



WHITE TWILLED SHEETS

2 1/4 yards Long.
Reg. \$1.95.

Friday

\$1.35 pair.

WHITE TWILLED SHEETS,

Size 72 x 90 inches.
Reg. \$2.50.

Friday

\$2.15 pair

MARGELLA TOILET COVERS

Size 25 x 40 inches.
Reg. 25c.

Friday

20c. each.

LADIES' SILVERED BELTS

New Designs.
Reg. 30c.

Friday

24c. each

FRAMED PICTURES

Very Neat.
Reg. 25c.

Friday

18c. each

SCRIPTURE PICTURES

White Enamel Frames.
Reg. 20c.

Friday

16c. each.

GREEN PLUSH PLACQUES

Reg. 30c.

Friday

22c. each



NOTE PAPER

120 sheets in pkt.

Reg. 10c.

Friday

9 cts packet

CREAM LAID ENVELOPES

75 in packet.

Reg. 5c.

Friday

3 packets for 9 cts

EXERCISE BOOKS

Ruled Feint.

80 pages.

Reg. 4c.

Friday

4 for 9 cts

WRITING TABLETS

With Blotter.

Ruled.

Reg. 25c.

Friday

20 cts each

BLAY SHEETING

Double Width.

Reg. 30c.

Friday

25 cts yard

SCRIBBLING TABLETS

200 pages, ruled.

Reg. 7c.

Friday

2 for 9 cts

WOMEN'S BOOTS

Vici Kid.

Reg. \$2.90.

Friday

\$1.65 pair

WOMEN'S SHOES

Tan and Black.

Reg. \$1.00.

Friday

\$1.65 pair

WHITE SHIRTING

Extra Wide.

Reg. 14c.

Friday

12 cts yard

FRIDAY COME TO US FOR BARGAINS

A Day of Bargains in Blouses

Sale of 300 of This Season's Newest Style Blouses.

YOU have probably possessed a dainty collar, a belt, a blouse, or some pretty piece of dress fixing, so decidedly charming that you could hardly refrain from wearing it every time you went out.

That's just the way you'll feel about these handsome Blouses—If you are fortunate enough to buy one on Friday. Better still—you'll have the pleasing sensation of knowing that you have saved considerable money in the purchase. Better come early for best choice.

There are about 20 different styles to choose from, comprising the latest American and English styles. The season's newest in fine, sheer Persian Lawn, Swiss

Muslin and Mull, elaborated with Irish medallion yokes, fine val laces, and dainty embroideries, finished with a wealth of pin-tucking; sleeves also trimmed in various effects. Full range of sizes.



REGULAR \$3.10 VALUES FOR.....\$2.60
REGULAR \$2.25 VALUES FOR.....\$1.85
REGULAR \$1.75 VALUES FOR.....\$1.39
REGULAR \$1.40 VALUES FOR.....\$1.10
REGULAR 90c. VALUES FOR.....72c.

All These Numbers Shown in Our Gents Dept.

Wash Goods.

We're Never More Attractive in Patterns and Colorings.

STANDARD ENGLISH PRINTS.

Standard English Prints, 31 inches wide, strong quality, white and medium coloured grounds, with checks, stripes and floral effects; also black and Navy grounds, with stripes, dots and floral designs. Regular 12 & 13c yd. Special, Friday, yard.....10c.

FINE CAMBRIC PRINTS.

Our Standard Cambric finish English Prints and Lawns, a line we guarantee fast color; a nice soft quality, made in about 40 designs and colours; patterns suitable for ladies dresses and blouses; uniform dots, stripes and floral effects, dainty patterns for children's dresses, etc. 32 ins. wide. Reg. 16c. yard. Friday.....13 1/2c

20c. Values for 16c.

Many special lines offered at a low price for Friday include:

Mysore Zephyrs, Mercerlawn, Irene Cambrics, Scotch Linens, etc. Choice Friday 16c. yd.

MERCERIZED SATENE.

This material is really beautiful for a dress lining or Blouse. It comes in a complete range of colors, and is sold all over the city at 25c. yard. This lot is offered Friday as a leader at.....21c yd

Sale of Dress Goods.

This price will make it worth your while to visit our Dress Department on Friday.

Amazon Cloths. Reg. 90c. assorted colors. Reg. 90c. **FRIDAY 75c.** Yard.
English Tweeds. Reg. 90c. Cashmeres. Reg. 90c. Armures. Reg. 90c. Boliennes. Reg. 90c. Colored and Black.
Fancy Suitings. Reg. 90c. Neat effects. Navy Serge. Reg. 90c. Lustres. Reg. 90c. Poplins. Reg. 90c. Venetians. Reg. 90c. Colored and Black.

