

DAILY PAGE FOR ADVERTISER WOMAN READERS



Make This Work Easier for Yourself

YOU will find that Sunlight Soap is the best and handiest helper for washing dishes you ever used.

Try Sunlight, and the hardest part of dish-washing will disappear. The work will be quicker done, too.

Of course, Sunlight is the best all-round soap you can buy—good for dainty fabrics, and those woollen blankets you want to keep fresh and fleecy. Remember, it is kind to the hands.

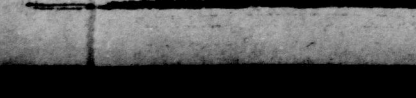
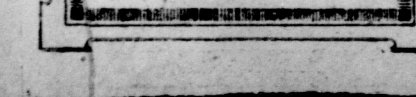
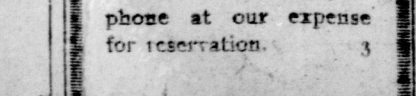
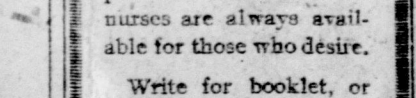
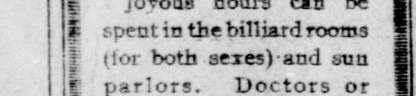
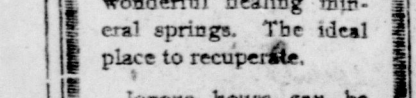
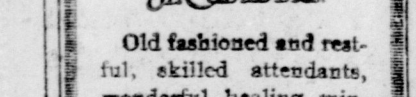
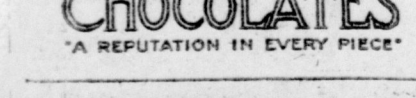
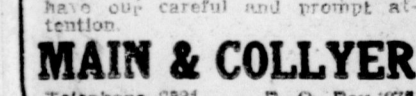
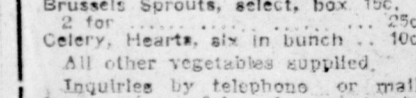
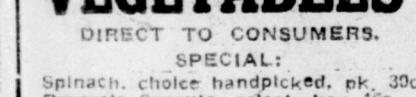
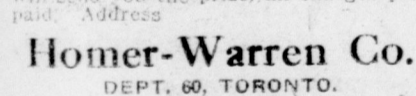
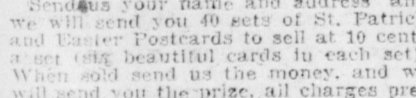
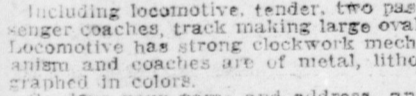
Sunlight Soap

5c.
A BAR

All grocers
sell and
recommend it

FREE TO BOYS

Mechanical Train and Tracks



WOMEN'S INSTITUTES

Komoka W. I.

The Komoka Women's Institute held its regular meeting in the town hall on Wednesday afternoon. The greater part of the meeting was taken up with business matters, followed by the question drawer, taken by Mrs. Burley Jones. The meeting closed with the national anthem.

Examine your name and address and we will send you 50 sets of St. Patrick's Day cards to sell at 10 cents a set (six beautiful cards in each set). When sold send us the money and we will send you the cards, all charges prepaid. Address:

Homer-Warren Co.
DEPT. 60, TORONTO.

VEGETABLES
DIRECT TO CONSUMERS.

SPECIAL:
Spinach, choice hand-picked, pk. 30c.
Brussels sprouts, select, box 15c.
Celeriac, hearts, six in bunch, 10c.
All other vegetables supplied.
Inquiries by telephone or mail
have our careful and prompt at-
tention.

MAIN & COLLYER
Telephone 2831. P. O. Box 273

Our Mid-Winter
Furniture Sale
IS NOW IN FULL SWING.

Everything in Furniture, Carpets,
Rugs, Stoves and Drapery, reduced
from 25 to 50 per cent.

COME FOR BARGAINS.

H. Wolf & Sons
293-295 Dundas Street, London.

To Remove Blackheads

Sprinkle a little Po Theoline (pro-
curable at any drug store) on a hot,
wet sponge, and rub briskly over the
affected parts. Then rinse and note
how the blackheads have disap-
peared. Anyone troubled with these un-
pleasant blemishes should certainly
try this method.

Free To Girls

ROLLED GOLD BRACELET.

We will give this beautiful Bracelet
free of all charge to any girl or lady
who will sell 50 sets of our beautiful
embossed St. Patrick's Day cards.
Postcards at 10 cents a set (6 lovely
cards in each set).

Send us your name today, and we will
send you the cards to sell. When sold
send us the money and we will send
you the bracelet.

Homer-Warren Co.
DEPT. 61, TORONTO.

