

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.

Strong winds and gales, S.E. to S.W., warm, and occasional rain.

SIMPSON



Founded on Fact

Mrs. A.—“Good-bye, dear, I won't be late on Wednesday.”

Mrs. B.—“No, don't. We will have to get there fairly early.”

Mrs. A.—“I hate getting up, but if I could get a dress like yours I would get up at six.”

Mrs. B.—“Well! Did you hear about Mrs. — at Peterboro? She caught the four o'clock train from there to be in time for the last dress sale at Simpson's.”

Mrs. A.—“Did she get a nice one?”

Mrs. B.—“She got three nice ones.”

That really did happen. Mrs. A. and Mrs. B. and the rest of the alphabet, and Miss A. to Miss Z., as well, will be here on Wednesday for

\$35.00 Dresses Selling at \$13.75

There are 109 dresses, and, at the lowest estimate, \$19.50 is the value of the cheapest. Most of them are \$26.50 and \$30.00 dresses, and there are quite a number marked at \$35.00.

Facts About These Dresses

Materials—Satin, net, silk, messalines, chiffons and fancy cloths.

A few of the dresses are slightly soiled.

Waists—Various models, kimonos, lace trimmed, etc., long, three-quarter or short sleeves.

Skirts—On smart, close-fitting lines.

Colors and sizes offer a great selection.

Value—\$19.50 to \$35.00.

Wednesday's Price \$13.75

Unshrinkable Underwear Underpriced

There is winter comfort and warmth to the wearer in this fine underwear for women, and besides, there is a saving of nearly a third in the price. Taking all the surplus stock of a famous maker allows us to save you this consideration. Phone orders taken.

600 pieces Women's Vests and Drawers, Watson's unshrinkable ribbed merino, wool and cotton mixture. Vests high neck, long sleeves. Drawers are ankle length in both styles; excellent winter weight; sizes 32 to 38. Regular price 50c. Wednesday, each **.35**

Women's Combinations, fine heavy ribbed pure wool, white or natural, high neck, long sleeves, buttoned front, ankle length; sizes 32 to 38 bust; guaranteed unshrinkable. Regular price \$2.00 a suit. Wednesday, a suit. **1.25**

The Famous Redfern Corsets

The demonstration by a New York expert, continues to-morrow and following days. If you have corset difficulties, you can get free counsel on how to dispose of them.

Redfern Corsets are of the highest class; every pair filled with genuine whalebone; beautiful and stylish models to choose from. Prices, a pair **4.00 to 12.00**

**Simpson Qualities Are Too High to be Challenged
Simpson Prices Are Too Low to be Overlooked**

Our Completed Showing of FRENCH BLOUSES

After a long series of spasmodic deliveries, we've been almost swept off our feet this week by a regular avalanche of Paris Blouses. The beauties that we've been expecting for weeks now turn up all together, and give us a tremendous task to mark and arrange them all before Wednesday.

So when you come to the Third Floor Department to-morrow, you'll see a display of Paris Blouses that outclasses anything shown this season. All that is truly artistic and original in new blouses will be here for you to see. We are prepared to serve you better than ever. Our staff has been increased, and our stock is now, as we've pointed out, at its best. Come in the morning if possible. Third Floor.

The China Sale Only Lasts Till the End of This Week

We don't want you to say that you didn't know about it. There is expensive china and inexpensive china on sale at prices which make every piece a great bargain. Here are examples for Wednesday:

- Blue Willow Dinner Set; the ware is the best Staffordshire porcelain, made by the world-famous potters, Josiah Wedgwood & Sons, Limited. Complete 97-piece set, extra special Wednesday. **14.89**
- Bridal Rose China Dinner Set, 102 pieces of this famous Austrian ware. Complete dinner and tea service for 12 people. Sale price Wednesday. **19.50**
- \$50.00 Carlsbad China Dinner and Tea Service, Dresden band decoration. Sale price Wednesday. **29.50**
- \$71.40 Limoges China Dinner Set, genuine coin gold design, Bonaparte shape. Sale special Wednesday. **59.50**
- \$200.00, only two of these sets left, Limoges china. Sale special Wednesday. **100.00**
- 6 only Marble Statues and Busts, classic pieces and notable heroes, Napoleon Bonaparte, Venus De Milo, Shakespeare, The Three Graces, etc. Regular to \$55.00. Sale. **25.00**
- 6 Royal Doulton Toilet Sets. Regular \$12.00. Sale price Wednesday. **8.25**
- 50 pieces Bernard Moore Wares, Doulton, Coalport, Crown Derby. Regular to \$20.00. Sale special. **5.00**
- 100 pieces Amphora Wares, Royal Nippon Fruit Sets, Doulton Vases, Carlsbad Wares, Bayreuth Salads. Regular to \$7.00. Sale special. **2.00**

