

ALL COLORS OF THE RAINBOW

Handsome Window Shades of exquisite colors, suitable for draping your windows. See the immense stock.

O. B. GRAVES,
222 Dundas Street.



Worth More Than Gold
Is the possession of good eyesight, a priceless treasure to be guarded well. We have made a study of the eyes and are prepared to fit any eye master.

Globe Optical Co.,
227 Dundas St.

The handiest, quickest, cheapest and most reliable

Servant

for your private and general business

Is a Telephone.

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The BELL TELEPHONE CO. OF CANADA, Ltd.

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New Office—110 Masonic Temple Bldg.
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R. K. COWAN,
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

H. C. McBRIDE
Architect and Surveyor,
213 Dundas Street.

BEWARE OF FIRE!

How often is fire caused from lighting gas with matches?
You should wire your residence or factory, and we will guarantee good light.

London Electric Co.
359 Richmond Street.

Lenten Regulations.

The following are the Lenten regulations for the Diocese of London:

1. All days of Lent, Sunday excepted, are fast days.

2. By a special indulgent from the Holy See, A. D. 1884, meat is allowed on Sundays at every meal, and at one meal on Mondays, Tuesdays, Thursdays and Saturdays, except the Saturday of Ember Week and Holy Saturday.

3. The use of flesh and fish at the same time is not allowed in Lent.

The following persons are exempted from abstinence, viz.: Children under 7 years; and from fasting, persons under 21; and from either or both, those who, on account of ill-health, advanced age, hard labor, or some other legitimate cause, cannot observe the law. In case of doubt the pastor should be consulted.

Lard may be used in preparing fasting food during the season of Lent, except on Good Friday, as also on all days of abstinence throughout the year by those who cannot easily procure butter.

Pastors are required to hold in their respective churches—at least twice in the week during Lent—devotions and instructions suited to the holy season, and they should earnestly exhort their people to attend these public devotions. Thereby, authorized to give the absolution, benediction, or the blessed sacrament. Besides the public devotions, family prayers, especially the Holy Rosary of the Blessed Virgin, should be held in every Catholic household of the diocese.

By order of the bishop.

D. J. EGAN, Sec.

MAKES CHILDREN BRAINY.**Proof About Feeding.**

It has been proved times without number that properly selected food will build up the brain. The testimony of a school teacher on this subject is good. The letter is long, and only the important facts will be given.

"While I was teaching school in 1898, a little girl in the household where I lived was very fond of Grape-Nuts and would eat all she was allowed. I noticed that she was a remarkably bright pupil. There were five other children, all of one family, that were so marked in their work that they were really the brightest family I ever knew, so I questioned to find what they were using. They replied, 'Only Grape-Nuts.' I learned upon further inquiry that this was their chief diet for breakfast, and discovered that their luncheon consisted generally of Grape-Nuts with cream and a little fruit.

"I had suffered from dyspepsia, headaches and general debility greatly, and as I knew, my diet was not well selected, I took up Grape-Nuts Food for breakfast and carried it to school for luncheon. I soon discovered a change in my condition and found that Grape-Nuts afforded more nourishment than bread, meat, eggs or anything that I could take in my basket. After luncheon I would feel strong and bright for the afternoon's work, while before I had frequently been ill.

"In the spring of 1900 I went to college, rented a room and boarded myself, subsisting largely on Grape-Nuts, and I cannot speak too highly of the food as a brain nourisher. At the end of a year's schooling I obtained a position in one of the ward schools in this, a college town, and am well and happy.

"The wife of the college principal tells me that there is no food that agrees with her as well as Grape-Nuts and that testimony was repeated by a lady friend in my own home."

Name given by Postum Co., Battle Creek, Mich.

The state in which there is the least number of government pensioners is Nevada, in which they number only 275. There are 800 in Wyoming and 860 in Utah.

Are Canadians Inferior?

Canadian brains and money can produce as good a tin of Lunch Tongue, or Pork and Beans as Americans. Try those packed by Wm. Clark, Montreal. They are excellent.

FLORAL DECORATIONS

for balls, parties or entertainments should be carried out in perfect taste. Gammage's facilities for floral decorations are practically limitless. The attention given to details that enables them to produce most satisfactory results.

GAMMAGE & SONS, 207 Dundas St. W.

