

PUBLICATIONS

Construction

Parties wanting to establish direct links between Canadian construction companies interested or active in the international construction market and overseas opportunities should find what they are looking for in the *1992 Construction Export Directory*, produced by and available through the Canadian Construction Association, 85 Albert Street, Ottawa K1P 6A4. Tel.: (613) 236-9455. Fax: (613) 236-9526.

Transportation

Designed to meet the needs of small- and medium-sized exporters who frequently seek advice on transportation and such related matters as the documentary aspects of exporting, *The Exporter's Guide to Transportation* (#106TA) is published by the Transportation Services Division of External Affairs and International Trade Canada.

While outlining the transportation options that best suit the product or commodity to be exported, the guide focuses on the modes of transportation — road, rail, marine and air. Intermodal modes of transport and the services provided by transportation intermediaries (freight forwarders) are covered, as are such topics as: transport liability, exemptions and coverage, and freight insurance.

The more technical subject of preparing the goods for export shipment is dealt with in Appendix I,

while Appendix II lists industry and government publications, relevant industry associations and professional institutions, related government departments, and International Trade Centres.

Copies of the guide are available through Info Export (see box bottom of page 12).

U.S. Circuit

Southeastern United States Buyers of Printed Circuit Boards is now available. The study, just completed by the Atlanta Post, is a guide to electronic manufacturing firms who purchase printed circuit boards. Canadian companies interested in this publication should contact Steve A. Flamm, Export Development Officer, Atlanta. Tel.: (404) 577-6810. Fax: (404) 524-5046.

Russia Reports

Canadian companies doing business with the former Soviet Union now can keep abreast of developments by subscribing to *Russian Business Reports*, a weekly newsletter produced by a Canadian/Russian news team in Moscow and available throughout North America.

Providing timely information, the weekly reports on key business, economic, trade and legal developments. There are also news abstracts, graphs and charts highlighting the most important trends, and special features with an emphasis on the practical side of doing business in the Commonwealth.

For further information on Canadian subscriptions, contact Kerry Irwin, East-West Information Consortium, 298 Seaton Street, Toronto M5A 2T7. Tel.: (416) 921-2840. Fax: (416) 921-9873.

Business Agenda

Toronto - June 17-18— Opportunities in Germany and Eastern Europe: Construction Services and Products is the subject of a two-day incoming buyers mission from Germany and will feature the construction services sector (architectural, design and contracting) and the building materials supply sector. For more information, contact The Canadian Exporters' Association, Ottawa. Tel.: (613) 238-8888. Fax: (613) 563-9218.

St-John's — June 23-25 — 8th Annual Onshore-Offshore Petroleum Exhibition is open to the public and those companies and visitors who are involved and interested in exploration and development of the hydrocarbon reserves off the Canadian East Coast. Anyone wishing further information regarding the exhibition may contact Atlantic Expositions Ltd., Newfoundland. Tel.: (709) 651-3315. Fax: (709) 256-4051.

InfoExport

Info Export is a counselling and reference service for Canadian exporters. Canadian companies interested in exporting are invited to contact Info Export (toll-free) at 1-800-267-8376 (Ottawa area: 993-6435). To order EAITC publications, fax (613-996-9709) your requests on company letterhead. Include the publication code (in brackets).

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