PILES

Nothing known to science is better for this painful ailment than Zam-Buk. It reduces inflammation, stops bleeding, ends the agony. Easily applied and cleanly. Why go on suffering? Why not try it? Read the following cures.

Mrs. C. Hanson, Poplar, B.C., says: "I suffered for years with bleeding piles. The pain was often so bad I could hardly walk. I tried remedy after remedy, and finally underwent an operation, but only got temporary relief. At last I tried Zam-Buk. Perseverance with this remedy completely cured me, and there has been no return of the trouble."

Mr. W. J. Donovan, of New Edinburgh, Ont., writes: "For two years I suffered with bleeding piles. The pain was most intense. I tried one after another of the so-called remedies, but without effect. At last I decided to try Zam-Buk. This gave quick relief from the dull, gnawing pain, and perseverance with Zam-Buk cured me. The cure has been permanent."

ZAM-BUK ALSO CURES ECZEMA, BLOOD POISON, ULCERS, COLD SORES, CHAPPED HANDS, SCALP SORES, CUTS, BURNS, BRUISES, SCALDS and all SKIN INJURIES and DISEASES. All druggists and stores, or Zam-Buk Co., Toronto, post free for price. Refuse harmful substitutes and preparations advanced as "just as good."

FREE BOX

Send this coupon, name of paper, and 1c stamp to Zam-Buk Co., Toronto, and receive trial box.

Zam-Buk

ANOTHER 1,000 YARDS TAKEN FROM GERMANS ON THE SOMME LINE

British Gain Near Gueudecourt and Les Boeufs.

STOP A GERMAN ATTACK

Germans Prevented by Artillery From Making Assault.

LONDON, Oct. 23—11.30 p.m.—More than a thousand yards of German trenches in the region of Gueudecourt and Les Boeufs were taken by the British in fighting north of the Somme River in France, this afternoon, according to the official communication issued tonight.

In the region of Grandecourt the British artillery stopped a German plan for an attack.

The communication says:

"This afternoon in the course of operations by the right wing of our front south of the Ancre we advanced our line east of Gueudecourt and Les Boeufs and captured over a thousand yards of enemy trenches.

German Attack Stopped.

"During the day our front in the neighborhood of Le Sars was heavily shelled. South of Grandecourt this afternoon the enemy massed for an attack, but was stopped by our artillery. Sixty-six more prisoners are reported as a result of the fighting at the Schwaben Redoubt and Le Sars, in addition to the total given yesterday.

"Last night two German raids were attempted against our trenches in the neighborhood of Gommecourt. One was stopped by our fire and the enemy suffered heavy casualties. The second penetrated our outpost lines, but was promptly driven back by our counter-attack.

"Yesterday our aeroplanes bombed two railway stations behind the enemy's lines, hitting a train in motion and doing much damage to buildings and rolling stock.

"Seven enemy machines were brought down and many others were forced to land in a damaged condition. Eight of our machines have not returned."

ANOTHER FRENCH GAIN.

PARIS, Oct. 23, via London, Oct. 24.—The bulletin issued tonight by the war office reads:

"An isolated operation today enabled us to progress appreciably northeast of Morval. The total number of prisoners we captured yesterday northeast of Sailly-Saillisel is about eighty.

"South of the Somme there was an artillery duel, especially brisk in the region of Chaulnes wood. Everywhere else the day was quiet.

"Aviation—German aeroplanes dropped bombs this morning on Nancy. There were no casualties and only slight damage."

HUSBAND FINDS WIFE LYING DEAD IN HER BED

Mrs. Elizabeth Salter Was Stricken on Her Birthday.

[Special to The Advertiser.]

PALMERSTON, Oct. 23.—James Salter found his wife dead in bed when he got up yesterday. It was her 56th birthday, and the 32nd anniversary of her wedding. Besides her husband she is survived by one daughter, Mrs. Percy J. Dungey, of Guelph. Mrs. Barclay and Mrs. Moore of Listowel are sisters, and Thomas Faulkner of Maryborough Township, and John, Benjamin and Joseph, residing near Listowel, brothers. Burial will be made on Wednesday afternoon in Listowel Cemetery.

