

**WEATHER FORECAST.**  
 TORONTO, To-Day.—Fresh, E. and S. W. winds; occasional showers to-day and on Sunday.

**THE PEOPLE'S PAPER**  
**GOES TO THE**  
**PEOPLE'S HOMES.**

**AUCTION SALES.**

**SOUTH AFRICAN SKINS.**

At the Prescott Street Store,  
 on  
**TUESDAY NEXT, 12th inst., at 10.30 a.m.**  
 A Quantity of South African SKINS,  
 including Lion, Leopard and other varieties. After which a quantity of Household Furniture and Effects, including a few good Carpets.

**P. C. O'DRISCOLL,**  
 Auctioneer.

**Nfld. Steam Whaling Co., Ltd**  
**For Sale by Public Auction on WEDNESDAY, April 20th,** at 12 o'clock, noon, at the rooms of  
**The Board of Trade Water Street.**  
 The Property of the Newfoundland Steam Whaling Co., Limited, in liquidation, consisting of the following:  
 The Whaling Premises at Chaleur Bay, viz: Freehold Land, Buildings, Machinery, Stores, Utensils, etc.  
 The Whaling Premises at Rose au Rue, viz: Freehold Land, Buildings, Machinery, Stores, Utensils, etc.  
 The Whaling Premises at Beaverton, viz: Leasehold Land, Buildings, Machinery, Stores, Utensils, etc.  
 The steamship "Puma," with all her whaling gear and outfit.  
 The steamship "Lynx," with all her whaling gear and outfit.  
 Sundries at the St. John's stores, consisting of: 15 Coils of Whale Lines, 7 Coils Lead Pipe, Gun Wads, etc.  
 For further particulars apply at the office of the Company, McBride's Cove, or to THOMAS WINTER, Liquidator, Board of Trade Building.  
**T. B. CLIFT,**  
 Auctioneer  
 mar24,31w,tillap20.

**New Goods**

**Ribbons, Laces,**  
**Flowers, Velvets, etc.**  
**New Blouse Silks,**  
 Newest Shades in Stripes, etc., at only

**40** cts.

a yard, at  
**LARACY'S**  
 345 & 347 Water Street,  
 ap9,1f Opp. Post Office.

**You Will Save Money**

By sending your order for **Candies and Fruit Syrups** To the undersigned.

**Guaranteed Fresh New Stock.**  
 Hard Mixtures, Cream Mixtures, One Cent Goods, Chocolates, Caramels, Bon Bons, Bottle Goods and Fruit Syrups—assorted flavours—case of 3 doz. pints, case 6 doz. half pints.

**RENNIE BAKING CO.,**  
 ap2,12fp,eod St. John's.

**To enjoy a good smoke it is necessary to have a good Pipe.**

**SEE OUR WINDOW.**  
 Brier Pipes including the famous G. B. D. brands and Greaves' Patent, real Henschel & Cabaush.

**A very large assortment Tobacco Pouches from 30c. to \$1.60.**

**MARTIN HARDWARE CO.,**  
 mar10,1f

**YOU'VE GOT TO KNOW**

Where every letter, account, and contract belonging to you can be found at a moment's notice—that is if your business is run properly. Is yours run properly? Why not? **A Complete Filing System** is easily and economically obtainable. Shall be glad to illustrate and explain details.

**PERCIE JOHNSON,**  
 Office—Duckworth St. mar10,1f Agent.

## NO DECEPTION!

Beware of the Manufacturer who sells his goods by deception.

# When Buying Cream or Milk,

be sure to get the famous production of the TRURO CONDENSED MILK, Co., Ltd.,

Plain Figures that prove the superior quality of

## Jersey Cream and Reindeer Milk.

BUTTER FAT:	
Jersey Cream .....	8.05
Highest of other brands..	7.10
Jersey Cream 13 p.c. Richer.	.95
Reindeer Milk .....	8.61
Highest of other brands..	8.00
Reindeer Milk 7.1-2 p.c. Richer.	

