

BUY FROM THE MAKER YOU SAVE MONEY

## The Northway Store

### Smartly Tailored Suits at \$15

Just such smart little suits as careful dressers like to wear. All in strictly tailored styles, made from good quality imported suiting, serge and diagonals in pure wool; and come in most desirable colorings of Navy, Brown and Black; Ladies' and Misses sizes; and the very best value our big factory has turned out; very special at **\$15.00**.

AT \$12.50—Misses' costume in Navy, Green and Brown Cheviot; all in plain tailored styles; Satin or Italian coat lined; plain gored skirts **\$12.50** and come in 14, 16, 18 sizes.

AT \$18.50—Handsome costumes for Misses' and Ladies' in two-tone quality of Brown and Grey mixtures; coats beautifully lined with satin and smart touches on both coat and skirt, perfect fitting costumes and only **\$18.50**.

AT \$25.00—Some beautiful sample Suits in Serge, Whipcord and Novelty cloths; all cutaway fronts and many prettily touched up with buttons and braidings; all satin lined coats and perfect fitting suits with **\$25.00** very best of style and only made from fine Serges, Whipcords, and only **\$5.00**.

### New Autumn Wool Dresses

In the very newest one-piece styles; prettily touched up around collar and Bedford Cords and Bengaines; all sleeves; best colors in Brown, Navy, Tan, Copenhagen, Grey and Black. An exceptionally good assortment from which to choose and best fitting. Every size for Ladies' and Misses' and prices from **\$12.50** to **\$5.00**.

### Big Showing of New Tailored Waists

Splendid waists for wearing with your new costume, and they come in such a good variety of styles; made from best quality Linene, and beautifully embroidered and tucked fronts; all tailored collars and cuffs, and every size from 32 to 44; will launder perfectly; strictly tailored. Prices at **\$2.00**, **\$1.75** and **\$1.50**.

### Another Special Corset Sale

All in sample numbers and hardly any two the same; the covering is best French Contil, and the Models are mostly in the low bust and long hip. Sizes run up to 30, and equal in value to our previous corset offerings. All the noted Bias Filled Models; noted for their comfort and good wearing qualities. Ask to see these at the corset counter and anticipate your corset requirements for coming season. Your choice for **79c**.

**THE NORTHWAY COMPANY, Limited**  
124 - 126 Colborne Street



### Very Charming Event Transpired In Brantford This Afternoon

A large and fashionable wedding took place this afternoon in Zion Presbyterian Church when Miss May Watt, only daughter of Mr. and Mrs. Thomas Watt, became the bride of Mr. Fred Allan Popplewell.

The ceremony, which took place at 3.30, was performed by Rev. Edward Cockburn, of Toronto, uncle of the bride assisted by Rev. G. A. Woodside of the church.

Through an arch of evergreen and yellow mums, the bridal party, headed by the flower girls, little Miss Miriel Watt, niece of the bride, and Miss Margaret Watt, a cousin, very pretty in their Kate Greenaway gowns and butterfly hats, entered to the strain of the bridal chorus from Lohengrin, played by Mr. Donald Wright, brother-in-law of the groom, and took their places under a high floral bell.

The bride was given away by her father, and looked very charming in her wedding gown of Ivory satin, trimmed with Duchess Lace and Court train of brocade, lined with myriad rows of French lace, one corner being held back coquettishly with a lover's knot of orange blossom and seed pearls. Her veil a lovely creation of fine French tulle trimmed with seed pearls and embroidered in lover's knots, was held in place by a bandeau of Rhine stones and pearls with trailer of orange blossoms falling over the shoulders. To complete her costume, she carried a shower bouquet of new lilies of the valley.

The maid of honor, Miss Margaret Gould, of Uxbridge, cousin of the bride was a petite brunette in buttercup yellow. The bridesmaids being Miss Alma Knappan, of Peterboro, cousin of the bride, and Madeline Ward, of London in Nile green; Miss Ann Burden, Toronto and Miss Lottie Larze of this city in buttercup yellow. All of whom wore the groom's gift of pearl bar pins set with jewels to match the individual gowns. Their dresses were of French crepe effectively draped. The bridesmaids carried bouquets of shadow lace and trimmed with lace butterflies and pearl tassels. Their novelty butterfly hats gave a very distinctive touch to their gowns. All carried huge bouquets of yellow mums.