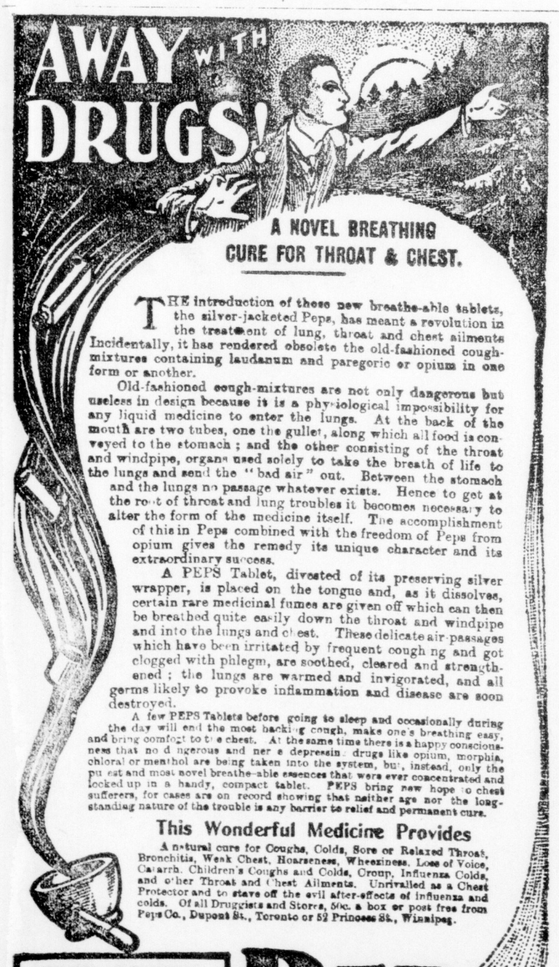
SCHILLINGSFURST AGAIN MINISTER OF INTERIOR

[Canadian Press.]

London, Oct. 24. 10:30 a.m.—Prince Conrad von Hohenlohe-Schillingsfurst has resumed the office of Austrian minister of the interior says a Vienna dispatch forwarded by Reuter's via Amsterdam.

A dispatch to the Exchange Telegraph Company forwarded from Rome early today, stated that Prince Hohenlohe-Schillingsfurst had been appointed to succeed the late Count Stuergkh as prime minister of Austria. He formerly was premier and minister of the interior.

AWAY WITH DRUGS!



A NOVEL BREATHING CURE FOR THROAT & CHEST.

THE introduction of these new breathe-able tablets, the silver-jacketed Peps, has meant a revolution in the treatment of lung, throat and chest ailments. Incidentally, it has rendered obsolete the old-fashioned cough-mixtures containing laudanum and paregoric or opium in one form or another.

Old-fashioned cough-mixtures are not only dangerous but useless in design because it is a physiological impossibility for any liquid medicine to enter the lungs. At the back of the mouth are two tubes, one the gullet, along which all food is conveyed to the stomach; and the other consisting of the throat and windpipe, organs used solely to take the breath of life to the lungs and send the "bad air" out. Between the stomach and the lungs no passage whatever exists. Hence to get at the root of throat and lung troubles it becomes necessary to alter the form of the medicine itself. The accomplishment of this in Peps combined with the freedom of Peps from opium gives the remedy its unique character and its extraordinary success.

A PEPS Tablet, divested of its preserving silver wrapper, is placed on the tongue and, as it dissolves, certain rare medicinal fumes are given off which can then be breathed quite easily down the throat and windpipe and into the lungs and chest. These delicate air-passages which have been irritated by frequent coughing and got clogged with phlegm, are soothed, cleared and strengthened; the lungs are warmed and invigorated, and all germs likely to provoke inflammation and disease are soon destroyed.

A few PEPS Tablets before going to sleep and occasionally during the day will end the most hacking cough, make one's breathing easy, and bring comfort to the chest. At the same time there is a happy consciousness that no dangerous and nerve depressing drugs like opium, morphia, chloral or menthol are being taken into the system, but, instead, only the purest and most novel breathe-able essences that were ever concentrated and locked up in a handy, compact tablet. PEPS bring new hope to chest sufferers, for cases are on record showing that neither age nor the long-standing nature of the trouble is any barrier to relief and permanent cure.

This Wonderful Medicine Provides

A natural cure for Coughs, Colds, Sore or Relaxed Throat, Bronchitis, Weak Chest, Hoarseness, Wheeziness, Loss of Voice, Catarrh, Children's Coughs and Colds, Croup, Influenza Colds, and other Throat and Chest Ailments. Unrivalled as a Chest Protector and to stave off the evil after-effects of influenza and colds. Of all Druggists and Stores, 50c. a box or post free from Peps Co., Dupont St., Toronto or 52 Princess St., Winnipeg.

