

Export and Investment Promotion Planning System

MISSION: 436 DUBLIN

COUNTRY: 224 IRELAND

Some Canadian exporters to this market in this sector (sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:

- participation in trade fairs
- use of provincial governments export promotion activities
- strong sectoral capability in Canada

The Trade Office has recommended that a comprehensive market study of this sector (sub-sector) would enhance the knowledge of Canadian exporters to this market.

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: ASSESS THE POSSIBILITY OF CDN FISH PROCESSORS LINKING UP WITH IRISH PROCESSORS THROUGH JOINT VENTURES ETC. IRELAND'S TOTAL ALLOWABLE CATCH (EEC) IS CONSTRAINT TO GROWTH. ASSESS POSSIBILITY OF IMPORTING CDN (QUOTA) FISH FOR PROCESSING.

Results Expected: DISTINCT POTENTIAL IF RIGHT 'CANDIDATES' CAN BE LOCATED IN CANADA AND IRELAND.

Activity: CO-OPERATION AND TECHNOLOGY TRANSFER IN FISH FARMING.

Results Expected: IRELAND'S AQUACULTURE INDUSTRY IS GROWING RAPIDLY- SALMON, MUSSELS, OYSTERS.