

THE ACADIAN.

WOLFVILLE, N. S., APR 30, 1915.

Editorial Briefings.

Give your trade to the merchant who keeps store the year round, and not to the stray peddler or to men with rigs from outside cities...

The German Admiralty merits the world's deepest commiseration. In a tone of heartrending grief it says that the German high sea fleet has cruised repeatedly in the North Sea...

Municipal Council.

The April Term of the Municipal Council of Kings county was held at Kentville on Tuesday. The matter of amalgamation of the three poor districts was the most interesting question before the Council.

British Prisoners in Germany.

From time immemorial prisoners of war have evoked pity and sympathy. The agony and humiliation of the British prisoners must be indescribably acute and galling.

An appeal is made to you for Two Dollars only, as there are so many demands upon you in other directions. This money will go for the direct benefit of the prisoners...

This appeal should get a large response as there is no other Funds which deal with this particular condition.

The 'Kkaki' Magazine and Cabled News Sheet was created primarily as a gift for the overseas soldiers, bringing them late news from their homes.

When the 'Kkaki' magazine was founded, amongst the many who gave their support and expressions of good will for the work it has undertaken...

Duke of Wellington, K.G.; Duke of Manchester; The First Lord of the Admiralty; Countess of Zetland; Lady Leves; Mrs. Leopold de Rothschild; Lt. Gen. Sir Robert Baden Powell; K.C.V.O.; Rt. Hon. Austen Chamberlain; P.C.M.P.; Lord Desborough; Earl of Essex; Viscount Bryce; Lord Willoughby de Broke; Earl of Rosalind; Viscount Milner; Earl of Kintore; Sir Gilbert Parker, M.P.; Sir William Hall, M.P.; Mr. Evelyn Cecil, M.P.; Rt. Hon. Sir Charles Johnston, Lord Mayor of London; Rt. Hon. J. F. Kaye; Lord Mayor of Liverpool; Rt. Hon. W. H. Beveridge; Lord Mayor of Birmingham; Rt. Hon. James Tappan; Lord Provost of Aberdeen; Rt. Hon. Crawford MacCullagh; Lord Mayor of Belfast.

When the Heart is Weak. When the heart is weak or irregular in action, before the blood is thin and not enough reaches the head, forming the cause of many ailments...

The Bugle Blast to Canada.

Readers of the newspapers and followers of the course of the war must long ago have become convinced that the situation grows more and more intense and critical day by day.

With such a state of affairs existing it is hardly necessary to explain to stay-at-home Canadians how best they can fulfil their manifest duty and show the burden bearers how completely they possess their sympathy.

How to Care for Your Complexion

There is no truer saying than that 'beauty is only skin deep.' Good features lose their charm under a sallow or blotchy skin and poor features are made very unattractive.

ACADIA PHARMACY

HUGH E. CALKIN, WOLFVILLE, N. S.

E. B. SHAW

Repairing of Boots and Shoes of all Kinds. Has resumed business in the shop formerly occupied by the late W. M. Sturmy, next Electric Light Building.

R. J. Whitten & Co. HALIFAX

Receivers and Sellers of all kinds of Farm Produce. Consignments Solicited. Prompt Returns.

NOTICE

Property owners and occupiers in the Town of Wolfville will please take notice that all yards and places where unsanitary conditions prevail must be cleaned and made sanitary at once.

E. S. PETERS

wishes to announce that he is now delivering all kinds of MEATS. Orders sent to Cor. Gasperian Avenue and Prospect Street promptly and carefully filled.

Gallant Canadians.

Today the Great British empire echoes with praises for the gallantry of the Canadian troops on the fields of Flanders. That they saved the situation is stated explicitly in the despatches of this week.

Well might Premier Borden telegraph General Alderson that 'Canada is very proud that her sons have upheld so worthily the splendid traditions of her great pioneer race.'

Of course Canada is proud of them but after all who expected any less from them? Who expected them to turn faint hearted at the last moment?

