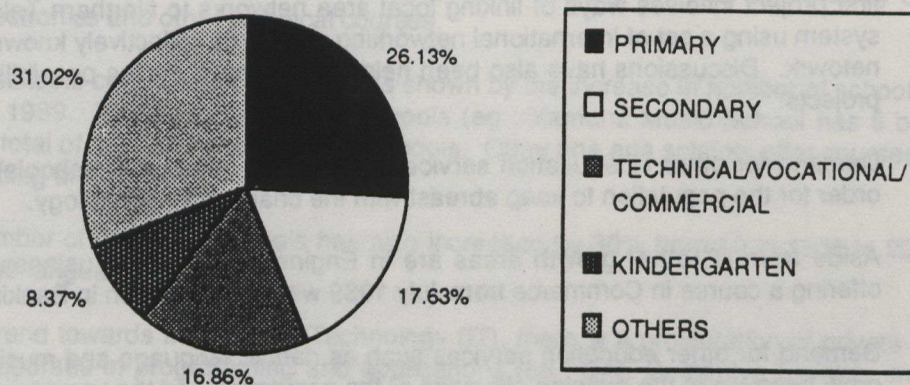


COMPETITOR ANALYSIS

KEY PARTICIPANTS IN THE EDUCATIONAL SERVICES SECTOR

The count in 1989 showed there to be approximately 777 educational institutions in Singapore, 60% of which are public institutions. Primary schools account for the largest number, 203.

**EDUCATIONAL INSTITUTIONS IN SINGAPORE
(1989)**



Most primary and secondary schools are government owned or government aided. Of the 203 primary schools, 158 are government owned while 45 are government aided. Of the 137 secondary schools, 103 are government owned while 34 are government aided.

The 2 major universities are the NUS and NTU. Other tertiary education institutions include polytechnics like Ngee Ann and the Singapore Polytechnic, as well as the Institute of Education and the College of Physical Education. All these are government owned.

There are 57 technical and vocational institutions and EDB institutes and 74 private commercial vocational schools. These include the VITB and EDB run institutes like the German-Singapore Institute of Production and Automation Technology, the French-Singapore Institute for Electronics, Computer and Automation Technology and the Japan-Singapore Institute for Mechatronics. Private commercial schools include the 4 YMCA education centers as well as other schools offering technical and management courses.

A Canadian institute; the Alberta Institute of Technology has set up a training center for offshore training and survival for the oil industry in Batam. The institute has just started its operations and so far about 100 students have completed 3-5 day courses in upgrading skills (eg : welding and other technical skills) needed in the industry. Longer and more extensive courses are planned in the future.

Another Canadian school is Group College La Salle which was set up in 1979. It offers courses in fashion design, tourism and hotel management and diploma courses in product packaging and graphic design.

In order to meet increasing demand for its technical courses, La Salle has decided to double its annual intake next year. Negotiations are in progress for a possible joint venture with a local partner.