COAL

for Furnaces, Ranges and Baseburners,

Best Lyken's Anthracite Coal, egg, stove and chestnut, per ton..... \$6

2,000 lbs. to the ton, weighed on city scales, free of charge, if desired.

GEO. McNEILL, 687 Richmond St. E.

METEOROLOGICAL

Toronto, Feb. 6-8 p.m.—The weather continues stormy near the Nova Scotia coast, but elsewhere it is fair, except that very light snow is falling in parts of Ontario. The temperature has risen somewhat throughout the Dominion.

Minimum and maximum temperatures: Dawson, 12 below-6 below; Victoria, 42-46; Kamloops, 16-40; Calgary, 6 below-14; Prince Albert, 6-10; Qu'Appelle, 6 below-8; Winnipeg, 6 below-4; Port Arthur, 2 below-14; Parry Sound, 2 below-18; Toronto, -25; Ottawa, 6-10; Montreal, zero-12; Quebec, 4 below-12; Halifax, 18-30.

Local temperature Thursday: Highest, 21 above; lowest, 8 above.

Today (Friday) the sun rose at 7:27 a.m. and sets at 5:36 p.m. The moon rises at 6:31 a.m. and sets at 5:04 p.m.

THE ... Canada Trust Company.

This company, by reason of a wide and successful business connection, is well qualified to invest

Trust Money

in securities of UNDOUBTED VALUE.

Managed in connection with the Huron and Erie Loan and Savings Company.

V. CRONIN, President;
J. W. LITTLE, Vice-President;
GEO. A. SOMERVILLE, Managing Director.

London Advertiser.

THE STRONG POINT OF OUR BUTTER

Is not the taste. It is the freshness. All the butter sold here is received fresh every week.

Harry Ranahan,

Phone 1024. 515 Richmond Street.

The severest critic can find no fault with a TILLMANN Garment.

Telephone 730.

415 Richmond St.

A LOCAL BUDGET.

THE DEATH OF LOVE.

So Love is dead, the Love we knew of old!

And in the sorrow of our hearts' hushed halls

A lute lies broken and a flower falls;

Love's house is empty and his hearth is cold.

Lone in dim places, where sweet vows were told,

In walls grown desolate, by ruined walls,

Beauty decays, and on their pedestals

Drums rumble, and the immortal gods are cold.

Music is slain, or sleeps; one voice alone

One voice awakes, and like a wandering ghost

Haunts all the echoing chambers of the

The voice of Memory: that still to stone

The soul that hears; the mind that, utterly lost,

Before its beautiful presence stands aghast.

—Madison Cawlin.

—The Bishop of Huron will hold confirmation services in St. John's Church, Strathroy, next Sunday.

—The Sarnia Observer, in referring to the death of Chester D. McLaren, of London, says: "The young man from Sarnia who went through the South African campaign with him as a member of B Company, have nothing but words of praise for his good qualities, which were manifest throughout the entire time they were absent from Canada."

RESIGNATION WAS ACCEPTED.

Col. Smith, commanding officer of the 7th Regiment, has received word that his application for retirement, retaining rank, has been accepted. Major Little will succeed him.

COL. BUCHAN WILL LECTURE.

Col. Buchan, of Toronto, formerly of London, will on Wednesday evening deliver his lecture on "South Africa and the Work of the First Contingent," of which regiment the gallant colonel was second in command. The lecture will no doubt be anticipated with much pleasure. No admission will be charged. Lieut.-Col. A. M. Smith is bearing all the expense. The Y. M. C. A. Auditorium is the place selected for the lecture.

SCHOOL MATTERS.

No. 2 committee of the board of education met last night. Those present were Trustees Evans (chairman), MacRobert, McLean, McCormick, Blackwell, Gillean and Colerick. Mr. Bruce,

No Better Tonic

Can be given than our celebrated LONDON PORTER.

Our Ale and Porter are brewed from the finest Foreign and Canadian Hops. Your dealer has it.

Kent Brewery, London, Ont.**St. Valentine's Day, February 14th.**

There is a great contrast between the Valentines of a few years ago and those of today. The new styles are neat and artistic, and not expensive. We are showing an immense range in all the newest designs, from one cent and upwards. Now is the time to make your selection, before the best are picked up. SEE OUR WEST WINDOW.

Jan. I. Anderson & Co., "THE BOOKSTORE," 183 Dundas Street.