The Welland
St. Catherine

Old fashioned and re-
freshing, skilled attendants,
wonderful healing min-
eral springs. The ideal
place to recuperate.

Jovious hours can be
spent in the billiard rooms
(for both sexes) and sun
parlors. Doctors or
nurses are always avail-
able for those who desire.

Write for booklet, or
phone at our expense
for reservation.

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Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.]

Silvering a Mirror.
HOMESPIN—No doubt you dispa-
red of receiving a reply. Your letter
somehow got beneath others of a more
recent date, and thus overlooked until
now.

A hardware man gave me this
formula for silvering a mirror. I do
not know how successfully it may be
used at home. Do you think you would
have courage to try it? Three ounces
of bismuth, half an ounce of tin and
lead melted together, 3 ounces of mer-
cury added when the first mixture is
cold. It is necessary that these di-
rections be strictly followed.

HOMESPIN also wishes information
regarding cultivation of herbs for
medicinal purposes; where they could
be marketed, and where to procure
the seed. This is all beyond me. If
any reader can send the information
I shall be very grateful, and would
gladly forward any communication to
HOMESPIN, whose address I hold.

Meat Substitute Recipes.
"Deil" and "I Remember You" each
recommend Ram Ami for cleaning nickel;
"Fain Jann" was inquiring about it.
"Deil" also asks if some of the read-
ers will send in recipes for meat substi-
tutes that would be nice for guests.
Here's a chance for everyone to shine.
In answer to your query, Bell, 27
fiches is the customary length used now-
adays, and for 100 wide (principle 30
inches) or a shade less.

Needs a Dictionary.
LUCY LONK—Your appreciation is
very gratifying. I am sure.

1. Without indication marks (which a
newspaper does not possess), it is diffi-
cult to give pronunciation. Shall I
be the best I can, however. "Kizor," sound-
ing the "i" as in "tide," in "tango,"
"ang" is sounded as in "bang," mon-
-m-ante," the "m" is pronounced as
"m" in "kite." "Glow bits," "the kum-
-m" in "allies." The emphasis is placed
upon the first syllable, "a" as in "hat,"
and also upon the "i" in "allies."

2. Lucy desires the name of the writer
of an old book, "Pretty Miss Neville." Is
the volume known to any of our read-
ers?

3. The widow's share is generally con-
sidered one-third of the estate if no will
has been made; if there are no children,
and the husband has no relatives, gen-
erally more goes to her; if there are
children, she gets one-third, the remain-
ing two-thirds going to them.

Lucy sends an original recipe:
Take a nice round steak about 2½ or
3 pounds and line the roaster, salt and
pepper it; then slice as many potatoes as
you want for the meal and arrange on
meat; also slice the same quantity of
onions and arrange on potatoes, with
salt and pepper and good-sized pieces
of butter between and on top, add a
little water; cover and roast 1 or 1½
hours. This recipe took first prize from
2,000 recipes in an American paper.

Her First Visit.
LILY OF THE VALLEY—I. Mabel,
lovable; Edna, pleasure; Vera, un-
pleasant; Ada, rich gifts; Clara, hus-
band; William, defender of protector.

2. I guess you shivers are to be much
shorter this spring; not much below your
shoe-tops.

No Song Requests.
1. REMEMBER YOU—I. Not publishing
any song requests just at present owing
to lack of space; will keep yours on file,
however, until I can publish.

2. Gordon, friendly, Hazel, hazel-eyed.
This reader recommends the use of
coal oil to cure bunions.

Lady of Shalot.
LADY OF SHALOT—I. Just the same
as any other darning garment; do not
have water too warm; rinse well.

2. Pretty hard to get these marks off—
impossible, sometimes. Fill with finely
chopped potato skins, let stand for three
or four days, then remove and rinse
with water.

3. I like to see a color rather than
black on a girl of 21, but many find
black the most serviceable for office or
store wear.

4. Make a paste of gasoline and flour;

NECKLINE IS GOING UP,
RIGHT UP TO THE EARS

News of the Canadian
War Contingent Association

Still the contributions of knitting and
sewing daily reach the quarters of the
C. W. C. A. at Hyman Hall, where they
are carefully stored, and placed in cases
to be forwarded to the Canadian con-
tingent at the front. These donations
have been received since last acknowl-
edgment:

Mrs. Dunford, 100 Park, 7 pairs
socks, 1 scarf, 2 pairs wristlets; Cen-
sura, 100 Park, 10 pairs socks, 10
scarves; Wilton Grove Women's In-
stitute, 1 pair wristlets, 1 pair socks,
2 scarves; Anikukabe Chapter, I. O. O.
F., St. Thomas, 1 pair socks, 1 pair
socks, 1 pair wristlets, 110 handkerchiefs;
Glenworth Knitting Circle (per Mrs.
Robert Fisher), 2 bands, 1 scarf, 5 pairs
socks; Crediton, 10 pairs socks, 10
scarves; Crediton, 10 pairs socks, 10
scarves; 1 pair wristlets; Zurich, 2 pairs
socks; Ladies' Patriotic League, Glen-
worth, 20 pairs socks, 2 pairs socks,
3 pairs wristlets, 2 belts, 2 pairs socks;
Twenty-Fifth Elgin Regimental Chapter,
I. O. O. F., St. Thomas, 10 pairs under-
wear; Mrs. McIntosh, 1 pair wristlets;
Mrs. C. Elliott, 1 pair wristlets; Mrs.
Gunn, 1 band; Miss D. Gunn, 1 band;
Mrs. Gunn, 1 band; Mrs. Cleghorn, 1 pair
socks; Miss Buckle, 3 pairs socks;
Miss Simpson, 1 pair socks; Mrs. Puddi-
combe, 1 pair socks; Unknown, 1 pair
socks; Mrs. G. Jeffrey, 1 pair wristlets;
Mrs. V. Watt, 3 pairs socks; Miss H.
Merrell, 1 pair socks; Miss Graddon,
1 pair wristlets.

Part proceeds of a lecture given by
Rev. Macdonald, of the London, Ont.,
School Section, 100 Park, 10 pairs socks,
10 scarves, and \$12.50 for C. W. C. A.
Partners' Advocate (per John Wells),
300 Ladies' Patriotic League, Clinton,
for cholera belts and handkerchiefs, \$2.

DO YOU SUFFER
FROM BACKACHE?

When your kidneys are weak and
torpid they do not properly perform
their functions; your back aches
and you do not feel like doing much
of anything.

Dependent and to borrow trouble,
just as if you hadn't enough al-
ready. Don't be a victim any longer.

The old reliable, gives strength and
tone to the kidneys, and builds up

Mildred of the Swan-like throat doesn't
bit for the new fashion in neck
clothes.

For "what's the use," she'd like to
know, in having a throat like a marble
column if you have to cover it up with
a high collar.

But there are other women who are
delighted with the high, stiff collar of
velvet, and the equally high collar of
organdy and lace, for they cover a mul-
titude of sins in the way of unbecom-
ing creases and telltale wrinkles. The high
neckline is usually becoming, and it
gives a touch of smartness to even the
simplest blouse.

Homer-Warren Co.
DEPT. 61, TORONTO.

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THE GOING OUT AND THE COMING IN



The Long-Coated Suit of 1914
Gives Way to—
The Flare-Skirted Suit, With
Empire Waistline of 1915.

LONDON ADVERTISER COUPON.

I hereby subscribe the sum of..... for the work of the Red
Cross Society..... for the work of the Canadian War Contingent
Association.

NAME.....
ADDRESS.....

Subscribers are asked to indicate with an X the channel through which they
wish their gifts to go. The Red Cross donations go towards providing com-
forts for the sick and wounded. The work of the C. W. C. A. is to send warm
garments for the men in action. Will you not help?

Clips fill out, and mail with your donation, to treasurer of either society,
Hyman Hall, London.

SKATE AND HELP
BUY SOLDIERS' SOCKS

The members of the Seventh Regi-
ment Chapter, I. O. O. F., are hop-
ing for a large attend-
ance of London's
skating fans on Fri-
day evening next, at
the Military Night,
being held at the
club, under the
supervision of
Princess Rink, Man-
ager Holman has
arranged for a very
popular admission
fee, and as the pro-
ceeds will be used to
purchase socks for the
front, to be sent forward in a special
shipment, no doubt the patronage will
be great. Skating will be from 8 to 10,
and no skating to go home with.
Hot beverages during the evening.
The musical part of the evening will be
provided by the Seventh Regiment band.

Advertiser Patterns

No. 1774—A Very Desirable and Popu-
lar Style—Ladies' Apron.

For apron, gingham, drill, saten,
lawn or cambric, this model will be
found very satisfactory. It is cut with
sufficient fullness for comfort and ease
in wearing, and has deep arm openings,
which assures freedom of movement
for the arms while working. The back
is finished with a belt. The pattern
is cut in three sizes, small, medium and
large, and requires 2½ yards of 36-
inch material for a medium size.

A pattern of this illustration mailed
free of charge to any reader who will
send a stamped receipt of 10 cents
in silver or stamps.

ADVERTISER PATTERN DEPT.
Please send above-mentioned pattern,
as per directions given below, to:

Name.....
Town.....
Province.....
Age (if child's or miss's pattern).....

Measurement—Bust..... Waist.....