Four Seasonable Coverings for Hands & Feet

- Women's Real French Kid Gloves, 2-dome clasp, oversewn, self-stitched back, excellent finish, black and tan, \$1.00 value, all sizes. Wednesday. **.59**
- Women's and Boys' Ribbed Black Cashmere Hose, seamless, fall weight, close elastic ribbed, good wearing yarn, double heel and toe, sizes 6 1/2 to 10. 25c regular. Wednesday, per pair. **.19**
- Women's Real Silk Thread Hose, fashioned, "German" make, deep lisle garter welt, gauze weight, high spliced lisle thread ankle, double heel and toe, 8 1/2 to 10, new arrivals. Wednesday, per pair. **.59**
- Women's "Pen-Angle" Plain Black Cashmere Hose, knit to form, full weight, close elastic finish, splendid wearing, double heel, sole and toe, 8 1/2 to 10. Wednesday, 35c pair; 3 pairs. **1.00**

The Sale of

Tapestry Curtains

should suggest improvement to your house. There may be a door or a window which has long been calling for suitable clothes, and here is your chance to buy something really artistic for very little money:

For **1.98**—Neat Tapestry Curtains, in a big variety of one and two-toned reversible patterns; neat fringes; 40 in. wide; 3 yards long. Regular prices \$2.50 and \$2.75.

For **2.98**—Heavy Curtains, in a complete range of colors; heavy fringes; 3 yards long; 45 and 50 inches wide. Regularly sold at \$3.50 and \$4.00.

For **5.98**—Mercerized Curtains, in rich colors, with fringes; edges on cord; 2 1/2 and 3 yards long. Priced usually up to \$12.00.



These Shirts look as though they will fit, and when you put them on you will find that they do fit. The first-class shirt-maker knows how to do this, and only the man with an extraordinary figure need ever have his shirts made for him.

Three kinds for Wednesday:—

Ceylon Flannel, Flannel, Neglige

At Saving Prices.

- Ceylon Flannel**, medium weight, light grey, with fancy stripes; coat style, double cuffs. Sizes 14 to 17. Wednesday. **1.50**
- Pure Wool Flannel**, heavy shirts for winter, double cuffs. Wednesday. **2.50**
- Neglises**, from the best manufacturer in America, pleated plain. Sizes 14 to 18; \$2.00 to **1.50**

Shirts that Will FIT

On Sale To-day

- Women's \$6.50 skirts. **1.95**
- Men's and women's \$5.00 boots. **2.49**
- Men's \$18.00 suits. **8.45**
- Men's \$2.50 underwear. **1.98**
- \$6.00 china for **2.00**
- Women's combination suits. **.55**
- Formal display of winter millinery.

Warm Petticoats and Robes For the Winter

Nights are cold, mornings and evenings are chilly. This is the worst time to take cold; it is liable to last. So are these warm petticoats. Take one of them instead.

Lined Sateen Petticoats, delightfully warm, made of fine mercerized sateen, black only, body of skirt is lined with red flannelette; flounce is trimmed with three narrow gathered frills and dust frill; lengths 36 to 42. Wednesday **.95**

Imported Silk Moirette Petticoats, black, navy, grey and Copenhagen shot effects, also pretty tartan plaids, pleated and tailored flounces, trimmed with strapping, and finished with velvet binding; lengths 38 to 42. Regularly \$5.00. Wednesday **3.95**

Wool Eiderdown Robes, two styles of all-wool ripple eiderdown, cardinal or sky; one has a small roll collar and cuffs, trimmed with stitched satin; the other with large sailor collar, pocket and cuffs bound with silk ribbon, loose backs, woollen girdle. Sizes 34 to 44. Splendid value Wednesday. **5.00**

Paris Models Some Cost \$50, **\$12.50** Wednesday



There are only 28. They are all beautiful examples of French Millinery. There will be twenty-eight happy women on Wednesday **12.50**

60 Paris Shapes, worth \$7.50 to \$10.00, Wednesday **4.50**

These are exclusive styles and more than a bargain.

Here are four items from our Boot Department going on sale at 8 a.m. on Wednesday. Brand new lots from the Eastern boot market bought at very low prices in consideration of our large volume of regular orders.

