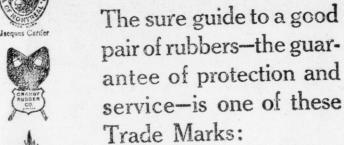
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when days are wet and pavements sloppy, is a good pair of rubbers.



"JACQUES CARTIER" - "GRANBY" "MERCHANTS" -

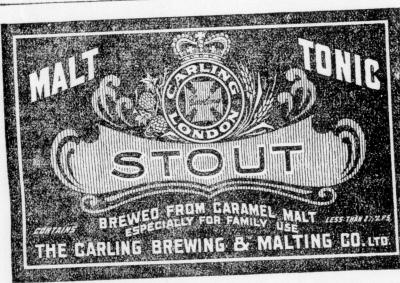
"MAPLE LEAF" - "DOMINION"

Canadian Consolidated Rubber Co. Limited Largest Manufacturers of Rubber Goods in the British Empire

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A Healthful, Sparkling and Non-Intoxicating Tonic, made from the finest grade of Canadian Barley Malt and British Columbia Hops, and containing less than 21/2% Proof Spirits. It is highly recommended by the Medical Authorities for the use of Invalids, and is noted for its digestive qualities and delicacy of flavor.

Kept by Every Druggist---Everywhere

The Old Name!-The Old Fame!-and the New Quality! Prepared exclusively by

The Carling B.



If you have a heart that feels for suffering and a purse that opens to desperate need.

Save some Belgian child from starvation by giving freely to the

Belgian Relief Fund

Subscription may be sent to Local London Committee, Mrs. A. T. Edwards, treasurer, 183 Oxford street, London.

or to BELGIAN RELIEF HEADQUARTERS, 59 ST. PETER STREET, MONTREAL.

OF UNITED STATES TO HELP ENTENTE

Washington Decides Upon Aggressive Measures.

CABINET'S MIND IS SET

Preparations Made by U. S. Government Not for a "Short War."

WASHINGTON, March 23. - The Have the newly-discovered voices of American Government has decided upon pity and compassion, and understand-2 that a state of war exists between up caste and class prejudice?

the United States and Germany. wards, the Government has determined to provide against every possible emerto provide against every possible emer-

Broad questions involved were discussed today at a long cabinet meeting, to which heads of departments carried reports on preparations already made and others contemplated. Details are being taken up between President Wilbeing taken up between President Wiland the individual cabinet mem-

Regretfully the Government apparently has decided that since Germany is making war upon the United States through ruthless killing of Americans and destruction of their ships, the is-sue must be met with steps much more rotect individual merchant craft.

Aggressive Measures. If anything is ahead to prevent this is not now foreseen. Once a state war is declared to exist, aggressive neasures are expected to be taken. As outlined after today's cabinet neeting, the preparations of the Govrecting, the preparations of the correction the order of wat to emerge as comernment are not to be for a short war, England are going to emerge as comernment are not to be for a short war, a war marked by halfway measures. Nothing is to be taken for granted. A omplete program has been prepared so everything done will be carried out in a systematic and orderly man-

ticipation in the war is not expected to be revealed until after the president addresses Congress, and until public contingent crystalligas. So for on in addresses Congress, and sentiment crystallizes. So far as is known, no political alliance with the known, however, allies is contemplated, al-Entente Allies is contemplated, although military as well as naval coperation is possible, and the Government will be unspecting in both monor ment will be unsparing in both money and supplies for the Allies.

Cannot Tolerate Acts. The president has not yet written his ddress to Congress, although he has iven it preliminary consideration, and as a general idea of what he will proe. He is expected to be specific, and make clear that the American Govo make clear that the American Government and people have no quarrel with the German people, but cannot olerate the acts of the German Government

one of the questions to be left to e future. It would take many months train an army for such service, and any things may happen in that period. But this possibility is being taken into onsideration, and the Government proses to be ready for it as soon as prac-

cable.

Detailed plans requiring congressional truded. action are expected to be complete when Congress meets April 2. Prior to that time the Democratic and Reences with the president and mem-ences of his cabinet. Speaker Clark Washington today from the south.

Council of Defence Called. uals and organizations many proffers of help and co-operation have come ger, on the ground that he was the Through it and through individfrom all parts of the country.

The measures decided upon are military, naval, industrial and financial.

The measures decided upon are military, naval, industrial and financial.

They are understood to be most comprehensive. All are receiving the personal attention of the president.

extual movements of existing ships, con-emplates the building of vessels of all lasses just as rapidly as the resourced. classes just as rapidly as the resources of the nation will permit, and the manning of them as fast as they are constructed. Secretary Daniels will confer with private builders tomorrow.