The flower girls carried long-handled baskets filled with yellow mums and wore the groom's gift, a dainty little pearl beauty pin.

Mr. Hilton MacKay performed the offices of best man while the ushers were: Mr. Harvey T. and Thomas L. Watt, brothers of the bride; Howard Harris, Toronto; and Digby Spencer, large cousin of the groom, all of whom received pearl tie pins. Mr. David Wright also received a tie pin.

During the signing of the register Mrs. Joseph G. Watt, of Virginia, Minn. sister-in-law of the bride, sang very sweetly "O flower of all the World," by Woodford Finner, the soloist also wearing a pin, the gift of the groom.

Following the ceremony, a reception was held at the home of the bride's parents, 70 Alfred St., where Mrs. Watt looked particularly handsome gowned in purple moire and lace coatée with corsage bouquet of violets and lilies of the valley and becoming hat to match. Mrs. A. A. Popplewell, mother of the groom in soft gun-metal chiffon satin with touch of pink and black velvet hat and carrying pink roses and lilies of the valley received the guests.

The house was very beautifully decorated with smiles and ropes of cupid hearts and shells.

The dejeuner was served in a marquee on the lawn and was very nicely arranged to match the decorations in the house. The many handsome gifts were arrayed artistically on tables in the living room. Among them were some cheques, a piano, Tulle trimmed with seed pearls, covers of silver and silver tea set, etc. The groom's gift to the bride was a handsome necklace of pearls and aquamarines. Mr. and Mrs. Popplewell left at 6.01 for Buffalo, Atlantic City and New York.

The bride's going away gown was smart and becoming, tailor-made of petunia colored broadcloth with hat to match and ermine furs. On their way they will reside at 151 Brant Avenue for the winter months. Among the many out-of-town guests noticed were: Rev. Edward and Mrs. Cockburn, Mrs. Edward V. Reynolds, Mr. and Mrs. Joseph Shennstone, Mr. and Mrs. Chas. Niles, Dr. and Mrs. George Porter, Mr. and Mrs. Hugh Gunn, Mr. and Mrs. Lauren Harris, Mrs. Elmore Harris, Mr. Arthur Stanway, Miss Jessie Hope, Mr. Jack Hope, all of Toronto; Major Sam Sharpe, M. P. and Mrs. Sharpe, Mrs. H. S. Gould, Mr. and Mrs. Norman Beal, from Uxbridge; Mr. and Mrs. Alex Goldie, Mr. and Mrs. Lawrence Howell, Galt; Mr. and Mrs. Jack Howell, Paris; Miss Beatrice McMaugh, St. Catharines. Mr. and Mrs. Thim, Mr. and Mrs. W. G. Webster, Mr. and Mrs. Glenmore Walker Hamilton.

The bride, owing to her lovable disposition has most deservedly been one of the most popular of Brantford's young daughters, and the groom is a young man of many excellent traits. The Courier heartily wishes them many years of life and happiness together.

Daily Store News | **J. M. Young & Co.** | Either Phone: 351

## OCTOBER SPECIALS FOR THIS WEEK

### Silk Specials

- Black Paillette Silk 36 in. wide good wearing quality, regular \$1.00; special **69c**
- Black Paillette Silk 36 in. wide; extra heavy weight; regular \$1.25; special **89c**
- Black Duchess Satin, one yard wide; rich bright finish; regular \$1.75; special **\$1.25**
- Color Paillette Spits 36 in. wide, full range of colors; special **75c**
- Short Messaline Silks, 26 in. wide in blues, greys, greens, wine and black and white **90c**
- 10 pieces Black and Colored Liberty Satins; 39 inches wide; all good colorings **75c**