Janitor of the Victoria school, applied for an increase of salary. Referred to Messrs. Kidner, ple dishes, press-servants, etc.; Mrs. T. G. Meredith, magazines and illustrated news; Mrs. W. Heaman, reading matter; Mrs. Gray, four jars of preserves and one of pickles; Dundas Center Methodist Church, cut flowers; the Ministering Children's League of the Memorial Church, from their sale of work, \$5.

CONVALESCENT HOME.

Donations for January are gratefully acknowledged by the trustees of the Convalescent Home: Mr. S. Niles, magazines and papers; Mrs. St. John, Hyttenrauch, sofa cover, etc.; Mrs. M. G. Bremner, men's wear and reading matter; Mrs. Kidner, pie dishes, press-servants, etc.; Mrs. T. G. Meredith, magazines and illustrated news; Mrs. W. Heaman, reading matter; Mrs. Gray, four jars of preserves and one of pickles; Dundas Center Methodist Church, cut flowers; the Ministering Children's League of the Memorial Church, from their sale of work, \$5.

JESSIE MACLACHLAN TO RETURN TO LONDON.

Advertiser readers and the general public will be delighted to hear that Jessie MacLachlan has been persuaded to return to London for a concert for the evening of Tuesday, April 2, accompanied by Sam and other artists. One of the principal objects of St. Andrew's Society, under whose auspices the concert will be given, is philanthropic work; this occasion a portion of the proceeds will be devoted to furnishing an additional room or two in Victoria Hospital. Full particulars of the concert will be announced in due time. Meantime, write up the date, and keep it in reserve for Tuesday night, April 2.

PAINE'S CELERY COMPOUND

Will Restore to Perfect Health Weakened and Enfeebled Victims of Grippe.

The Only Medicine That Can Eradicate the Poisonous Dregs of the Deadly Disease.

Up to the present time Grippe has been prevalent in every province of our Dominion. Thousands of formerly healthy men and women have been laid low and many brought near to the gates of death. In a multitude of cases the terrible malady has left poisonous dregs that will in time lead to deadly diseases unless great care is exercised.

In former winter seasons when Grippe proved even more severe than at the present time, it was found by physicians that Paine's Celery Compound worked prompt and effective cures for victims of the disease. It attacks the dreaded disease, the first great work is to make the blood pure and tone up the weakened nervous system. Paine's Celery Compound does this work as no other medicine can do. It furnishes nervous energy, puts the digestive organs in perfect condition, builds up flesh and tissue, and gives that full measure of strength that guarantees permanent good health. Every weak, enfeebled and physically shattered man, woman and child should use Paine's Celery Compound at this time. The best test of the curing virtues of the great medicine is the use of one bottle.

A WATERLOO FOR MARK.

Mark Twain was recently chaffing Sir Wemyss Reid on the vagaries of English pronunciation. "You spell name B-e-a-u-t-i-f-u-l-m-y, and pronounce it Marchbanks," he said. "And you do precisely the same thing," replied Sir Wemyss. "What do you mean?" asked Mark Twain. "Well, you spell your name C-i-e-m-e-n-s, any you pronounce it T-e-i-n-e." The Argonaut.

Early Offerings.

In this evening's edition, note special offerings at Woods' Fair for tomorrow's selling.

The new book from the Book and Wall Paper Departments is very interesting. Many Lines in Woolen Goods are clearing at big reductions.

Extra space has been afforded to the Basement Departments.

It will be one of their ideal busy Saturdays. Ready for business at 8:30 sharp.

For the Baby.

Get a package of "Superior Breakfast Cream." When boiled to a thin gruel, with milk and sugar added, it is an ideal baby food. For adults it is equally as good, as it is more nourishing and easier digested than the ordinary starchy breakfast food.

Package makes 12 quarts of pudding or porridge when boiled in milk. Full directions on each package. At all the leading grocers.

A LADY WRITES: "I was enabled to remove the corns, root and branch, by the use of Holloway's Corn Cure." Others who have tried it have the same experience.

AT HOME, AFTERNOON TEA

The Success of an depends on The Nice Things You Serve.

We have the finest of everything. Quality is Our Motto.

ROYAL SALAD DRESSING.
The finest made. Half-pints, 50c; pints, 50c.

FANCY BISCUITS.
Thirty varieties.

Delicious Coffee
is our particular specialty. The coffee you serve should be the best. You know our reputation for good Coffee. 40c pound.

