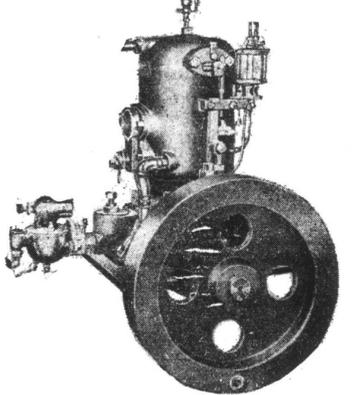


**JUST ARRIVED**  
 And now landing ex. Schr. "David C. Ritcie":  
**350 TONS**  
 Of NUT, STOVE and EGG SIZE  
**AMERICAN ANTHRACITE COAL.**  
**M. MOREY & CO., Ltd.**  
 nov25,21

**Great Reductions in**  
**Acadia Marine Engines,**  
 2 and 4 CYCLE 3 to 80 H.P.



From now to the end of December we are selling Engines at greatly reduced prices in order to reduce our stock.  
**FOR POWER, SIMPLICITY, and DURABILITY BUY AN ACADIA.**  
 Large quantities spare parts in stock at all times.  
**ACADIA GAS ENGINES, Ltd.,**  
 nov21,21. eod ST. JOHN'S, N.F.L.D.

**Serious Warning**

You must take immediate advantage of the present Low Prices of our merchandise as they are fast being reduced to make room for our

**CHRISTMAS GOODS.**

The abnormal demands made on our stocks these past few weeks have made a deep cut. But it is not too late if you come along quick.

Men's F. L. Underwear . . . 85c.	Ladies' F. L. Underwear . . . 65c.
Boys' F. L. Underwear from 65c.	Misses' F. L. Underwear . . . 55c.
Men's Work Shirts . . . \$1.50	From . . . \$1.20
Men's Necktie Shirts . . . \$1.35	Ladies' Wool Scarves . . . \$1.20
Men's Overalls . . . \$1.20	Ladies' Wool Hose . . . 40c.
Men's Bras . . . 15c.	Ladies' Cotton Hose . . . 10c.
Men's Sock (Woolen) . . . 30c.	Children's Heavy Hose . . . 10c.
Strip Flannellette . . . 19c. yd.	Check Flannellette . . . 19c. yd.
Check Flannellette . . . 19c. yd.	Turkish Towels . . . 25c.
Turkish Towels . . . 25c.	Embroideries, per yard . . . 5c.
Blay Calico . . . 17c. yd.	London Smoke . . . 28c. yd.
Huck Towels . . . 25c. yd.	Blouse Flannellette . . . 22c. yd.
Dress Goods . . . 25c. yd.	

**SEE OUR BLANKETS!**  
 LOWEST PRICES IN TOWN.

**BON MARCHE**  
 nov29,21

Just arrived another big shipment of

**CONFECTIONERY,**  
 Cake and Xmas Goods.

Outport dealers should order now to avoid disappointing their customers.

**P. F. FEARN & CO., Ltd.,**  
 Box 667. 200 Water St. Phone 734.

**KARL S. TRAPNELL, Opt. D.,**  
**EYESIGHT SPECIALIST,**  
 307 Water Street, Upstairs.  
 HOURS—10-1: 2.30-6: Evenings by appointment.

**Give Us a Genuine Fishing Vessel Race.**  
 (New York Fishing Gazette.)  
 The International Fishing Schooner Races, inaugurated with the best of intentions by William H. Dennis of Halifax, have been completely divorced from the genuine fishermen atmosphere through the introduction of rules and regulations which have no place in a fisherman's sailing contest. The spirit which animated Mr. Dennis in giving a Trophy for competition between the fishing schooners of the United States and Canada has been distorted by the yachtsmen and others who have "horned in" on the committees, dictated the sailing rules and taken charge generally.

The Fishing Gazette is a strong advocate of International Fishing Schooner Racing. We believe it to be an annual event of great value to the fishing industries of both countries through the publicity given and by reason of the stimulus to design fishing vessels on speedier lines than those of the present day. We are not apprehensive of "freak models" and "skimmer dishes" coming into them. The exacting requirements of the industry effectually bar such types and regulations can be drafted to exclude the entry of any vessel which is not a bona-fide fisherman.

