

Lace & Embroidery Sale

Embroideries & Laces.

Thousands of yards of dainty Embroideries and Laces. Designs innumerable. Embroideries in Edging, Flouncings, Corner Coverings and Insertions.

CAMISOLE EMBROIDERY.

Reg. 30c. yard.	Sale Price	16c.
Reg. 70c. yard.	Sale Price	59c.
Reg. 85c. yard.	Sale Price	72c.
Reg. 90c. yard.	Sale Price	76c.

LAWN EMBROIDERIES.

Reg. 18c. yard.	Sale Price	9c.
Reg. 24c. yard.	Sale Price	12c.
Reg. 40c. yard.	Sale Price	16c.
Reg. 45c. yard.	Sale Price	20c.
Reg. 50c. yard.	Sale Price	23c.

EMBROIDERY INSERTION.

(Plain Edge.)		
Reg. 13c. yard.	Sale Price	11c.
Reg. 20c. yard.	Sale Price	12c.
Reg. 35c. yard.	Sale Price	16c.
Reg. 30c. yard.	Sale Price	20c.

FLOUNCING EMBROIDERY.

Reg. 65c. yard.	Sale Price	25c.
Reg. 60c. yard.	Sale Price	50c.

ALLOVER EMBROIDERY.

Reg. \$1.50 yard.	Sale Price	63c.
Reg. \$1.00 yard.	Sale Price	55c.

WHITE NET LACES.

Reg. 7c. yard.	Sale Price	6c.
Reg. 8c. yard.	Sale Price	7c.
Reg. 12c. yard.	Sale Price	10c.
Reg. 15c. yard.	Sale Price	12c.
Reg. 40c. yard.	Sale Price	16c.
Reg. 60c. yard.	Sale Price	25c.

Bargains in Gloves.

FRENCH CASTOR GLOVES.

Well cut, washable Gloves, with 2 pearl buttons, in all sizes; perfect fitting.		
Regular 55c. pair.	Sale Price	47c.
Regular 55c. pair.	Sale Price	56c.
Regular \$1.25 pair.	Sale Price	\$1.10

WHITE KID GLOVES.

2 and 3 dome fasteners; all sizes.		
Regular 50c. pair.	Sale Price	44c.
Regular 80c. pair.	Sale Price	70c.

WHITE WOOL GLOVES.

Scotch knit, Wolsey and Ringwood makes.		
Regular 20c. pair.	Sale Price	17c.
Regular 50c. pair.	Sale Price	44c.

JANUARY WHITE SALE.

This Sale presents unusually strong attractions for this week. The enormous business transacted by this Store since the sale started, was not brought about by chance, but by selling high-grade goods at prices that signified real savings to our customers. While the sales have been unusually large, we have still plentiful assortments of White Goods in each department at prices that can't be ignored by economical shoppers.

Children's Whitewear.

This Sale offers extraordinary money-saving chances on Children's Whitewear and Underwear.

The qualities and styles represented here at such low prices should cause every mother to consider whether it is worth the time, trouble and expense to make up garments. In every instance during this great Sale you save

10 to 20 per ct.
on your children's clothes.

Many Saving Opportunities on Household Goods.

WHITE SHEETS.

(Twilled.)		
Size 68 x 81 ins.	Reg. \$1.55 pair.	Sale Price \$1.25
Size 68 x 90 ins.	Reg. \$1.85 pair.	Sale Price \$1.57
Size 72 x 90 ins.	Reg. \$2.50 pair.	Sale Price \$2.10
Size 81 x 99 ins.	Reg. \$4.50 pair.	Sale Price \$3.75
Size 81 x 99 ins.	Reg. \$5.00 pair.	Sale Price \$4.25

WHITE TWILL SHEETING.

Width 68 in.	Reg. 30c. yard.	Sale Price 26c.
Width 68 in.	Reg. 35c. yard.	Sale Price 30c.
Width 80 in.	Reg. 50c. yard.	Sale Price 44c.
Width 90 in.	Reg. 75c. yard.	Sale Price 65c.

PLAIN WHITE SHEETING.

Width 72 in.	Reg. 40c. yard.	Sale Price 35c.
Width 72 in.	Reg. 45c. yard.	Sale Price 40c.
Width 80 in.	Reg. 60c. yard.	Sale Price 55c.
Width 90 in.	Reg. 70c. yard.	Sale Price 60c.