### Dress Goods Specials

- 15 pieces Tweed Suitings in medium and dark colors; 54 in. wide, good weight; suitable for Suits, Children's Coats, or Separate Skirts, worth \$1.00 and \$1.25; special **75c**
- 10 pieces broadcloth Duchess cloth in Wine, Westeria, Purple, 50 inches wide; regular \$1.25; special **75c**
- 8 pieces all wool serges 50 inches wide in Navy, Tan, Alice Copenhagen, Green and Wine, regular 85c and 90c; special **59c**
- Black and Navy French Coating Ser- ges; 54 inches wide; special **\$1.25**
- Navy; Black, Trpue, Brown, Whipcords, 52 inches wide; special **\$1.25**

### Velvet Corduroys

- 27 in. wide Velvet Corduroy in Cream, Alice, Navy Green and shades of Brown; elegant material for suits or for children's wear, regular \$1.00; special **75c**.
- 27 in. heavy Cord Corduroys in Navy, Brown and Green. Correct for coats, etc. Regular \$2.00; Special **\$1.50**

### Dress Velvets

- 25 pieces Chiffon silk finish dress Velvets in Black and Colors, Twill back, fast pile and colors; special **50c**
- Two-Tone Diagonal Velvets in Wine, Navy, Tan and Green; very new for one-piece dresses; special **\$1.25**
- 44 inch silk chiffon velvets in black and colors; special, per yard **50c**

### Ladies' Tailored Waists

- Ladies' tailored waists, embroidered fronts, fine quality linon; Sizes, 34 to 45, **\$1.00**
- Tailored Silk Waists made good quality Messaline in Black, Cream, Navy, Tan, Brown and grey; all sizes; special **\$3.50**
- Ladies' Flannelette gowns, good weight, well made in Pink and White; full sizes **79c**

Watch This Space and See Our Windows for Our Annual Blanket Sale!

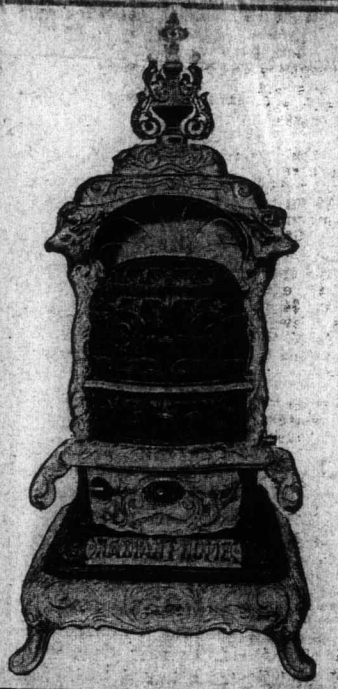
### Kid Glove Specials

- Ladies' kid gloves in black and colors, French make, 2 dome fasteners; all sizes; regular **69c**; special **\$1.00**
- Ladies' Chamoisette Gloves in grey, Champagne; all sizes; special **35c**

### Hosiery Specials

- Ladies' all wool Llama hose; fine fashion; special **THREE PAIR FOR \$1.00**
- Ladies' Cashmere Hose, all wool, all sizes; special **23c**
- Boys' heavy ribbed hose for school wear **25c**

# J. M. YOUNG & CO.



## Buck's Radiant Home Heaters

The Heaters with 35 years' record of perfect satisfaction. The only stove that can properly be called a base heater. The base of the Radiant Home is always hot when in use, also takes cold air from floor thoroughly heating it. If you have never used a Radiant Home Heater, just prove its base heating qualities by some of the thousands of users of this perfect and economical stove, made with or without oven, in many styles and sizes.

Ask to see our excellent stock at the BIG STORE ON THE CORNER.

## Turnbull & Cutcliffe, Limited

Hardware and Stove Merchants

### GREAT ARGUMENT ON AT BIRMINGHAM

Lady's Address to the British Association on the Poor.

All sorts of subjects were touched upon at Monday's sittings of the British Association at Birmingham, the president, Sir Oliver Lodge, making a tour of the various meetings.

Miss Matheson struck a very human note in an address upon the increase in the cost of living. Speaking out of the fulness of her knowledge of the life of the poor in Birmingham, she said that the way they laid out what little money they could get was traditional. They did it as their parents had done before them, and took no trouble to find out how to get value for their money.