FREE SAMPLE.

Test PEPS at our expense. Send this coupon and 1c. stamp to Peps Co., 52 Princess Street, Winnipeg and free trial package will be sent. P4

PEPS

A Pine Forest in Every Home.

SIR EDWARD GREY INVITES NEUTRALS TO PEACE LEAGUE

Best Work To Prevent Repetition of War.

NO CHANCE JUST NOW

Allied Forces Will See That Prussianism Is Thoroughly Beaten.

LONDON, Oct. 23.—Another important contribution to the discussions on peace was made by Viscount Grey, secretary of state for foreign affairs, at a lunch given today by the Foreign Press Association, at which the diplomatic representatives of all the allied countries were present.

The foreign secretary made it plain that the Allies were not prepared to discuss peace terms and gave no indication of what their terms might be, but welcomed any efforts by neutral countries for a combination to prevent future wars. Some of the most important passages of the secretary's speech follow:

"I would like to talk, not indeed about actual conditions of peace, which can only be started and formulated by the Allies together and not by anyone of them separately, but about the general objects the Allies must secure in this war. And to do that I would ask you to recall that we must never forget how the war came about. If we are to approach peace in a proper spirit it can only be by recollecting and recalling and never for a moment forgetting what was the real cause of the war.

Cause of War Important.

"Some people say, 'Oh, we need not go back over that old ground now; everybody knows it.' You cannot go back to it too often; it affects the conditions of peace. Germany talks of peace; her statesmen talk of peace today. They say: 'Germany must have guarantees against being attacked again.'

"If this war had been forced upon Germany that would be a logical statement. It is precisely because it was not forced upon Germany, but was forced by Germany upon Europe, that it is the Allies who must have guarantees for future peace.

"In July, 1914, no one thought of attacking Germany. It is said that Russia was the first to mobilize. That, I understand, is what is represented in Germany as justification for the statement that the war was forced upon her.

Germany Mobilized First.

"Russia never made the mobilization, of which Germany has complained, until after Germany refused a conference, and never made it until after the report appeared in Germany that Germany had ordered mobilization and that report had been telegraphed to Petrograd.

"The whole plan of campaign of the German staff was to attack through Belgium, and now it is represented that they had to attack through Belgium because other people had planned to attack through Belgium. I would like nothing better than to see those statements that Russia's mobilization was an aggressive one and that other powers, any other power, had trafficked in the neutrality of Belgium or planned an attack through Belgium—I would like to see those statements investigated by an independent, impartial tribunal.

Teutons Refused Conference.

"When England proposed a conference, Russia, France and Italy accepted the conference. And one power refused it. When four powers offered a conference and one power refused it, is it the powers which offer the conference who are forcing war, or the power that refuses it?

"The emperor of Russia offered the Hague Tribunal. When one sovereign offers the Hague Tribunal and another sovereign refuses it, is it the sovereign who offers reference to the Hague Tribunal who is forcing war?

"Never at any time was there a suggestion that a French or an English soldier should enter Belgium, unless to prevent the abolition of her neutrality, which had been undertaken by Germany.

Crown Prince Thinks Too Late.

"All efforts to avoid war in 1914 failed, because you cannot have peace without good-will and because in Germany there was a will to war and not the will to peace. But lately the crown prince deplored the loss of life caused by this war. Yes, yes, it was because we knew what the sufferings of war must be and how terrible a war in Europe would be that we tried to avoid it in 1914. That was the time to be penetrated with a sense of what war meant. It was because we knew what it meant that we tried to avoid war, and because we have this experience of what war does mean, we are determined that the war shall not end until we can be sure, at any rate, that the generations and the nations in the future shall not be subjected to such a terrible trial again.

Germany's Proposal to Britain.

"We were asked by Germany to remain neutral on certain conditions. We were asked to condone violations of the neutrality of Belgium and to give Germany a free hand to take whatever French colonies she liked. That was the plan—not only to isolate us, but to discredit us.

"I ask any neutral what would have been the future of this country if the British Government had accepted such an offer. There would be no morale, no spirit, no nation. We should have incurred the contempt of the whole world. Happily, tactics so gross did not succeed.