These figures are taken from Government Bulletin No. 144 and represent tests made from samples bought in retail stores in the leading cities of Canada. Do not be misled with any so-called analysis made by interested parties and from samples put up specially for the purpose.

**TRURO CONDENSED MILK COMPANY, Ltd., Truro, N. S.**  
**T. A. MACNAB & Co., Agents for Newfoundland,** Cabot Building.  
 Telephone—444

**BOOKS**

**Worth Reading**  
 10 cts. each.

**13 cents Postpaid.**

Tristram of Blent, by Anthony Hope  
 Pierre and His People, by Gilbert Parker.  
 A Gentleman of France, by Stanley Weyman.  
 The Star Dreamer, by Agnes E. Castle.  
 The Scholar's Daughter, by Beatrice Harraden.  
 The Image in the Sand, by E. F. Benson.  
 Letters from a Self-Made Merchant to His Son, by Horace Lorimer.  
 The Call of the Blood, by Bobbitt Hitchcock.  
 Phoebe in Fetters, by Mrs. Baillie Reynolds.  
 The Seats of the Mighty, by Gilbert Parker.  
 Stingers, by E. W. Hornung.  
 My Sword Lafayette, by Max Pemberton.  
 The Eternal City, by Hall Calne.  
 The Stark Munro Letters, by A. Conan Doyle.  
 Fort Amity, by A. T. Quiller Couch.  
 The Professor's Legacy, by Mrs. A. Sidgewick.  
 The Captain of the Polestar, by A. Conan Doyle.  
 The Courtship of Morrice Eucaler, by A. E. W. Mason.  
 The Wings of Destiny, by Christopher Wilson.  
 The Hollow Needle, by Maurice LaBlanc.  
 Castle Omeragh, by F. F. Moore.  
 Viker of Milan, by Marjorie Brown.  
 Mrs. Falchion, by Gilbert Parker.  
 The Man of the Craig, by Guy Boothby.

**GARRETT BYRNE**  
 Bookseller & Stationer.

OF INTEREST TO  
**FISHERMEN!**  
**ARTHUR JAMES'**  
**FISH-HOOKS.**

**(THE RELIABLE HOOK.)**

The prices of these well-known and popular Hooks have been reduced.

For price list and Samples apply to  
**H. H. FRASER,**  
 St. John's, Nfld.  
**NO CHANGE IN QUALITY**  
 5m,eod

**JUST RECEIVED!**

## Beautiful Cut Glass

Vases, Bowls, Olive and Bon Bon Dishes, Jugs, Oils, etc.  
 Also, Handsome Silver Frames—oval and round very pretty and serviceable.

**T. J. DULEY & CO., Reliable Jewellers.**

**Job Printing Executed!**

ST. JOHN'S

## Choral and Orchestral Society.

Patrons: His Excellency the Governor.  
 Honorary Members—Sir Edward Morris, Kt., D.C.L., K.C., The Right Hon. Sir Robert Bond, K.C.M.G., P.C., Sir William H. Horwood, K.C.M.G., Mr. Justice Johnson, Mr. Justice Emerson, Hon. W. R. Warren, Speaker, and several of our leading citizens.

**Colridge Taylor's Magnificent Work,**  
**HIAWATHA,**  
 and SELECTIONS from  
**Grand Operas Faust and Tanhauser.**

**Methodist College Hall, 21st & 22nd April.**  
**One Hundred and Ninety Performers.**  
 Conductors—CHARLES HUTTON and W. MONCRIEFF MAWER.  
 Doors open at 7.30. Performance at 8.30. Admission—Numbered seats, 60c. and 40c. Plan at Hutton's. General admission 20c. ap9,13,16,31

**Poplar Musical Entertainment.**

(Under the distinguished patronage of His Excellency the Governor and His Grace the Archbishop.)

