

### The Northway Store

Easter Kid Gloves at \$1.25 and \$1.00

Finest French Kid and guaranteed quality. Come in all the new Spring shades, with self or braided backs, two dome wrist and every size up to 7 1/2. Two excellent values \$1.25 and \$1.00

Special Easter Showing of New Voile Waists

Finest quality Voile Waists, and at any price that you wish to pay. High or low neck, with self or long sleeves. All drop shoulder or kimona sleeves, with fussy frills or Irish lace trimming. All sizes up to 44, and every price from \$4.00 to \$1.00

New Silk Dresses at \$10.00

Made from pure Silk Messalines, in Black, Navy, Tan, Copen and Amethyst, deep armeye and kimona sleeves, frilled necks, some high necks included, all good warranted \$10.00 qualities. Sizes up to 40. A very special value at \$10.00

New Easter Costumes

Come Thursday and be fitted in one of these Novelty Easter Suits. Many new Novelty Costumes will be ready for Thursday buyers, so that none will be disappointed.

AT \$25.00—We show several handsome Novelty Suits in exclusive styles, all kimona sleeves, and made from new-Suitings, in the newest shades for the season. Smart cutaway, and Eton coats, and skirts in double tier effects. At \$25.00

AT \$15.00—We specialize in man-tailored costumes for Easter wearing. Made from best pure wool serges, in Navy, Black and Copen, with perfect tailoring in every detail, strictly up-to-date in style, and wonderful \$15.00 value at \$15.00

New Easter Millinery

No one need be disappointed in not getting their new Easter Hat. All this week a special Easter display is shown in our large showroom on second floor. Costume and Dressy Hats in both import as well as our own original models. A special Easter showing is made at \$7.50 to \$4.00

Children's Spring Coats

Ages 4 to 12 years, and come in Reds, Navy, Copen, Tan and Black and White. All smart styles, with or without belt, and pretty collars. Bring the little girls in and let us fit them. All prices from \$7.50 to \$4.50



THE NORTHWAY COMPANY, Limited  
124 - 126 Colborne Street

## Social and Personal News

Mr. E. A. Hughes will spend Easter in Chatham.  
Mrs. E. A. Hughes is visiting relatives in Chatham.

Mr. Jay Mott will visit the parental home in Burford to-morrow.

Ormonde Harris left the city for a holiday in Onondaga yesterday.

Mr. H. W. Fitton is spending Easter in Atlantic City and New York.

Miss Ruth MacBride will leave the city for a holiday visit to Toronto.

Mr. John McMillan is spending the holiday with relatives in Port Perry.

Miss Scammell will spend the Easter vacation in Toronto with friends.

Major J. S. Hamilton left this morning to spend Easter in Windsor.

Miss Marjory Jones is spending the Easter holidays at her home here.

Mr. Kenneth Brown is visiting the parental home in Toronto during the holidays.

Mr. James Douglas leaves to-night for New York to spend the Easter vacation.

Miss Clare Montgomery and Miss Ethel Adams will spend Easter in Hamilton.

Miss Jean Devereux and Miss Edna McGowan will spend Good Friday in Hamilton.

W. Hepburn leaves to-night for Detroit where he will spend the Easter vacation.

Miss Wilma Jones is in Toronto, the guest of her uncle, Dr. A. M. Roseburgh.

Messrs R. J. Campbell and A. Thorburn are spending the holidays in Hamilton.

Mr. Herbert Chrysler of Toronto is the guest of his parents for the Easter vacation.

Mr. William Campbell and wife left to-day to spend Easter vacation in Atlantic City.

Miss Hilda Livingston is home from Westbourne College, Toronto, for the holiday.

Mr. and Mrs. A. M. Harley will visit friends in Toronto during the Easter vacation.

Mrs. Pequegnat and daughter Kathleen will spend the Easter holidays in the Queen City.

Mrs. Lundy and son, Louis, will spend the week end in Toronto, at the home of friends.

Col. and Mrs. Wilkes, and the Misses Wilkes, left to-day to spend Easter at Atlantic City.

B. W. Brown of the American Radiator Co., is spending the Easter vacation in Strathroy.

Many young lady teachers of this city will take the trip to New York over the Easter vacation.

