



Rideau Hall Coffee

will gently stimulate you—refresh and renew your vigor—sweep the cobwebs from your tired brain—make the day's troubles lighter and its pleasures longer. A single whiff rouses the most jaded appetite, and a cup adds zest to the finest meal.

Pound Tins, 45c
Smaller Tins, 25c

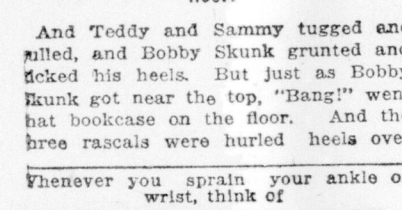
Gorman, Eckert & Co., Limited
London and Winnipeg

JIMMY COON STORIES

By Dr. Warren G. Partridge.

JIMMY COON SEES THE LAST CHAPTER.
Well, Jimmy Coon had a reserved seat at the Great Show. And he had the line of his life to see the fun. He was up in that tree, so that he could look out the window of the farmhouse, while Jimmy Muskrat and Teddy Possum were on top of the bookcase, trying to tell Bobby Skunk up.

Teddy Possum and Sammy Muskrat were over and gave their hands to Bobby Skunk. And Jimmy Coon almost norted out loud with a laugh as he saw Bobby Skunk, who was as fat as a butter-ball, trying to climb up on top of that bookcase.



"Bang!" went that bookcase on the floor.
And Teddy and Sammy tugged and pulled, and Bobby Skunk grunted and shook his heels. But just as Bobby Skunk got near the top, "Bang!" went that bookcase on the floor. And the three rascals were hurled heels over

head among the books and photographs and broken glass and china.

Jimmy Coon was now exploding with laughter, and he had to cram both hands into his mouth to keep as quiet as possible. And just as Teddy Possum, Sammy Muskrat and Bobby Skunk crawled out of that pile of books, broken glass, broken china and other broken things, Farmer Jones and his whole family appeared at the door with their hair standing on end, and wearing only their nightgowns.

The Jones family thought that somebody was tearing down their house. And Farmer Jones pointed his big gun right at the head of Jimmy Coon. But Jimmy Coon was a wily old fellow. He jumped right through the glass window, and landed inside of the china-closet.

And you never heard in your life such an awful crash of broken glass and china. And Mrs. Jones fainted away, for she was scared and angry to lose all her best china.

Then Farmer Jones pointed his big gun right at the head of Jimmy Coon. But Jimmy Coon was a wily old fellow. He jumped right through the glass window, and landed inside of the china-closet.

And while Farmer Jones was looking for some fresh water to wash his face and eyes, the three rascals escaped, with Jimmy Coon following close behind, and laughing at the awkwardness of those three scamps.

And Jimmy exclaimed, "Bobby Skunk, what in the world are you eating and tearing to pieces, as if you were crazy? Now give me a bite."

"I'm eating up my photograph, which I snatched from your house," replied Bobby Skunk, "and it's the toughest looking and tastiest thing I ever saw, and I'm bound my family shall never see it, for I've had trouble enough."

Tomorrow—Jimmy Coon thinks he sees a ghost.

Whenever you sprain your ankle or twist your wrist, think of

COMPASS OIL
The oil that soothes, strengthens and limbers up the joints.

Girdles the Globe

ENO'S FRUIT SALT

ENO'S may be said to literally girdle the earth. For in almost every clime, and in every land, it is recognized for its sterling worth in relieving and preventing all disorders of the liver and stomach.

From the torrid plains of British India to the wind-swept coasts of Nova Scotia, thousands rely on the gentle and refreshing and beneficial action of Eno's to keep them in good health.

Prepared by J. C. ENO, LIMITED, "Fruit Salt Works," LONDON, ENGLAND.
Sole Agents for North America:
HAROLD F. RITCHIE & CO., LIMITED, 10 McCALL ST., TORONTO.

A Page of Interest to Women

SOCIAL AND PERSONAL

Our readers are invited to phone all news of this kind to the Society Editor, Phone 3670.

Miss Jeanette Johnson, of Menominee, Wis., is visiting her sister, Mrs. Richardson, of Windsor avenue.

A pretty wedding was solemnized in Petrolia, on Saturday, December 1st, when Marjorie May, second daughter of Mr. and Mrs. Geo. M. Fox, formerly of London, became the bride of Leslie Silver of Belmont.

Mrs. George M. Fraser is in Victoria Hospital, undergoing treatment for cardiospasm. This is believed to be the first case treated in the city.