TABLE LINENS.

LINENS YOU CAN TRUST.

When you find goods that you can trust, you have gone a long way towards being satisfied. To satisfy folks with Linens has long been a success with us. This Sale offers you a real opportunity to save on Reliable Linens.

WHITE DAMASK TABLE CLOTHS.

Size 2 x 2 1/4 yards.	Reg. \$1.25.	Sale Price \$1.05
Size 2 x 2 1/4 yards.	Reg. \$1.75.	Sale Price \$1.47
Size 2 x 3 yards.	Reg. \$2.20.	Sale Price \$1.90
Size 2 x 2 1/2 yards.	Reg. \$6.75.	Sale Price \$5.75

HEMMEED TABLE CLOTHS.

Size 51 x 79 in.	Reg. \$1.00 each.	Sale Price 85c.
Size 2 x 2 1/2 yds.	Reg. \$2.00 each.	Sale Price \$1.65
Size 2 x 2 1/2 yds.	Reg. \$2.75 each.	Sale Price \$2.25
Size 2 x 2 1/2 yds.	Reg. \$4.50 each.	Sale Price \$3.75
Size 2 x 2 1/2 yds.	Reg. \$5.75 each.	Sale Price \$4.90

(Hemstitched.)

Size 65 x 85 in.	Reg. \$2.00 each.	Sale Price \$1.65
Size 79 x 106 in.	Reg. \$3.75 each.	Sale Price \$3.00

TABLE NAPKINS.

(Size 22 x 22—Hemmed.)		
Regular 9c. each.	Sale Price	7c.
Regular 12c. each.	Sale Price	10c.
Regular 20c. each.	Sale Price	17c.
Regular 45c. each.	Sale Price	39c.

Circular Pillow Cotton.

(Plain.)		
42 in. Reg. 20c. yd. for...	17c.	42 in. Reg. 22c. yd. for... 19c.
45 in. Reg. 22c. yd. for...	19c.	42 in. Reg. 25c. yd. for... 22c.
42 in. Reg. 30c. yd. for...	26c.	42 in. Reg. 30c. yd. for... 26c.
46 in. Reg. 35c. yd. for...	30c.	42 in. Reg. 30c. yd. for... 26c.
46 in. Reg. 40c. yd. for...	35c.	48 in. Reg. 40c. yd. for... 35c.

SHOPPING BY MAIL.

Customers who live out of town can get any of the goods advertised during this White Sale through our efficient Mail Order Service. To ensure satisfaction, please send your orders in early.

JANUARY SALE OF WHITEWEAR.

Special

Reductions.



KNICKERS.

Splendid patterns in English and American makes.

Reg. 40c. pair.	Sale Price	37c.
Reg. 50c. pair.	Sale Price	40c.
Reg. 70c. pair.	Sale Price	56c.
Reg. \$1.20 pair.	Sale Price	96c.
Reg. \$1.60 pair.	Sale Price	\$1.25

CAMBRIC NIGHTDRESSES.

Dainty effects in various pretty styles, square, round and pretty Sailor Collars. Ribbon and Embroidery trimmed.

Reg. 80c. each.	Sale Price	64c.
Reg. 90c. each.	Sale Price	72c.
Reg. \$1.25 each.	Sale Price	\$1.00
Reg. \$1.50 each.	Sale Price	\$1.25
Reg. \$2.75 each.	Sale Price	\$2.30
Reg. \$3.75 each.	Sale Price	\$3.00

CAMISOLES.

Various styles, all pretty, trimmed with lace, ribbon and tucks.

Reg. 25c. each.	Sale Price	20c.
Reg. 45c. each.	Sale Price	38c.
Reg. 70c. each.	Sale Price	56c.
Reg. \$1.20 each.	Sale Price	96c.
Reg. \$1.30 each.	Sale Price	\$1.04
Reg. \$1.50 each.	Sale Price	\$1.20

CHEMISES.

Beautiful designs in Swiss Embroidery. Many finished with Pink and Blue Draw Ribbon.

Reg. 50c. pair.	Sale Price	40c.
Reg. 65c. pair.	Sale Price	52c.
Reg. \$1.25 pair.	Sale Price	\$1.00

FLETTE NIGHTDRESSES.

