## PORT COQUITLAM

## "Pay Roll" and "Pay Well" City

¶ The old-time patent medicines undertook to demonstrate their efficacy by "before-and-after-taking" pictures. These pictures were usually fakes and, at best, products of the artist's imagination.

¶ But the idea was sound.

¶ Every business proposition, every investment, should be able to stand the "before-and-after-taking" test.

¶ Coquitlam welcomes the test. This sterling new terminal town has only a year-and-a-half of life behind it, but those eighteen months have been so many months of demonstration of the wisdom of past and future investments.

The investment opportunity is better than ever. Much as has been done, the town has only started. The big things haven't even been started yet. And a lot of them are to be started.

¶ Look at the list of industries already started or announced: Shipbuilding yards, switch manufacturing plant, artificial stone works, 3,000-barrel flour mill, dredging plant, C. P. R. elevators, boot and shoe works, etc., and half a dozen other big industries in sight.

¶ This list means that Coquitlam will be a PAY-ROLL city, and a PAY-ROLL city means a PAY-WELL city for real estate investments. Prices are not inflated. We are willing to sell some lots, but we are more interested in locating industries.

¶ Give us a hint or a suggestion that will bring another industry to Port Coquitlam and we will pay you liberally for your services.

¶ We want industries and industries want Coquitlam.

## Coquitlam Terminal Company Limited

549-553 Granville Street Vancouver, Canada

## CUT OUT AND MAIL

Dept. B. C. M. COQUITLAM TERMINAL CO. Limited 549-553 Granville Street Vancouver, Canada.

Gentlemen,—Without obligating me in any way, please send me at once full particulars of your new plan for the promotion of industries at Coquitlam and the advancement of real estate values.

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