Mrs. Govenlock, of Seaford, is in town, visiting her daughter, Mrs. Parker.

Preparations for the Naval League

Women Who Never Make Mistakes

I am sometimes quite alarmed at the prophecies I hear about women after the war. Are we really going to change so much as sundry members of our sex declare? So many views are now being put forward on all sides as to the marvelous forthcoming transformation in our habits, pursuits and views that it is seen after the declaration of peace that it is to be "evolved."

"No more butterfly women," say some prophets. "Nothing but busy bees, hard-working, never flitting, storing up honey for the dark days, never frolicking in fact, models of industry and efficiency."

We learn that from the happy day when the era of peace begins, women will be perfect housekeepers, marvelous cooks, prize organizers, disciplined and fit for any emergency.

Already whippers are being heard that sign of the coming efficiency make for hardness and a lack of sympathy. "The old-fashioned wife and mother," asks the old-fashioned wife and mother, "muddled through," has always been beloved by those who were in her household. In some quarters there is a good deal of quiet sneering on the part of the women's wardens at the shrine of woman's future efficiency in all things at the expense of quality known as feminine charm.

"Charm" may have had its origin in the economic dependency of women upon men, yet it was a plant that could show beautiful flowers—courtesy, kindness, sweetness, and a subtle fascination of personality that cannot be put into words.

"Charm" is apparently to be taboo, because there will be no time for manners. Women will be far too busy making themselves efficient in every walk of life to trouble about the minor courtesies.

Or are all the predictions as to the coming changes in women, in common with others, shall not be surprised to find that woman remains much as she is.

And one of the reasons for my belief is the sight of the sort of woman—there are many of them—who are evidently still prefer to go about while others leave from the front or from training.

ADVERTISER PATTERNS
A SIMPLE, BECOMING MODEL.
1914—Girl's One-Piece Dress, with Sleeve in Either of Two Lengths, collar, schinam, percale, serge, gabardine, velvet, corduroy and taffeta, linen, flannel and lawn are fine for this design. It is easy to develop, comfortable and in good style. The belt is held in place by slits made through the underfold of the plait. The sleeve may be finished in wrist or elbow length. The pattern is cut in four sizes: 2, 4, 6 and 8 years. Size 8 will require 2 1/2 yards of fabric. Material of a pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

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Name.....
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Province.....
Age (if child's or miss's pattern).....
Measurement: Bust..... Waist.....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is sent, please enclose only 10 cents, and whatever it may be. When in doubt, measure 22, 24, 25 or 26 inches and length measure. When miss's of child's pattern, write only figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you less than one week from date of application.

Little Salt Goes A Long Way if It is

Windsor Table Salt
THE CANADIAN SALT CO. LIMITED

My Best Friend
Is a mother who has once used Chamberlain's Cough Remedy, for she makes a point of telling other mothers about it, and they pass the news around. This has made Chamberlain's Cough Remedy a household favorite through the world.

Just ask some mother who has used it what she thinks of Chamberlain's Cough Remedy—She will tell you that it enables her to get her children through the winter without serious illness from coughs, colds or croup.

Chamberlain's Cough Remedy
She will tell you that it is as thoroughly reliable for the youngest child as for the oldest members of the family. You can give it to the baby, the children going to school, or take it yourself, always with the same result—a quick relief.

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tag day are well under way, and sixty captains have been appointed, so that the city will be in the thick of it. It is hoped that London will respond as generously as it has already done in the past.

Lieut.-Col. H. D. Smith spent the week-end in Chatham.

Mrs. Brownlee and Mrs. Graham Wright have returned to Cleveland after a short stay in town.

Many of the boys in khaki and officers enjoyed the weekly khaki dance in the Masonic Hall on Monday. The next khaki dance will be held next Tuesday under the auspices of the overseas chapter, I.O.D.E.

Mrs. P. Irene Froselle, of Victoria Hospital, has returned to town after a short visit with Mrs. A. Green of Woodstock.

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This Should Be a Season of Useful Gifts

Economy demands that you give sensible things this year, presents that are useful as well as ornamental. Here at this store we are prepared as never before to provide an endless variety of sensible and inexpensive presents for women.

Practical Home Gifts in the Linen Section

The New Fancy Stencil, Velour and Arabian Work in Library Scarfs and Centres, in green, blue, gilt, tan and linen shades.

