are His Customers' Interests

**No Time to Hesitate--- It's NOW or Never!**

Boys' 75c Bathing Suits .....	49c	\$1.65 Boys' Bathing Suits .....	\$1.19
\$2.25 Men's Bathing Suits .....	\$1.49	\$1.35 Bathing Suits .....	98c

ALL-WOOL BATHING SUITS AT PROFITLESS PRICES.  
35c BOYS' SWIMMING TRUNKS .....

**WEGNER'S ON THE JOB SIX DAYS A WEEK!**

**EXTRA!**  
MEN'S \$1.10 WHITE KNITTED SUMMER COMBINATIONS, sizes 34 to 42 only.

**59c**

**25 Dozen Left**

Regular \$1.00 4-String

Heavy Brooms

**50c**

No Reptile Bargains Here!



WEGNER HAS A BIG FOLLOWING

THE WHOLE CROWD YELLED

## SPORT SHIRTS

WEGNER REPLIED:  
Boys, here you are!

50 DOZEN  
SPORT SHIRTS—Values  
\$1.25, \$1.50, \$1.75, \$2.00  
These Shirts are a birthday gift from Wegner.

**95c**

Sizes 14 to 16½.

No Explanations Necessary.

**49c** We've shoved on our regular stock  
BOYS' WHITE JERSEYS,  
sold regular at 65c, 75c, 85c.

Dark ones, at ..... 59c  
Just the thing for the lads in the hot weather.

The Opposition Charges Wegner With Stealing the Goods

**89c** Never bought so much in SUMMER SHIRTS. Sizes 14 to 17½. These are \$1.25, \$1.50, \$1.65 and \$1.75 values. With collars attached. Ducks, percales, in white khaki and blue. **WEGNER 89c SAYS**

**EXTRA!**

Boys' 8 to 15-year size B. V. D. 85c and \$1.00 Combinations. While they last

**59c**

The Values of the New and Greater Giant Clothing House Express the Ideals of the Famous C. P. WEGNER

WEGNER'S GREAT CHAIN STORE BUYING MAKES THESE VALUES POSSIBLE

## Season's Snappiest Suits for Boys

The linings are good, the inside of the sleeves are good; button-holes all done by hand, tailored by experts.

"LIVE WEGNER'S" PRICES MAKE ALL MOTHERS REJOICE.

Here's Horse Sense in Boys' Suits and Prices.

\$10.00 Boys' Pleated, Belted-Style Suits, with patch pockets, in browns and black and blue hairline stripes. Sizes 24 to 32. Snap .....	<b>\$7.65</b>
BOYS' \$14.50 ROUGH TWEED SUITS. SIZES 24 TO 32 .....	<b>\$9.95</b>
Boys' \$15.50 Dapper Styles, Trench and Norfolk Models; plain brown and chevrons. <b>WEGNER'S PRICE</b> .....	<b>\$10.95</b>
BOYS' AND JUVENILES' \$10.00 SUITS .....	\$6.95
BOYS' 75c AND 85c STRONG RIBBED HOSE .....	49c
BOYS' 40c BRACES .....	29c
BOYS' \$2.75 NAVY KNICKERS .....	\$1.47
BOYS' \$1.85 TWEED KNICKERS .....	\$1.25
BOYS' \$1.10 SHIRTS .....	69c
BOYS' \$2.00 OVERALLS .....	\$1.19
BOYS' \$1.25 OVERALLS .....	90c

Wegner's Quickness and Decisiveness Saves Thousands of Dollars to the Men of London.

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WEGNER HAS SAVED LONDON FROM HIGH PRICES ON ALL GOODS MEN WEAR AND LOVE

## Men's Suits

AT PRICES YOU CAN'T AFFORD TO PASS UP.

Magnificent grey and brown worsteds. You feel their distinction the moment you slip into them. Dark Blue Serges, Business Suits. These sale prices don't express their CLASS. You pay these prices today, for Wegner is back on the job.

\$14.90—TAKES \$22.50 AND \$25.00 SUITS.
\$17.25—TAKES \$30.00 SUITS.
\$24.90—TAKES \$32.00 AND \$35.00 SUITS.
\$29.75—TAKES THE \$40.00 NAVY SERGE SUITS.
\$34.90—TAKES THE \$50.00 SERGE SUITS.
\$45.00—TAKES \$65.00 NAVY CHEVRON SUITS.

**WEGNER'S PANT STOCK**  
DEFIES COMPETITION

\$1.95, \$2.35, \$2.95 and \$3.95 are the prices now, instead of \$3.25, \$3.75, \$4.50 and \$5.00

**Blazers and Office Coats**

Of Alpaca, in greys, black and stripes; light in weight, good for the office and cool as an electric fan and as fine as a wafer.

\$3.70 BUYS THE \$5.50 COATS	\$3.00 BUYS THE \$4.75 COATS
\$2.85 BUYS THE \$4.50 COATS	\$4.19 BUYS THE \$6.50 COATS
\$3.75 BUYS THE \$5.00 COATS	\$2.50 BUYS THE \$3.75 COATS

"Live" Wegner Refuses to Argue or Consider Regular Prices.

QUICK TURN-OVERS

Big Sale Women's 50c BLACK ITALIAN SILK HOSE

(Seconds)  
LIVE WEGNER'S PRICE  
5 PAIRS **\$1.00**  
FOR...

Sizes 8½, 9, 9½ and 10.  
Mail orders filled same hour as received.

SMALL PROFITS

25 Cases SHIRTS and DRAWERS

Men's Balbriggan Underwear, worth anywhere \$1.25; sizes 32 to 44. Can you beat it? I guess not. Per garment

**59c**

BIG BARGAINS

75c and 85c  
**WOMEN'S SILK BOOT HOSE**

Sizes 8½, 9, 9½ and 10.  
FULL FASHIONED.

In great demand. "Live" Wegner's price

3 PAIRS **\$1.00**  
FOR...

Mail orders promptly filled. Include postage.

**WEGNER'S GIANT CLOTHING HOUSE** 120 DUNDAS ST.

**Here's Three-Speed Forward Bargains---No Reverse**

THE MAIL ORDER HOUSE OF LONDON

Include postage with all orders—otherwise goods will be sent via EXPRESS. Mail orders sent on first outgoing mails. Include money order or postal note. MAIL ORDERS—Strict, personal, and prompt attention given. Satisfaction guaranteed, or your money refunded. —C. P. WEGNER.