"I take it on the word of the prime minister that we shall fight until we have established the supremacy and right of free development under equal conditions, each in accordance with its genius, of all states, great and small, as a family of civilized mankind.

Allies Are United.

"In this struggle we have put all our resources, our wealth, our material, our labor, and now we have had time to equip and train a large army. We have put all the best life blood of the nation, shedding it side by side with our allies, stimulated by the energy they are showing, in defence of their countries and shedding it because we know our cause is theirs and that for the future we shall stand and fall together without separation of one from the other, feeling that unity is essential not alone to victory but to our future life and success.

"Germany is trying to separate one from the other in order to realize her aim. Not a week passes that does not confirm our resolution to go through with our allies, and after the war, I trust, the memory of the suffering we have undergone together, the memory of the joint courage which is carrying us through will be a perpetual bond of alliance and sympathy between our governments and our peoples."

Duty of Neutrals.

Passing to the position of the neutral countries, Viscount Grey said in answer to a question as to what they could do:

"I believe the best work neutrals can do for the moment is to try to prevent a war like this from happening again. If the nations had been united in such an agreement and prompt resolution to insist in 1914 that the dispute must be referred to a conference of The Hague, that the Belgian treaty must be observed there would have been no war. Nations fighting for their existence, with daily increasing prospects of seeing victory brought nearer, still knowing that if they stop short of victory they stop short of everything for which they are struggling, cannot be expected to spend much time thinking about what might happen after victory is secured. But the neutrals can do it. I observe that not only President Wilson, but Mr. Hughes is supporting a league, started, not with the object of interfering with the belligerents in this war, but which will do its part in making peace secure in the future.

Must Have Adequate Force.

"It is a work of neutral countries to which we should all look with favor and hope. Only, we must bear this in mind, if the nations after the war are able to do something effective by binding themselves with the common object of preserving peace, they must be prepared to undertake not more than they are able to uphold by force, and to see, when the time of crisis comes, that it is upheld by force.

"The question we must ask them is this: 'Will you play up when the time comes?' It is not merely the sign manual of presidents and sovereigns that is really to make that worth while; it must also have behind it parliaments and national sentiments.

"Supposing the conditions of 1914 occur again and there is such a league in existence. Everything will depend upon whether national sentiment behind it is so permeated by the lessons of this war as to compel each nation as a matter of vital interest, to keep peace other than by force."

Must Have War Laws.

The foreign secretary insisted upon the necessity after the war of arriving at some agreement with respect to the laws of war, arguing that the mere indiscriminate employment of all the resources of science is the prospect which threatens civilization and the existence of the race itself. He characterized the employment of poisonous gas and other horrors by Germany as having "let loose on the world more terrible anarchy than any individual anarchist" and referred especially to the "organized attempt" to exterminate the Christians in Turkey since Turkey became a vassal of Germany. Such horrors he declared were only possible with Germany's toleration. Perhaps, he said, some day a neutral nation which knows the full story, will publish it to the world.

Entire Human Race Interested.

He contended that this matter of keeping the horrors of war within bounds was a question in which the whole human race is interested, and as all nations should recognize their responsibility for preventing outbreaks of war, so they should insure in event of its outbreak, that it should be conducted by rules at least as humane as those our ancestors observed, which Germany today had disregarded and thrown to the winds.

Of the necessity "of freeing the world from the oppression of Prussiam militarism," he said:

"We know that if mankind has any birthright it is that of peace and liberty, and it is for that we are fighting. When we are asked how long the struggle is to continue we can only reply that it must continue until these things are secured."

THE WONDERFUL FRUIT MEDICINE

Thousands Owe Health and Strength to "Fruit-a-tives."

"FRUIT-A-TIVES," the marvellous medicine made from fruit juices—has relieved more cases of Stomach, Liver, Blood, Kidney and Skin Troubles than any other medicine. In severe cases of Rheumatism, Sciatica, Lumbago, Pain in the Back, Impure Blood Neuralgia, Chronic Headaches, Chronic Constipation and indigestion, "Fruit-a-tives" has given unusually effective results. By its cleansing, healing powers on the eliminating organs, "Fruit-a-tives" tones up and invigorates the whole system.

Fifty cents a box, 6 for $2.50, trial size, 25c. At all dealers or sent post-paid by Fruit-a-tives, Limited, Ottawa.

