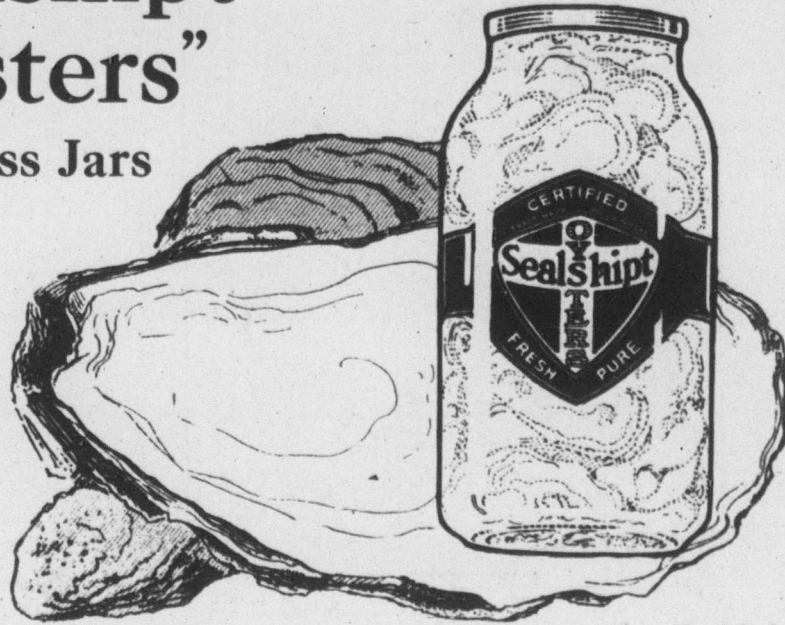


"Sealshipt Oysters"

In Glass Jars



Fresh from the Sea
To the Consumer

For your better class of trade

These choice northern grown oysters are put up in the best way we know how. They are strictly a quality proposition.

Sealshipt Oysters in glass jars are packed to a standard and not to a price. A lower price would necessarily mean a lower standard of quality and pack. We will not cheapen our product.

Oysters are not a necessity. The frequency of purchase is determined by the satisfaction experienced by the consumer when eating them. Hence the necessity of a definite standard of quality.

Refrigeration is absolutely necessary with these Sealshipt Oysters, in glass jars. As they are put up without the use of any preservative or adulteration—they **must not** be displayed as you would display canned goods or other bottled goods.

Connecticut Oyster Co., Ltd.

CANADA'S EXCLUSIVE OYSTER HOUSE

50 Jarvis St.

TORONTO