**IN AID OF MOUNT CASHEL ORPHANAGE,**  
**BRITISH HALL, WEDNESDAY, April 13th.**

The programme will embrace the following Ladies and Gentlemen:—Mrs. G. W. B. Ayre, Misses Johnson, Strang, Bates and May Carter, Messrs. Hutton, Mayor, O'Rielly, O'Neil; and the Double Quartette from the Choral Society, viz.: Messrs. Hepburn, Strang, S. Cornick, J. Cornick, Colly, Smith, H. LeMessurier and Slattery in "THE WEDDING OF SHON MCLAN." Also, the Boys of Mount Cashel in Special Dances for the occasion and a Boys' Chorus from St. Patrick's Hall. The C. C. Band will also be present.

Tickets on Sale at the Atlantic Bookstore. Reserved, 40 and 30 cents. Parquette or Gallery, 20 cents. Doors open at 7. Performance at 8.15. ap7,2in,1b,s

**"THE PREMIER FOOD"**  
**OF ITS CLASS.**

This is what the "Medical Times" (June 26th 1909) says of  
**PLASMON OATS**

The finest oats grown in Scotland, combined with Plasmon, no husks, no fibre, requires only 4 minutes boiling.

Sir J. C.—M.D. writes: "They are simply magnificent and I have porridge made from them every morning."  
**PLASMON COCOA.**  
 The Lancet says: "Plasmon increases the food value enormously."  
 Plasmon is used by the Royal Family.  
 "The Feeding of the Nations" (Truth) post free  
**Plasmon Ltd., Farringdon Street, E.C.**

**SPECIAL TO SHOPKEEPERS!**

We can give you the right price on Flour. We have in stock the following grades, viz.:  
**Verbena, Vinola, Buffalo,**  
**Five Stars, Quaker, Royal Household.**

Write or Telephone us.  
**George NEAL.**

**St. Andrew's Presbyterian Church**  
 RECITAL of Sacred Music (Instrumental and Vocal) will be given on MONDAY evening, 11th April, by Mr. W. Moncrieff Mawer and Choir, assisted by Miss Sybil Johnson (Solo Violin), Mr. Hugh LeMessurier, Baritone; and others.  
 Tickets: 30 cents each; may be had from Choir members or Church Offices. ap7,2fp,th,s

**Help Wanted.**  
**An Assistant, for the**  
 Grocery Business. Apply to Z. COX. ap7,3fp,eod

**A Good General Servant.**  
 Apply to MRS. A. HISCOCK, 57 Long's Hill. ap8,3fp

**Immediately, a House-keeper.**  
 Apply to 60 Monkstown Rd. References required. ap7,3fp

**A General Servant;**  
 must understand plain cooking; references required. MRS. G. O. SOMERVILLE, 88 Cochrane St. ap7,3fp

**Experienced Girls for the Dry Goods Trade.**  
 Apply, at once, 68 Prescott Street. ap6,1f

**A Girl Experienced in general housework.**  
 Wages from \$12 to \$15 per month, according to capability. References required. Apply at this office. ap6,1f,tf

**A Young, Experienced Dry Goods Man,** with good business connection. Apply, stating references and salary expected, C. O., this Office. N.B.—Application strictly confidential. ap4,tf

**A Young Man, from 18**  
 to 25 years of age, who understands Shorthand, Typewriting and Accounts. Previous office experience essential. Apply in own hand writing, stating age, qualifications and salary expected, to ACCOUNTANT, care this office. ap4,tf

**CHOICE MILK—Families**  
 requiring a daily supply of PURE MILK may leave their orders with DURWARD MCKENNA, Blackmarsh Road, or P. J. CORBETT, at Perlin & Co's. ap5,1b,th,s

**An Intelligent person**  
 may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate 4020 Lockport, N. Y. ap8,1f

**Nfld. Board of Trade**

THE First Quarterly Meeting of the Newfoundland Board of Trade will be held in their Rooms on **MONDAY, the 11th of April at 8 p.m.** Members are requested to attend.  
**G. C. FEARN,** Sec. ap9,1f

**FOR SALE!**

AN interest in plot of Leasehold Building Land, suitable for a dwelling house, with stable already thereon, situate on the East side of QUIDI VIDI ROAD. Apply to  
**H. R. BROOKES.**  
 Trustee of Estate of ELI MERCER, ap9,12,14 Bank of Montreal Buildings.

