International Trade Canada

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n April 2004, Team Canada Atlantic wrapped up two days of meetings with potential agents, brokers, distributors and strategic partners in Washington, D.C.



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Chef Hans Wicki and Blair Zinck prepare for a Taste of Atlantic Canada reception.

"It's been a great couple of days," said the Honourable Joseph McGuire, Minister of the Atlantic Canada Opportunities Agency (ACOA). "We came to Washington to help increase export revenue for Atlantic firms and to send the message that Atlantic Canada is a great place in which to invest. We're sending the message that our region embraces new technology as a key driver of innovation and international competitiveness."

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Business New Brunswick Minister Peter Mesheau was optimistic about the future of his province in that part of the U.S. "Thanks in large part to our last trade mission to Washington, which was very successful, New Brunswick companies are becoming known in the mid-Atlantic States," he said. "We want to build on our existing relationships and develop new ones.

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Market access report released **Canada's trade priorities outlined**

ast month, International Trade Minister Jim L Peterson released the government's annual report on Canada's market access priorities for 2004. Entitled Opening Doors to the World: **Canada's International Market Access**

Priorities - 2004, the report highlights the successes of 2003 and sets out the objectives the government will continue to pursue over the coming year.

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