The Library Scarfs are priced at..... \$2.25, \$3.50, \$5.00 and \$7.50

Oblong Centres in green and tan velour, size 18x20 inches. At..... \$1.75 each

30-inch Centrepieces priced at..... \$2.75

PRETTY QUILTED SILK COMFORTERS AND FANCY BLANKETS FOR CHILDREN.

Quilted Silk Comforters, either plain, embroidered, or with dainty floral patterns, obtainable in pink, blue or white. Priced at \$1.35, \$1.50, \$2.00

"Kiddies" Fancy Blankets, with teddy bear, bunny, bowknot, cat or plaid designs; colors are pink or blue. Priced at..... 79c, 98c and \$1.35 each

Plain Hemstitched and Plain Scalloped Linens, in all sizes, for stamping and initialing. The collection includes centrepieces, dollies, dresser and buffet scarfs, stand covers, tray cloths, pillow cases, envelope cases, towels, etc., at most reasonable prices.

Pretty Boudoir Caps
Shown in the Neckwear Section

Dainty and inexpensive gifts are these.

Dainty Caps of georgette trimmed with lace or ribbon. Price..... 50c

Caps that are a combination of white shadow lace and crepe de chine, in pink, blue, maise and white ribbon trimmed. Price..... 75c

A Cap of messaline silk and lace, in blue, pink and maise, with ribbon rosettes. Price.... \$1.00

White Net Caps, prettily trimmed with net pleating and ribbon. Price..... \$1.00

Shirred Silk and Net Lace Caps, with ribbon rosettes, in pink and blue. Price..... \$1.25

Gray's Limited
Agents for the Ladies' Home Journal Patterns.
140 DUNDAS STREET.
Phones 115, 116.

Cynthia Grey's Mail-Box

Re Patriotic Allowance.
"Dimples No. 2"—The reply given on the previous occasion was intended for you, and you need only mark 23, 24 or 25 on the other letter bore no address line, and I did not know if you or your friend lived in London or not. I know of several instances where those receiving separation allowance and assigned pay do not get the money, and money. Whether your friend is entitled to it or not I really am unable to say, and she will have to inquire at headquarters of the Patriotic Society here. Sorry not to be more helpful, but it would be best for her to apply direct.

Service Flags.
Dear Miss Grey,—Could you please tell me if they have service flags in Canada? They are flags for the boys overseas and if they have, where they could be bought, and about what would be the price?

A READER.
Ans.—I do not know of a Canadian firm where these can be obtained, although they are sold for American unit service flags appearing in some magazines. Why not write some of the large city department stores inquiring for same?

Here's Jimmy Coon.
Dear Miss Grey,—As I am greatly interested in hand-knitted sweaters, would you kindly ask "Juanita" what kind of needles, also size and how many she used when making her sweater? I suppose she would use good heavy wool, as a lighter weight would make the sweater appear too open.

I had often intended writing to your page before now, and asking the questions if they ever had any trouble with falling hair, and an itchy scalp; also how they cured the same. Would be very much pleased if someone would.

DAILY BIBLE QUESTION CLUB

SUGGESTIVE QUESTIONS ON THE SUNDAY SCHOOL LESSON.
By J. S. J. D. Nehemiah Rebuilds the Wall of Jerusalem. Nehemiah 4.

Golden Text.—This word is a lamp unto my feet, and a light unto my path. Ps. 112:1.

1. Verses 6, 7.—Which is the more heeding and natural in public worship and why, the hushed silence which generally prevails, or the hearty and glad responses as in this case?

2. If our public prayers were more of the "and Ezra bowed the head" type, of jubilation hearts; how long would it take to get the people to respond as they did in this case?

3. Ezra had at least fourteen helpers, besides the Levites, to assist him in explaining the law, each no doubt having a class to himself; what resemblance is this to modern Bible classes?

4. Almost everybody feels the need of restorative treatment at one time or another. The businessman and schoolboy, as well as sister and mother at home, join in praising this well-known remedy.

5. Mrs. H. Barnes, 608 Oxford street, London, Ont., writes:
"About two years ago, I was running a large boarding-house, and as the weather was pretty hard, I became rundown in condition. I was very nervous, and had headaches, and am able to get a good night's sleep. We have also used Dr. Chase's Ointment in our family for skin diseases, and found it to be an excellent remedy."

NOVELTY BATH TOWELS.
A beautiful range in fancy plaids and stripes. Priced at 75c, \$1.00, \$1.25, \$1.50, \$1.95, \$3.00 pair

BATH MATS.
Priced at..... 89c, 95c, \$1.25 and \$2.50

FANCY HUCKABACK TOWELS.

