Japan's Motormen Become Chauffeurs.

The street car service of Tokio was about crippled by the destruction of hundreds of cars during the earthquake and fires of last

September. One thousand flivvers have been ordered to supplement

the street car transportation.

ROYAL

YEAS

BAKE YOUR OWN BREAD

HOME-BAKED BREAD

tired in a gown of sand-colored silk Deemerton.

Magic Power Attributed to Opals.

All Precious stones have legends attached to them and some of the ancient superstitions still persist. The Greeks had faith in the power of the opal to secure for its wearer universal good will



THE STORY

The wolf pack, routed after depre-dations on a northland sled team, and the older the shorter grew her starts after new game. After many days moose are found and they make up for famine. The she-wolf, which has the manner of an old sied dog, and old One-Eye, are leaders of the pack; they go away by themselves as spring arrives. In a cave on the banks of the Mackenzle the new litter is born. One is a gray cub. Old One-Eye forages for meat but famine comes on. One by one the brothers and sisters of the gray cub die of starvation, but he, stronger, survives and begins to learn of the outdoors. He instinctively takes the starts after new game. After many temper.

meat and never failed to bring him his share. Further, she was unafraid of things. It did not occur to him that this fearlessness was founded upon experience and knowledge. Its affect on him was that of an impression of power. His mother represented power; and as he grew older he felt this power in the sharper admonition of her paw; while the re
and bening ner. Because of the low-roofed entrance the lynx could not roofed entrance the lynx could not roofed entrance the lynx could not roofed entrance the lynx could not deapter, loon, he might have epitomized life as a voracious appetite, and the world as a place wherein ranged a multitude of appetites, pursuing and being hunted, eating and being eaten, all in blind-the pursued, hunting and being hunted, eating and being eaten, all in blind-the pursued, hunting and being hunted, eating and blind eating and disorder, a chaos of gluttony and slaughter, ruled over by chance, merciless, planless, endless.

But the cub did not look at things fashion. He did not look at things fashion. He did not look at things fashion. He was single left and the world as a voracious appetite, and the world as a voracious appetite, and the world as a place wherein ranged a multitude of appetites, pursuing and being hunted, eating and being and being and being eaten, all in blind-the pursued, hunting and being hunted, eating and being and be

CAMP COOK STOVES

The wood fire is romantic but not

so good when you depend on it.

before, he had hunted in play, for the sheer joyousness of it; now he hunted in deadly earnestness, and for impunity.

INSTALLMENT 11.

SURVIVING THE FAMINES.

The cub's development was rapid. He rested for two days, and then ventured forth from the cave again it was on this adventure that he found the young weasel whose mother he had helped eat, and he saw to it that the young weasel whose mother he had helped eat, and he saw to it that the young weasel whose mother he had helped eat, and he saw to it that the young weasel whose mother he had helped eat, and he saw to it that the young weasel whose it is trip he did not get lost. When he grew tried, he found him out ranging a wider area.

He began to get an accurate measurement of his strength and his weakness, and to know when to be bold and when to be cautious all the time, except for the rare moments, when, assured of his own interpolity, he abandoned himself to petty rages and lusted.

He was always a titled demon of the way and the time, except for the rare note ments, when, assured of his own interpolity, he abandoned himself to petty rages and lusted.

He was always a fittle demon of the word and the expedient to be cautious all the time, except for the rare note ments, when, assured of his own interpolity, he abandoned himself to petty rages and lusted.

He was always a fittle demon of the petty rages and usted the word of the petty rages and lusted the word had believed to the petty rages and lusted the word had believed to the petty rages and lusted the more did he fail to respond savagely to the chatter of the squirrel he had first met on the blasted pine. While the sight of a mosse-bird almost invariably put him into the wildest of races; for he have forgot the peck on the nose had received from the first of that and waved happier with every mouth believe the received from the first of that and waved happier with every with the word the squirrel he had first met on the late of the late of

ilk he encountered.

But there were times when even a moose-bird failed to affect him, and those were times when he felt himself to be in danger from some other prowling meat hunter. He never forgot the hawk, and its moving shadow always sent him crouching into the nearest thicket. He no longer sprawled and straddled, and already he was developing the gait of his mother, slinking and furtive, apparently without exertion, yet sliding along with a swiftness that was as deceptive as it was imperceptible.