Reg. 85c. each.	Sale Price	68c.
Reg. 95c. each.	Sale Price	76c.
Reg. \$2.80 each.	Sale Price	\$2.05

Winsey Nightdresses, various styles and sizes. Reg. \$2.60 each. Sale \$2.13

"Blaxella" Nightdresses, all wool, guaranteed unshrinkable; round and square neck styles. Reg. \$5.75 each. Sale \$3.95

Price \$1.00 each. Sale \$1.04

Price \$5.75 each. Sale \$3.95

FLETTE KNICKERS.

Trimmed with Embroidery, Lace and Tucks.

Reg. 45c. pair.	Sale Price	38c.
Reg. \$1.00 pair.	Sale Price	80c.

INFANTS' PINAFORES.

Sizes 18 in. to 24 in.

Reg. 20c. each.	Sale Price	16c.
Reg. 90c. each.	Sale Price	76c.

LACE CURTAINS.

We expect to do a big business in Lace Curtains. A large consignment has arrived, specially bought for this sale. Many new and attractive patterns in both fine and massive effects are included.

Size 2 1/2 yds. long, 38 ins. wide.	Reg. 40c. pr.	Sale Price 35c.
2 1/2 yds. x 38 in.	Reg. 55c. pair.	Sale Price 44c.
2 1/2 yds. x 40 in.	Reg. 65c. pair.	Sale Price 55c.
2 1/2 yds. x 40 in.	Reg. 75c. pair.	Sale Price 63c.
3 1/2 yds. x 50 in.	Reg. 90c. pair.	Sale Price 77c.
3 yds. x 47 in.	Reg. \$1.00 pair.	Sale Price 85c.
3 yds. x 50 in.	Reg. \$1.20 pair.	Sale Price \$1.00
3 yds. x 50 in.	Reg. \$1.40 pair.	Sale Price \$1.20
3 yds. x 52 in.	Reg. \$1.65 pair.	Sale Price \$1.45
3 1/2 yds. x 56 in.	Reg. \$2.25 pair.	Sale Price \$1.90
3 1/2 yds. x 58 in.	Reg. \$2.75 pair.	Sale Price \$2.35
3 1/2 yds. x 60 in.	Reg. \$3.25 pair.	Sale Price \$2.75
3 1/2 yds. x 60 in.	Reg. \$3.75 pair.	Sale Price \$3.15
3 1/2 yds. x 60 in.	Reg. \$4.25 pair.	Sale Price \$3.57
3 1/2 yds. x 60 in.	Reg. \$4.75 pair.	Sale Price \$4.00
3 1/2 yds. x 60 in.	Reg. \$5.75 pair.	Sale Price \$4.90
3 1/2 yds. x 60 in.	Reg. \$7.25 pair.	Sale Price \$6.00

TABLE LINENS.

Tray Cloths.

Linen, trimmed with embroidery, lace, hemstitching, &c.; all regular sizes.

Reg. 45c. ea.	Sale Price	38c.
Reg. 55c. ea.	Sale Price	44c.
Reg. 65c. ea.	Sale Price	50c.
Reg. 85c. ea.	Sale Price	68c.
Reg. \$1.00 ea.	Sale Price	80c.
Reg. \$1.20 ea.	Sale Price	\$1.04
Reg. \$1.85 ea.	Sale Price	\$1.45

Table Centres.

Very pretty designs in Linen, trimmed with lace and embroidery.

Reg. 25c. each.	Sale Price	20c.
Reg. 40c. each.	Sale Price	34c.
Reg. 50c. each.	Sale Price	40c.
Reg. 55c. each.	Sale Price	44c.
Reg. 65c. each.	Sale Price	50c.
Reg. 85c. each.	Sale Price	68c.

Sideboard Covers.

Tamboured Muslin, lace trimmed, linen, &c.; all sizes.

Reg. 45c. ea.	Sale Price	38c.
Reg. 55c. ea.	Sale Price	44c.
Reg. 75c. ea.	Sale Price	60c.
Reg. 85c. ea.	Sale Price	68c.
Reg. \$1.00 ea.	Sale Price	80c.
Reg. \$1.25 ea.	Sale Price	\$1.00

Duchesse Sets.

4 pieces in each set, various pretty makes; linen and lace trimmed.

