

"WEAR-EVER" WEEK AND DEMONSTRATION

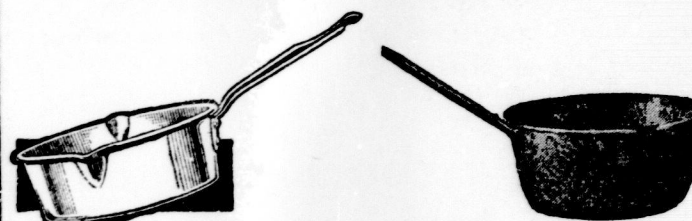
OCTOBER 17—OCTOBER 22.

"A Good Cook Is An Artist"

HER KITCHEN IS HER STUDIO AND HER DAILY MASTERPIECES
OF COOKERY DELIGHT HER FAMILY.

"WEAR-EVER" ALUMINUM COOKING UTENSILS enable such a woman to give best expression to her art. Mrs. Shaw, who is experienced in the use of these famous utensils, will be with us all of the week, and in conjunction with the "Wear-Ever" Stewpan Sale we have arranged with the factory to offer some exceedingly practical "Wear-Ever" utensils at unusually attractive prices for this week only, as follows:

ALL CAPACITIES ARE WINE MEASURE.



1-Qt. Saucepan

REGULAR 85c.

SPECIAL 39c

COVERS FOR SAUCEPANS

2 1-2-Qt. Saucepan

REGULAR \$1.60.

SPECIAL, each 98c

8 Qt. Preserving Kettle

REGULAR \$3.15.

SPECIAL \$1.98

4-Qt. Windsor Kettle

REGULAR \$2.90.

SPECIAL \$1.89

SPECIAL
ATTENTION TO
MAIL ORDERS.

For postage on Small
Saucepan add 10c
For postage on Pres-
erving Kettle add 15c
For postage on 2 1-
quart Saucepan add 10c
For postage on Wind-
sor Kettle add 15c

Cowan's Hardware, Ltd.

THE STORE WITH "A" STOCK.

125-127 DUNDAS STREET.

PHONES 3461-3462.

THRESHING OPERATIONS ARE RESUMED IN WEST

Three Weeks' Suspension Due to Heavy Rainfall Ends.

WINNIPEG, Man., Oct. 11.—(By Canadian Press.)—After more than three weeks of total suspension, due to heavy rainfall, the threshing operations are now in full swing throughout the West, according to the weekly crop review of the Canadian Pacific Railway, issued today. A feature of the report is the marked tendency to hold grain until spring, owing to falling prices.

It is estimated that 75 per cent of the threshing in Manitoba is completed and with fair weather the remainder will be finished within the next ten days. The potato crop has been excellent and there will be a large surplus for export. About fifty per cent of the fall plowing has been completed. About half the threshing in Saskatchewan has been completed, and a further two weeks will be required to finish operations. Damages to grain throughout the country owing to wet weather is not so bad as anticipated, while in Northern Saskatchewan the yield is greater and of a better quality than for some years. Help is scarce and such as is available is asking exorbitant wages.

Meighen Photos Being Sent Out by Ton Free of Charge

AUROPA, Ont., Oct. 11.—Pictorial postcard shops throughout the country are apparently being deluged with complimentary supplies of postcards containing a portrait of Premier Meighen. The campaign is on right in the balliwick of one of Mr. Meighen's chief antagonists—W. L. Mackenzie King, in North York. And while the propaganda cards are accompanied by an ingenious letter explaining why the postcards are sent free of charge, it aroused the suspicions of the loyal Liberals of North York, hence the following letter sent to The Advertiser today by Mr. J. W. Walton of Aurora:

"Dear Sir,—I hand you a copy of a postcard and the letter that accompanied a 500 shipment to a local storekeeper. The letter explains itself, and is an indication of the amount of campaign fund that is behind Meighen's candidates. At a time when unemployment and actual need is staring the people in the face, this lavish use of campaign funds is certainly extravagant. It is evident that every dealer in picture postcards will be supplied with a like shipment.

