

# London Advertiser

Published by  
THE LONDON ADVERTISER  
COMPANY, LIMITED,  
London, Ontario.

MORNING. EVENING.

TELEPHONE NUMBERS:  
3670 PRIVATE BRANCH 3670  
EXCHANGE.

From 9 p.m. to 8:30 a.m. and holidays  
call 76, Business Department; 78,  
Editors and Reporters; 1174, Composing  
Room; 76, Circulation Department.

London, Ont., Tuesday, Dec. 27.

## Mean Politics.

THE MONTREAL STAR assumes a new role, viz.: Speaking on behalf of Quebec Liberals. Quebec Liberals have no need of having the Montreal Star speak for them.

They have got along remarkably well without it in the past, and they can get along remarkably well without it in the future.

It is very evident that the Montreal Star is shouting about Quebec being ignored and insulted, in order that Hon. Mackenzie King may have just as hard a time as possible in proceeding with the organization of his cabinet.

The Liberals of the Dominion put Mackenzie King in power, and they are content to give him all the opportunity necessary in order that he may give to Canada the cabinet he desires.

Any reasonable man who knows the task he has to face—with the muddlings of the previous government to undo, and with the maze of office-grabbing and small politics that has been thrown in the way—will realize that it is not the task of a few days or of a few weeks to announce the formation of a slate for cabinet positions, and the general lines along which he intends to proceed.

Conservative papers are making the most of their opportunity to embarrass the Liberal leader in the work that he is trying to do.

The fair and reasonable thing is to try and bring about the most conciliatory attitude on the part of all factions.

The business of the Dominion is greater than the success of any one party, and the business of the Dominion needs attention at once.

## Electing a Mayor.

CONTROLLER McGUIRE received a neat compliment when he was elected mayor of Toronto. His long service entitled him to that position.

And right here it may be noticed that rewards do not always, nor even often, come in this way as a reward or recognition of faithful service.

There are aldermen in every council who do very valuable work, and the real work is done in committees where the general public see very little of it, and where only the finished article is presented to the ratepayers.

There is nothing very spectacular about a great deal of this work, and people know very little of its value.

In too many cases, by some strange process of reasoning—or the lack of any reasoning at all—the people pick out men as chief municipal executive who have had very little positive experience, and who know only a little of the routine of municipal administration and the functioning of the various departments of the civic government.

How often it has been found that some untried man, backed by a group of determined citizens, has been brought out and elected over the head of a man who has given years of good but unheralded service to the community.

Some cities that are trying out new plans have done away with the mayoralty election entirely, the mayor being chosen by the votes of the aldermen elected. This is the same plan that is followed in the election of a warden by the county council. The objections that were raised to this idea in the first place were based on the assumption that the absence of the mayoralty contest would cause a falling off in the interest of the election, but nothing has transpired to show such to be the case.

We have not yet worked out the highest form of municipal government, and every encouragement should be given to the municipalities that have the courage to go ahead and try new methods, provided they are sane and adhere to the practice of responsible administration.

There is a tendency in some quarters to regard all such moves as the work of tinkers and meddlers, but history owes a lot to the tinkers and meddlers of the past.

The three-year plan, now used in several Ontario cities, provides for continuity of ideas and plans, as only one-third of the members retire each year.

The basic trouble is that the people have not given enough heed to their municipal problems. Men start too old in life to get interested, and then, although they may bring mature judgment with them, they lack the necessary technical training and schooling.

## The Apple Situation.

ALTHOUGH there was a fair sprinkling of apples throughout the majority of Western Ontario orchards this year, very few of them found their way to the local markets.

Where did they go? Of course, the old cider mill got a few, as did also the hogs who are generally turned into farm orchards during September and October, but the majority of Western Ontario

## When Will Europe Get On Its Feet?



apples were shipped to the Canadian Northwest, not in fancy boxes, nor even barrels, but in plain bulk; emptied into cars and sold by the pound.

Each Saturday fewer apples are seen on the London market, and on inquiry it is ascertained that supplies are almost exhausted. This means that apples will have to be shipped in from other points, possibly from Nova Scotia, and that consumers will have to pay the highest prices.

This situation is not new as far as London is concerned. Each fall the best of Middlesex apples are shipped either to the West or to England, and citizens, if they want local-grown apples at all, are forced to take the "leavings." Real, honest-to-goodness No. 1 apples are few and far between on the London market.

