

ABOUT OUR PREMIUMS.

We wish it to be understood that all our premiums are fully worth the value stated. By buying wholesale and making favorable purchases, we are enabled to offer a much larger percentage in premiums than we can in cash. To those preferring cash we allow 25 per cent. (on new names), and this is very liberal, considering the low price of our paper, and the consequent ease with which clubs are raised.

SEWING MACHINES.—We have again made arrangements with the celebrated Guelph Sewing Machine Co. to offer their excellent Machines at the same figure as last year. Of the large number sent out during last season's campaign, every one has given the utmost satisfaction. Every Machine is warranted and the outfit comprises all the latest improvements. We can heartily recommend this premium to agents.

NICKELITE SILVER.—No premium ever gave better satisfaction than our Nickelite Silver goods. We have hundreds of testimonials showing the appreciation in which these articles are held. They wear like solid silver, being one metal all the way through.

CUTLERY.—Our Dinner and Dessert Knives are all of the best quality and finish, and selected with great care.

POCKET KNIVES.—These articles are of the finest quality in material and finish, and no doubt will be popular premiums.

PHOTOGRAPHS.—Owing to many agents not being supplied with those fine Photographs, in oval frames, of Brown, Blake & McKenzie, we have again entered them in our list, and can send them immediately on receiving order.

CLOCKS.—We have also made arrangements for a large supply of Family Clocks, at remarkably low prices. For instance, we can send a clock (which will be warranted by a city Jeweller) for a club of **THREE NAMES!** Larger and better finished ones for six and eight names.

GOLD PENS.—Both Fairchild's and Wilson's Gold Pens are well known, and require no praise from us. Both firms have reputations to lose, and are careful to issue none but first-class goods.

LADIES' THIMBLES.—Little girls, now is your opportunity! An agate-headed Silver Thimble will last a life time. Only three names to secure one!

BOOKS.—We allow agents to select personally from the large stock of Messrs. E. A. Taylor & Co., London; or we will forward any book ordered, as soon as it can be procured, if not in stock. The Sunday School Libraries are standing collections, carefully selected, and in use in many schools at the present time.

THE BEST PREMIUM.—We will send the *Western Advertiser* one year (balance of this year free) to any one sending us three bona fide new names, and the cash, \$3.

Address all communications to

JOHN CAMERON & CO.

ADVERTISER OFFICE,

LONDON.