Mr. R. J. Beattie of the American Radiator Co., will spend the Easter vacation at Port Hope.

Miss Enid Hatley of Bishop Strachan school, Toronto, is spending the Easter holidays in town.

Miss Doreen Woodyardt arrived home to spend the Easter holiday from school at Toronto.

Mr. W. Hastings Webbing has returned from a week's visit to Hartford, Conn. and Boston, Mass.

Mrs. Digby paid a brief visit to Brantford during the week when she was the guest of Dr. Henwood.

Miss Clementine Picton is a visitor at the home of Miss Margaret Baker on Nelson street, during the holidays.

Mr. R. G. Brown of the Bank of Nova Scotia, leaves on Saturday to spend Easter at his home in Welland.

Miss Jean Patterson and Miss Mayden Stratford are home from Toronto schools for the Easter holidays.

Miss Mildred Strathers, Miss Margaret Hunks and Miss Irene Craig, will spend the Easter vacation in Toronto.

Mrs. F. J. McArthur of Coburg, is visiting her parents in the city. Mr. and Mrs. H. S. Pierce, of Colborne street.

Mr. C. Bulmer of the American Radiator Company, will spend the Easter vacation at his home in Hawkesville.

Mr. H. Wright and two sons, of Toronto, will be the week-end visitors of Mr. and Mrs. G. H. Roper, of Bedford Street.

Mr. W. J. Phillips will represent the local lacrosse club at the annual meeting of the O. A. L. A. in Toronto to-morrow.

Mr. T. H. Morris will spend the Easter vacation at his home, Toronto. He leaves Brantford to-day and will return on Monday.

Mr. S. Alfred Jones, Mrs. Jones and son, Stephen, of Cochrane, are spending the Easter holidays the guests of Mr. and Mrs. T. Harry Jones, Chestnut Avenue.

Mr. and Mrs. A. S. Towers are holidaying in Sarnia.

D. J. McDonald will holiday at his home in Bowmanville.

N. F. Leeming left to-day to spend the holidays in Detroit.

Mr. Bert Vollmer will spend Easter at his home in Hamilton.

W. Naftel will spend the holiday at his home in Owea Sound.

Mr. Dave McMillan will spend the Easter vacation in Port Perry.

Miss Cornwall, St. Paul's Avenue, will spend Good Friday in Norwich.

Mrs. J. D. Hall and son are spending the Easter holidays in Woodstock.

Mr. Harold Preston is spending the Easter holidays at his home in this city.

D. W. Wagner left to-day for New York where he will spend the holiday.

Mr. K. W. Brown of the Acme Sales Co., leaves to-day to spend the holiday at his home in Toronto.

Miss Duffy Dowling has returned from Buffalo after spending three weeks with her cousin, Mrs. E. Stewart.

Miss Helen Mitchell, Dufferin Avenue, is spending the Easter holidays in Hamilton, the guest of Miss Dorothy Smith.

Mrs. Charles E. Ramsay, St. Paul's avenue left yesterday for Hamilton to spend a short time with her sister, Mrs. J. D. Ferguson.

Ross Beckett, accompanied by his cousin, P. B. Brown of Toronto, will visit the parental home on Dalhousie street during the holidays.

Shapley and the Cas Mironos, Shapley and Muir Co., and his wife, have left the city for a short holiday in Atlantic City and district.

Dr. J. R. and Mrs. Kippax have arrived home after spending the winter in Atlantic City and New Orleans.

Mr. W. H. Whittaker of Goad, Mr. and Mrs. H. B. Merritt and son, Stuart of Hamilton, are visiting at the home of their father, Mr. Geo. Merritt of Onondaga, for a few days.

Mr. Wm. Whittaker, 99 Peel St., on Wednesday of this week celebrated his 80th birthday and received the hearty congratulations of many friends.

Mrs. Hugh R. MacKenzie, children and nurse, who have been guests in the city since last week with Dr. and Mrs. Ashton, Darling street, returned to Montreal.

Mrs. Henry Yeigh, Mrs. Ott and Mrs. Oldham returned from the south on Monday evening—the trip from Savannah to New York having been made by boat.