In achine created since the war began. He points out that "Botha and Smuts never graduated at Sandhurst or passed through a staff college."

"The great generals thrown up by the American civil war were lawyers."

Mobilization of Labor. ordinated by the council of national deence, includes the mobilization of skilled and unskilled labor for the manufacture of munitions in as large quantities as possible, and also for the continuance of all necessary industries. Secretary of Labor Wilson, in co-operation with the council of national defence, has these plans well under way.

Just how much money will be asked of Congress has not been revealed. A movement is well under way for furnishing the Entente Allies with an enoryous loan, either in the form of credits r money. It also is understood that he supply of munitions for the Allies will be augmented, rather than dimin-

Five Billions for Entente. Suggestions placed before the president today included the possibility of floating a loan of \$5,000,000,000 for the Entente nations. The proposal made by Governor Harding, of the federal reserve board, in a recent speech at New York, that the Government lend the Allies \$1,000,000,000 was thought to be nadequate by some of the president's

advisers.

The banks of the country, it was pointed out, are in a position of strength today never before approxistrength today never perore approxi-mated in their history. The latest re-port of the comptroller of the currency shows the resources of the federal re-serve system to be greater than those of all the chief beligerents combined. Nearly all the huge accretions of money on the merits of that have poured into the United States the original, but during the two and a half years of the war could have been made available for use in war, whether expended by this Government or by other governments engaged in fighting a common enemy. Thus, while an American army of sufficient size to conduct aggressive warfare has not yet been raised, and would have to be trained and equipped, American dollars, it was pointed out, needed no training, and are abundant.

MAYBERRY-CHALMERS. MAYBERRY—CHALMERS.
STRATFORD, March 23.—On Thursday evening the marriage was solemnized at the home of Mrs. Margaret Chalmers, Milverton, of her daughter, Janet Peden, to Charles Mayberry of Milverton. Rev. A. W. Gazley officiated. The bride is a graduate of Sarnia General Hospital. Miss Florence Chalmers of Fergus played the Wedding March. Only the immediate relatives of the parties were present.

SOCIAL RECONSTRUCTION OF FAR-REACHING NATURE MAY COME RESULT OF WAR

years ago?

instance of the struggle between the old

and the new in industry is the control

versy over the standardized freight ves

ment as a means of making good losse

There are people opposing this great

ing, on the ground that the yards have been laid out and fitted up to build

that to standardize will render useles

sult of this argument were it permitte

car with an output of thousands of "one pattern" car and say: "I want

Precedent Thrust Aside.

vent of submarine damages or injur

classes. The victory for the new ide n this department of industry ind

by collision, which can be used in a one of the vessels of the standard

than society and that the improver

of processes and the production Great Britain for overseas trade of

things overseas customers want,

my simple method or home treatment you ten days' free trial, postole method of home treatment,

LET a woman ease your suffering. I want you to write, and let me tell you of

misplacement of internal or-misplacement of internal or-gans, nervousness, desire to cry, palpitation, hot flashes, dark rings under the eyes, or a loss of interest la life, write to me to-day. Address:

M. Summers. Box 12, Windsor, Ont.

Industrial Progress in Britain tinctions, what prospect is there, when peace returns, of the social millennium Is Indication; Yet There to which many people looked forward Are Still Signs in the Army That Class Distinction May

BY STEWART LYON. (Special Correspondent of the

Canadian Press.) LONDON, March 24 .- Will a farreaching measure of social reconstruction follow the war?

sweeping measures to be put into ef- ing and national solidarity power to fect following the expected declaration burst through the stratified crust of by Congress soon after it meets April the English social system and cover In the first year of the war many part of this plant." The analogy of the

Fully appreciating Germany's policy people declared that things never motor car indicates the probable would be the same-that great and hood for service in the field and the mingling there under the stress and strain of war of the various classes. strain of war of the various classes.

Much was also hoped for as a result
of the more intimate relations at home Class Distinction

Now that the great struggle approaches its climax, the optimists are less numerous. Social regeneration not yet above the horizon. The strata of class distinction persists. There has been a great increase in kindliness among all classes. The fires of war have burned much of the selfishness out of the nation and made the people more gentle and considerate.