Table Jellies
Fruit Jellies made from Tryphosa are the richest and finest flavored Jellies that are made. Raspberry, Strawberry, Lemon, Orange, Pineapple. 15c package.

Wine Jellies
Port, Sherry, Madeira. 15c; 2 for 25c.

Olives
We have the largest assortment of the finest bottled Olives in the city. Our name on every bottle is a guarantee of quality.

MANZANILLA and QUEEN OLIVES.
From 25c to 50c a bottle.

PITTED OLIVES.
40c bottle.

See our assortment when you want Olives.

Fruits
CHOICE MALAGA GRAPES, FANCY NAVEL ORANGES, FLORIDA GRAPE-FRUIT, CHOICE BUTTER ORANGES, for Marmalade.

You telephone orders will receive our careful attention.

T. A. Rowat & Co.
234 Dundas St. Phone 317.

YEAR'S WORK SATISFACTORY.

Good Progress Made by London Horticultural Society.

Directors are Well Satisfied with the Work Done During Past Twelve Months.

That the field of activity into which the London Horticultural Society has entered is one of well worn cultivating, has been amply demonstrated by the success which has attended the efforts of its members. The directors report for 1901, presented at the annual meeting is an interesting review of the year's work. Eight meetings were held during the year, not including two very successful public meetings. At the first of these latter a lecture was given by Dr. William Saunders, of Ottawa, director of the experimental farm of the Dominion. His subject was "Plants, Shrubs and Trees for the Adornment of the Home," illustrated with a large number of beautiful lantern pictures. Notwithstanding the severity of the weather, there was a large attendance of members and other residents of the city who were gratified by the interest in the subject of the evening.

At the second public meeting the Rev. Dr. Bethune gave an address on the 4th and 7th of August, being at the same time as the convention of the Canadian Horticultural Association. Though the actual number of flowers exhibited may not have been as large as at the August show in 1900, there was a unanimous agreement that in excellence of quality, beauty and variety, the display was the best yet held. The professional florists attending the convention stated that in their opinion it was one of the best exhibitions of flowers from most every point of view that it has been their pleasure to inspect. It would indeed have been difficult anywhere to find a display in excellence of the petunias and gladioli that were exhibited, to say nothing of other kinds.

While it would hardly be fair to say that the display was the best for special mention among the nearly forty contributors of flowers, it is only just to refer to the trouble taken by Mr. Gammage in filling up the platform at the end of the hall with a beautiful and tastefully arranged collection of potted plants and flowers, which added very much to the appearance of the general display. A word may also be said regarding the tasteful of fine flowers sent from the Woodland Cemetery. It is much to be regretted that about 100 of our members sent no contribution of flowers. We earnestly hope that during the coming season each member will try and cultivate at least one variety and produce a flower that will be worthy of exhibition at our shows this year.

In order to encourage the members to keep up their interest in flowers towards the close of the season, the directors offered three prizes at the Western Fair in September for the best collection of cut flowers exhibited by members of the society. Thirty-six members were presented to each member for autumn planting, in addition to sixteen varieties of flower seeds and a choice of shrubs in the spring.

The finances of the society are in a satisfactory condition, as shown by the audited statement of the treasurer, notwithstanding the fact that the flower shows and meetings have all been open to the public free of charge.

Poisons accumulate in the system when the kidneys are sluggish—blotches and bad complexion result—take Wood's Sarsaparilla.

MUSIC AND DRAMA.

"SAN TOY" TOMORROW.

"San Toy" comes almost directly from Daly's Theater, New York, to the Grand Opera House, tomorrow (matinee and evening) and will be one of the season's best offerings at that theater. The story is original and highly interesting, and its complications and situations are well worked out and are highly entertaining. The lyrics are admirable, and have probably not been equaled since Gilbert's. The score abounds in pretty, tuneful numbers, with light, jingly airs, and many graceful dances are introduced. The story of the comedy is woven around the fact that the Emperor of China has issued a decree ordering the organization of a corps of young women to protect his royal person from the fascinations of the Englishwomen.

Yen How, a mandarin, has a daughter, San Toy, and in order to prevent her enlistment disguises her as a boy. But, unfortunately, this only serves to increase the complications, for in the sequel decrees the emperor orders all mandarin's sons to appear before him in Pekin. Here San Toy finally comes out after a series of complications all is finally set right. The company selected for the presentation of this musical comedy is a strong one, and embraces Samuel Collins, Paula Edwards, Marie Carmel, George Cortes, and Melville Stewart and a strong chorus of 75.