AMERICAN COLONEL GIVES FREE ADVICE TO RHEUMATICS

SAYS IT'S SHEER FOLLY FOR ANYONE TO SUFFER THESE DAYS.

Rheumatism can't be cured so long as your system is weak and rundown.

You must first build up and get strength to fight off the disease.

Ferrozone cures because it builds up, because it renews the blood and dissolves the Uric Acid and the poisons that cause rheumatism.

It is proved right here that Ferrozone does cure.

Col. H. M. Russ of Edwards, St. Lawrence County, one of the fine old heroes of the Civil War, was completely restored by Ferrozone. Read his statement:

"I couldn't get around without a cane, and then only with difficulty.

"Rheumatism took complete control of my limbs.

"Suffering was more intense than hardships on the battlefield.

"When my doctor had done his best I got Ferrozone.

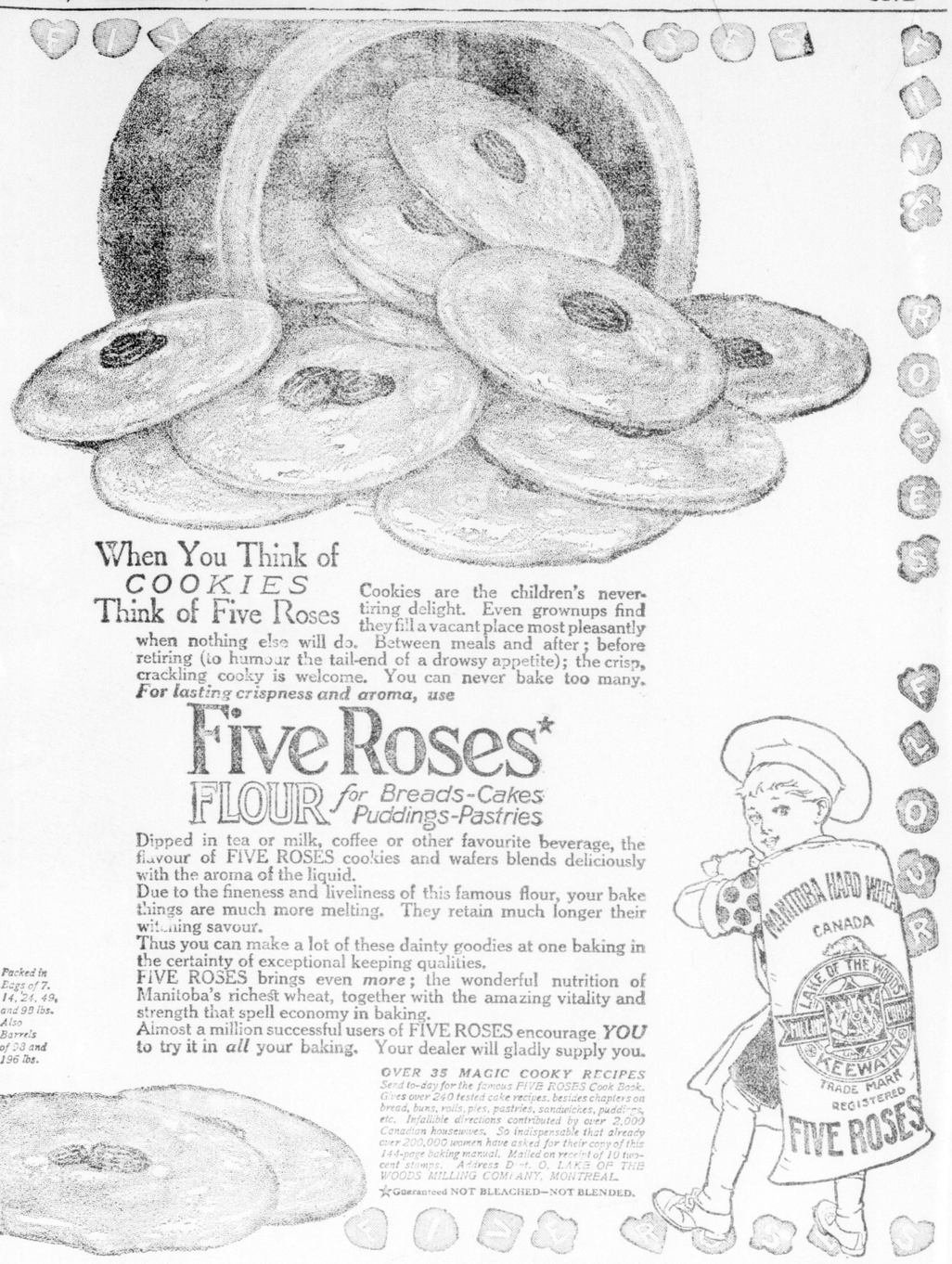
"Then came a quick change.

