

# AN OPEN DOOR TO A WORLD OF BEAUTY

## CANADIAN BIRDS WORTH KNOWING

By Neltje Blanchan.

## CANADIAN BUTTERFLIES WORTH KNOWING

By Clarence M. Wood.

## CANADIAN TREES WORTH KNOWING

By Julia Ellen Rogers.

## CANADIAN FLOWERS WORTH KNOWING

Adapted from Neltje Blanchan's Works.

By Asa Don Dickinson.

A general introduction to each subject is followed by detailed descriptions of the most interesting families, after which the more important members of each family are taken up and fully discussed.

The disposition to undervalue the common things about us is almost a universal fault. The birds, trees, flowers and butterflies at our doors escape our notice and are destroyed from an ignorance of the value they are to the economic worth of the country. On top of this lack of knowledge comes the demand for conservation. The series of Worth Knowing books, which are most attractively arranged, will answer the questions that naturally rise to the lips of the young people—and to those of older years, too, as to the why and wherefore of conservation. The four books that comprise the present series are arranged from more extensive works on the subjects under consideration, to suit a popular need. The beautiful illustrations in colours enable the birds and butterflies, the flowers and trees to be quickly recognized, while the letter press give an adequate description. These volumes should form part of the school library; the information though presented in a condensed form is complete and authoritative; they should be in the public libraries for reference purposes and they should be on the tables of the Natural History Society for the benefit of the nature students. In the preface to the Canadian Birds, Neltje Blanchan says, and the words apply to the entire series and the idea they are seeking to make general, 'The National Conscience was awakened by the demonstration of the birds' vast economic value to the country; and with the widespread interest now taken in birds as important factors in our agricultural wealth comes a more lively interest in them as neighbors. Indeed a more sane and healthful and sympathetic view of all Nature follows an introduction to the birds that play so important and delightful a role in the great moving picture constantly unrolling its scroll before our eyes.' This thought applies to all the varied elements that make up the great natural world and to correctly estimate the debt we owe to Nature, it is important to know her in all her moods and tenses, in her highways and hedge rows, in her forests and streams, her meadows and woodlands. This series swings open a door into a region far more wonderful than any within the realm of fancy and of inestimable value to the life of the country and its people. With these books as guides a world of new friends will spring up where before you saw only unknown, unpeopled regions.'—*The St. John Globe*.

*Every school should have a set.*

Four volumes, containing over 200 illustrations, 144 of which are in colour. Fully indexed. Sold separately or in sets \$1.60 per volume.

At your booksellers or postpaid from the publishers on receipt of price.



# THE MUSSON BOOK CO., LIMITED

Publishers

TORONTO

When writing advertisers, please mention THE SCHOOL