

Berliner Gram-o-phone Company Limited

EMILE BERLINER,
PRESIDENT
HERBERT S. BERLINER,
VICE PRESIDENT
EDGAR M. BERLINER,
SECRETARY-TREASURER
REGINALD L. CHILVERS,
GENERAL SALES MANAGER
MANUFACTURERS
OF THE
BERLINER GRAM-O-PHONE



OFFICE AND FACTORY
COR. ST ANTOINE AND LENOIR STS.
CABLE ADDRESS 'GRAMOPHONE'
PHONES { FACTORY WEST 1934
 { GENERAL OFFICES WEST 2124
SOLE CANADIAN DISTRIBUTORS
OF THE
VICTOR TALKING MACHINE

Montreal, August 1st, 1912

Mr. Piano Dealer,
Anytown, Canada.

Dear Sir,

This is the "last call" to get in on the Victrola and Victor Record business for the coming season.

We are now advertising only for the benefit of our jobbers and dealers, as orders on hand or in sight from our jobbers, will take care of the entire 1912 output.

If you are not already a dealer in our products, better write us AT ONCE for our nearest jobbers address.

Come in while the water is warm. You won't be able to get the goods later.

Yours very truly,

BERLINER GRAM-O-PHONE CO., LIMITED.