The lights around the coasts of the provinces are being improved by the Department of Marine. Last week the Hoston Bibb Light, when hitherto has been catoptric, was changed to a fourth order dioptric illuminating apparatus.

The Watchword of the Atlantic Refinery is Quality. Ask for Lantic Sugar and Look for this Ball on all Lantic Packages & Bags. Includes illustration of a sailor.

DURABLE--Fire grates are three-sided, last three times as long. Shaped in the shape of a sun. McClary's Sunshine Furnace to grind up clinkers when 'rocked'. Sold by L. W. SLEEP, Wolfville, N. S.

'CHASE THE DIRT'. Now is the time to make a clean sweep. The following articles will help you to win a decisive victory over the dirt. Includes list of cleaning products.

R. E. HARRIS & SONS. 6 PRIZES FOR BOYS AND GIRLS. We told about it in last week's ACADIAN. It will cost the young folks nothing except a little effort.

Cash Store. NOTICE. Whereas it has been brought to the notice of the Town Council that persons are in the habit of fishing in and polluting the waters of Davison Lake...

C. W. STRONG, Wolfville. Seamless Wedding Rings. Great-West Life Assurance Co. Halifax Fire Insurance Co.

R. W. TUFTS, Local Representative. My wedding rings never show a seam, and being made very hard they outlast the ordinary hand-made ring. Includes J. P. HERBIN, Mined's Liment Cures Coughs & Colds.

OVERLAND. No advance in price on account of increase of 7 1/2% 'War Duty'. The price of an OVERLAND CAR, once established and advertised, is never changed during the current season. Includes illustration of an Overland Model 80.

OPERA HOUSE. Friday and Saturday. PARTNERS IN CRIME. Monday, May 3rd. FAMOUS PLAYERS PRESENT 'READY MONEY'. In 5 REELS 5 of Tense Dramatic Action.

PALMOLIVE SOAP. ABSOLUTELY FREE. For a limited time we are giving 2 Cakes of this Splendid Soap FREE with every purchase of Palmolive Cream or Shampoo.

A. V. RAND, WOLFVILLE DRUG STORE. KOPPEL'S \$5, 10, 15 and 25 Cent Branch Store. Specials for Saturday.

FOR SALE. Pure Dead Indian Runner Duck Eggs. Better layers than average home fowls with delicate flavor. \$1.25 per setting. Includes W. A. BROWN, Greenwich.

Special Values

IN OUR Trimmed Millinery Department

The newest styles in Hats from \$1.50 to \$5.00 each.

See our big line of Misses' and Children's Headwear.

100 pieces Straw Braids, all good colors, special price

5c. per yd.

Lot wide Ribbons in Taffeta and Satin, from 4 to 6 inches wide, selling for 10c. yd.

Flowers at greatly reduced prices. Buy your Millinery Trimming here.

J. D. CHAMBERS. FOR HOUSECLEANING

Lemon Polishing Oil, Verebrite Venoll, Wizard Polish and Wizard Mops.

STEP LADDERS. Curtain Stretchers, Carpet Sweepers, etc., at Woodman's Furniture Store

Nyal's Spring Tonic. A PLEASANT BITTER PURELY VEGETABLE AN ENERGIZER AND STIMULANT. Gives new snap and spring to the indolent muscles, braces up the tired nerves and stimulates the appetite.

ACADIA PHARMACY. A LITTLE TIME, A VERY LITTLE MONEY AND THESE BEAUTIFUL NEW WALL PAPERS WILL WORK WONDERS. Nobody can afford to let the walls of any room stay faded, soiled and shabby with the splendid values we are offering in 1915 Wall Papers.

Ford Touring Car Price \$590. F. J. PORTER, DEALER, WOLFVILLE, N. S. All retail buyers of new Ford Cars from Aug. 1, 1914, to Aug. 1, 1915, will share in the profit of the company to the extent of \$20 to \$50 per car on each car they buy.