"Yours truly," "J. M. WALTON."

And here is the letter which accompanies the free postcards (the name of the postcard maker is omitted):

Ottawa, Oct. 3, 1921.
Dear Sir,—We have pleasure in sending you herewith, free of charge, 500 postcards, illustrating our work, and have taken as our subject the Right Hon. Arthur Meighen, as he is at present much in the eye of the public.
Our representative, in talking with many of the retail traders, gathered that such postcards would be very acceptable, with the idea of including one with each purchase from your racks.

"We hope you will be pleased with them, and will place them in the postcard racks of your store."

E.O. EXCELL, SONGWRITER,
LEAVES \$300,000 ESTATE

CHICAGO, Oct. 11.—Edwin O. Excell, songwriter, evangelist, and associate of Dwight L. Moody and Ira D. Sankey, left an estate of \$300,000, according to an inventory filed in probate court today. Mr. Excell died June 10.

The estate includes copyrights of many of his famous hymns.

LEAPS TO DEATH TO EVADE PRISON BARS

Alleged Shop-Lifter Ends His
Life in Detroit Store.

DETROIT, Mich., Oct. 11.—Smashing his way through a plate glass window on the third floor of the Crowley-Milner department store on Gratiot avenue shortly before noon today, a man believed to be Joseph Madison, jumped to his death.

Crashing to the street in the presence of a throng of shoppers, Madison almost precipitated a panic. In his vest pocket was found a letter signed "James Madison, 114 East Adams avenue," but efforts to identify him so far have failed.

The man's death followed in the wake of a fight he had in the store with H. Miedell, a floor walker. According to Miedell, who took him to the company's office on the third floor, he caught him shoplifting in the men's furnishing department.

"Spotted," the man fled with the floor walker after him. Scores of persons saw the fight which ensued.

Rushing upstairs to the office, the

Premier Meighen May Be Opposed by Woman Rival.

WINNIPEG, Oct. 11.—Manitoba may have a woman candidate in the person of Miss Mary McCallum, assistant secretary of the Canadian Council of Agriculture, contesting Fortage la Prairie on the Progressive ticket in opposition to Premier Meighen, according to a report published in the Winnipeg Tribune today.

fugitive kicked out a window pane and plunged to his death. He died almost instantly.

Police say the man was a drug addict. In one of his pockets was found a "check" for a deadly narcotic with a hypodermic needle.

CRUSHED TO DEATH.

HAMILTON, Oct. 11.—John Ogden was crushed to death at the Garthshore-Thompson Foundry today, when a heavy pipe on a crane fell and pinned him beneath it. Chief Coroner Rennie has ordered an inquest.

WANT NORTH TO SOUTH HIGHWAY

BRANTFORD, Oct. 11.—Calling on the Provincial Government to build a permanent roadway from north to south, from Guelph to Port Dover, inasmuch as all roads to date have been built east and west, the city council this evening approved a resolution which will be sent to the municipalities of Guelph, Galt, Preston, Hespeler, Waterloo, Kitchener, Paris, Waterford, Simcoe, and Port Dover and the Grand River Valley Boards of Trade, asking for their co-operation.

The council filed the report on the fuel investigation, and appointed a committee to provide open air skating rinks for the winter.

Mrs. M. M. MacBride and Judge Hardy were appointed to the mothers' allowance board again, with recommendations that Mrs. J. W. Wright and Dr. C. C. Fissette also be appointed.

SHIP'S CREW PERISH.

SEATTLE, Wash., Oct. 11.—Captain Bernard Knudsen, master, and four members of the crew of the gas boat J. T. Robinson were drowned in the sinking of the Robinson during a storm of Alaskan Bar, near the mouth of the Situk River, Southeastern Alaska, October 5, according to word brought here today by the steamer Admiral Watson.