The farmer who ships his apples to the West does not as a rule realize much money for them. He figures that he is getting rid of his crop in a hurry, before there is any chance of the fruit spoiling. He does not get much for them, but what is the difference? Apples are only a side line with him, anyway, and what he receives is looked upon as "extra."

There are a few farmers who watch local market conditions closely. When reports were appearing in the papers every few days that large shipments of apples were being made from Western Ontario they simply smiled at the apple buyers, graded their apples carefully, got rid of the culls and No. 2's, and are now preparing to ride on the crest of advanced prices.

Some growers state that the bulk shipments are favored because it relieves them of any more investment in barrels, pickers, transportation, etc. Barry's cost around 75 cents, and it costs about the same or a little more to pick, cull and pack a barrel.

The farmers should remember that although the wild and woolly westerners think a whole lot of Ontario fruit, the folks at home are strong for Ontario apples. Don't send all your prize fruit away, for the market right at your door is a good one if properly catered to.

## Alcoholic Suicide.

MAN is the only animal that takes its own life. His chief instruments of suicide are alcohol and drugs.

Drugs work faster, bringing insanity and death within a few years.

John Barleycorn is more cunning. He reaches into the future and snips off the years. Thus a confirmed drunkard is a suicide, killing himself 10, 20, 30, 40 years ahead of the date originally intended for his death. Healthy old men, who have drunk heavily all their lives, are the rare exceptions proving the rule.

No one thoroughly understands alcohol and its active principle. Next to radium and hashish, it is the most mysterious substance that can be encountered in the chemist's laboratory.

Three kinds of drunkards—you have seen them all: Dipsonian: Never staggeringly drunk; always with a few drinks under his belt, just enough to keep him in a glow.

Periodical drunkard: Goes long stretches without taking a drop; then has a big "souse," usually lasting a week; in this state, quarrelsome, inclined, descended to the level of the pig; wakens from his debauch with memory vague or an absolute blank concerning what happened during his spree.

Habitual drunkard: On a jag whenever he can get the stuff; prefers small glass of water with a large raw whiskey for a chaser, but will drink anything alcoholic he can

get his hands on, from moonshine to hair tonic.

All three of these are recognized types of insanity.

Mysterious, cunning alcohol! It stimulates one set of nerves by paralyzing others. Take four drinks of whiskey. It's a fine world. Imagination is stimulated, brain short-circuited and muddled, but working at high key. Feel an arm or leg—it's like so much wood. Paralyzed!

The alcoholic road leads to paralysis, nervous tremor, shuffling pulse, blindness, locomotor ataxia, epilepsy, raving insanity.

These are the inevitable crops of pure alcohol. The more deadly poison, prohibition liquor, merely hastens the harvest.

Oh, well, a couple more generations, and they won't know the taste of the stuff. Meantime, it is interesting to physicians, psychologists, psychiatrists and alienists, to sit back and study those who are committing slow suicide with alcohol.

## LITTLE 'TISERS

Eugene V. Debs has been let out of prison, and one cannot help wondering what good purpose has been served by keeping him there.

A doctor may not do you a heap of good, but sometimes it's worth his fee to have some person sit still, look wise and listen to your troubles.

The Orilla Packet says: "Grocers should exercise care to see that the elder they are selling is not over strength. Carelessness in this regard has just cost a Port Hope man \$200 and costs."

Explorers have just brought in word of another little kingdom, where they have no army, no navy and no weapons. But just wait a bit 'till we get hold of those folks and civilize them.

Now that the ice is set the roarin' game is on for the season. And many a tired man who is too weary to sift ashes will be heavin' the stanes around with all the vigor and vim of a young giant.

In the Guelph Mercury of Saturday, on its "Manufacturer's Page," appears the heading, "Husband Cuts Wife's Head Off." We were just wondering which particular Guelph manufacturer this referred to.

The Stratford Beacon contends that "until Europe gets on her feet world conditions will not be what they should be." In other words, that European pet corn is keeping the world from moving very fast.

The editor of the Tory Ottawa Journal bought an election bet hat for the editor of the Grit Kingston Whig. And now when the Whig's politics don't seem quite straight the folks down there will say the editor is talking through his hat.

R. B. Bennett has been counted out in Calgary, and there is now not a single Tory elected between the head of the Great Lakes and the Rocky Mountains. Mr. Meighen's offered bribe of a wheat pool failed just as dismally as it deserved to.