In the matter of meat, his luck in the distance of the cave, the cub saw the law was the most terripled up the law was the law. The aim of life was meat. Life lived on life. There were the eaters and the eaten. The law was: EAT OR BE EATEN. He did not formulate the law in clear, set terms and moralize about it. He did not even think the law; he merely lived the law without thinking about it at all. He saw the law operating around him on every side. He had eaten the parmigan chicks. The hawk had eaten the parmigan mother. The hawk would also have eaten him. Later, when he had grown more formidable, he wanted to eat the hawk.

and always informed all wild creatures that the wolf cub was approaching. But as birds flew in the air, squirrels could climb trees, and the cub could only try to crawl unobserved upon the squirrel when it was on the ground.

The cub entertained a great respectively. The cub entertained as great respectively. The cub felt the prod of life that was in him, and stood up and snarled valiantly by his mother's side. But she thrust him ignominiously away and behind her. Because of the low roofed entrance the lynx could not leap in and when she made a great respectively.

WOMEN and THE HOME

weight of his body he clogged the action of the leg and thereby saved his mother much damage. A change in the battle crushed him under both in the battle crushed him under both but he word was filled with surprise. The stir of the life was in him the play of his muscles, was an their bodies and wrenched loose his hold. The next moment the two mothers separated, and, before they rushed together again, the lynx lashed out at the cub with a huge forepaw that ripped his shoulder lashed by the hone and sent him hugt. forepaw that ripped his shoulder to the bone and sent him hurtling sidewise against the wall. Then was added to the uproar the cub's shrill yelp of pain and fright. But the fight lasted so long that he had time to cry himself out and to experience a good hurst of courage, and ardors and toils were in themselves

outdoors. He instinctively takes the trail of meat and learns that live things are good to eat, but that not hunted in deadly earnestness, and the end of that time the islaw was devoured, while the she-wolf's wounds the sheer joyousness of it; now he hunted in deadly earnestness, and to take the meat trail again.

ceptible.

In the matter of meat, his luck had been all in the beginning. The seven ptarmigan chicks and the baby weasel represented the sum of his killings. His desire to kill strengthened with the days, and he cherished hungry ambitions for the squirrel that chattered so volubly and always informed all wild creatures that the wolf cub was approaching. But as birds flew in the

He did not look at things ide vision. He was single monition of her paw; while the reproving nudge of her nose gave place to the slash of her fangs. For this,

There are too many things to list

here that we have priced specially

for July Clean-Up, but you can

count on saving several dollars

on many needed accessories.

And there were easements and time fight lasted so long that he had time to cry himself out and to experience a second burst of courage; and the end of the battle found him again clinging to the hind leg and furiously happy when it is expressing itself. So the cub had no quarrel with his hostile environment. He was very much alive, very happy, and very proud of himself. (Copyright by Jack London and by the MacMillan Company. Released exclusively through the North American newspaper Alliance.)

Tomorrow: The Makers of Fire.

FOR HOSPITAL LIBRARY

Response Has Been Generous, But Contributions Still Welcomed.

In response to an appeal for book or the newly-formed library at Victoria Hospital made by members of the Auxiliary Board of Women of it) are treated in the same style. Victoria Hospital, many volumes have been gathered together for use a feeling of space and quiet. in the wards. In addition to books have also been donated, and each the woodwork is of a severe graweek a generous supply of magazines All the doors open in the center, by are received from the book exchange, n Carling street

The patients have received great njoyment from these books and fective. nagazines, which help to pass the ong weary hours, and under the uxiliary the books are distributed painting of daily through the hospital. But more ooks are needed and the women are H. A. Winnett, William street, is con- on vener of this department. Gifts of lowers from the lovely city gardens would also be most welcome, and

will be called for by the convener, Mrs. T. C. Benson, Wellington street, f she is notified. Contributions of books and maga-From the Kiwanis Club of London From the Kiwanis Ciub of London

"The Sea Hawk," "Big Tremaine,"

"The Mysterious Rider," "The Amazing Interlude," "The Countess of
Lowndes Square," "The False Faces,"

"The Touch of Abner," "The Way The Touch of Abner," "The Wa of an Eagle," and "Polly Masson" High Fires," from Mrs. G. A. Rout-"Elizabeth of the Dale, Penny Plain," from the Hugh Niven Chapter, I. O. D. E.; "King's Arrow," from Campbell Becher Chapter "Riders of the Purple Sage" and "Rainbow Trail," from Harriett Boomer Chapter, I. O. D. E.; "Moorlies & Co.," from Mrs. W. H. Line; "Patricia Brent, Spinster," Trafalgar Chapter, I. O. D. Trafalgar Chapter, I. O. D. E.; "Prairie Child," "Rod of the Lone Patrol," from Loch Lomond Chapter.