Grocery Bargains.

White Lilac Soap. Reg. 30c. Friday.....25c. box
Large Bars Scotch Soap. Reg. 27c. Friday.....24c. bar
3 lb. tin Apricots. Reg. 25c. Friday.....20c. tin
Largt Tins Sardines. Reg. 20c. Friday.....17c. tin.
3 lb. tins grapes. Reg. 25c. Friday.....20c. tin.
Green Peas. Reg. 6c. Friday.....4c. lb.
New Rice. Reg. 4c. Friday.....3c. lb.
White Pepper. Reg. 30c. Friday.....25c. lb.
Navy Chocolate. Reg. 35c. Friday.....30c. lb.
Tomato Catsup. Reg. 35c. Friday.....30c. bot.
Red Ribbon Baking Powder. Reg. 20c. Friday, 16c. lb.

Hardware Bargains.

Whisks. Reg. 20c. Friday, 16c. each.
Spice Sets. Reg. 33c. Friday, 28c. each.
Enamel Stew Pans, with covrs. Reg. 40c. Friday, 34c. ea.
Enamel Pie Dishes. Reg. 25c. Friday, 21c. each.
Enamel Foot Baths. Reg. \$1.10. Friday, 95c. each.
Egg Beaters. Reg. 25c. Friday, 22c. each.
Pudding Spoons. Reg. 20c. Friday, 18c. each.
Wire Broilers. Reg. 15c. Friday, 12c. each.
Toasting Forks. Reg. 20c. Friday, 18c. each.
Gravy Strainers. Reg. 17c. Friday, 14c. each.
Enamel Kettles. Reg. 65c. Friday, 56c. each.

Crockeryware Bargains

Breakfast Cups and Saucers. Reg. 15c. Friday, 13c. ea.
6 inch Tea Plates. Reg. 12c. Friday, 10c. each.
China Candle Stick Holders. Reg. 20c. Friday, 17c. ea.
China Invalid Cups. Reg. 20c. Friday, 17c. each.
China Teapots. Reg. 65c. Friday, 57c. each.
China Teapots. Reg. 45c. Friday, 40c. each.
Japanese Cake Plates. Reg. 25c. Friday, 21c. each.
Cheese Dishes. China. Reg. \$1.20. Friday, \$1.05 each.
Earthen Hot Water Kettles. Reg. 95c. Friday, 85c. each.
Earthen Crocks, 1 1/2 gallon. Reg. 55c. Friday, 47c. ea.
Toilet Sets, white and gold. Reg. \$2.50 Friday \$2.20 set.

Dreams of Luxury Come True in This Friday's Linoleum and Rug Sale.

We have been doing the unusual in Linoleum and Rug selling these Fridays, and some price traditions have gone a-glimmering. But Friday will present another opportunity of equal importance. Here are some Rugs, Mats and Linoleum, whose prices harmonize with the home-making possibilities of the whole store.

65c. VELVET PILE DOOR MATS FOR.....70c.
35c. WOOL DOOR MATS FOR.....30c.
\$2.35 PLUSH HEARTH RUGS FOR.....\$1.90.
\$1.60 TAPESTRY HEARTH RUGS FOR.....\$1.25.
\$3.00 VELVET PILE HEARTH RUGS FOR.....\$2.45.
25c. IMPERIAL FIBRE MATS FOR.....20c.
\$1.00 LINOLEUM, 2 yards wide, FOR.....89c.
45c. FLOOR CANVAS, 2 yards wide, FOR.....42c.

Another Big Clearance of Fine Lace Curtains.

82 PAIRS AT A BIG SAVING.

The readiness of our House Furnishing Department to meet the demands of householders for high-grade Furnishings at the lowest possible cost—is demonstrated in this sale of handsome Lace Curtains. They are balades of many lines of choice Swiss Curtains, bought at a big saving. We place them on sale Friday and anticipate a quick clearance, for the prices are ridiculously low.

20 Pairs, 2 1/2 yds. long, for 45c. pair
15 Pairs, 3 yards long, for 25c. pair
20 Pairs, 3 1/2 yds. long, for \$1.40 pair
15 Pairs, 3 1/2 yds. long, for \$2.25 pair
12 Pairs, 3 1/2 yds. long, for \$4.35 pair



WE shop as carefully for you by Mail as if you came to the store in person and made your purchases. Your wants are satisfied, not merely filled in this house. GOODNESS OF QUALITY with CHEAPNESS OF PRICE can always be depended on here.

WOMEN'S FLEECE UNDERWEAR

Reg. 35c.

Friday

29c garment

LADIES' FLANNELETTE NIGHTDRESSES

White and Pink.