The average wage among the poorer working classes, she explained, varied from 18s. to 25s., and rent varied from 4s. to 4s. 6d. a week. The 18s. man gave his wife all he earned, and perhaps the 20s. man did the same, but the man who earned 25s. only gave his wife 20s., or, perhaps, sometimes, 22s., and the 30s. man gave his wife 25s.

Tradition changed more slowly among the working classes than in any other, and during the coal strike the poor kept on buying dear coal, and would not consider co-operative cooking. Clothes cost about 8d. or 9d. per week. Tea cost 1s. 4d. per pound when bought in 2oz. packets.

Heavy showers of snow fell on Ben Nevis on Sunday, and on Monday morning the mountain top had a fresh covering.

Lady Frances Balfour, in opening a bazaar in aid of the endowment of St. Stephen's Church, Inverness, spoke strongly in favour of retaining their metrical Psalms unaltered. She preferred the Psalms, scored with the history of their Covenanting forefathers and every one sung to battle tunes that had made for freedom and liberty.

### YOUNG LADIES GAVE CONCERT

Season at Y. W. C. A. Was Opened Last Evening—Big Success.

The season at the Y. W. C. A. was opened last evening when a splendid concert was given in Victoria Hall by the young ladies of the association. Fully 300 gathered and greatly enjoyed the affair. Miss Gould and Miss Best were in charge, and they them much of the success of the opening is due.

The program opened with a very pleasing pageant, "The fair ladies of other nations visit Miss Canada's reception." The part of Miss Canada was very excellently taken by Miss Elsie Wilmet. Miss Jones, representing the Young Women's Christian Association of the World, introduced the guests. The costumes representing the Y. W. C. A. work throughout the world were very realistic.

Several members of the senior physical class gave an exhibition, showing the work in that department. At this juncture an opportunity was given to register for class work in the various departments.

A short sketch, "How the Story Grew" was presented by Misses White, Cooke, Huber, Oette, Bythem, Smoke, Morden, Stephenson. Throughout the program several musical numbers were rendered. The very pleasant evening was concluded by the serving of very dainty refreshments.

### DAILY FASHION HINT



### Lady's Corset Cover

This corset cover is designed for clinging. It has the V shaped neck, front and back, and is made with a seam at the centre back. Longcloth or muslin can also be used to make this corset cover.

The pattern, No. 4142, is cut in sizes 32 to 44 inches bust measure. Medium size requires 2 yards of 18 inch founcing, 1 1/2 yards of edging and 1 1/4 yards of beading and 2 1/2 yards of ribbon.

This pattern can be obtained by sending 10 cents to the office of this paper.

Eight days must be allowed for receipt of pattern.

### Social and Personal

Mr. W. L. Hughes is in Toronto to-day.

Mrs. W. Neely left for Chicago this morning.

Mr. Bowly left yesterday evening for Montreal.

Mr. and Mrs. H. Atherton booked passage for Glasgow.

Mr. W. Clark left for Los Angeles California this morning.

Mr. Cohoe has left for Elk Lake, New Ontario, on a business trip.

Mr. and Mrs. J. Leslie Axford, are in Buffalo to-day attending the Marshall-Axford wedding.

Miss Mildred de Wolf Randall of Niagara-on-the-Lake, is the guest of Miss Irene Miller, Brant Ave.

A complimentary dance will be given to the guests of the Watt-Popplewell wedding to-night at the Golf Club House, the music for which will be supplied by Mr. Musgrave of Toronto.

Eight firemen were injured and \$86,000 damage was done in a fire, said to be incendiary, which burst out the press room of the Seattle Times.

The Scotch herring fishing season closed on Monday. The total catch has been 1,200,000 crans, each cran being equivalent to 750 fish. The catch is valued at £2,800,000, and owing to the high prices paid for herring the fishermen's earnings have been higher than ever before in the history of the industry. At the same time, the fishing fleet was a profitable one for the crews, who have suffered loss.

Geo. Blackburn, the London barber shot on Friday night by Tom Riley, died Saturday evening.