Home in the Field of Honor," from Dr. and Mrs. Padell; "The White Flag," from Smallman & Ingram; "Mrs. Podd," "Fortunes Fool," from Dr. W. J. Stevenson; "Sweet Appro-Cove," "Mountain Girl," from Miss R. Somerville, and eight ooks from the police force. The following were sent from anonymous donors: "Flowing Gold." "Golden Deeds," "Don Quixote," "The

Enchanted April," "The Ragged Edge." "Her Father's Daughter," "Joyous Troublemaker," "Red Pepper Patients," "The Miracle Man," "The Band Box," "The Depot Master," 'The Secret Garden" and "Dan Bary's Daughter."

Subscriptions to the following were donated by the mothers' clubs: Family Journal (England), Child donated by the Holland), Child Family Journal (England), Child Life, McColl, Maple Leaf, Posts, McLean's, Cosmopolitan, Ladies' Home Journal, Strand (England), Canadian Magazine, Canadian Home Journal, Propriet of Argosy, Blue Book and Everybody, Argosy, Blue Book and Red Book.

ST. MARYS PAYS TRIBUTE AT BIER OF N. J. ELLIOTT

Special to The Advertiser.

St. Marys, July 17.-The funeral of the late Norman J. Elliott, who was drowned at Grand Bend on Sunday afternoon, was held here this afternoon, just one week after the oung man had left on his vacation. Following a short service at the

The service was in charge of Rev. of the Presbyterian Church and Rev. Waddell of the Baptist Church. Rev. Knowles referred to the splendid work accomplished by the young man in the church, especially to his activities in the Sunday school and president of the Young People's League, also as a member

Bishop, and some favorite hymns of the deceased were sung.

The remains were laid to rest in The wet also curtailed the fireworks st. Marys Cemetery.

POLITICS AND POEMS COMBINE AT LUNCHEON IN FRENCH HOME

Iulia Hovt Is a Guest of the Famous French Writer and Wife.

AUTHOR OF "JUDITH"

Treatment of Room Gives an Impression of Space and Quiet.

By JULIA HOYT

I lunched yesterday with Mr. and Mrs. Henri Bernstein in their beautiful apartment in the Latin quarter n the other side of the river. To meet Mr. Bernstein was quite an event for me, not only because he is ne of the few great writers in France today, but because he is the author of "Judith," which I played for a week in Baltimore last winter, and am to play in New York next season. I felt quite thrilled as the butler ushered me through the large entrance hall and opened the door into the sitting-room. I was received by Mrs. Bernstein and had a chance o look around the sitting-room whil hatting to her.

The room was very interesting, and to me extremely charming. This room and Mr. Bernstein's sitting-room (off large room is square and the first thing that strikes one on entering is walls are of a plain material that gives an impression of gold, although they are not as vivid as gold sounds. instead of having two handles, each pair has a very large, round disk o silver in the center with one incon The rug and furniture are black

found in a small Chinese rug at on direction of the members of the end of the room, and a very beautiful a little boy in red suit, by Gova. Beneath this pi very low. Chinese table some distance still appealing for donations. Mrs. way from it. Two or three tall lamps H. A. Winnett, William street, is conblack vase filled with enormous smaller paintings, and a Chinese screen in dull golds and browns furaish the rest of the room. It is quite lovely; it gives an impression restfulness and almost severity with-out coldness. Suddenly the door burst pen and Mr. Bernstein entered. He sical and mental is the most striking characteristic. Above the average in eight, and big in proportion. mediately dominated the whole room with his powerful personality. greeted me charmingly as Frenc men can do so effectively, and then, to my surprise, apparently forgot my existence for quite a while. A fam us French decorator and architec sets for Bernstein's new play, and was in these that the author come absorbed so quickly. was the atmosphere and the personality of the man, that you could not feel ill at ease for a moment. In a few moments the door again opened, and a friend of the Bernsteins', a

During lunch I listened, mystified but interested, to their discussion of politics. French politics are probably the most difficult in the world to understand, and I make no pretense.at tiser "Want" Ads. succeeding. But after lunch the con versation switched to books and authors and discussion as to who was the greatest poet of France. Mr. Bernstein then became so enthusiasic as to the merits of Beaudelaire that he began to quote him, and finally got a book of his poems and read to us. It was delightful, and I coul but think of the lack of self-con sciousness which is so charming the French. I am quite sure that is America or England no extremely well-known author would quite naturally, without having been asked suddenly pick up a book of poems and read them with feeling and ex-pression to a stranger. Moreover, can you imagine most Canadian politicians being able to discuss mosts and their works? They are an interesting people—the French, Copyright, 1924, in U. S. and Canada b North American Newspaper Alliance All rights reserved.

