Monetary Times

Trade Review and Insurance Chronicle of Canada

VOLUME 53 No. 16 TORONTO, OCTOBER 16, 1914

ESTABLISHED 1867

Getting Back to Normal

Some more facts and figures of activities in Canada, cited for the benefit of occasional wavering faith in a great country.

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Insurance and Arson

In localities where the insurance rates are prohibitive, the fire loss is small and an incendiary fire rare, says the fire marshal for the State of Pennsylvania. Page 37

Back to the Land

Being the story of an Ontario farm boy who walked to the fair with eggs to exchange for popcorns—and some reflections upon what a man finds back on the land. Page 6

Construction and Production

A further analysis of the fact that the war must not be blamed for all of the economic readjustment which is taking place in Canada at the present time. Page 6

How to Get China's Trade

Discussion of the Oriental markets and fifteen timely hints to Canadian manufacturers as to how to secure China's trade.

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Practical hints for the field man who should know the type of farmer to whom life insurance can be sold and the type that wants only a registered bull or a good horse. Page 19

Silver Bullet at Work

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