

A Step-by-Step
Guide to
Exporting

A Step-by-Step Guide to Exporting

This guide is designed to give you an understanding of the exporting process and to provide you with solid, practical information on how to assess your export capabilities, and how to plan and execute your first exporting venture. *A Step-by-Step Guide to Exporting* is available in printed or electronic format.

exportsource.ca/stepbystep



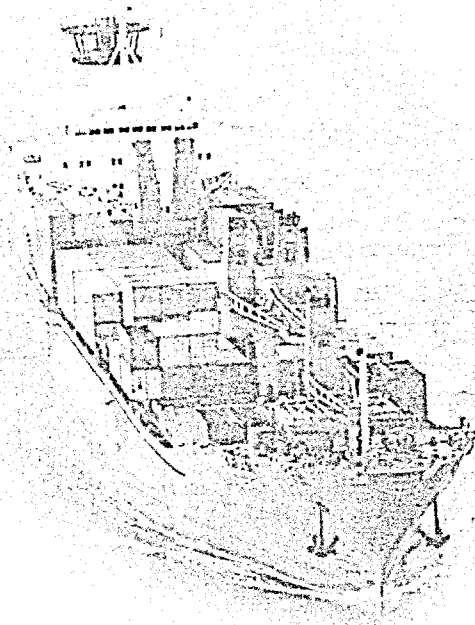
Going Global Workshops

Going Global
Workshops

Team Canada Inc has joined forces with the Forum for International Trade Training (FITT) to develop this new series of workshops designed to help you make the right decisions about exporting. It will start you on your journey to foreign markets, in an environment that is conducive to learning and networking. Call 1 888 811-1119 to find out when the *Going Global Workshops* are offered in your area. The three-hour workshops in this series include:

- ▶ An introduction to International Trade
- ▶ Market Research
- ▶ International Marketing
- ▶ International Trade Finance
- ▶ International Trade Logistics and Distribution

exportsource.ca/going-global



1 888 811-1119

THE ROADMAP TO EXPORTING