

##  <br> WRIGLEYS <br> "Flatterers" The Shadow of the Future.  


 Thie evenivg telecram, st. jor

$\qquad$

## Brick'sTasteless

THE-ONE WHO TAKES IT MUST EAT

Wholesale and Retail Chemisis and Druggists, St, John's, Newloundland

## DOES IT PAY TO RETAL SUUGAR?

5umion








Housebold Notes.







## 

Grocers who have figured out the cost of retailing out of a barrel weight amount to from 75 cents to one dollar per hundred pounds.

## FIGURE IT UP YOURSELF. STOP LOSING MONEY, STOP GUESSING AT YOUR PROFIT. $=$ B LANTIC AND KNOW YOUR PROFIT.

## If your clerks agreed to work in your shop on holidays putting up sugar in bags for you to retall and further agreed to supply the bags, the twine and to pay you for all lost weight if you would pay them one-half cent for every pound of sugar put up, you would consider such a deal a good one for you. <br> Understand now, you would only have to pay your clerks $1 / 2$ cent per pound on all sugar put ap. For this sugar. Whilst your clerks would be doing this work they wouldn't be getting any pay other than the half cent per pound on sugar. You WOULD accept a proposition of this sort, wouldn't you? Shoud shay show. <br> Well that's the Lantic Sugar proposition, we shall supply you with the finest and cleanest and best sugar in 2 pound and 5 pound packages, guaranteed full weight, at one-half cent ( 50 cents per 100 lbs .) over the price- of sugar in barrels. The usual difference is 75 cents, but we're doing it now for 50 cents.

If you're a BUSINESS MAN you'll sell Lantic in packages, because it is the only sugar which can be retailed at SURE profit. It's better for you to make a half cent on Lantic than to lose a quarter cent on retailing

## COLIN CAMPEELL, WMMYED,