A lot of people had "that thrill which comes once in a lifetime" when they were distributing Christmas cheer this Christmas. Now let us add this—there are all sorts of those worth-while "thrills" to be had every day, and if you are stinting yourself in this regard it's your own fault.

The Peterboro Examiner has found a new hero, and points to him thusly: "And peace has no greater hero than the man who gamely

lights one of the cigars his wife has given him." Unless it be the poor wife who cheerfully puts on the hideous looking blouse her husband picked out for her.

One of the largest steel merchants in the Dominion reports to The Advertiser that "business has been very good with this office for the past six or eight weeks." The purchase of steel means that the buyers are going to work, as this merchant deals largely in semi-finished and structured steel. It is a good sign to see the steel merchants booking orders.

The Winnipeg Free Press brings up the matter of Canadian representation at Washington, and remarks: Perhaps with a new government we shall see a Canadian minister appointed to Washington. It is no disparagement to Sir Auckland Geddes to say that he does not and cannot adequately represent Canada at Washington. If you want a thing well done do it yourself.

Mr. Tom Moore, president of the Trades and Labor Congress of Canada, has returned from Europe. Speaking of the exchange situation, Mr. Moore said:

I am no financier; other workers may be in the same position as myself, but it does seem time that the governments of different countries should take away the power of financial groups to make profits on international exchange.

There seems to be a growing feeling, says the Ottawa Citizen, that financial groups are the real culprits in much of the topsy-turvydom now existing. Among students it has been fully realized for some time, and the way out been pointed. But governments conveniently ignore the financiers, and the chaos continues.

## NOAH'S POETRY

You Know Him. He always had a lot to say 'bout what folks ought to do, and graded all his neighbors out as sinners red and blue.

He went on Sunday to the church, he wore his Sunday jaw, he kept in toto all the rules and all Mosaic law. And every day he'd go his way and sort the bad folks out, his face looked like the chickenpox, likewise a spell of gout.

And when he rose to pray in church he talked for six feet long, and had a sob inside his throat to wreck and move the strong.

At every place he showed his face he shook hands all around, you might imagine that his like could scarce be ever found.

Wives used to say he was a peach, a model sort of spouse, he'd never stagger home at night, a poor and useless souse.

I saw him at the kirk one day, a-sittin' in his pew, and I was anxious for to see just how this bird would do. He'd surely shell a dollar bill, a man of his estate, but he fished out one lone nickel to drop upon the plate.

—NOAH.

## POETRY.

THE WEALTHY MAN. I have a wife who's fair to look upon. Well favored, too, with kindly common sense.

Right skilful she to manage in a home. Where neither want there is, nor opulence.

I have a little daughter and a son. Two-headed rascals with the bluest eyes.

Who run to meet me when I home-ward come. With waving hands and gladly shrilling cries.

I have a home to which I fare o' nights. A little cottage on a quiet street. A ruddy fire and a book or so. A peaceful haven where my rest is sweet.

London, Ont. SIMON SMITH.

## 25 YEARS AGO TODAY

Here We Have Items of Local and District Interest, As Recorded in The Advertiser of 1896.

TUESDAY, Dec. 27, 1896.

The Christmas tree and entertainment given on Wednesday evening, Dec. 23, in Florence was a success in every way. The pantomime, entitled "Annie's and Willie's Prayer," prepared by Mesdames Howell and Armstrong, was enjoyed by all. Music was rendered by Miss Young, Messrs. Young and Lenden, and Mr. W. Milton rendered a solo, and was accompanied by Miss Husworth. Rev. H. R. Diehl also sang, and was accompanied by Mrs. Diehl. Misses Maud Wilson and Edith Bobier prepared the children in their carols. The chair was occupied by two of the Sunday school scholars—Master Lee Atkinson in part I. of the program, and Master Charlie Wilson in part II.

On Tuesday evening last at the Sunday school entertainment in the town hall, Port Stanley, Mrs. Courtney's class presented her with a handsome parlor chair.

A McIntyre and wife of Port Stanley spent Christmas with Adeline Clark, Mrs. McIntyre's brother, in Alvinston.

The Glenora rink was opened yesterday with an interesting game of curling between rinks chosen by the president and vice-president, Messrs. P. J. McKellar and J. L. Luckham, acting as skips. The victory was with the vice-president, Mr. Luckham's rink winning by three points.

A large number attended the cantata in the Presbyterian Church last night.

## CALLS IT A BLUNDER

(Galt Reporter).