But the races up to the present are suffering from too many regulations. We are treated to the annual spectacle of two fishing schooners, converted into yachts for the purpose of racing. Neither the Bluenose nor the Henry Ford were fishing schooners when they met off Gloucester this year. Neither of them were in condition to go fishing. Their anchors, cables, dories, gurry kids, hoisting engines and other fishing gear and vessel equipment were left ashore; their working ballast was changed and they were over hauled, re-rigged and generally slobbered-up at great expense. In their ordinary business, fishing schooners do not work in that condition and competition between such vessels tells no story that could be of any practical use to fishermen. The rules as to water-line and sail area impose restriction which can serve no good purpose and simply favors the designing of a certain type of vessel. We are anxious to see these races continue but we believe that if they are to be successful and of any value to the fishing industry, there will have to be some radical changes made in the Deal of Gift and the rules governing the competition. We venture to suggest some of these changes herewith:

(1) The complete exclusion of yachtsmen and others not directly engaged in the fisheries from all committees. The committees to be formed of fish merchants owning vessels and master mariners who have commanded fishing vessels.  
 (2) Vessels to race with their ordinary fishing gear on board; with their usual ballast, with the sails they have used in fishing, and with their ordinary fishing crews.  
 (3) Abolish existing rules as to sail areas and water-line and permit any bona-fide fishing vessel to enter the races without handicap or restriction provided that she sails in precisely the same condition as when engaged in fishing.

Annual test of speed and seaworthiness under normal conditions—the conditions these schooners are called upon endure when engaged in their work. We have so far merely seen what the Bluenose, Henry Ford, Elizabeth Howard, Elsie and others can do in the sailing line when spruced up and skinned to the ballast; it would be much more satisfactory to have proof of their performances when fully equipped for fishing. Let the further contests tell us this story.

**Brick's Tasteless.**  
 A most palatable preparation containing the active principles of the purest

**Cod Liver Oil.**  
 It contains all the virtues of Cod Liver Oil without the nauseous grease, and can be taken and retained by those with the most delicate stomach. No unpleasant effects following its use.  
 No other medicine will restore lost weight so quickly as BRICK'S TASTELESS.

Weight yourself the day you commence to take BRICK'S TASTELESS then weigh yourself two weeks later and note the increase.  
 BRICK'S TASTELESS can be purchased wholesale or retail at Messrs. J. C. McMurdo & Co., Geo. Knowling, Ltd., or  
**DR. F. STAFFORD & SON,**  
 Wholesale and Retail Chemists and Druggists, St. John's, oct31,21

**Mica Mines in New Mexico to be Opened.**

Mica, the material that was once commonly known as fenglass, is becoming very important because of its value in radio and other electrical work. The American Mica Company has purchased a number of inactive mica properties in Rio Arriba county, New Mexico, the principal one being that formerly owned by the Petaca Mining Company. Mining engineers have reported that they expect the Petaca mica field to be one of the largest in the United States and also that the mica produced will be of high grade, says the Engineering and Mining Journal-Press of New York. The American Mining Company expects to erect a grinding plant in Santa Fe. Low cost should be possible, because of low wages. This company will endeavor to supply ground mica to western users and to some in the east-central states. It is the intention of this company to install at once a number of punch machines for the manufacture of mica washers and disks for use in electrical insulation. The mica produced by these mines is muscovite of a light green color, flexible and free of iron.  
 These mines were originally worked

**NEYLE'S JOB LOT**  
 at about 1/2 regular price.  
**HAIR BRUSHES.**  
 Military \$3.00 doz. 30c. each. Worth 50c. each.  
**SHAVING BRUSHES.**  
 Set in Rubber \$2.40 doz., 25c. ea. Worth 50c. each.

**PACK SACK**  
 with heavy Web Straps, hold as much as a Trunk. Only \$2.25 Worth \$5.00.

**CLOTHES BAGS.**  
 White and Khaki. Only 90c. ea. Worth \$1.80 each.

**KNAP SACKS.**  
 Only \$3.00 doz., 30c. each. Worth 75c. each.

We are showing Good Values in Skeleton Skates, Acme Skates, Leather and Web Heel Skates, Slide Shoes, Horse Shoes, sharp-edged for winter use, Horse Shoe Nails, Iron Boilers, Iron Kettles, Stove Elbows, 4, 5 and 6 inch.

**PICTURE WIRE**  
 for fox and Rabbit Snare. No. 1, 2, 3 and 4.

**SHOT SLEIGH BELLS.**  
 Brass Neck Straps \$1.90 & \$2.40  
 Nickel Neck Straps . . . \$4.30  
 Brass Body Straps . . . \$1.90  
 Nickel Body Straps \$4.30 & \$7.00  
 Saddle Chimes . . . \$4.30  
 Back Strap Bells \$1.80, \$3.75 and . . . \$4.50  
 Collar Straps, open Bells \$3.00 to \$5.00 a Strap.

