## TAPPING INTO THE TRADE SERVICES NETWORK

## EAITC's Mandate

External Affairs and International Trade Canada (EAITC) is the leading federal department responsible for Canada's international trade and export development.

About one third of EAITC's personnel are employed in trade and economic policy work and in promoting Canadian exports, investment and tourism. In broad terms, EAITC's trade responsibilities involve:

- enhancing Canada's access to foreign markets through bilateral and multilateral trade negotiations;
- expanding Canada's share of export markets; and
- providing programs and services to Canadian companies to support their export marketing activities and help them obtain foreign investment and technology to improve their international competitiveness.

## InfoExport Hotline

InfoExport is the department's export trade information and national toll-free assistance hotline.

For most beginning and many veteran exporters, InfoExport is the best starting point for getting up-to-date export information.