

## ESTABLISHED 1866

SUBSCRIPTION PRICE

In accordance with the law, the FARMER'S ADVOCATE is sent to all subscribers until an explicit order is received for its discontinuance, accompanied by payment of all arrearages.

British Agency, W. W. Chapman, Mowbray House,  
Norfolk St., London, W. C. England.

Specimen copies mailed free. Agents wanted.  
Address all communications to the firm, not to any individual.

FARMER'S ADVOCATE  
OF WINNIPEG, LIMITED.  
14-16 PRINCESS STREET WINNIPEG, MAN.

After one has followed the judging at exhibitions for a number of years he comes to have a wholesome disregard for criticism of this kind and a feeling generally that the judge does very nearly the right thing in putting the well-fitted animals up and lining in the others about in the order of their fitness and conduct in the ring. If an animal is worth showing at all it is worth being shown well, and if an exhibitor goes to the trouble and expense of bringing his stock to the exhibition he is entitled to employ every fair and legitimate means in preparing and showing his stock to win the money in the ring. It is his right to have his animals in such shape as to set off every merit they may possess and to handle them in such a manner that every advantage possible may be gained when the judge compares them with their competitors. It is the

In that business as well as in any other where profits depend upon the demand that can be created for the commodity to be sold, the man who is most likely to succeed is the one who aims to supply the public with what it is most willing to buy and it has yet to be shown that buyers of pure-bred live stock are unwilling to pay a premium for condition and excellence of appearance in the animals they purchase. When it can be demonstrated that they are, then it will be time to cease fitting live stock exhibits properly for the show-ring and the man who believes in exhibiting his stock in barn-yard fit as well as the man who has better stuff at home than ever was on exhibition will have as good chance of succeeding in the business as the careful fitter and painstaking exhibitor has. But there is nothing to indicate that the opportunity for either doing so is at hand. The record of the show-ring ever since live stock exhibitions developed from the older form of fairs for barter and exchange, as well as the record of successful breeders ever since pure breeds came into existence substantiates the wisdom of showing well and the pecuniary advantage of offering for sale stock only that is in proper selling shape.