HAD public sentiment such as now prevails, unfortunately, in this country with reference to the residence of men of alien birth, who are honest, industrious, godly men, but ardent pacifists, occupied a place in the minds of our governing bodies during the early years of last century then the Mennonites or Pennsylvania Dutchmen, who came to these parts to clear the bush would have met with a cold reception, and eventually been driven out of the province of Upper Canada.

To Waterloo County came these peaceful people, and to this county they gave the best that was in them in their activities as pioneers. That best was not in hard, persevering, courageous and honest toil surpassed anywhere. The faith in peaceful measures for the amelioration of the ills of mankind was such that only on condition that allowance for the same should be forthcoming in establishing their status as citizens would they undertake the new life under the British flag.

In 1872 there was some doubt as to their responsibility in the matter of complete citizenship, leading Parliament to accept the advice of the then members for Waterloo, the late James Young and Isaac E. Bowman, and by a special act they were freed from military service. That fact had not held their sons and grandsons and great-grandsons from taking part in the defence of

and all enjoyed the program. A fine fur coat was presented to Mr. A. J. Taylor, the superintendent, as a slight token of appreciation and esteem.

On Thursday evening the W. C. T. U. will give an at home at the residence of D. Bice. A first-class program will be provided, after which a mystery tea will be served.

Curling on the new rink received its initiation yesterday. Two rinks played an exciting game of ten ends in the afternoon, resulting as follows: Rink No. 1, William, Reid, Leitch, Gillies, skip 12; rink No. 2, Brown and Leach, skip 12. Schryer, Kennedy, Stalker, Dauphin, skip 7.

Robinson, Little & Co. have forwarded their annual grant of \$50 to the police force.

Miss Daisy Lewis has returned home to 247 Oxford street, after a successful tour with the Wilson Brothers' Concert Company through the provinces of Quebec and New Brunswick, the state of Maine, and the eastern parts of Ontario.

The European Waltz Club's ball at the city hall last night was one of the best held there for years. Over 300 couples were present. Mr. S. Taylor acted as master of ceremonies. The committee of management was composed of F. R. Harris (president), Guy Guymer (secretary), W. Arncliffe, J. Young and W. Temple.

this country and of the empire.

We cannot refrain from expressing doubts as to the wisdom of forcing the Mennonites out of Western Canada. Apparently these splendid farmers are the victims of the see-saw of Canadian politics. We have not even given them a chance to merge themselves into the round life of this country. Naturally conservative, they cannot adopt new ways without years of consideration. That is their mental attitude toward things not directly connected with the cultivation of the land.

Our public men need to have drilled into them the experience of Waterloo County. Without information as to the true value of the Mennonite farmer, they cannot properly appraise him or regard him as an asset in national expansion. The Mennonite made Lancaster County, Pennsylvania, the richest county in all America. His people have mainly stuck to the land, and as steady-going and wide-awake producers they have not their superior anywhere.

And here we are forcing from our lands thousands of the clan. In the excess of our prejudice as to military service we have robbed ourselves of thousands of pioneers, whose main thoughts were centred on production of foodstuffs. We aimed in their case to jump from the primary school of citizenship to the university of Canadianism. It couldn't be done. It was done in Waterloo County. Someone has bungled.

COMMON SENSE WAYS TO KEEP WELL.

## INTESTINAL CATARRH

BY DR. R. H. BISHOP.

INTESTINAL catarrh is a common ailment.

The disease is caused chiefly by eating indigestible foods and by constipation that has become chronic. Unripe fruit, stale vegetables, spoiled foods, poisons and irritating medicines will cause it. Other causes: Congestion of the liver, diseases of the heart and kidneys and tuberculosis.

When the intestine becomes overloaded—and especially when its contents are very long retained—the mucous membrane becomes diseased by long continued contact with putrefactive bacteria and the poisons they produce. The inflammation that results may extend through the wall of the intestine to the abdominal wall or to some other portion of the intestine.

"Kinks" and other obstructions are thus formed, sometimes fatal anomalies are developed and the result is a most obstinate kind of constipation.

In quite a large proportion of cases of chronic constipation that do not yield to regulation of diet and other simple means of cure, adhesions, kinks or loops are found.

When the infection extends into the appendix, appendicitis results. This is a serious condition and may give rise to peritonitis and death within a few days. When the appendix is affected, there is severe pain low down in the right side, often with nausea and vomiting. A skilled surgeon should be called in at once.