"Ferrozone gave me comfort at once, eased the pain and took the stiffness out of my muscles.

"I am well today. Ferrozone cured me completely. I can jump and run like I did forty years ago."

Be sensible about your case. If your present medicine is useless give it up.

Don't experiment again. Ferrozone is known on all sides to be a cure that does cure. Why not get a supply today? The sooner you begin Ferrozone the quicker you'll get well. Price 50c per box or six for $2.50, at all dealers, or direct by mail from The Catarrhozone Company, Kingston, Ont.



When You Think of COOKIES Think of Five Roses

Cookies are the children's never-tiring delight. Even grownups find they fill a vacant place most pleasantly when nothing else will do. Between meals and after; before retiring (to humour the tail-end of a drowsy appetite); the crisp, crackling cooky is welcome. You can never bake too many. *For lasting crispness and aroma, use*

Five Roses★ FLOUR *for Breads-Cakes Puddings-Pastries*

Dipped in tea or milk, coffee or other favourite beverage, the flavour of FIVE ROSES cookies and wafers blends deliciously with the aroma of the liquid.

Due to the fineness and liveliness of this famous flour, your bake things are much more melting. They retain much longer their winning savour.

Thus you can make a lot of these dainty goodies at one baking in the certainty of exceptional keeping qualities.

FIVE ROSES brings even *more*; the wonderful nutrition of Manitoba's richest wheat, together with the amazing vitality and strength that spell economy in baking.

Almost a million successful users of FIVE ROSES encourage *YOU* to try it in *all* your baking. Your dealer will gladly supply you.

Packed in Bags of 7, 14, 24, 49, and 98 lbs. Also Barrels of 98 and 196 lbs.

OVER 35 MAGIC COOKY RECIPES

Send to-day for the famous FIVE ROSES Cook Book. Gives over 240 tested cake recipes, besides chapters on bread, buns, rolls, pies, pastries, sandwiches, puddings, etc. Infallible directions contributed by over 2,000 Canadian housewives. So indispensable that already over 200,000 women have asked for their copy of this 144-page baking manual. Mailed on receipt of 10 two-cent stamps. Address D. A. O. LAKE OF THE WOODS MILLING COMPANY, MONTREAL.

★Guaranteed NOT BLEACHED—NOT BLENDED.

MANY DISTRICT MEN KILLED IN ACTION

Long List of Wounded in the Latest Casualties.

KILLED IN ACTION

CHATHAM.
Pte. Albert F. Fry.
ST. THOMAS.
Pte. Allan Simons.
LUCKNOW.
Pte. A. Rathwell.
COATSWORTH.
Pte. H. Sampson.
EXETER.
Pte. J. G. Hogarth.
WINDSOR.
Pte. H. Oliver.
HESPELER.
Pte. George Bell.
STRATFORD.
Pte. Fred Daniel.

DIED OF WOUNDS

BRANTFORD.
Pte. F. E. Smith.

IN HOSPITAL

FERGUS.
Pte. H. H. Middleton (previously missing).
GUELPH.
Pte. J. Robinson (previously missing).

WOUNDED

STRATFORD.
Pte. George Albert Dale.
WALLACEBURG.
Pte. James Fisher.
GUELPH.
Pte. Jack Robinson.
Sergt. A. D. Anderson.
BELMONT.
Pte. George Bowey.
MITCHELL.
Pte. R. Baxter.
HESPELER.
Pte. R. McDonald.
PORT STANLEY.
Pte. W. R. Goodhue.
CLIFFORD.
Pte. M. A. Matthews.
CLAVERING.
Lieut. R. W. Simmie.
WATFORD.
Pte. Percy Mitchell.
CHATHAM.
Pte. J. M. Fisher.
BRANTFORD.
Company Sergt.-Major A. H. Davis.
Pte. Joseph McLaren.

MISSING.

