



For Your Benefit

We have decided to open
during our

BIG RETIRING SALE

After Tea

TILL FURTHER NOTICE,

—AT—

HALLEY'S Popular Stores
aug 5, 11 106 & 108 New Gower St.

THE GREATEST INVENTION OF THE AGE, Family Butter Merger.

Every Family and Farmer should have one of these MONEY SAVERS. It takes one pint of milk. It takes one pound of butter.

It merges the two together making **Two Pounds**, that is sweeter and healthier than any creamery butter, giving you **TWO POUNDS** for the price of **ONE POUND** that looks the same, gets just as hard, and is for the same purposes as the best butter, that would cost you twice as much for the same amount.

PRICE: \$6.00.

Sent to any address in the Island on receipt of price.
HAMLIN & Co., Cabot Building, St. John's,
Sole Agents for Newfoundland.

PUSH THEM ALONG!

They Go Easy.
The Just-Right Go Carts



AND
Baby Carriages.

A new shipment just opened—all the best makes.

Come in. Look Them Over.

ASK TO SEE our Special One-Motion Collapsible Go Cart with hood. See the small compact way in which they fold up. It's no task to carry them, for they are light.

U. S. PICTURE & PORTRAIT CO., Complete House Furnishers.



New Potatoes, Cabbage, etc.

To-Day per "Florizel,"
100 barrels American New Potatoes,
50 large barrels Cabbage,
10 large bunches Bananas,
20 boxes California Oranges.
Fine Fresh Stock. Bottom Prices.

EDWIN MURRAY

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Aet.

Office: corner Duckworth and Prescott Streets.

JOB PRINTING Neatly EXECUTED

IF YOU WANT REAL
GOOD VALUE SEE
OUR LINES OF

BOOTS and SHOES

FOR

Ladies, Gentlemen, Boys or Girls.
We save money for you on every pair.

A. & S. RODGER.

Be Sure to See Ours First

Where to Buy FURNITURE—Why at the
Big Furniture Store, of Course

Our immense business gives us buying facilities which enable us to offer you bargains you can never obtain elsewhere. We have a lot of special values that once gone cannot be repeated. So come at once! As prices have advanced to take effect in October, we would advise all those who possibly can to take advantage of the low prices as they are at present, and so save anywhere from 10 to 15 per cent., which will be the advance in a few weeks.

When in Doubt Buy of Us.

CALLAHAN, GLASS & CO.,
Duckworth and Gower Street, St. John's.

REID NEWFOUNDLAND COMPANY.

LABRADOR SERVICE.

S.S. "Invermore"

Will sail from the Dry Dock Wharf
Monday, Aug. 8th, at 1 p.m., for
Labrador, calling at

Harbor Grace, Carbonear,

Catalina, Trinity,

Bonavista, Twillingate,

Battle Harbor,

And the usual ports on Labrador.

Freight will be received up to 10 a.m.

S.S. STELLA MARIS will sail from Dry Dock to-morrow Saturday, Aug. 6th, at 6 p.m. for Labrador. Freight received up to 1 p.m.

Reid Newfoundland Company

Cottons and Muslins!

Four Special Lots worth your attention.

No. 1 LOT—Usual price, 9c., 10c., and 12c.; now clearing at **7c.**

No. 1 LOT—Formerly 13c., 15c. and 16c.; now one price, **10 cents.**

No. 3 LOT—Selling 17c. to 22c.; all must go during the next few days, **15c.** per yard.

No. 4 LOT—Silk Muslins, all colors, while they last, worth from 30c. to 38c.; now **22c.**

Don't miss this offer. When we advertise we mean business and give FULL VALUE.

ROBERT TEMPLETON,

333 Water Street.

333 Water Street.

FOR SALE:

10,000 Hhds.

Cadiz SALT;

North Sydney COAL

Anthracite COAL.

Our Coal gives Satisfaction.
It is good Coal.

M. MOREY & Co.,

Office—Queen Street.