### Victorian Aid League's Success

The officers and Executive of the Victoria Branch of the Art League are to be congratulated on the success attending the reception held Wednesday afternoon in Victoria School, when their guests, the parents of all children attending the school, were present in large numbers.

The work of each child in the various subjects taught, was an exhibition in the different rooms where the teachers were pleased to meet the mothers of their pupils.

Mrs. Marquis, the President of the Victoria Branch of the Art League, was in charge of the tea room, while Mrs. Buck, Hon. President of the League and Mrs. Heyd, poured tea.

One of the features of this organization of parents is to bring the mothers in touch with the teachers and the work their children are doing in the school, and it is the wish of all that the Victoria Art League may make this entertainment of parents an annual affair.

Late Miss Margaret Ramsey  
The late Miss Margaret Ramsey was conveyed to her last long rest at the Anglican cemetery, Burford yesterday. The funeral took place from the residence of Mr. Alex. Lawrence, Brock St., and the Rev. C. E. Jenkins conducted the last services. Many friends of the family were present, and numerous tributes of respect were paid to the memory of the deceased. The pall bearers were friends of the late lady.

Late Ellen Hunks  
The funeral of the late Ellen Hunks took place yesterday at St. Mary's cemetery and impressive scenes. The Reverend Father Padden conducted the last solemn ceremonies, which were attended by a vast number of friends who filled the church. They arrived in Brantford from the township in cars, but the hearse was delayed owing to the very bad muddy condition of the roads. The pallbearers were friends of the deceased and many mass cards and tokens of sympathy were received.

STORE OPEN TO-NIGHT

J. M. YOUNG & CO.

EASTER STORE NEWS

## EASTER SPECIALS

If you have not done your Easter Shopping do so now! We have many lines of Ladies' Ready-to-wear Suits, Coats, Pretty Waists, New Gloves, New Neckwear, New Frilling and Pleating. All specially priced for Easter trade.

### Ladies' Tailor Made Suits for Easter Wear

We are showing some very nobby Suits for spring wear in all the latest materials and colorings. They come in Black and White, Blue and White checks, two-tone Brocades, Worsted Serges, Bedford Cords. Coats are silk and satin lined. Prices range from \$9.50, \$10.50, \$12.00 to \$35.00

New sport Coats in Fawn and White, Tango and White, Black and White checks, plain cloths, in Blues, Tans; White, Scarlet. Prices \$12.00 are \$8.50 to \$25.00

### Smart Coats

Beautiful Brocaded Coats in King's Blue, Tan, Greys, Fawns and Lime, with kimona and long shoulder sleeves. At \$15.50 UP

Handsome Brocaded Silk and Satin Coats, in Black and colors. At \$22.00 and \$25.00

Stylish Black Silk Coats, 3/4 length, all sizes. At \$10 up to \$25.00

### Your Easter Millinery

Don't leave your Easter Millinery to the last minute, but order it now and insure early delivery. We are now showing some very nobby and stylish Hats for street and afternoon wear at moderate prices.

## J. M. YOUNG & CO'Y.

IMPORTERS AND MANUFACTURERS

### Ladies of Zion Hold a Social

The members and friends of the Young Ladies Foreign Mission Auxiliary of Zion Presbyterian Church, held a social evening on Tuesday at the home of Mrs. James B. Hay, on Clarence street.

During the evening Miss Duncan, president of the auxiliary, made Miss Ethel Nichol and Mrs. Gordon Duncan (nee Miss Jean Martin) life members of the Women's Foreign Missionary Society of the Presbyterian Church in Canada. Before the presentation, Miss Duncan read an address, saying that it gave the members pleasure to make these two young ladies life members for a twofold reason, that of their fathers and themselves. She spoke of the inspiration the life of the Rev. Dr. Martin had been to all and of the widespread influence of Dr. Nichol in foreign mission circles, she then made mention of the worth and promise of the young ladies themselves in their work for the Master.