Fine Pure Linen Towels, with fancy borders, four designs to choose from. Size 22x40 inches, 41 00 value. Specially priced at..... 75c each
Fancy Bordered Huck Towels, pure linen quality, size 18x36. Priced..... 59c each

FINE PILLOW CASES.

Scalloped or hemstitched, eyelet and hand embroidered Linen Pillow Cases, at..... \$1.55 pair
Embroidered Envelope Pillow Cases, in three pretty new designs. At..... \$1.98 pair
Embroidered Day Slips, open at each end, scalloped or hemstitched. Price..... \$1.93 pair

HANDKERCHIEF CASES.

Pure Linen Embroidered Handkerchief Cases, embroidered in pink or blue; a splendid selection for your choosing. Special..... 50c each

Women's Quilted Silk Robes, Sacques and Vests

High or surplice neck, collar, cuffs and pockets finely stitched, all in attractive popular colors.

Quilted Silk Sacques, with collar in purple, rose, red, navy and black. Specially priced at..... \$3.35
Quilted Silk Sacques, with V necks, in better qualities, to be had in navy, red and copen, at..... \$3.50 and \$4.50

Quilted Silk Dressing Robes, rich and comfortable. Special from..... \$5.00 to \$10.00

Quilted Silk Vests, without sleeves, fits snugly under your coat, to be had in black, rose, and copen. Priced at..... \$1.00 and \$1.50

Quilted Silk Vests, with sleeves in rose and black..... \$2.25

Gray's Limited

ROSES That Please!
That's All!
WEST FLORAL CO.
Phone 2187, 249 Dundas Street.

You Get Better Cough Syrup by Making it at Home

What's more, you save about \$3 by making it at home. It's easy to make and costs little.

You'll never really know what a fine cough syrup you can make until you prepare this famous home-made remedy. You save \$2 as compared with the ready-made kind, and you will also have a more effective remedy every way. It overcomes the usual coughs, throat or chest colds in 24 hours—relieves even whooping cough quickly.

Get 2 1/2 ounces of Pinex (10 cents worth) from any good drug store, pour it into a 16-oz. bottle and fill the bottle with plain granulated sugar syrup. Here you have 16 ounces—a family supply—of the most effective cough syrup that money can buy—at a cost of only 25 cents or less. It's a corker!

The prompt and positive results given by this pleasant tasting cough syrup have caused it to be used in homes more than any other remedy. It quickly loosens a dry, hoarse or tight cough, heals the inflamed membranes that line the throat and bronchial tubes, and relieves almost immediately. Splendid for throat ickles, hoarseness, bronchitis, croup and laryngitis.

Pinex is a highly concentrated compound of genuine Norway pine extract and has been used for generations for throat and chest ailments.

Avoid disappointment by asking your pharmacist for Pinex, and don't accept anything else. A guarantee of absolute satisfaction or your money refunded with this preparation. Be Pinex Co., Toronto, Ont.

From your pharmacist obtain 1 ounce of Pinex (double strength). Take this home and add to it 1/2 pint of hot water and 4 ounces of granulated sugar; stir until dissolved. Take a tablespoonful four times a day.

Pinex is used in this way not only to reduce by tonic action the inflammation and swelling in the Eustachian tubes, and thus to equalize the pressure on the drum, but to correct any excess of secretions in the middle ear, and the results it gives are usually quick and effective.

Every person who has catarrh in any form should give this recipe a trial.

SPECIAL.
Spinach, peck.....40c
Cauliflower, box.....25c
Cabbage, hearts, bunch.....15c
MAIN & COLLIER
PHONE 2221.

FOR CATARRHAL DEAFNESS AND HEAD NOISES

Here in Canada there is much suffering from catarrh and head noises. Canadian people would do well to consider the method employed by the English to combat this insidious disease. Everyone knows how damp the English climate is and how dampness affects those suffering from catarrh. In England they treat catarrhal deafness and head noises as a constitutional disease and use an internal remedy for it that is really very efficacious.

Sufferers who could scarcely hear have had their hearing restored by this English treatment to such an extent that the tick of a watch was plainly audible seven and eight inches away from their ear.

Therefore, if you know someone who is troubled with catarrh, catarrhal deafness or head noises, cut out this formula and hand it to them and you may have been the means of saving some poor sufferer from total deafness. The prescription can