Despite Rain Large Crowd Is Present For Pleasing Event.

Special to The Advertiser.

Strathroy, July 17 .- In spite of the threatening weather which prevailed yesterday afternoon and evening fully 2,000 people thronged Alexandria Park last evening for the band tattoo tertainment, a program was pre-sented, with Mayor Wright as chair man. Community singing, conducted by Mr. Reg. Hudson, quartets by by Mr. Reg. Hudson, quartets by Messrs, Allum, Haldane, Best and Stevenson, folk dancing by Misses Stewart, Statham and the Tout sisters, and two military tableaux wer

A heavy shower interrupted the ple's program, to the discomfort of the the crowd, which had to scurry for shelter. However, the bands, with de tightful humor, played in the midst The music was in charge of Prof. of the rain, making a decided hit exhibition slightly, as the expert in charge was unable to discharge some of the planned features.

> Investments in Advertiser "Want Ads have earned many prosperous futures.

CLUB NEWS

ASKIN STREET MISSION CIRCLE The July meeting of Askin Stre Methodist Junior Mission Circle to the form of a picnic held at the he of Miss Genevieve Miton, Wort road, last evening. Following st per, the girls enjoyed a game of so ball. During the business part of the meeting a letter was read from m the meeting a letter was read from Mrs. Brody, superintendent of supplies, explaining what supplies were most needed. It was decided that quilts would be made during the fall. Haller officiated. The bride was attended to the bride of the bride was attended to the bride of the bride of the bride was attended to the bride of the b The heralds for China, Western and Temperance gave inter esting accounts of the work in the parts. "The Building of a Nation the book studied during the was completed last evening by Mis Elsie Courtis. Solos by Miss Jenn

joyed. Plans were also made for the September meeting, which will be a birthday party to be held at the church. The meeting was closed with prayer by Mrs. Childs.

Dicks and piano selections by Mis

ST. MARK'S GUILD. Mrs. Wills, at her home in Hale street, was the hostess yesterday afternoon of the July meeting of Ft Mark's Guild. Following the usua opening business it was decided to hold the next gathering in the form of a picnic, to be held at Springbank on July 24, the members meeting a the church at 2 o'clock. All other regular meetings for the summe have been postponed until Septem ber. The remainder of the afternoon was spent in sewing for the bazaa: following which tea was served by

Fashions by Wire

FEATURING ONE COLOR Paris, July 18 .- Some of the smar nons are featuring one color today Thus, the faintest hermosa yellow is seen in chiffon frocks for evening wear. The deeper shades of yellow are used for afternoon costumes and wraps, while the most vivid vellows

THE LOW WAIST LINE. Paris July 18.—The straight line is oday. Some designers do not vary at all. Another feature which has persisted in spite of predictions to the contrary is the low waist line.

RED AND BLACK COMBINED. London, July 18 .- Red and black re cleverly combined at present i have black lace hems, or black lace frocks have red georgette footings

BLACK AND WHITE LINGERIE. New York, July 18 .- Though black is coming back little by little. nstance, some of the new under things today are in white georgette with deep yokes of black Chantilly

BRILLIANT TRIMMINGS New York, July 18.-Many indeed

are the ways in which the white felsports hat popular today is given a bit of color. Little birds of brilliant hue ornament it, or feather flowers and rosettes, or bright fla little feathers pasted around

The better grade of tenants ar quick to take advantage of renting chances that are outlined in Adverthat are outlined in Adver-

SCHNEIDER-RULAND. Special to The Advertiser. Mildmay, July 17.—A pleasing social event took place at Deemerton Roman Catholic Church vesterday

Reg. \$4.00 value; \$2.69 ALL WOOL HEATHER STOCKINGS

ALL WOOL BATHING

Regular \$1.00; to clear at 75c BRASSIERES

All sizes; Saturday \$1.50 CORSELETTES with hose supporters attach

85c ART SILK STOCKINGS All colors and black; 48c Sale price

\$2.50 FINE NEGLIGEE SHIRTS; size 14 to 17. To each

211 DUNDAS STREET

ALL WOOL SWEATER COATS

CIRCULAR PILLOW

COTTON

40 and 42 inches wide; Reg.