As in the treatment of most digestive troubles, regulation of diet is of first importance. The patient must carefully avoid tea, coffee, condiments or alcoholic beverages. Vegetables and cheese should be eliminated.

Milk is an excellent food for those suffering from colitis if the milk is fresh and clean and if the patient does not drink it too rapidly.

Egg yolks may be eaten if in not too large quantities. The intestines, when well prepared and carefully masticated, are extremely beneficial to those suffering from this malady, and also toasted cereal flakes.

Cereal gruels are especially recommended.

familiarize himself with the layout, when on passing a small enclosure he saw two workmen inside who were sitting down smoking. Before he had the opportunity to speak one of the men said: "Hello, and what are you doing around here, stranger?"

"I'm Dodge, the new foreman," was the reply.

"So are we, come in and have a smoke."

When Mrs. Travers registered to vote she gave her name, and then the registrar asked: "Age?"

"Over 21," she replied cautiously.

"Born?"

"Here in Nisour." "How long have you lived in the division?"

"One year."

"In the village?"

"Ten years."

"In the province?"

"Thirty-one years."

AND THEN—?

"I can't keep visitors from coming."

"When I say you're out they won't leave me. They all say they must see you."

"Well, put them off somehow," said the editor, with a worried look.

"Whatever they say, just tell them: 'That's what they all say.' Be firm. See?"

"Yes, sir."

That afternoon a lady called. She had hard features and an acid expression, and she demanded to see the editor at once.

"Impossible," said William.

"But I'm his wife," persisted the lady.

"That's what they all say," said the boy.

IN COMPLETE ACCORD. Gasbag Jones stood on a soapbox at the corner of the street. A huge crowd surged around him. Surely his heart should have been glad. But he was dissatisfied.

Every attempt he made to speak

was interrupted by some member of the audience. At last stamping his foot in anger, he bellowed at the top of his voice:

"Every time I open my mouth a silly fool speaks."

And the crowd agreed with him entirely.

MIGHT HAD BEEN WORSE. Jumping into to compartment as the train was moving, Sandy sat heavily

on another traveler's hat. "You clumsy idiot!" ejaculated the owner of the headpiece. "Why don't you look before you sit down?"

Sandy rose and picked up the hat. "Ah, well," he remarked gently, "it might have been worse."

"Worse?" exclaimed the wrathful one. "It's ruined, man! How could it possibly have been worse?"

"It might have been ma ain," answered Sandy, thoughtfully.

**MAVIS**  
TALCUM POWDER  
35c

**When Leaving Your Bath**  
or when tired—a generous sprinkling of MAVIS talc with its irresistible fragrance is wonderfully refreshing. Make this test yourself—Blow a dusting of MAVIS talc from the palm of your hand. It is so light—such pure imported talc that it will completely disappear.

**MAVIS TOILETRIES**

Talcum Powder	35c
Face Powder	25c
Cold Cream	15c
Lotion	15c
Manicure Set	2.50
Extract	1.75
Toilet Water	1.75
Sachet	1.75
Toilet Set	3.25, 5.50 and 6.50

**VIVAUDOU**  
PARIS NEW YORK

**Resolved**  
in the New Year to use  
Long Distance  
Telephone  
more and more

**Our New Year Resolution**

"WELCOME, 1922! We are pledged to one New Year resolve for the coming year—to use Long Distance more for both business and social purposes!"

"As a business man, my books show I didn't use it enough in 1921. Those who used it more came out better—and I'll tell you why:—

"Service is the bed-rock of business to-day—and service is personal. There is no way in which so much personal service can be rendered to so many people, as by Long Distance.

"The consumer and dealer look on advertising and Long Distance as the source of news of new styles and new prices. Long Distance ended the isolation of small towns. It enables them to keep the rapidly-growing small-town trade at home.

"The Smiths and Browns and Robinsons whose shopping trips to town were formerly planned weeks ahead, now buy advertised goods by Long Distance.

"It enables us to go after sales direct. A letter is a good peddler or order-taker, but it rarely makes a sale. Only salesmen make sales, and they can make lots of them by Long Distance.

"So bring us good luck and prosperity, 1922, and with raised hands we pledge ourselves to use Long Distance more."

As you watch the Old Year out and the New Year in, why not greet distant friends by Long Distance? The night rate on Station-to-Station calls is very low.

**THE BELL TELEPHONE COMPANY OF CANADA**

Every Bell Telephone is a Long Distance Station