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## Sunday School Banner.

W. H. WITHROW, D.D., EDITOR.

TORONTO, NOVEMBER, 1887.

## Our Own vs. Foreign Sunday-School Papers.

WE beg to call attention to the paper read by the Rev. W. J. Little at the Strathroy District Sunday-School Convention, and printed on another page. That paper was written and read without our knowledge, but it expresses such sound views on what should be the great aim of all Sunday-school literature that we are glad to bring it prominently before our Sunday-school workers. That aim is not merely to interest or amuse the young people, not even, chiefly, to instruct them; but above all things to lead the children and youth of our schools and households to the Saviour, to mould their young lives on the model of Christian character, to cultivate in their young hearts Christian principles, to teach them to love their God, their Church, their Queen, their country, to be loving and dutiful to their parents and guardians and teachers and friends, to grow in sympathy with missions and mission work, to avoid all evil habits, words and associations and all pernicious reading and amusements, and to loathe and abhor all intoxicating liquors, and the scarce less injurious use of tobacco in any form. If our own Church papers accomplish this pur-

pose—and it is the ceaseless endeavour of the editor to do so—then they should have the support of our schools even though rival claimants were apparently cheaper than ours.

## WHICH IS CHEAPER?

WE are prepared to show that our own papers are positively much cheaper than any others in the market, and believe that the uniform opinion will agree with Brother Little's testimony that for all the high aims of religious teaching and inspiration they are incomparably better.

For many years we have laboured to prepare a line of Sunday-school papers which would make it unnecessary for our Sunday-schools in Canada to go outside of their own country for their supplies. Our efforts have met with a very remarkable success, but there are still some schools which, from a false idea that the rival publications of a Chicago firm are cheaper than ours, persist in using these (as we believe) inferior and dearer papers. We propose to point out by a comparison that our papers are the cheapest, and a glance will reveal that our publications are immeasurably superior in mechanical get-up and illustrations.

## A COMPARISON.

PLEASANT HOURS and HOME AND SCHOOL are each published fortnightly on alternate Saturdays, so that a school desiring a weekly paper can, by subscribing to the two papers, have its demands supplied. The price of these papers in clubs of twenty copies or more to one address is 22 cents per year each; or the two papers, constituting a weekly paper, 44 cents a year. Each issue contains EIGHT PAGES of carefully selected reading matter, beautifully illustrated. The price of the *Weekly Magnet*, published by the Chicago firm referred to is 30 cents per year. It is published weekly, but contains only FOUR PAGES, printed on common paper and with smaller and inferior illustrations. It will thus be seen that if this paper was the same size as ours the publishers would, on the basis that they now calculate, charge 60 cents for what we only charge 44 cents.

Our junior Sunday-school papers—SUNBEAM and HAPPY DAYS—are published in the same manner as the PLEASANT HOURS, and HOME AND SCHOOL, each fortnightly, but alternating so that the two papers will constitute a weekly paper. The price of each of these papers in quantities of twenty copies to one address is