

## Export and Investment Promotion Planning System

MISSION: 401 ANKARA

COUNTRY: 548 TURKEY

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

ii) Project Name: AERIAL MAPPING PROJECTS-GEOLOGICAL  
MAPPING OF MINERAL RESERVES

Approximate Value: \$ M  
Financing Source: 023 EDC 012 DOM  
For further info. please contact:  
C. OXGUC TLX 607-42369 OTT(6130996-6439

iii) Project Name: TRONA MINE DEVELOPMENT PROJECT-  
EQUIVALENT TO 750.00 T/Y SODA

Approximate Value: \$ M  
Financing Source: 023 EDC 012 DOM  
For further info. please contact:  
OTT(613)996-6439 R. G. FARRELL TLX 607-42369

iv) Project Name: CAYELI COPPER MINE DEVELOPMENT PROJECT  
(171,000 TONNE/YEAR)

Approximate Value: \$ M  
Financing Source: 023 EDC 012 DOM  
For further info. please contact:  
OTT(613)996-6439 R. G. FARRELL TLX 607-42369

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

In the Trade Office's opinion, Canadian export performance in this sector (sub-sector) in this market is lower than optimum mainly because of:

- a lack of interest in the market on the part of Canadian exporters
- difficulties of adaptation of marketing techniques to the market by some Canadian companies
- market prospect which are relatively new and have not yet been explored adequately by Canadian exporters

Some Canadian exporters to this market in this sector(sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:

- aggressive marketing on the part of Canadian Exporters
- participation in trade missions
- strong sectoral capability in Canada

The Trade Office has recommended that a comprehensive market study of this sector (sub-sector) would enhance the knowledge of Canadian exporters to this market.