

**BEWARE OF
POISONOUS AND ADULTERATED
PACKAGE DYES**

DIAMOND DYES
are used by all women who value
Pure, Bright, Fast and Never-
Fading colors.

The use of **DIAMOND DYES**
assures perfect results in Home
Coloring.

Refuse all other Package Dyes
that are offered to you. Other
dyes are but poor imitations.

**We Please the People
That's Why We Grow.**

In their dealings with this comparatively
new store, London's careful housewives have
discovered too important facts, which account for the
remarkable growth of the store in the first year of its
existence.

The first fact is that you can buy anything here with
perfect confidence. No seconds or goods of doubtful quality
admitted to our stock.

The second fact is that our prices are invariably below
those of other stores. Are you familiar with these advan-
tages? If not, we would like to show you through and
quote prices.

The Ontario Furniture Co. 228-230 Dundas St.

**The Finest Flavoring for
Table Use Is the Genuine**

HOLBROOK'S

**England's Most
Famous
Worcestershire SAUCE**

Delicious with cold meats, fish
or salads. A savory seasoning
in soups and gravies.

Price 25c a Bottle. At Your Grocers.

Heintzman's

Pianos

Piano Salon:
219 Dundas St.
London, Ont.

Literary Notes.

Mr. Morley L. Swart, of Dorchester,
author of "War Time Melodies,"
published another book of verse,
"Song of the Stars." It embraces
twenty-nine short poems, and the
variety of subjects does credit to Mr.
Swart's versatility. He has a deep love
of nature and his verse breathes a re-
freshing spirit. Like a true poet, his
verse finds inspiration in the familiar
bits and sounds of the fields and
woods. There is no fault to be found
with the metrical qualities of his work,
and he has the gift of rhyme and ex-
pression in a high degree. Mr. Swart
writes "because he needs must
write," which is the best reason any poet
can give. Our Canadian writers should
be encouraged by the Canadian people,
and Mr. Swart is deserving of encour-
agement. We bespeak a cordial recep-
tion for his little volume.

Faith

You cannot be expected to have faith in Shilo's
Consumption Cure, the Lung Tonic, as a cure
for Cough, Croup and all diseases of the air passages,
if you have not tried it. We have faith in it,
to convince you that it will cure you we guarantee
it. If it doesn't cure you it costs you nothing.
It does it costs you 25c. That's fair. Try
it today.

Shiloh

has cured many thousands of the most chronic
cases, and we do not hesitate to say that it will cure
your Cough, Croup, Throat or Lung trouble. If
you do not believe that we would not guarantee
absolutely as we do. Shiloh has had an unusual
record of success for thirty years. It has sold
every possible town without failure. Isn't that proof
of its curative properties. Further

Proof

is found in the many testimonials of those who have
tried Shiloh and been cured. Mrs. Archer Taylor,
Annapolis, Pa., writes:-
"I bought a bottle of Shiloh's Consumption Cure
and found it very beneficial. I have two children
and they had a terrible cough. I gave them
everything I could think of, but they got no better
until one evening my husband brought a bottle
of Shiloh. We gave it to the children when they
went to bed, and they slept all night. It cured
them completely. I shall always keep it in my
house."

SHILOH

25c. with guarantee wherever medicine is sold.