CAUTION—Be careful to inclose the
above illustration, and send size of pat-
tern, write out the figure representing
measure you need only mark 23, 24 or
whatever it may be. When in waist
measure, 23, 24, 25 or whatever it may
be. If a skirt, give waist and length
measure. When miss's or child's pat-
tern, write out the figure representing
the age. It is not necessary to write
"inches" or "yards." Patterns cannot
reach you in less than one week from
date of publication.

was shot with a Colt '45; no Indian
ever did that. Then they struck out
again with two led horses. I should
say they are three or four hours ahead
travelling slow.

"Good enough," and Watson pulled
his arm. "You're a platoon man all right,
Brick; you kin sure read signs. That's
just how the whole story, as I said it.
Nothin' for us to do but snatch a
ride an' go on. Our horses are freshen'
their legs, our stoppin' to hunt
Connors; he ain't worth it, an' the
bird'll take care of him. The outfit
was still headin' south-see."

There could be no doubt of this, as
the shelter of the dead ridge horses,
served a plain trail, although a few
yards beyond the sweeping wind had
already almost obliterated every sign
of passage. The four men ate heartily
of their cold provender, discussing the
situation in a few brief sentences.
Watson argued that Dupont was head-
ing for some Indian winter camp-
ment, thinking to shift responsibility
for the crime upon the savages, thus
permitting him to return once more to
civilization, but Hamlin clung to his
original theory of a hide-out upon
Dupont's old cattle range, and pushed
the matter to the court, and the
purpose other than the mere robbery of
the dead ridge horses. All agreed, how-
ever, were convinced that the fugitives
were seeking the wild bluffs of the
Canadian River for concealment.

It was not yet dark when they again
picked up the trail, rode around the
dead body of Connors, and pushed
forward into the maze of sand. For an
hour the advance was without incident,
the scout in the lead not even dis-
mounting, his keen eyes picking up the
faint "sign" merrily. Then darkness
shut down, the lowering bank of clouds
completely blotting the stars, although
the white glisten of the sand and the
yielded a slight guidance. Up to this
time there had been no deviation in
direction, and now when the trail could
be no longer distinguished, the little
party decided on riding straight south-
ward until they struck the Chinaman.
An hour or two later the moon arose,
hardly visible, and brightening the
cloud canopy, so that the riders could
see each other and proceed more rapid-
ly. Suddenly one of the men turned
and turned his face up to the sky.

"Snow," he announced shortly.
"Snow," I said it, and the wind's
changed."

Hamlin turned in the saddle, feeling
already the sharp sting of snow pellets
on his face. Before he could even
utter a word, however, a fierce gust of
wind hurled the flying particles against
them. In another in-
stant the men were hurled forward by
the storm, almost buried under the
force of the wind, and blinded by

the ice deluge. The pelting of the hail
startled the horses, and, in spite of
every effort of the riders, they drifted
to the right, into the storm, and the
sharp change was magical. The sharp
parade of the snow ceased to swirl
upon them from every direction, suck-
ing their very breath, bewitching them,
within two minutes the men found it
impossible to penetrate the whirling
thrust except for a few feet ahead of
them. (To Be Continued.)

Kingmills

Silk Sale
Linen Sale
Carpet Sale

All This Month.

Reduced Prices
—On All—
Suits, Coats and
Dresses

Kingmills

the best deluge. The pelting of the hail
startled the horses, and, in spite of
every effort of the riders, they drifted
to the right, into the storm, and the
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parade of the snow ceased to swirl
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FREE!! \$200.00
IN CASH

AND 100 VALUABLE PREMIUMS GIVEN AWAY

1st Prize, \$50.00 in Cash. 3rd Prize, \$35.00 in Cash.
2nd Prize, \$40.00 in Cash. 4th Prize, \$25.00 in Cash.
5th to 9th Prizes, each \$10.00 in Cash.

WAR
PUZZLE

Below will be found the picture of a modern gun of the kind that is being used in the
present war. At a glance the gun and some of the details appear to be all there in the
picture, but by careful scrutiny some soldiers' faces will be found. There are 19 of
them in all. Can you find them? It is no easy task, but by patience and perseverance
can be accomplished.

You may win a cash prize by doing so. Many have done this as will be shown by the
names and addresses of the winners published below. If you find the faces in the picture, send
X cut out the picture and send it to us, together with a slip of paper on which you have
written the words "I have found all the faces in the picture." Write these words in
pencil and send it to us, together with a slip of paper on which you have written the words
"I have found all the faces in the picture." Write these words in pencil and send it to us, together
with a slip of paper on which you have written the words "I have found all the faces in the picture."
We do not ask you to send One Cent of Your Money in order to enter this Contest.

Send your reply to: HOUSEHOLD SPECIALTY CO.,
MONTREAL, CAN.

Names and Addresses of a few Prize-Winners in recent Contests.

Send your reply to: HOUSEHOLD SPECIALTY CO.,
MONTREAL, CAN.

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