Reg. 40c. set.	Sale Price	34c.
Reg. 50c. set.	Sale Price	40c.
Reg. 60c. set.	Sale Price	50c.
Reg. 75c. set.	Sale Price	60c.
Reg. 85c. set.	Sale Price	68c.
Reg. \$1.10 set.	Sale Price	88c.
Reg. \$1.25 set.	Sale Price	\$1.00
Reg. \$1.65 set.	Sale Price	\$1.28
Reg. \$2.00 set.	Sale Price	\$1.60

English Shirts, &c.

28 ins. Reg. 10c. yard.	Sale Price	8 1/2c.
30 ins. Reg. 11c. yard.	Sale Price	9 1/2c.
30 ins. Reg. 12c. yard.	Sale Price	10 1/2c.
31 ins. Reg. 13c. yard.	Sale Price	11 1/2c.
35 ins. Reg. 14c. yard.	Sale Price	12 1/2c.
36 ins. Reg. 15c. yard.	Sale Price	13c.
36 ins. Reg. 25c. yard.	Sale Price	22c.

A Very Important Sale of WOOL BLANKETS.

The position we hold in the Blanket business has always been a strong one. Just now a rich boon awaits housekeepers. We have reduced our entire stock of Wool Blankets for this Sale.

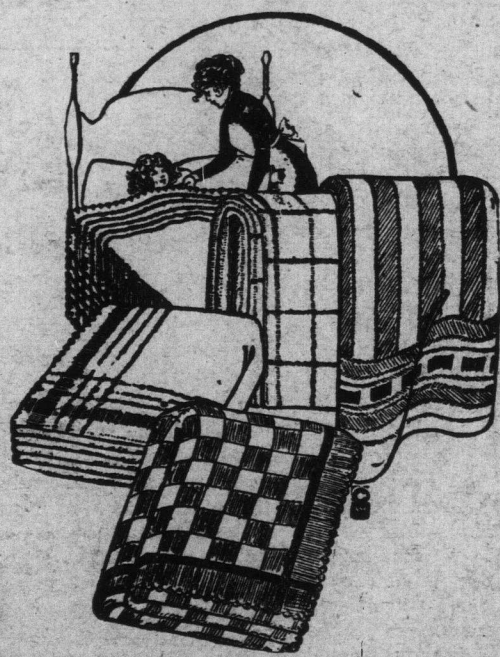
Don't bother about coal, buy Blankets.

Come wind, come snow, let Boreas blow;

With Blankets like these your body will glow.

When in the store ask to see them. The touch will tell you that they are all of a highly desirable quality.

Regular \$2.50 pair.	Sale Price	\$2.34
Regular \$3.35 pair.	Sale Price	\$2.92
Regular \$3.70 pair.	Sale Price	\$3.20
Regular \$4.00 pair.	Sale Price	\$3.50
Regular \$5.40 pair.	Sale Price	\$4.67
Regular \$7.00 pair.	Sale Price	\$6.07
Regular \$7.80 pair.	Sale Price	\$6.83



Also a lot of slightly damaged Wool Blankets selling at the special price of, per pair.

\$2.00.

Striking Opportunities in White and Cream DRESS GOODS.

Right now is the time to buy that White or Cream Dress Length that you intend getting for the coming spring and summer—now while the prices are at their lowest ebb.

WHITE NUN'S VEILING.

Reg. 40c. yard.	Sale Price	35c.
Reg. 60c. yard.	Sale Price	52c.

ALL WOOL CASHMERES.

(Cream.)		
Reg. 40c. yard.	Sale Price	35c.
Reg. 70c. yard.	Sale Price	60c.
Reg. 75c. yard.	Sale Price	64c.

SILK STRIPED VOILES.

(Cream.)		
Reg. 55c. yard.	Sale Price	47c.
(White.)		
Reg. 60c. yard.	Sale Price	52c.
Reg. 75c. yard.	Sale Price	64c.

CREAM LUSTRE.

Reg. 55c. yard.	Sale Price	47c.
Reg. 90c. yard.	Sale Price	77c.

LAWRUNG SILK.

(White.)		
Reg. \$1.20 yard.	Sale Price	\$1.00
(Cream.)		
Reg. \$1.20 yard.	Sale Price	\$1.00

COATING SERGES.

Reg. \$1.00 yard.	Sale Price	85c.
Reg. \$1.50 yard.	Sale Price	\$1.25

CREAM FANCY VOILES.

Reg. 70c. yard.	Sale Price	60c.
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CREAM EOLIENNE.