

Dominions of the Empire support it in the possible way on the grounds set forth by . . . that it would enable:—

(1) The Governments of the . . . governing Dominions and of their States and Provinces to concentrate on one central site their offices, now widely distributed in different parts of London.

(2) The attention of the home consumer to be effectively and impressively focussed on the products of the Dominions Overseas.

(3) The manufacturers of the United Kingdom to ascertain and to meet the requirements of Greater Britain.

