

Men's Collar "Special"

"Don't fail to take advantage of this unique offering." Men's Semi-Soft Collars—Famous Van Heusen Brand, graded as seconds they are in most cases practically perfect—29c each

On Sale for 29c each, 3 for 85c

CASH SALE

NO CHARGING.

Ayre & Sons
LIMITED

Ladies' Brassiers "Special"

WHILE THEY LAST:—We offer a Job range of Ladies' finely woven, boned, Flesh colour Brassiers, easily worth double the price.

Sale Price 23c

CASH SALE

NO CHARGING.

Great Celebration Sale!

Starting FRIDAY, June 27th, and continuing until July 5th, for the benefit of Outport friends visiting the City during the Haig Celebration Days, we are offering, for the consideration and approval of the discerning public, a Sale that is indeed a Sale.

MEN'S TWEED SUITS

A SPECIAL PURCHASE of manufacturers' "Odds and Ends" in Men's Tweed Suits, all perfect in every respect, permits us to offer the best values we have seen since pre-war days.

COME! COMPARE! AND BE CONVINCED!

Our Special Prices--11.95, 13.25, 14.25, 16.75, 19.75 up to 29.75

Men's Straw Hats

With the advent of Summer, a man's thoughts naturally turn towards a new Straw Hat. See our Special Offering.

Only 89c

Higher grades all marked down during this Sale.

Silk Knitted Ties

Make it a point to supply your own and your boys' needs from this lot. Big range of colors and designs.

Sale Price 19c

BIG RANGE OF BOYS SUITS

To fit from 3 to 8 years.

In Tweeds and Navy and Brown Cord Velvets. Drastic Reductions made for this Sale.

Do not miss this opportunity—former Prices up to \$10.20. SALE PRICES

3.90 4.80 9.30

Men's Underwear

SPECIAL: Here we offer an exceptional range of good grade English Underwear; Summer weights. Values up to \$1.00.

Sale Price 79c

Two Shirt Specials FOR MEN.

Both of which are remarkably good value. SALE PRICES

1.19 and 1.59

Our Ladies Dress and Coat Dept.

In order to provide the privacy, which so many of our customers appreciate, an entire section is allotted to this Department in the Upper Building over the Hardware Department. Do not fail to visit this section during this Celebration Sale. "Elevator at your Service."

SPECIAL!

Ladies' Good Grade Gingham Dresses

Ladies' Good Grade GINGHAM and Plain Coloured Linen

Sale Price 1.28

White Gaberdine Skirts

An ideal garment for Holiday wear, at an exceptionally low price.

Sale Price 1.28

SPECIAL!

Crepe-de-Chine Dresses

Very pleasing in style and appearance. Colors: Saxe, Grey and Navy. Do not miss this opportunity.

Sale Price 7.28

Ladies' Spring and Summer Coats

Not seconds or misfits, but perfect Goods in every respect. All marked down to bed-rock during Celebration Sale.

15.75, 19.50 and up

SPECIAL!

Ladies' Poplin Skirts

Made from fine grade Poplin of Silky appearance, in Black, Grey and Navy colors.

"A Real Bargain."

Sale Price 98c

MISSSES' and LADIES' Ratine and Gingham Dresses

1924 Models, well made and of attractive appearance.

Sale Price 2.38

MISSSES' and LADIES' Novelty Stripe Crepe Dresses

An ideal Summer garment marked at an especially low price for this Sale.

Sale Price 2.38

Ladies' High Class Dresses

A choice selection of the very newest styles and fabrics, at Special

Celebration Sale Prices

Hosiery Specials**BLACK LISLE HOSIERY**

for STOUT LADIES.

Regular

\$1.30.

SALE PRICE

59c

BARGAINS in Silk Hosiery

Colors: Sky, Pink, Grey, Tan, Peach, Brown, Beige, Black and White. All perfect goods. Would be good value for \$1.00.

SALE PRICE

59c

LADIES' Black Mercerised LISLE HOSIERY

with drop stitch effect

Regular

\$1.10.

SALE PRICE

59c

CORTICELLI ROMAN FLOSS

for Fancy Work.

SALE PRICE

5c

Slip.

Adele HAIR NETS (Real Human Hair)

Invisible—Durable

The Net of No Regrets.

ONLY

8c

EACH.

2 for 15c, 6 for 43c, 12 for 80c.

White Muslin BLOOMERS.

To fit children from 2 to 4 years.

ONLY

19c

Infants' Wrapper VESTS.

Fine grade Silkine and Wool; all sizes. A little more than half the regular price.

SALE PRICE

54c

Waists

A remarkable WAIST offering; all perfect goods, in Crepe-de-Chine, Georgette, Silk, Voile, etc. Values up to \$10.80.

LOT 1.

99c

LOT 2.

1.98

LOT 3.

2.98

LOT 4.

3.98

LOT 5.