The FLY-CATCHER

THAT EVERYBODY
is TALKING ABOUT



About 3 Feet Long.

Everybody that sees one wants one. So do the flies; they want it so badly that it catches more of them to the square inch than any other fly-catcher—catches both the flies and the dangerous germs of disease they carry.

For Sale by Druggists, Grocers
and General Dealers.

POSTCARDS.

Just in time for the celebration.
Series of 21 Cards in Black and White
Callotype.

- No. 1—Cupids, Nfld.—Raising the Flag in honor of the Ter-Centenary.
- No. 2—View of Mosquito, with Carbonear Island.
- No. 3—Guire's Rock with Village of Mosquito in distance.
- No. 4—Custom House, Harbor Grace—Site of Old Pirates Fort.
- No. 7—Newfoundl'd Highlanders saluting Guy's Habitation.
- No. 8—Newfoundl'd Highlanders saluting Birthplace of Sir Henry Pynn.
- No. 9—Carbonear.
- No. 10—Baccalieu Island.
- No. 11—Naked Man Rock, near Bay-de-Verde.
- No. 12—Bay-de-Verde.
- No. 13—Ochre Pit Cove.
- No. 14—Northern Bay—in the year 1775 400 lives were lost on the beach.
- No. 15—Baccalieu Island Lighthouse, or first land sighted by Guy.
- No. 18—Cupids No. 1.
- No. 19—Cupids No. 2.
- No. 20—Cupids No. 3.
- No. 21—Cupids, Guy's first settlement.
- No. 22—Spectacle Head near Cupids.
- No. 23—Cupids looking out the Bay.
- No. 25—Methodist Church, Cupids.
- No. 27—Arrival of Flagstaff to be erected on Guy's Point.

Price—\$1 per hundred, 15c. pr doz., 2c. each, or set of 21 for 25c.

A Three Card Length Panoramic View of Cupids—price 35c. pr doz. & 4c. each.

DICKS & Co.,

336 Popular Bookstore.

Ladies' CORSETS!

Ladies' Royal Corsets 45c. a pair

Ladies' Climax Corsets 60c. a pair

Ladies' 450 Directorie Corsets . . . 80c. a pair

Ladies' 384 D. & A. Gray Corsets . . \$1.00 a pair

Ladies' 249 D. & A. White Corsets . . \$1.00 a pair

Ladies' 492 D. & A. White Corsets . . \$1.40 a pr

Ladies' 205 D. & A. White Corsets . . \$1.70 a pair

**Jackman, The Tailor,
The Mail Order House.**



JOHN T. KELLY.

Marble Works.

HEADSTONES,
MONUMENTS,
TOMBS, FONTS, etc.

Orders Executed Promptly.
Latest Designs.
Estimates Cheerfully Furnished.
Plans sent on application.

JOHN T. KELLY, 324 Water St.,
opp. Messrs. Allan Goodridge & Sons. P. O. Box 411.

IN STOCK.

ROLLED OATS—in brls,
Ogilvie's Rolled Oats, in hlf-brls,
Ogilvie's Oatmeal, in brls,
Ogilvie's Oatmeal, in hlf-brls,
"Canadian Beauty" Round Peas,
"Sugar Marrow" Round Peas,
Selected Round Peas,
Split Peas, Yellow Corn,
Yellow Corn-Meal,
White Hominy Feed,
Hercules Feed,—Crushed Corn,
Oats, Barley. Bran.

HARVEY & Co.,
WHOLESALE.

Plasmon Custard Powder

25 Times More Nourishing

Than any other Custard Powder.

(See *British Medical Journal*, 19th Feb., 1910,
on "PLASMON AS A SOURCE OF
PHOSPHORUS.")

In packets, **12 cents.** Each packet
contains sufficient to make
4 pints of

DELICIOUS GUSTARD.

Plasmon is used by the Royal Family.

P. C. MARS, Board of Trade Building.
Phone 698.

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