Reg. \$2.00

Friday

\$1.60 each

CHILDREN'S PINAFORES

White Lawn, very dainty.

Reg. 35c.

Friday

26c each

MARGELLA QUILTS

Satin finish, 3 yards long.

Reg. \$3.25.

Friday

\$2.75 each

TABLE NAPKINS

Bleached.

Size 22 x 22 inches.

Reg. 15c.

Friday

14c each

TOWELING

White and Blay Turkish, Linen, Glass and Roller.

Reg. 14c.

Friday

12c yard

LADIES' CORSETS

White and Grey.

Reg. \$1.00.

Friday

87c pair

BLOUSE FLANNELETES

Neat Patterns.

Reg. 20c.

Friday

17c yard

WHITE TWILL SHEETING

73 inches wide.

Reg. 40c.

Friday

32c yard

LADIES' KID GLOVES

Balance of that big Job Line.

Friday

59c pair

Notes From Harbor Grace.

The S. S. Bloodhound finished discharging yesterday evening, she turned out a total of 8,647 seals. Her crew shared \$31.78.

We would draw the attention of the Board of Health to the disgraceful condition of that very necessary building, off the public wharf near Victoria Street. If arrangements cannot be made with some person to have this place properly cleaned up and lined at regular intervals, then the police should be instructed to visit it occasionally and report when it is in need of attention as it is at the present time. Public health demands this, and it must be done.

Owing to some little repairs in the engine room of the Archibald Bros. Shoe Factory, work was closed down yesterday forenoon, but at 12.30 the whistle sounded the signal to the help that everything was in readiness to resume work. The output of footwear from this factory for the month of April was the largest on record, being 5,340 pairs. All the machines are running like clock work under the able supervision of the firm's machinist, Mr. H. D. Archibald.

The confirmation services in Christ Church, on Monday night, and in St. Paul's last night were largely attended by our citizens generally. A large number of children and several adults were confirmed by His Lordship Bishop Jones.

Mrs. W. Spracklin, of Boston, is here on a visit, the guest of Sergt. and Mrs. Spracklin.

Mrs. Andrew Parsons goes to St. John's by to-morrow's train, where she will reside in future.

Constable Mifflin has been transferred to another part of the district, and goes by to-morrow's train. Constable Mifflin is one of our most efficient officers, and his friends are sorry to have him removed.

CORRESPONDENT.
Har. Grace, May 4, 1910.

McMurdo's Store News

THURSDAY, May 5, 1910.
If you are looking for some very fine seed potatoes you can obtain some of Sutton's finest varieties from us:—Sutton's 'Harbinger,' a very early, heavy cropper, of hardy habit; flesh white, of first rate quality. This potato has won the Royal Horticultural Society's Award of Merit. Sutton's 'Ringleader,' an early kidney variety. Excellent for forcing, and for the early market. A good eating potato. Sutton's 'White City.' This remarkable potato, introduced by Sutton's last year promises to be the most valuable maincrop potato grown. Perfect kidney shape, dry, floury, and giving a large crop. Prices: Ringleader and Harbinger, 15c. lb.; White City, 25c. lb.

The Defence of Carbonear Island.

Among the beautiful works of art which have been taken and finished by Mr. J. C. Parsons, at his studio, is one of the greatest historic significance, viz., Carbonear Island, the Gibraltar of British North America. It will be sent to the Festival of Empire, and, from a historic standpoint, will take precedence to all others. It was there in the year 1696 that 200 Newfoundlanders, under Pynn, successfully defended the Island against D'Iberville and his French invaders, and compelled them to retreat, thus preserving British supremacy on this side of the Atlantic. Carbonear Island may be truthfully looked upon as the corner stone of the Great Empire beyond the Seas, and it is to be hoped that the Newfoundland delegates at present in England will bring this fact prominently before His Majesty as well as the Government of England. There is not to be found in all history, ancient and modern, such an exhibition of bravery, daring and skill as was performed by those brave defenders, and when we view the fact that they were only Newfoundland fishermen untrained in the arts of war, the deeds of Leonidas and his heroes at Thermopylae, which have been handed down to posterity, pale into insignificance, because the Spartans were trained to war, whereas the Newfoundlanders conquered by their invincible courage, daring and perseverance alone. Such a defence will stand alone in the annals of history, but unfortunately it has never been given due prominence, not even in our school-books.—Com.

THE KOHLER AND TONK Pianos are famous and their agencies are world-wide. Hundreds of users in Newfoundland can confirm their splendid points and should be better than one solitary opinion. Call and see them at the White Piano and Organ Store. CHESLEY WOODS.