The massing of wounded in hospitals and the bringing together of many thousands of women of all ranks in life to attend to their needs has been humanizing influence. a tremendous From the ordeal of war the women of panions to their men folk in a greater degree than ever before, and men are unquestionably ready to extend poli ical rights to women, what but for the war would have been secured only ca after a long and bitter fight—a fight which would have aroused much sex of

A Labor Sex Problem The one danger now is that conflict of the sexes may be renewed, not in relation to political affairs, but in connection with the enforced in heretofore regarded as unsuitable for The elderly men who wor de women in departments them. industry, formerly highly organized and regarded as preserves of unionism are not very well pleased to see wo-men come into the factories and become expert workers, drawing large pay within a few months. They fear the creation of a reservoir of femal operations in many lines of business should labor disputes on a large scale follow the inevitable downward trend of wages after the war, when the lions of men now at the front and at places in civil life. tions there might be developed a strong "back-to-home" agitation among workmen into whose departments of industrial life women have most i

numerous small compartments. and Representative Kitchen returned to aristocrats have fellowship only with aristocrats, and gentry with gentry, and professional men with professional men, and so on to the chimney-sweep, The council of national defence and its advisory committee have been called to meet tomorrow morning. This council, with the advisory committee of men prominent in almost every line of endeavor, is expected to play an important part in the conduct of actual warfage. Through it and through individuals and so on to the chimney-sweep, who looks down on the scavenger, when looks down on the scavenger, where the scavenger is some standard to the scavenger in the scavenger in the scavenger is some scavenger. "combing out" recruits fit for active service to exempt the district scaven-

Professionals and Amateurs. At the other pole of the class system the insistence on the old doctrine that a man should remain in that The army plans have been fully drawn, and a portion of them may become evident at any time. Some are contingent upon action by Congress. Their first object will be to fully protect the United States against any contingency. States against any contingency.

The navy program, aside from the actual movements of existing ships, contemplates the hydrogram of results of the positions of greatest power —and emolument—in the vast military

> the American civil war were lawyer, like Sherman or farmers like Lee. "How," asks Mr. Scott,, "are we to brushing aside all obstruction, place them in control? That is the problem which General Haig and the war office

have to solve."
That it is admittedly not solved after two and a half years of war is due in no small degree to the fact that the officers of the regular army before the war constituted one of the most exclusive of the castes, having their own clubs and means of recreation, that rarely brought them into touch with the leading men in business life, who now officer the new armies, and who, in many cases, have scientific knowledge and industrial training that might be utilized either at the front or staff positions, to the great benefit of the nation. If during a time of supren

Flattering to the Original

But Imitations Only Disappoint There are many imitations of this great treatment for coughs, colds, croup, bronchitis and



Industrial Progress. In one important respect the outlook for beneficial change is bright and becoming brighter daily. The reorgancertain to add greatly to the nationa productivity, and ultimately to the na-tional wealth and comfort. A typical

For the invalid as well as those in perfect health Baker's Cocoa

is an ideal food beverage, pure, delicious and wholesome.

Walter Baker & Co. Limited



to buy your car, but I think the wheel base too short and the body not slung low enough. Will you make me a car with a longer wheel base and interpretable to the process of standardization, but the increase in output and resultent price economies will more

which I can step more easily?" The than make up to the buyer for the loss manufacturer would either regard his in other directions. To Canadians any far-reaching pro ject for the reorganization of business methods is of importance because one methods is of importance because one prospective customer as a silly ass and pattern for a single car was impraction of the first results will be a challenge to insist on embodying in his car his session of the Canadian markets of articular ideas as to dimensions, such articles now more cheaply supplied by particular ideas as to dimensions, such individualized cars would cost far more than the standardized car, and could be turned out only in very limited number. turned out only in very limited number. motor car is an illustration. If Britain were to jump into that business as a means of utilizing her surplus output of steel after the war, there might be surprises in store for the makers in and will be able to produce plates, engines, fittings and spare parts in the

Have You Been Sick

Then you must know that sickness leaves weakness and you should commence taking



to put an edge on your appetite, put power in your blood, induce restful sleep and restore your nerve force. Scott's is a true tonic-food which is free from harmful drugs. Scott & Bowne, Teronto, Ont.

ELEVEN MORE SHIPS ADDED TO LIST OF MOEWE'S VICTIMS

One, a Norwegian, Is Official Word.

LONDON, March 23. - The British admiralty announced this afternoon that, according to a German wireless dispatch, the raider Moewe had sunk Prince (British),

hodante (British), Katherine (Britsh), Esmeraldas (British), Otaki (Brittritish), Jean (British), Staut (Nor-

Of the twelve ships listed above only has heretofore been mentioned as victim of the South American sea uider—the St. Theodore.

The other ships are listed in Lloyds French Prince, 4,766 tons, owned by he Prince Line, Newcastle. Eddie, 2,652 tons, Thomas Turnbull & Son Shipping Company, Whitby, Eng-

Brecknockshire, not listed. May be isspelling of the Radnorshire, previsly known to have been sunk by the

ine Steamship Company, London. Katherine, 2,926 tons, Chr. Salvessen Co., West Hartlepool, England. Esmeraldas, 4,678 tons, Pacific Steam Navigation Company, Liverpool. Otaki, 9,575 tons, New Zealand Shipning Company, Plymouth.