BLEACHED LONGCLOTH

Yard wide. Saturday, \$1

BLEACHED SHEETING

8x4 width; Reg. 75c value.

HEMMED PILLOW SLIPS

500 yards of Embroidery Insertion; values to 20c, 5c

to clear Saturday at, 95

to clear at, yard

5 yards for

Sale

Reg. \$4.00 value. \$2.89 To clear at Boys' Long Sleeve Jerseys in MEN'S ATHLETIC COM-BINATIONS.

All sizes; Reg. \$1.25 86c value. Sale price.... Men's Work Shirts in khaki all colors; Saturday or blue chambray; 88c

\$4.00 MEN'S ODD TROUSERS; To Clear at \$2.97

ONCE AGAIN-THE FAMOUS

A One-Day Bargain Event in Millinery That Will Long Be Remembered In London

HATS for \$1.00

BIG RUSH SPECIAL ON SALE SATURDAY MORNING FROM 9 TO 12 ONLY JUST THINK OF IT! Hundreds of Hats, some values as high as \$10.00, to be sold Saturday morning at 9 o'clock, at ...

Another lot of some of the finest Hats shown this year, regular up to \$9.00. On sale Saturday, \$3.95 Sale Price

And the sensation of the year: Any of our best Hats in the store, including Hand-Made and Model Hats, that sold as high as \$15.00. \$5.00 On sale Saturday at ...

Be here early Saturday morning when the doors open at 9 o'clock.



With each of the above articles we give free one of the following: Taylor-Forbes Guaranteed Mowers from

Kettles 12-qt. Aluminum Preserving Kettles .

THE WAGON THAT WINS' SPECIALS FOR YOUR CAR

COWAN'S SEASONABLE SPECIALS

Articles for the Tourist, Camper, Car, House and Kiddies - Goods That Satisfy.

Better have a dependable camp stove with gasoline tank that is built not to blow out. They cost but little and do the cooking like you can at home. Easily carried he wants and he will tell you to get him a Buster Brown wagon Built to stand the real, hard rollicking fun that a romping boy most enjoys. They save on clothes and shoes more than their small

cost nad come in sizes for a little chap or big enough to hold the whole happy bunch. We have other Camp Cook Stoves, large \$14.75 reasonable prices. No. 1 \$5.50 No. 2

PRESERVING NEEDS

FREE OFFER

.... \$1.79

17-qt. Aluminum Preserving
Kettles \$2.29 8-qt. Covered Convex Kettle \$1.79 Pint \$1.25 Quart \$2.40 The original Varnish Stain, stains 10-qt. Covered Convex Kettle \$1.99

MARKET BASKETS . \$1.59 Genuine Handled Scythe Stones \$1 Open Baskets \$1 up

> exterior work. Half pint .

It not only saves time, but saves ice at well, to have ice tools that will shave, chip off or crack up just as much ice as you want. We

LAWN MOWERS

wheeled toys as well. And see the \$7.00 . . \$7.50

ICE PICKS

Pumps Parcel Carriers

July Clean-Up prices.. 20c each

Valspar Varnish for interior and

Parking Lights Socket Wrench Sets 50c Car Sponges PAINT Sherwin - Williams Floor Paint made to walk on. Pints

\$2.00

\$2.50

Quarts \$1.55 ROPE AND HAYING SUPPLIES Hay Fork Rope, pound 35c

Trip Rope, pound Hay Fork Loaders, each Hay Fork Pulleys .. \$1.00, \$1.25 Hay Fork Cars \$13.00 JAP-A-LAC

and varnishes in one operation. Many pleasing colors to choose Ladle, Cake Turner, Measuring at special prices for Friday and 1/4-Pint. 1/2-Pint. Pint. Quart \$1.00 \$1.85

COWAN HARDWARE, Limited

125 - 127 DUNDAS STREET

Following a short service at the house the remains were taken to the Methodist Church, where an impressive service was held. Between 500 and 600 people were present at 500 and 500 people were present at 500 p arity of the deceased. Or. R. E. Knowles, pastor of the church, assisted by Rev. J. Brown

oir, where his loss will be distinctly

Mr. Employer, if you want men for your factory, or in your shops, the best place to look for the right kind is The Advertiser Classified "Want"