

Why Wait Until Christmas

to give "Her" that favourite Bottle of Perfume? NOW is the more acceptable time, when she is going on vacation. Every girl treasures the vacation gift more than any other, for it denotes a thoughtfulness that is a little more than usual. Everybody gives at Christmas—the very thoughtful give on the eve of vacation.

Let your parting Gift be a dainty Bottle of the favourite
Three Flowers

the aristocratic odor—the choice of fastidious people everywhere.

Other suggestions for vacation gifts are: Three Flowers Compacts, Face Powder, Talcum, Vanishing Cream, and the convenient Travelette.

Obtainable at all Drug and Department Stores.

THREE FLOWERS.

July 9, 1925, 10:10

Hearing With the Eyes!

Lip-Reading Wonders.
You do not need your ears to enable you to listen to an ordinary conversation. It does not matter which sense conveys the sound to the brain—whether it is that of hearing or of sight. People who have been quite deaf for many years need only careful study to enable them to follow the softest voice. Quite recently, an ex-soldier who had had both ear-drums destroyed in an explosion met a comrade he had not seen for twelve years. They spent the rest of the day together, and the second man did not discover that

his friend was deaf, so normally was the conversation carried on.

Sound With Shapes.
Each sound, however small, has its own shape on the lips and in the mouth. To show how easily examples may be distinguished, even though they are similar in sound, try for yourself the words "horse" and "house," speaking them in a normal voice, while facing a looking-glass. The shape of the lips is quite different for the two words.
Lip-reading is not like learning a new language; it is merely the development of a latent sense. But it is intensely useful in that it removes

that uncomfortable feeling of awkwardness from both speaker and listener, and in time enables the deaf person to eliminate almost entirely the disadvantages of his handicap. Also, it increases the faculty of concentration and quickness to such an extent that often it makes the deaf man as alert as a man with an unimpaired sense of hearing.



Strong Demand That Great Britain 'Break' With Moscow

London, June 30.—Great Britain's relations with Soviet Russia have now reached a very acute stage through the unrelenting activity of the Moscow extremists to injure British prestige in China and elsewhere in Asia. There is a strong element in the Cabinet pressing for a complete break with Moscow. It is known to include Lord Birkenhead, Secretary for India, and it is understood also Sir William Johnson-Hicks, Home Secretary, and Sir James Douglas Hogg, Attorney General, support such a far-reaching step.

It is clear from the week-end speeches of Lord Birkenhead and Sir Douglas that Cabinet discussion of Anglo-Russian relations have entered a highly interesting stage.

SOVIET MONEY FOR REDS IN ENGLAND.

Whether Chamberlain and Baldwin are prepared at this juncture to sanction a break is a matter of great doubt. In Labor quarters there is grave suspicion to-day that such action, however, is under contemplation and may be justified by the Government particularly on the score of Moscow's continued propaganda against Britain.

There is a firm conviction on the part of many ministerialists that Soviet money is still coming into England to assist the Reds in the British labor organizations, and that view is shared by some astute Laborites, though at the present time they are not giving voice to such opinions.

Opposed to a Break.
Labor as a whole, and many Liberalists are opposed to any break with Moscow, and there is also a feeling among them following interests that such a step should be avoided if at all possible.

At the same time the holders of Russian bonds believe a break would defer indefinitely any chance of obtaining even a percentage of the colossal sums due them from Russia.

What is evidently influencing Foreign Secretary Chamberlain at this stage in the discussions of the Anglo-Russian relations is a realization that a complete break would unloose an even more formidable campaign against the British Empire, for everything indicated that Zinovieff and the extremists in Moscow are now at loggerheads with Krasin, Rakovsky and other more farsighted Russians over this anti-British campaign.

May Set East Aflame.
A complete break might also determine Moscow to open up old scores with Poland Rumania, and thereby add greatly to the dangers of European peace in the Eastern European corridor.

J. L. Garvin in the Observer declared that Zinovieff may force matters to a very ugly issue. Sir Robert Horne, one of the most influential members of Parliament, in stressing the Russian menace says: "They have been striving now for the last four years in the teeth of very solemn obligations under the treaty which I made with them myself, to upset our Government in India and to set the whole of the East aflame."

Laborites will press the Government this week to ascertain if the break is imminent.
A tiny vial of delicate scent—a wee box of fragrant powder—a miniature tube of vanishing cream—a dainty package of cold cream all for fifty cents in the THREE FLOWERS Travelette at any Drug or Dept. Store. June 29, m.t.h.f.

Butterfly Emigrants

Year after year millions of butterflies leave their breeding grounds in the south and fly northwards. Those that travel the greatest distance cover about 4,000 miles.