MEN'S GOODYEAR BOOTS \$1.99

490 pairs Men's Boots, Goodyear welt stitch, tan Russian and black calf leathers, Blucher cut, single and double thick soles, medium and broad toes, long wearing; all sizes 6 to 11. Regular values to \$3.50. Wednesday. **1.99**

(Phone orders filled.)

CHILDREN'S SCHOOL BOOTS.

600 pairs Children's Boots, solid and strong, for school wear, Blucher style, Dongola kid, with patent toe caps, heavy sole, spring heel, easy fitting; all sizes 8 to 10 1/2. On sale. **.69**

(Phone orders filled.)

MEN'S BOOTS FOR HEAVY WORK.

300 pairs Men's Boots, made from black calf leather in Blucher style, heavy standard screw soles, broad toe, easy fitting; all sizes 1.99 6 to 11. Special Wednesday **1.99**

Boys' sizes, 1 to 5 **1.69**

(Phone orders filled.)

\$5 BUTTON CLOTH TOP BOOTS AT \$2.49

360 pairs Women's Boots, American make, button style, patent colt leather, with jet black cravenette cloth or dull kid tops; also tan calf, gunmetal and kid leathers, in Blucher and button styles, Goodyear welt soles; all sizes 2 1/2 to 7 1/2. Regular prices to \$5.00. Wednesday. **2.49**

(Phone orders filled.)

The Toy Department

Rocking Horses, felt covered, tan harness, nicely finished, two sizes. Wednesday, \$2.89 and \$4.39.

Platform Rockers, horse on platform, with steel wheels, can be removed from rocker and used as platform horse. Wednesday **5.98**

Teddy Bears on wheels, with collar and chain, good expressions, Wednesday **1.00**

Association and Rugby Balls, "The Victor," with double seams, complete with best quality rubbers, Wednesday, No. 3, \$1.95; No. 4, \$2.15; No. 5, \$2.50; No. 6, \$2.95.

Roller Skates, for boys and girls, extension style, high heel supports. Wednesday **.49**

Jewelry

500 Pearl Necklets, fine round filled pearls, beautiful cream lustre, strung on fine link chain, with gold filled clasp. Wednesday **.59**

1,000 pairs Heavy Sterling Silver Cuff Links, plain oval or fancy engraved, any initial hand engraved free of charge. Wednesday, a pair **.25**

Men's Hats and Caps

Caps—Men's and Boys' Golf, Hookdown, bull-dog and Varsity shape caps, in navy serge, or new tweeds, in nobby effects of fawn, grey, brown, bronze, etc., also checks and stripes, silk lined. Regular 75c. Wednesday **.45**

Men's Stiff Hats, correct fall and winter styles, and fine quality English fur felt, easy fitting cushion leather sweats, and fine silk bindings, 200 hats. Wednesday **.89**

Linens and Staples

Flannelette Blankets, or winter sheets, 64 x 84, in white or grey. Wednesday, pair. **1.15**

Saxony Wool Blankets, with a nice soft nap, double bed size, 64 x 84. Regular \$4.75 pair. Wednesday, pair. **3.95**

Plain Linen Toweling, with red or blue border, 25 inches wide. Wednesday, yard. **1.12 1/2**

Irish Embroidery Linen, finely woven, suitable for blouses or dresses. Wednesday, yard **.27**

English Nainsook, a real good underwear cloth. Wednesday, yard **.14**

Phone direct to Linen Dept.

Provisions You Will Like

- 2,000 Stone Fresh Rolled Oats, per stone **40c**
- Finest Sugar Cured Ham, half or whole per lb. **18c**
- Pure White Clover Honey, 5 lb. pail **68c**
- Canned Corn, 3 tins for **25c**
- Canned Peas, per tin **11c**
- Pure White Wine Vinegar XXX, per gallon **25c**
- Finest Quality Pickling Spice, per lb. **25c**
- Mustard in bulk, per lb. **20c**
- Jersey Sweet Potatoes, 7 lbs. **25c**
- Post Toasties, 3 packages **25c**
- Telfer's Cream Soda Biscuits, 3 lb. box **25c**
- Catsup in bottles, Blue Bell brand, 3 bottles **25c**
- Canned Shrimps, per tin **15c**

2 LBS. COFFEE, 48c.
300 lbs. fresh ground coffee in the bean, ground pure, or with chicory. Wednesday, 2 lbs. for **.49**

The Robert SIMPSON Company Limited

OFFICE
1000 square feet
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and located by
H. H. WY
35 King

PROBS.

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Vancouver North
Vancouver South
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Portage la Prairie
St. Boniface
Winnipeg

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