**FOR SALE AND TO LET!**

**BUILDING LOTS,** situated on Hamilton Avenue and Leslie Streets, most desirable situation in the West End of the city. For particulars apply to  
**JAMES B. SLATER,**  
 mar24,1m,th,s 5 Queen Street.

**FOR SALE OR TO LET!**

**NEW HOUSE,** on Water St., West, opposite "Sudbury," containing eight rooms, Water Closet; also, Sink in kitchen. Rent moderate. Apply to  
**JAS. R. JOHNSON,**  
 mar9,1f Prescott Street.

**I want every Man to**

have a home of his own and not to be paying ground rent every year on the 99 years system. I have for sale Building Lots measuring 25 feet frontage, with 32 feet back and 90 feet rearage. \$200 buys a lot. Apply to JAS. ELLIS, Leslie Street. ap2,s,tu,tf

**FOR SALE—Two**

Houses, one on LeMarchant Road—partly finished; and one on Casey Street. Apply to A. F. DAWE, 154 Casey Street. ap9,4fp

**To Let—The House,**

**No. 280 Gower St.,** Foot of Theatre Hill. Possession given on May 1st. Apply to B. TEMPLETON. ap4,tf

**For Sale or To Let—**

**House No. 283 Duckworth St.** For further particulars apply to GEO. W. B. AYRE, Solicitor, Renouf Building. ap5,6fp

**TO LET—The House**

**No. 15 Cook Street.** Possession given 1st May. For further particulars apply to GEO. W. B. AYRE, Solicitor, Renouf Building. ap5,5fp

**OFFICES TO LET—In**

**BLACKWOOD BUILDING,** at moderate rentals. One double and two single. Apply to JAS. P. BLACKWOOD, McBride's Hill. ap5,tf,eod

**TO LET—4 Rooms, close**

to Banks and Telegraph Office; now occupied by H. H. Fraser. Possession given May 1st. Apply to RICHARD NEYLE. ap5,eod,1f

**FOR SALE—Two Cod**

**Traps,** in good condition, with A. Johnsons, Moorings, Cod Bags, etc. at a bargain. JOHN BARRON & CO., Water Street, St. John's. ap5,9,12,16,41

**FOR SALE—House and**

**Household Furniture.** Apply to No. 35 Pennywell Road. ap5,4fp

**For Sale—National Cash**

**Registers—new and second-hand, new instalments.** Supplies, repairs, etc. HARRY MASEY, Sales Agent, 61 Grandville St., Halifax, N.S., and J. J. BARRON, local agent, care Royal Stores, St. John's. nov29,fp,tf

**FOR SALE—One Square**

**Body Wagon—nearly new;** also, one Carriage and Harness, one Cart Harness. Apply to M. J. SUMMERS, 330 Water Street. ap7,1f

**Lodge Tasker, No.**

**454, R.S.—Emergency Meeting of above Lodge will be held in the Masonic Temple on MONDAY, 11th inst., at 8 p.m., for Conferred Degrees.** By order of the R.W.M., A. JOHNSON, Sec. ap9,3fp

**LOST—Carvers—Will**

the Gentleman who took a Set of White Handled Game Carvers from Smithville by mistake, night of Bonspiel dinner, kindly send them to this office. ap9,11

**LOST—A WATCH—Will**

the party who picked up a Boy's Watch, near Brien Street, Tuesday night, return it to 13 Hutchings Street. ap7

**WANTED—A House with**

about 8 Rooms, fitted with Bath and Sewerage. Would purchase if suitable. Must be in the Eastern district, or would purchase plot of land. Apply A. care of TELEGRAM. ap5,3fp,eod

**ANYONE, anywhere,**

can start a mail order business at home. No canvassing. Be your own boss. Send for free booklet. Tells how. Heacock, 3020 Lockport, N. Y. ap8,1f