

Perceived Importance Of Various Export Markets

- Canadians were asked to rank order the perceived importance of five potential export markets for Canada ... Europe, Asia and Pacific, Latin America, United States, and Africa. Among these, the United States is seen as by far the most important, followed by Europe, Asia, Latin America and Africa.

	% of Respondents				
	First	Second	Third	Fourth	Fifth
United States	60	20	8	6	4
Europe	23	48	19	5	3
Asia/Pacific	11	18	41	20	7
Latin America	2	7	19	44	24
Africa	2	5	11	21	58