### Nuptial Notes

#### WILKES-CLARKSON

Yesterday afternoon the marriage of Miss Edith Gertrude Clarkson, daughter of Mr. and Mrs. George H. Clarkson, to Mr. E. Dean Wilkes, son of Mr. and Mrs. Fred T. Wilkes, late of Brantford, was solemnized by Ven. Archdeacon Mackenzie of Brantford, assisted by Rev. C. J. James, rector. Mr. James presided at the organ, and Miss Madeline Hunt sang a solo. The bride was given away by her father, and wore a beautiful dress of ivory charmeuse with lace drapery and brocaded charmeuse train. A tulle veil and orange blossoms was worn and a shower of roses and lilies carried. Miss Dorothy Clarkson was maid of honor and Miss Bevelly Land bridesmaid, in pretty dresses of similar design, but of pale yellow and green charmeuse, respectively, small black hats with lace butterflies, and carried bronze chrysanthemums. Miss Eileen Clarkson was flower girl in white and yellow. The best man was Mr. Dunlop Stewart. The ushers were Clarence Heakes, and Mr. W. H. Clarkson. A reception was held at the home of the bride, Mrs. Clarkson receiving in pale grey with rose-ochre, black hat with grey plumes. Mrs. Wilkes wore all blue. Mr. and Mrs. Wilkes left for New York, the going away dress being of navy blue, black and blue hat. They will reside in Oakville.—Toronto Globe.

### PLEASING EVENT

The members of the C. O. C. F. Brantford Council No. 147, numbering about 30, gave a pleasant and complete surprise to Mr. and Mrs. Colmer, Oxford street, on Monday evening, this being the occasion of their 40th anniversary of their wedding. After the friends were seated, the Chief Councillor, Mrs. Miller, called for orders, and asked the grand rector, Mr. W. F. Campbell of Hamilton, to express the feeling and good wishes of the Council. He remarked that a printed address had been put into his hands which he would read. During the address Mrs. Hainer, a charter member, was called upon to make the presentation of a beautiful mahogany chair. Mr. Campbell concluded his remarks by saying that there was more in fraternity than dollars and cents, and wished Mr. and Mrs. Colmer happiness and prosperity for many, many years to come. Mr. Colmer, on behalf of himself and his wife, made a suitable reply, after which games, etc. were indulged in. Lunch was then served, and at the home of midnight the friends took their departure feeling in a pleasant and profitable manner.

Fire broke out in a singular way in a dwelling-house at Clyde street, Port Glasgow. A hot cinder, alighted on the top of a cat lying in front of the hearth. The animal darted under the bed, and the cinder fell among some clothing and set the place on fire. The brigade were called out, but before their arrival the flames were extinguished.

### White and Fancy Vests

We know they are worn by neat, fastidious dressers, that is why we take particular pains with them.

Want yours done right? Just phone 274; we'll call and deliver. The promptness and thoroughness of our service will meet your approval.

Why not call up now and say when we shall send for your laundry?

**"WE KNOW HOW"**

**BRANTFORD LAUNDRY**

### Autumn's Smartest Models in Our Splendid Collection of SUITS

Nobby Suits in the seasons latest designs. The materials are Brocade Cloths, Matelasse, Bedford Cords, Cheviot and French Serges; also pretty Tweeds. These come tastefully trimmed with Brocade, Velvet or Plush, and the strictly tailored styles for those whose tastes are more severe. Prices ranging from **\$10.00** to **\$45.00**.

We make a specialty of stout ladies suits. These are strictly tailored and the colors are navy, grey and black. Prices **\$32.50** to **\$18.50**.

**W. L. HUGHES**

### PATTERN ORDER

Cut this out, fill in with your name and address, number and description. Enclose 10c and mail to the Pattern Department of the Brantford Courier.

No. .... Size .....

Name .....

Street .....

Town .....

WEDNESDAY, OCT. 8, 1913

## IMPERIAL

Capital Authority  
Capital Paid Up  
Reserve and Profits

## Savings

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Open Savings  
BRANTFORD BRANCH  
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## TRUSTS

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James J. Warren, Pr  
Brantford

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SYNOPSIS OF CANADIAN  
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A homestead who has e  
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sons. Duties—Must reside  
each of three years, cultivate  
a home worth \$500.00.

Deputy of Minister W.  
N.B.—Unauthorized publicat  
advertisement will not be paid