"Wear-Ever"

one-quart (wine measure)

ALUMINUM THICK HARD SHEET STEW PAN

LIMITED
This offer extends from Oct. 13th to Oct. 22, 1921 only

"Wear-Ever" utensils keep food flavor IN and fuel cost DOWN

"Wear-Ever" aluminum cooking utensils have two great advantages. They heat EVENLY all over and once heated they maintain a cooking temperature over a REDUCED flame. Hence "Wear-Ever" utensils require LESS FUEL, and cook the food with greater uniformity and better flavor. For best results with "Wear-Ever" kitchen equipment:

- 1—Place utensil over USUAL heat until food is thoroughly heated.
- 2—Then reduce heat about ONE-HALF.

Regular Price 85¢

39¢

for a limited time ONLY

The Purdom Hardware

"QUALITY AND SERVICE."

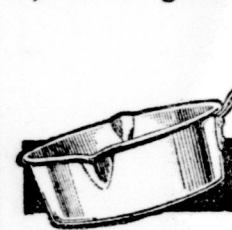
124 DUNDAS STREET.

PHONES 2800, 2801.

'Wear-Ever' SPECIALS For Thursday

1,000 Regular 85c "Wear-Ever" Aluminum

Stew Pans



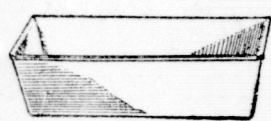
One-quart size (wine measure), only, each... 39c

Get an aluminum cover to fit for only 14c.

"Wear-Ever" Seamless

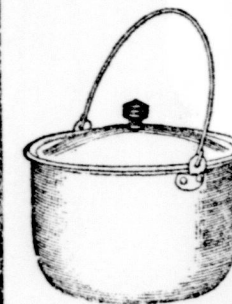
Bread Pans

Regular \$1.10 each, special Thursday at only... 69c



"Wear-Ever" 4-Quart London

Aluminum Kettle



With cover, regular \$2.85. Special Thursday at, each... \$1.89

"Wear-Ever" Aluminum 2-Quart Lipped

SAUCE-PAN

Regular \$1.25. Special Thursday only 83c



THE
Purdom Hardware

GO TO any store that sells "Wear-Ever" products and get one of these 85c "Wear-Ever" one-quart Stew Pan for 39c. Use the pan in your own home and KNOW why it is that foods prepared in "Wear-Ever" utensils are cooked more evenly and more quickly, why foods so cooked have a better flavor and, in addition, KNOW why "Wear-Ever" utensils save fuel costs.

The name "Wear-Ever" stands for something more than mere aluminum cooking utensils. It stands for aluminum that is thick, hard and durable—cold-rolled, SHEET aluminum—aluminum that won't dent easily and that will be doing duty in your kitchen long after other kinds have gone to the scrap heap.

We are depending upon this stew pan to give YOU a true impression of "Wear-Ever" quality—so that you, like thousands of other Canadian housewives, will replace utensils that wear out with utensils that "Wear-Ever."

Remember, dealers' stocks won't last long under the demand for this stew pan at the special price. This offer holds good only until Oct. 22, 1921. The time to get YOUR pan is TODAY.

NORTHERN ALUMINUM CO., LIMITED, TORONTO, ONT.

If impossible to call at store, mail your dealer 50c and pan will be sent post-paid.

These stores, we KNOW, can supply you:

Look for the store with the "Wear-Ever" window display.

Cowan's Hardware, Limited.

Kingsmill's, Limited.

Smallman & Ingram, Limited

Purdom Hardware Company, Limited.

J. A. Brownlee, 385-387 Talbot Street.

W. A. O'Dell, 389 Talbot Street.

W. J. White, 197 Wortley Road.

ARTHUR—O. B. Henry Company.

AYLMER—Miller Hardware Company

EXETER—W. J. Heaman.

GODERICH—Charles C. Lee.

KINCARDINE—Mackenzie Hardware.

LUCAN—G. A. Stanley Hardware Company

ORANGEVILLE—Falconer Hardware

Company.

MOUNT FOREST—F. E. Hendershot

STRATHROY—W. H. Cuddy.

TEESWATER—Jeffrey Hardware.

TILLSONBURG—Torrens Hardware,