Demeterton, 6,048 tons, Carlton war.

Governor, 5,524 tons, Charente Steamship Company, Liverpool.

Jean—No British ship of this name is sted in Lloyds. There are three Jeans Staut-Not listed in Lloyds.

TRANS-SIBERIAN RAILWAY IS TO BE "SPEEDED UP"

Russian Revolution.

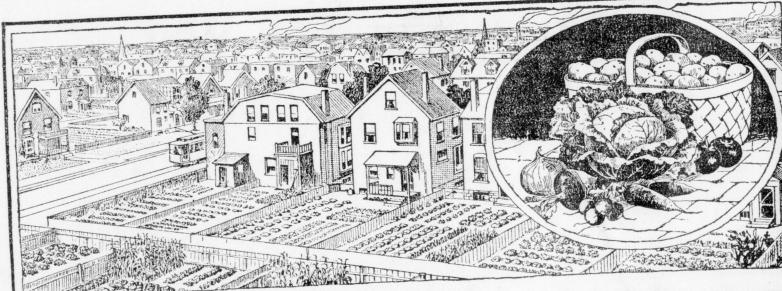
HARBIN, March 21 .- (Delayed) .-Harbin and other cities of Siberia, says a message received here from Harbin, celebrated the success of the Russian revolution with parades, in which civilians, soldiers and police participat-Brecknockshire (British), ed. The various cities of Siberia have (British), Katherine (Brit-appointed provisional committees to take charge of affairs. sh), Demeterton (British), Governor organizations are urging the men to British), Jean (British), Staut (Norstandard Standard Sta The Government of Petrograd i The statement also said it appeared sending delegates to reorganize th nat the St. Theodore had been sunk. Trans-Siberian Railway and to reliev

GERMANS IN MEXICO PREPARING FOR WA

Thousands of Them Forming Arr Washington Hears,

WILMINGTON, Del., March 23.-C ficers of the Norwegian steamer Ver arriving here this afternoon from Por Rhodanthe, 3,061 tons, London Ma- Barrios, reported thousands of Germa have entered Mexico through Gua mala with the acknowledged intent forming an army to wage war

They say many German reserve ficers are at the head of the movement and are equipping the Mexicans



To City, Town and Village Dwellers in Ontario

"Many mickles make a muckle"

All our public men and leaders agree with increasing strength of conviction that, in the fateful days which lie before us in this sternest year of the war, the food supply is going to be a vital factor in the final decision.

The hour has arrived when the efforts of every man, woman and boy who can help to increase production will count in the scale of victory. The helpful possibilities of back yard gardening are immense. For instance, the Medical Health Officer of Toronto states that there are 2000 acres of available black yard garden space in that city. This space would be sufficient to grow enough vegetables to supply the whole community.

Towns and villages have, as a rule, much larger garden spaces than the crowded and congested large city. Think of the effect upon the high cost of living if every one would grow vegetables! Think of the money saved that would otherwise be spent for vegetables, the labor that would be released for vital war work and the increase of the urgently needed surplus of food for export. Let the slogan for 1917 be,

"A vegetable garden for every home"

vegetable growing to every one who co-operation. has even a few square feet of ground. will not be worth while. Every garden, however small, is worth while world wide shortage of food.

The Department invites Horticultural Societies, lodges, school boards, labor unions, etc., to encourage vegetable growing by every available experts is limited. one. Parents and guardians are re-

culture emphasizes the importance of to grow vegetables and to give them

It is suggested that organizations Do not think that your small effort arrange for addresses on vegetable growing by local expert gardeners. and will count in this critical year of ment of Agriculture will endeavor to sary and methods of preparing the If these be not available, the Departquested that applications for speakers A plan of a vegetable garden indicathem will be great and the number of

The Department suggests stimul- any address,

The Ontario Department of Agri- quested to encourage boys and girls ating interest by forming organizagardens. Every possible assistance will be given any organization encouraging vegetable production on vacant lots.

Write for free literature giving instructions about implements necessend a speaker. It is urgently re- ground and cultivating the crop. be made promptly as the demand for ting suitable crop to grow, best varieties and their arrangement in the garden will be sent free of charge to

Write for Poultry Bulletin which tells how to keep hens—the waste from the table in an average home is sufficient to feed them. They are not expensive to keep and you will be highly repaid in fresh eggs.

Ontario Department of Agriculture

W. H. Hearst, Minister of Agriculture

Address letters to "Vegetable Campaign"