4.98

Men's Work Pants

Serviceably made from good grade Cotton Tweed. All sizes. Regular price \$2.50.

SALE PRICE

1.99

Canvas Shoes

Clearing line of Men's Palm Beach Oxfords, with leather soles. Sizes in stock: 6, 7½, 8 and 9.

SALE PRICE

1.99

Striped Dress Silks

Here is a wonderful opportunity to get a good grade Silk, at a very low price.

We can show you a large variety of patterns equally suitable for Dresses, Pyjamas, Underwear, etc.

Regular \$3.30.

SALE PRICE

1.29

SPECIAL PURCHASE

Women's White Jersey Ribbed Combinations

Bought at a Bargain we offer at a Bargain.

SALE PRICE

69c

Wool Jersey Dresses

This is without question one of the Best Bargains we have ever offered. Every Dress is an attraction. Colors: Fawn, Royal, Saxe, Navy, Black, White and Vieux Rose.

SALE PRICE

4.98

Boys' White Wool Jersey Suits

Famous "St. Margaret" Brand.

SALE PRICE

1.75

Boys' Cotton Suits

Just in time for warm weather.

Sizes 3 to 8 years.

SALE PRICE

1.49

Pipes

Novelty Briar Pipes, in straight and bent styles; worth more than double the money.

SALE PRICE

29c

Corsets

Our Leader: The famous W.T. Sta-Bone Corsets, in White and Flesh colors.

SALE PRICE

1.19

Trico-Silk Underwear

of beautifully fine texture.

STEP-INS

SALE PRICE

\$1.69

VESTS to match.

SALE PRICE

\$1.33

EXTRA VALUE Ladies' Fine Grade White Cotton Gloves

SALE PRICE

33c

Footwear of Quality

Men's high grade Canvas Shoes, with good Leather Soles. "A dependable Shoe at a moderate price." Cream. Sizes: 5½, 6, 7, 7½, 8. White. Sizes: 5½, 7, 7½, 8, 8½.

SALE PRICE

3.19

High Grade Shoes FOR LADIES.

Clearing range of Ladies' Patent and Kid Laced and Strap Shoes, with spool heels. Limited quantity of all sizes. Values up to \$4.50.

SALE PRICE

1.49

Pure Silk Socks for Men

It will pay you to replenish your wardrobe with a half dozen or more pairs at this price.

ON SALE FOR

96c pair

Rubber Belts FOR MEN.

These come in Black and Brown colors, with Patent plate buckle.

SALE PRICE

24c

Fine Cambric Handkerchiefs for men.

Extra good value.

SALE PRICE 15c.

Men's Hose Supports

Our Special with Sky, Black and Brown Silk Pad.

SALE PRICE 21c.

BARGAINS from our DRESS DEPARTMENT

Thousands of yards of attractive Fabrics, which will please the most fastidious, have been drastically marked down for this Sale

Egyptian Crepe, 25 inches wide.

Special Sale Price33c.

Fancy Dress Chintz, 36 inches wide.

Reg. 80c. Sale Price49c.

Viola Organdie, 28 inches wide.

Reg. 38c. Sale Price33c.

Striped Crepe, 26 inches wide.

Reg. 45c. Sale Price33c.

Cashmere Crepe, 36 inches wide.

Special Sale Price\$1.65

Seersucker Crepe, 26 inches wide.

Reg. 50c. Sale Price27c.

Plain Ratine, 38 inches wide.

Special Sale Price80c.

Striped Ratine, 38 inches wide.

Special Sale Price\$1.10

Check Gingham, 27 inches wide.

Special Sale Price32c.

WOMEN'S HIGH-GRADE

Black Cotton**Hose**

(All Perfect)

SALE PRICE

19c

LADIES'

Plisse Crepe**Night-Gowns**

This is a genuine bargain. Every garment hand-made and hand-embroidered.

1.75

Towels! Towels!

JOB LOT OF FINE WEAVE

White Huck**Towels**

EXTRA VALUE.

AT SPECIAL SALE PRICE.

Serge Dresses

(On display in Upper Building)

This serviceable Dress comes in Navy, Brown, Grey and Black with fancy braiding effects.

SALE PRICE

4.75

CRASH

CUP TOWELS

A Special Lot for this Sale.

SALE PRICE

6c. each.

LADIES'

Extra Fine Grade**CAMBRIC****HANDKERCHIEFS**

SALE PRICE

3 for 20c.

Curtain Oddments

This is a Special Purchase of fine grade Single Curtains, representing manufacturers' "Odds and Ends," etc.

ON SALE FROM

29c up

White Underskirts

Ladies' White Muslin Underskirts, trimmed with wide embroidery flouncing.

SALE PRICE

89c

Ladies' Muslin and Fancy Voile Waists

A couple of these smart looking Waists will contribute towards the pleasure of your holiday. Values up to \$2.00.

SALE PRICE

98c