### GIRLS! STOP WASHING THE HAIR WITH SOAP

Soap Dries your scalp, causing dandruff, then hair falls out. After washing your hair with soap always apply a little Danderine to the scalp to invigorate the hair and prevent dryness. Better still, use soap as sparingly as possible, and instead have a "Danderine Hair Cleanse." Just moisten a cloth with Danderine and draw it carefully through your hair, taking one strand at a time. This will remove dust, dirt and excessive oil. In a few moments you will be amazed, your hair will not only be clean, but it will be wavy, fluffy and abundant, and possess an incomparable softness and lustre.

### Laid at Rest

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A piano solo by Miss Olive Hall, a vocal duet by the Misses Lena and Ella Giffart and a solo by Miss Lizzie Gilmour were greatly enjoyed, and a recitation by Miss Gertrude Cronk, Miss Mary Friend and Miss Jessie Mitchell were heartily applauded.

Very dainty refreshments were served. Before going home a most hearty vote of thanks was tendered to Mrs. Hay for her hospitality.

More Work for Department  
The assessment department are busy at the present time writing up the local improvements which were made last year and also those which are proposed for this year. The local improvements this year are greater than any other year.

Lady Visitor: "Oh, Tommy, you have a nice new suit!"  
Tommy: "Yes, I think the man who bought it from is sorry he sold it. He's always calling."

EYE COMFORT goes with every pair of JARVIS' MADE GLASSES

CHAS. J. JARVIS  
OPTOMETRIST  
MANUFACTURING OPTICIAN  
52 MARKET ST.  
PHONE 1293 FOR APPOINTMENTS

# 50 SUITS

Prices ranging from \$15.00 to \$25.00, TO CLEAR AT \$10.00

## W. L. Hughes

(Exclusive Ladies' Wear)  
Bell Phone 446 127 Colborne Street

### E.H. NEWMAN & SONS

Man'g Jewelers

## Examine Your Jewelry!

Is a stone loose—a claw broken—or are there some pieces would look "as good as new" by refinishing?  
Let us repair them—our service is prompt and satisfactory and our charges are reasonable.

Marriage Licenses Issued

NOTHING DOING.  
"What did the doctor say?"  
"He felt of Jones' pulse and said there was no hope."

### GRAY HAIR BECOMES DARK, THICK, GLOSSY

Look Years Younger! Try Grandma's Recipe of Sage and Sulphur and Nobody Will Know.

Almost everyone knows that Sage Tea and Sulphur, properly compounded, brings back the natural color and lustre to the hair when faded, streaked or gray; also ends dandruff, itching scalp and stops falling hair. Years ago the only way to get this mixture was to make it at home, which is messy and troublesome.

Nowadays we simply ask at any drug store for "Wyeth's Sage and Sulphur Hair Remedy." You will get a large bottle for about 50 cents. Everybody uses this old, famous recipe, because no one can possibly tell that you darkened your hair, as it does it so naturally and evenly. You dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning the gray hair disappears, and after another application or two, your hair becomes beautifully dark, thick and glossy and you look years younger.

### ST. GEORGE SCOTLAND SERVICE

The best and most for the least cost. Service that connects you privately, promptly, surely, each time you call. Service that gives you "out of Brantford" connections without extra charge. Service that has the three distinctive features: Quality, Quantity, and a Reasonable Price. Do you want this kind?

AUTOMATIC TELEPHONES SATISFY!

"Service First"  
BURFORD BRANTFORD

### 1836 British

78 Years in Business

OUR TRAVELLERS' CHEQUES

BRANTFORD BRANCH Open Sat

## Value

One of the most satisfied clientele. It is in receipt of the writers for the which estates under

## The Brantford

OFFICE IN 38-40 Market

## REAR

ES

For In

Two Red Brick—2 veniences. On

White Brick—On up-to-date, for

Frame House—2 st in good shape.

Red Brick—2 store finish, all mode This week only

Red Brick—2 store ish. A grand very reasonable

This is only a file. Call at our office farm or city proper

No Cha

## CARBU

Real Es 150% DAL Office open Tuesda

## VANESSA

Leonard Gold and M Mullen spent a day or two ton last week. E. H. and Mrs. Howey ren of Fairfield spent Sur her parents here. Mrs. John Ripley and Mr Henry attended the Ladies