"IN GAY PARADE" TONIGHT.

The matinee of the London Opera House presents tonight and Saturday "In Gay Parade," an extravaganza company. In a refined performance, suitable for ladies and children. The olio is novel, new and original, and includes: Alhambra, conjuring, dancing, acrobatics, and the San Toy sisters, musical artists; Ed B. and Rolla White, comedy athletes; Mazir Alene, comic about the stage; and a refined musical act, and Rayford sisters, acrobatic dancers. The performance given by the London Opera House will afford the lovers of good vaudeville an opportunity of seeing a novel and clever entertainment, which will be sure to please.

WESTERN ONTARIO

Live Items Cullied for Busy People's Information.

Rev. Joseph Rawson, a well-known minister of the Methodist Church, died at Kingsville, Ont., on Wednesday, in the 76th year of his age, after a long illness. He was a native of Ontario, and was a member of the church in which he died, and was superannuated about twenty years ago.

Windsor will no longer have to bear the full expense in connection with the case of foreign smallpox patients, the Dominion government having assured the health board that it will establish a quarantine station in that city. Windsor ratepayers have had to pay out thousands of dollars for the treatment of smallpox cases which have come to Windsor from the other side of the river and boats that arrived there from Canadian ports.

The West Lambton County L. O. L. met at St. Mary's on Wednesday. Among the grants made to objects which the county lodge are in sympathy with, was \$5 to the Dan Croft memorial fund. The following officers were elected: County master, S. J. Gordon, Sarnia; deputy master, S. J. Gordon, Sarnia; secretary, Bro. Hicks, Sarnia; treasurer, Bro. Hicks, Sarnia; chaplain, Bro. Hicks, Sarnia; director of cere-

monial fund, Bro. Hicks, Sarnia. The right worshipful grand master of Western Ontario, John McMillan, Toronto, and associate grand master, Bro. T. Essery, of London, visited the lodge and assisted in the work. Right worshipful Master McMillan installed the officers, after which the visiting grand officers addressed the lodge on subjects of interest to the association.

Granose and Granola are altogether different from any other foods, and as a monkey imitates a man, some men imitate other men. Whether this can be explained by the Darwinian theory or not has never been successfully decided, but the fact remains that the crop of men with the monkeylike proclivities seems to be constantly increasing. Imitations and substitutions grow every day more numerous, until sometimes the original article is almost lost sight of. It is different with the ideal foods, Granose and Granola. They have been imitated time and again, and some few dealers have endeavored to substitute something with less merit, but more profit, but they do not fool anybody. Granose and Granola were so radically different from anything that it was difficult to imitate them, and the imitations could be so poor that the least discerning could see that they were palpable frauds. Not only are Granose and Granola different from other foods, but no other foods have been taken up and indorsed so generally by medical men, trained nurses, athletes and mothers of weak children. Wherever they have been tried, a trial there has been a wonderful unanimity of opinion respecting their merits. A well-known Ontario physician writes:

"Battle Creek Sanitarium Health Food Company, London:

Gentlemen,—We know that in many diseases, especially in stomach troubles, the cure rests in diet, and in your goods we have had just what is desired. In future I shall impress it more strongly upon my patients. Yours sincerely,

JAS. D. WILSON, M. D.

SHOES MADE EASY

Sprinkle "Foot Elm" in a new shoe and it feels as comfortable as an old one. Sprinkle it in an old one and it feels as cool and easy as a slipper. It relieves the inflammation and soreness of chafed, swollen and sweating feet.

A shoe firm in Toledo, Ohio, has traced to the depredations of mice losses in greenbacks and other paper money which have amounted to \$20,000 in four years.

Body Time

Give time any time is a good time to use

Cordova Candles

They give a light that is bright, clear, and free from smoke. No odor. Many styles. Sold everywhere.

IMPERIAL CILCO

WINDSOR TIES, 15c.

7 dozen Windsor Ties, winning plaids and plain colors; value 25c each, Saturday..... 15c

Business Envelopes, white; Saturday, package..... 2c

SHOES MADE EASY

Sprinkle "Foot Elm" in a new shoe and it feels as comfortable as an old one. Sprinkle it in an old one and it feels as cool and easy as a slipper. It relieves the inflammation and soreness of chafed, swollen and sweating feet.

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