They are found on the southern shores of the Mediterranean about April and reach England towards the end of May. Many still continue to fly northwards, arriving in Scotland about mid-June, and eventually reaching Iceland in July. According to Mr. C. B. Williams, Chief Entomologist to the Egyptian Ministry of Agriculture, they originate from south of the great desert belt that crosses Africa and Western Asia.

These butterflies have never been seen making the return journey, and it is a mystery how every year swarms leave Africa and find their way to the same countries in the north. It has been suggested that some go back, but since they have never been seen they must either travel by night or return in ones and twos. Mr. Williams's theory is that the migration of the butterflies resembles a kind of relay race, and that those that ultimately reach Iceland are many generations younger than those that first set out from Africa.

DISCRETION.
Father (at supper table)—Well, Dick, how did you get on at school to-day? Dick—Father, one of my books says that conversation at meals should be of a pleasant character. Let's talk about something else.
MINARD'S LINIMENT USED BY PHYSICIANS.

LADIES' SUMMER SWEATERS
\$2.49
Attractively made of light weight Wool in a variety of summer colors.

BLACK WAISTS
\$1.49
Special price this week. All sizes.
\$1.49

HOUSE DRESSES
\$1.69
Of excellent quality Gingham in many pretty Check patterns.
\$1.69

PANTY DRESSES
98c.
Only a limited quantity left. These dresses are never sold less than \$1.50

Never a Ladies' Suit Sale Like This!

No advertisement could give a real idea of the values offered in this Sale. It is the Costumes themselves and the values that make this Sale so powerful.

OUR ENTIRE STOCK OF SUITS HAVE BEEN MARKED AT CLEARANCE PRICES INTO THREE GROUPS.

12.98 15.49 25.00

SUMMER HATS
Regardless of former Selling Prices.
\$2.98 & \$3.98

Perhaps the very Hat you had your heart set on last week will be here for you to-morrow, at \$2.98 or \$3.98.

Wash Dresses

Not ordinary House Dresses, but a Street Frock that any woman would be proud to wear. New shades, stripes; solid colors and neat patterns. New Summer styles.

\$3.98

Thrifty Parents, outfit your boys where you get the most for your money.

Boys' Clothing

at amazing low prices.

Boys' TWO PANTS Suits

Snappy Suits on youthful trim lines. Choice of two colours: Blues and Browns.

\$8.98

BETTER Coat Sale

Values at \$30.00 and \$40.00 in this drastic price of \$24.95.

A rare opportunity for you to secure a smart Summer Coat at a mere fraction of its actual worth. Wanted new Spring styles. Every popular colour.
\$24.95

MEN! MEN!

Absolute Clearance

OF OVER 400

SPRING SUITS

This is your opportunity to get the Suit you had in mind and at about half the price you expected to pay
PRICED AT COST AND BELOW COST!

Fabrics, Patterns and Styles are this season's best, and every Suit built right by some of America's best manufacturers.

Dodge Brothers Touring Car

When good weather invites you into the country, you will appreciate more than ever the advantages of Dodge Brothers Touring Car. Open to fresh air and sunlight the Touring Car is healthful and delightful to drive. Moreover, it is common knowledge everywhere that Dodge Brothers product is dependable. One-eighth of the total weight of the car consists of chrome vanadium steel—the toughest and most enduring steel that can be used in motor car construction. This is exceptional. It goes far to explain why Dodge Brothers Touring Car stands up so many years under the hardest usage.

The Royal Garage, Agents.

LESTER & ELTON, Proprietors.

CARNELL STREET

ST. JOHN'S, Nfld



July 12, 1925, 12:10

339 WATER STREET.

BOYS' HOSE
24c. pair.

All sizes, two styles regular length and wool top sport stocking.

Men's Dept. 2nd Floor

July 9, 1925, 12:10

THE FAIR

BOYS' BLOUSES
39c.

of excellent quality materials, all sizes. Special at 39c.

Men's Dept. 2nd Floor

MEN'S WORK SOCKS
19c. pair.

Dark Grey. It will pay you to buy these by the half dozen—19c.

Men's Dept. 2nd Floor

MEN'S & BOYS' CAPS
98c.

They are going fast at this price, 98c. Made to sell at \$2.00

Men's Dept. 2nd Floor

339 WATER STREET.

She wants to spend the day, you know me and bring not. It would be just set down here. hour or at of an hour's I love riding come on the bring me back knows very over to the quarters of it's a 15 min bus and 75c get a machine ho a little people are at first and they've had what a both on trains. W and I hope



PAST is of in the Califo Blue Red 7 Califo Grape SUMM K K ROSE ROSE

Ha Bulbs, etc.

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