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External Affairs and International Trade Canada, the federal department responsible for international trade, operates and maintains the Trade Commissioner Service. There are over 925 officers in some 130 titles abroad and 12 titles in Canada. The primary responsibility of the Trade Commissioner is to assist Canadian companies starting or expanding exports sales in international markets. This objective is often achieved through the preparation of market intelligence on various industry sectors in specific territories served by Canadian posts abroad.

The Canadian Embassy in Tokyo, Japan, in its 1990/91 post plan, identified "Fish **JAPAN FISHERIES MARKET REPORT** acts" as a priority subsector for market development activities by the post. This report is one of a series of **OCTOBER 1990** on the Japanese Fisheries market and intended to make Canadian fish exporters aware of current market conditions in Japan.

For further information on the Japanese market please contact the

Canadian Embassy
1-3-38 Akasaka
Minato-ku
Tokyo 107, Japan
Tel. (011-81-3) 408-3191
Fax. (G3 System) (011-81-3)
479-5320/479-7282

Dept. of External Affairs
Min. des Affaires extérieures

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Japan Trade Development Division (JTD)
External Affairs and International Trade
Lester B. Pearson Building
135 Sussex Drive
Ottawa, Ontario K1A 0G4

Prepared by:
Fisheries Division Agriculture Fisheries &
External Affairs and Consumer Products Section
Lester B. Pearson Building Canadian Embassy
135 Sussex Drive Tokyo, Japan
Ottawa, Ontario K1A 0G4

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