**MUSKETS.**  
 Only \$7.00.

**50-70 RIFLES.**  
 With box of cartridges. Only \$7.00.  
 Extra Cartridges \$4.50 per 100.

**The Neyle-Soper Hardware Co., Ltd.**  
 nov21,21.12

**STAR MOVIE, This Afternoon and Night.**  
**Beautiful Alice Calhoun in "The Angel of Crooked Street"**  
 A story of intrigue, romance, country life, environment, adventure and drama. A picture that will reach home. A Vitagraph Production in Six Parts.  
**CARMEL MYERS and WALLACE MacDONALD**  
 IN CHAPTER TWO OF  
**"BREAKING THROUGH."**  
 MISS MAJOR IN A VIOLIN SOLO. ALSO SHE WILL PLAY AND DANCE THAT POPULAR NUMBER "THREE O'CLOCK IN THE MORNING."

Made from carefully selected high-grade well matured leaf

**British Colonel**

is constantly demanded by the smoker who appreciates a mild and full flavored plug tobacco.



The "Utmost" In Plug Smoking--

*Imperial Tobacco Co.*



ed by early Spanish settlers, who used the product for window glass. The padres used it also in the windows of the old San Miguel Church, the oldest in America, which is still standing in Santa Fe.

**MECCA THE HOUSEHOLD OINTMENT**  
 TRY IT  
 FOR BURNS CUTS SKIN DISEASES ETC.

**Men Race for Diamonds in Africa.**

Choice locations in newly opened diamond fields in South Africa are awarded to the winners of a long distance foot race from a place of registration to the diggings. The "rush" on Sept. 15 last, according to the Engineering and Mining Journal-Press of New York, was the biggest known in history. On that date 3300 acres of the farm Kaalplaats were opened to entry. These digging about on the Vaal river, near Lindogee's Drift, a few hundred yards above the Rand water board's huge barrage, which is built across the river. C. M. Jack, mining commissioner for the Western Transvaal, read the proclamation, after having flagged off a line 700 yards long; but the line of "peppers" (as the contestants are called because they "peg" claims), extended to three times that length. The signal was given by dropping a flag at 11 a.m.; the peppers rushed off as one man. The reading of the proclamation had started at 10.40 a.m. About 1800 licenses had been issued and 17 policemen were present to keep order. Among the runners were several well known athletes, including K. K. MacArthur, of marathon sports fame. The value of the finds in the field up to date of proclamation are said to total \$13,000, the weight in carats being 1450. This gives an average value of over \$9 per carat. In the owner's reserve, Theodore Schmidt had found a 45 1/2 carat Cape yellow stone, for which he refused a price of \$215 per carat.

**Astonishingly Low Prices**

**Merchandise of HIGH QUALITY**

**LADIES' WOOL GLOVES**  
 Gauntlet style. In the most desired shade, from 90c. to \$1.50.

**MEN'S WINTER CAPS**  
 We stock the Maritima, the nobby cap of quality. Prices from \$1.90 to \$2.50.

**Ladies' Heather Mixture Hose—Green & Brown. Pair . . . 33c.**  
**Ladies' All-Wool Cashmere Hose—Plain & ribbed effects; vast assortment of colors. Pair \$1.00**  
**Ladies' Black Hose—Extra heavy quality. Pair . . . 40c.**

**New English All-wool Velours**  
 REGULAR \$5.00 **\$3.98** SEE OUR WINDOW.

**Ladies' Heavyweight Fleece Lined UNDERWEAR**  
 70c. garment.  
**Miss' Short Sleeve Fleece Lined VESTS**  
 80c. garment. Beautiful quality.  
**Children's SLEEPING SUITS**  
 for ages 11 to 14 years; extra special value. 98c. Suit.

**MEN'S SWEATER COATS.**  
 Men's Heavy Cotton and Wool Mixture Sweater Coats—The right coat for outdoor workmen. Grey only; extra-ordinary value \$1.25  
 Men's Wool Sweater Coats—In colors Wine, Brown, Grey . . . \$2.40  
 Men's Jersey Cloth Sweaters—Fleece Lined \$3.20  
 Men's All Wool Sweater Coats . . . \$6.50

**JUMPER FLANNELETTE**  
 In new flowered effects and stripes. Dark & Light patterns; very pretty effects.  
 25c., 30c. 38c. and 40c. yard.

**MILLEY'S**

Don't Say Paper, Say The Evening Telegram