GUELPH.
Pte. W. Robertson.
SARNIA.
Pte. James W. Bennett.
CHATHAM.
Pte. Francis Stolliker.
GUELPH.
Pte. Wm. Robinson.
NILESTOWN.
Pte. N. Campbell.
ATWOOD.
Lieut. E. R. Gilmer (believed killed).
DUTTON.
Pte. A. Garlick.

NO TRUTH IN REPORT OF DESTROYER HIT

London, Oct. 24.—A British Admiralty announcement declares there is no truth in the Berlin official statement yesterday that a British destroyer operating on the coast of Flanders was hit on October 21 by a bomb dropped from a German plane squadron.

GOING FISHING?

Then don't forget to take along with you a plug of Master-Mason, the sportsman's tobacco made from choice, rich, mellow, fully matured selected tobacco, pressed into a plug, convenient, handy, easy to carry, and which retains the natural fragrance and moisture of the natural leaf.

SMOKE Master Mason "IT'S GOOD TOBACCO"

Equal by test to the very best, Much better than all the rest.

Say MASTER-MASON to your dealer — he knows.

PRICE: 15 CTS. THE ROCK CITY TOBACCO CO., LIMITED

GREAT DOCTORS' MEETING TO STUDY PARALYSIS

[Canadian Press.]

Cincinnati, O., Oct. 24.—About 1,000 physicians, health officers, social workers and others interested in public health were present when the forty-fourth annual convention of the American Public Health Association was called to order here today. Sessions will continue four days.

Dr. Fred Montizambert, director-general of public health of the Dominion of Canada, and Dr. E. P. Lachapelle, president of the provincial board of health, province of Quebec, Canada, attended the opening meeting.

The study of infantile paralysis and its prevention will be taken up by the convention, as will various phases of public health work.

POPE BENEDICT TO HOLD A SECRET CONSISTORY

Later There Will Be a Public One for Conferring of Red Hat.

[Canadian Press.]

Rome, Oct. 23, via Paris, Oct. 24.—Pope Benedict has decided to hold a secret consistory on December 4 and a public consistory on December 7, at which he will create new cardinals. The red hat will be conferred on Mgr. Count Raffaele Scapinelli, former papal nuncio at Vienna, and Mgr. Fruhpirth, former nuncio at Munich. Mgr. Fruhjirth will be replaced at Munich by Mgr. Aversa, papal nuncio in Brazil, who is now on his way to Rome.

At the consistory Pope Benedict will deliver an allocution, in which he will discuss the European situation, and pray for a cessation of the war.

MINISTERS APPROVE TRAINMEN'S STAND

[Canadian Press.]

Calgary, Oct. 23.—The Calgary Ministerial Association, comprising ministers representing nearly all the denominations, today unanimously passed a resolution expressing the sympathy of the association "with the railroad trainmen, conductors and yardmen in their efforts to get better conditions."

FOR WINTER HEALTH

Scott's Emulsion makes strength to avoid winter sickness. It enriches the blood, warms the body, strengthens the lungs—overcomes colds.

The *Quality* Sign on Underwear

THIS Season's new lines emphasize even more forcibly Mercury's leadership in QUALITY and up-to-dateness.

Mercury Underwear combines the smart shapeliness and ultra comfort of the Mercury closed crotch design with the superb softness, loftiness and "lively" quality of the highest grade imported wool garments.

In fact, Mercury garments go through the same processes of manufacture as the highest class imported lines, and the handsome shaded effects are exclusive to Mercury garments.

See the new lines at your Gents' Furnishers.

Business and professional men who desire light weight combined with warmth will find our Mercury No. 1200 fills the bill.

Mercury Natural Wool Combinations and two-piece garments are also highly recommended.

Mercury (Made in Canada) Underwear

Mercury Mills, Limited, Hamilton, Canada

Mercury Half-Hose in Silk and Artificial Silk combine style with durability.

13

KAISER IN CONFERENCE WITH THE CHANCELLOR

Discusses General Situation During Visit to Berlin.

BERLIN, Oct. 23.—Via London, Oct. 24.—The emperor, who is paying a brief visit to Berlin, conferred this morning with the imperial chancellor, Dr. von Bethmann-Hollweg, and will continue the discussions on the general situation, concerning which the chancellor, and the foreign secretary, Herr von Jagow, visited the great headquarters.

It is understood there has been no change in the situation with respect to the United States.